



Mission: The mission of Visit Cook County is to enhance and grow a sustainable tourism economy in Cook County, MN.
Vision: Visit Cook County provides solutions for tourism and visitor-related interests in the region.

Grand Marais Area Tourism Association

Music Reimbursement Program

The Grand Marais Area Tourism Association developed this program to increase and support live music in Grand Marais. The program is valid for stakeholders of Visit Cook County in the Grand Marais Area Lodging Tax District.

A stakeholder is defined as:

- a. An entity that opts in to marketing through Visit Cook County*
- b. An entity that collects lodging tax in Cook County, MN*

Other eligibility requirements:

- a. open to the general public*
 - b. tourism-related/promoted*
 - c. event submitted to Visit Cook County*
- Program valid 5/1/26– 4/30/27
 - Eligible entities reimbursed 100% of the payment to the musician or band
 - Limit of \$3,000 per establishment
 - Program subject to blackout dates of the following:
 - Memorial Day Weekend
 - Fourth of July Weekend
 - Fisherman’s Picnic
 - Labor Day Weekend
 - MEA Weekend
 - New Year’s Eve
 - MLK Weekend
 - President’s Weekend

In order to receive a reimbursement, please submit an invoice by 5/15/2027 to
billing@visitcookcounty.com audrey@visitcookcounty.com

SEE THE NEXT PAGE FOR AN INVOICE EXAMPLE

