



STEAM SUMMARY 2023 CONWY COUNTY BOROUGH COUNCIL

Total economic impact of tourism £Bn	1.30
% change on 2022 (£'s 2023)	4.2%

Total visitor days (Millions)	18.61
% change on 2022	3.6%
Staying visitor days (Millions)	11.34
% change on 2022	2.5%

Total visitor numbers (Millions)	9.95
% change on 2022	5.0%
Number of staying visitors (Millions)	2.68
% change on 2022	4.0%
Number of day visitors (Millions)	7.27
% change on 2022	5.4%

Number of FTE jobs supported by tourism spend	12,210
% change on 2022	2.9%