



## STEAM SUMMARY 2020 CONWY COUNTY BOROUGH COUNCIL

Total economic impact of tourism £M	372.76
% change on 2019 (£'s 2020)	-63.6%

Total visitor days (Millions)	6.27
% change on 2019	-65.9%

Staying visitor days (Millions)	3.68
% change on 2019	-66.9%

Total visitor numbers (Millions)	3.50
% change on 2019	-64.2%

Number of staying visitors (Millions)	0.92
% change on 2019	-64.4%

Number of day visitors (Millions)	2.59
% change on 2019	-64.2%

Number of FTE jobs supported by tourism spend	5,493
% change on 2019	-56.5%