



Gunflint Trail Association

Music Reimbursement Program

This initiative is designed to bolster and improve live music performances along the Gunflint Trail, primarily serving active Visit Cook County stakeholders within the Gunflint Trail Lodging Tax District.

A stakeholder is defined as:

- a. An entity that opts in to marketing through Visit Cook County*
- b. An entity that collects lodging tax in Cook County, MN*

Other eligibility requirements:

- *Open to the general public*
 - *Tourism-related/promoted*
 - *Event submitted to Visit Cook County*
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- Program valid 5/1/26 – 4/30/27 (Visit Cook County's fiscal year)
 - Eligible entities reimbursed 50% of the payment to the musician or band
 - Limit of \$750 per establishment for the fiscal year above
 - A total of \$2,000 has been allocated to this program. Reimbursement dependent on available funds.
 - Program subject to blackout dates of the following:
 - ❖ Memorial Day Weekend
 - ❖ Fourth of July Weekend
 - ❖ Fisherman's Picnic
 - ❖ Labor Day Weekend
 - ❖ MEA Weekend
 - ❖ New Year's Eve
 - ❖ MLK Weekend
 - ❖ President's Weekend

To receive a reimbursement:

Please submit an invoice every month and no later than 5/15/2027
to audrey@visitcookcounty.com and billing@visitcookcounty.com

SEE THE NEXT PAGE FOR INVOICE TEMPLATE



218-387-2788 ext. 106