



Mission: The mission of Visit Cook County is to enhance and grow a sustainable tourism economy in Cook County, MN.
Vision: Visit Cook County provides solutions to tourism and visitor related interests of the region.

Gunflint Trail Association Music Reimbursement Program

This program is for the Gunflint Trail Association to increase and support live music along the Gunflint Trail. The program is for active stakeholders of Visit Cook County in the Gunflint Trail Lodging Tax District.

A stakeholder is defined as:

- a. An entity that opts in to marketing through Visit Cook County*
- b. An entity that collects lodging tax in Cook County, MN*

Other eligibility requirements:

- *Open to the general public*
- *Tourism-related/promoted*
- *Event submitted to Visit Cook County*

- Program valid 5/1/26 – 4/30/27 (Visit Cook County's fiscal year)
- Eligible entities reimbursed 50% of the payment to the musician or band
- Limit of \$750 per establishment for the fiscal year above
- A total of \$2,000 has been allocated to this program. Reimbursement dependent on available funds.
- To be an eligible music performance, a stakeholder seeking reimbursement must have submitted the event to the Visit Cook County events calendar.
- **Program subject to blackout dates of the following:**
 - Memorial Day Weekend
 - Fourth of July Weekend
 - Labor Day Weekend
 - MEA Weekend
 - New Year's Eve
 - MLK Weekend
 - President's Weekend

In order to receive a reimbursement, please submit an invoice following the performance and after musician(s) payment no later than 5/15/2027 to audrey@visitcookcounty.com and billing@visitcookcounty.com

SEE THE NEXT PAGE FOR AN INVOICE EXAMPLE

