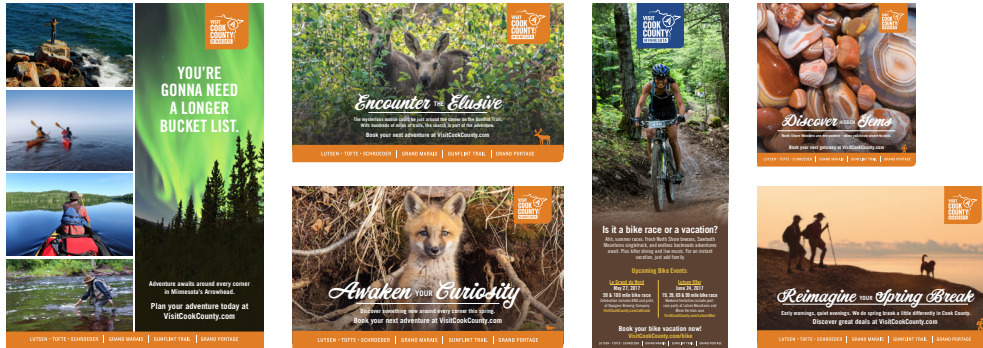


2017 Spring Campaign Recap



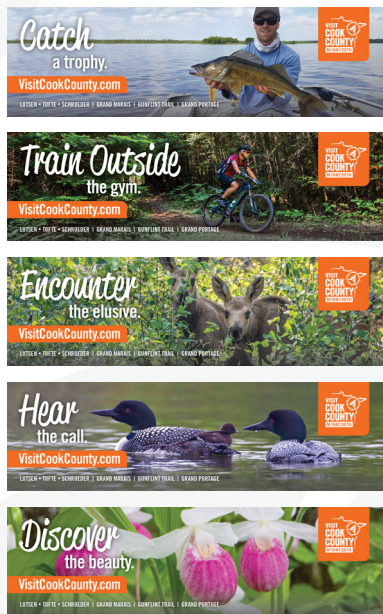
Print:

Markets covered: MN, WI, MI, ND, SD, Ontario



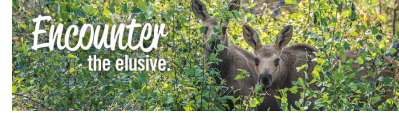
Outdoor:

Markets covered: TC Metro and key suburbs
Flight dates: April 10 - May 28, 2017.





Website Banners:



Emailers:

THE CURE FOR Spring Fever Cook County

All temperatures rise and moods become merry. Cook County awakens. Ready to celebrate with friends as you get outside? Awaken your spirit. The spring in Cook County.

Awaken Your Curiosity
Discover something new around every corner this spring.

Spring Festivals & Events in Cook County

- APRIL 22 Beach Clean Up - Grand Marais
- APRIL 29 Signs of Spring Hike - Quinfil Lodge
- MAY 6 Beaver House Family Festival - Grand Marais
- MAY 20 Superior Spring Trail Hike - Lutsen
- MAY 20-29 Memorial Weekend Art Along the Lake - Countywide
- MAY 27 Le Grand du Nord Gravel Cycling Classics - Grand Marais
- JUNE 17-18 Woodport Boat Show & Summer Sojourn Festival - Grand Marais
- JUNE 17-18 Boundary Waters Expo at Seagull Lake Public Landing - Quinfil Trail
- JUNE 24-25 Lutsen 99er Ultra Mountain Bike Race - Lutsen

SEE EVENTS & LODGING DEALS

To opt-out, please click here or you can write to the address below. We will provide your email addresses from all future letters on behalf of our E-mailer Group. We encourage our readers to look at our website for more information.

TAKE 5 MEDIA GROUP • 22875 Highway 101, Suite 34 • Bloomfield, CO 80521

A NATURAL Training Ground

So many trails, so little time. Outdoor workouts make you stronger, faster and happier. To have them to get outside your workout in Cook County. With hundreds of miles to explore on bike or on foot, Cook County is your training ground.

Awaken Your Curiosity
Discover something new around every corner this spring.

Join us for a race this spring

- APRIL 29 Signs of Spring Hike - Quinfil Lodge
- MAY 6 Hain Run Trail Marathon, 5K Run & Little Run on the Quinfil Trail
- MAY 20 Superior Spring Trail Races - Lutsen
- MAY 27 Le Grand du Nord Gravel Cycling Classics - Grand Marais
- JUNE 24-25 Lutsen 99er Ultra Mountain Bike Race

SEE EVENTS & LODGING DEALS

To opt-out, please click here or you can write to the address below. We will provide your email addresses from all future letters on behalf of our E-mailer Group. We encourage our readers to look at our website for more information.

TAKE 5 MEDIA GROUP • 22875 Highway 101, Suite 34 • Bloomfield, CO 80521

A Natural Training Ground

So many trails, so little time. Outdoor workouts make you stronger, faster and happier. To have them to get outside your workout in Cook County. With hundreds of miles to explore on bike or on foot, Cook County is your training ground.

Join Us For A Race This Spring

- APRIL 29 SIGNS OF SPRING HIKE - QUINFIL LODGE
- MAY 6 HAIN RUN TRAIL MARATHON, 5K RUN & LITTLE RUN ON THE QUINFIL TRAIL
- MAY 20 SUPERIOR SPRING TRAIL RACES - LUTSEN
- MAY 27 LE GRAND DU NORD GRAVEL CYCLING CLASSICS - GRAND MARAIS
- JUNE 24-25 LUTSEN 99ER ULTRA MOUNTAIN BIKE RACE - LUTSEN

SEE EVENTS & LODGING DEALS

To opt-out, please click here or you can write to the address below. We will provide your email addresses from all future letters on behalf of our E-mailer Group. We encourage our readers to look at our website for more information.

EMAILER GROUP • 3703 W. 10TH ST., SUITE 34 • BROOMFIELD, CO 80020

The Cure FOR Spring Fever COOK COUNTY

All temperatures rise and moods become merry. Cook County awakens. Ready to celebrate with friends and events that'll get everyone outside. Awaken your spirit. The spring in Cook County.

Spring Festivals and Events in Cook County

- APRIL 22 BEACH CLEANUP - GRAND MARAIS
- APRIL 29 SIGNS OF SPRING HIKE - QUINFIL LODGE
- MAY 6 BEAVER HOUSE FAMILY FESTIVAL - GRAND MARAIS
- MAY 20 SUPERIOR SPRING TRAIL HIKES - LUTSEN
- MAY 20-29 MEMORIAL WEEKEND ART ALONG THE LAKE - COUNTYWIDE
- MAY 27 LE GRAND DU NORD GRAVEL CYCLING CLASSICS - GRAND MARAIS
- JUNE 17-18 WOODPORT BOAT SHOW & SUMMER SOJOURN FESTIVAL - GRAND MARAIS
- JUNE 17-18 BOUNDARY WATERS EXPO AT SEAGULL LAKE PUBLIC LANDING - QUINFIL TRAIL
- JUNE 24-25 LUTSEN 99ER ULTRA MOUNTAIN BIKE RACE - LUTSEN

SEE EVENTS & LODGING DEALS

To opt-out, please click here or you can write to the address below. We will provide your email addresses from all future letters on behalf of our E-mailer Group. We encourage our readers to look at our website for more information.

EMAILER GROUP • 3703 W. 10TH ST., SUITE 34 • BROOMFIELD, CO 80020



Events:

Ham Lake Run, Gunflint Trail



HAM RUN HALF MARATHON
5k Ham Run and Little Runts Run on the Gunflint Trail
10am Saturday, May 6, 2017

Start your running season with a one-of-a-kind race that winds its way through the Superior National Forest on the edge of the Boundary Waters Canoe Area Wilderness. The Ham Run is fun for the whole family!



THIS EVENT IS IN COOPERATION WITH AND UNDER A SPECIAL USE PERMIT FROM THE U.S. FOREST SERVICE, GUNFLINT RANGER DISTRICT.

More information and registration at:
cookcountymca.org/healthyliving/ham-run-half-marathon/



HAM RUN HALF MARATHON
5k Ham Run and Little Runts Run on the Gunflint Trail
10am Saturday, May 6, 2017

START YOUR RUNNING SEASON with a one-of-a-kind race that winds its way through the Superior National Forest on the edge of the Boundary Waters Canoe Area Wilderness.

The Ham Run is fun for the whole family!




THIS EVENT IS IN COOPERATION WITH AND UNDER A SPECIAL USE PERMIT FROM THE U.S. FOREST SERVICE, GUNFLINT RANGER DISTRICT.

MORE INFORMATION AND REGISTRATION AT:
cookcountymca.org/healthyliving/ham-run-half-marathon/



HAM RUN HALF MARATHON
5k Ham Run and Little Runts Run on the Gunflint Trail
10am Saturday, May 6, 2017

START YOUR RUNNING SEASON with a one-of-a-kind race that winds its way through the Superior National Forest on the edge of the Boundary Waters Canoe Area Wilderness.

The Ham Run is fun for the whole family!




MORE INFORMATION AND REGISTRATION AT:
cookcountymca.org/healthyliving/ham-run-half-marathon/



HAM RUN HALF MARATHON
5k Ham Run and Little Runts Run on the Gunflint Trail
10am Saturday, May 6, 2017

START YOUR RUNNING SEASON with a one-of-a-kind race that winds its way through the Superior National Forest on the edge of the Boundary Waters Canoe Area Wilderness.

The Ham Run is fun for the whole family!



THIS EVENT IS IN COOPERATION WITH AND UNDER A SPECIAL USE PERMIT FROM THE U.S. FOREST SERVICE, GUNFLINT RANGER DISTRICT.

MORE INFORMATION AND REGISTRATION AT:
visitcookcounty.com/entry/hamrun/



Explore the Gunflint Trail




Loons, lodges, shimmering water, pristine Minnesota forest! Let's what you're looking for along the Gunflint Trail. Watch morning mist caress a glacier-carved lake. Fish by boat or canoe for walleye, muskellunge and lake trout. Take your first Boundary Waters canoe trip with the help of a friendly outfitter. The Gunflint Trail is a gateway to the BWCAN, which has been named one of the world's "50 Places of a Lifetime" by National Geographic.

The Gunflint Trail has...

- 57 miles of paved canoeing trails
- 23 unique lodges
- 227 miles of hiking trails
- 62 miles of biking trails
- 8 campgrounds
- 237,717 acres of BWCAN
- 15 entrance points to the BWCAN
- 547 wilderness campsites (not part of a campground and located within the BWCAN)

Chik-Wasik Museum and Nature Center Activities (check 11am open check website for presentation times)

ONLY - Ham Lake Fire exhibit. This exhibit commemorates the 100th anniversary of the Ham Lake Fire by telling the stories of those who were involved.

SATURDAY, JUNE 3 - AUGUST 26 - Interpretive Walk. Take a hike with the Nature Center Program Director to explore and learn about the natural history of the Gunflint Trail area.

THURSDAY, JUNE 27 - AUG 22 - Free Kids Day. Chik-Wasik staff will offer a variety of hands-on activities, as well as stories, films, seasonal meals, and craft projects.

TUESDAY, JUNE 20 - AUG 22 - US Forest Service naturalists present on a different naturalistic-themed topic.

JUNE 4 - Treasures from the Dugout by Steve Voth. Take a virtual tour of Grand Portage National Monument's Museum Collection.

JUNE 20 - Loons by Pippa Sherman.

JULY 27 - Open House Presentation. Ham Lake Fire.

JULY 15 - Wood on the Edge. This program will be based on photos and video clips from the International Wood Center.

JULY 23 - Gunflint & Lake Superior Railroad by Dan Battistini. The story of a Wisconsin logging company whose headquarters was located in Port Arthur, Ontario.

AUGUST 27 - Geology of our area by Don Wenzel. A presentation on the Saganaga Batholith for which Chik-Wasik Museum and Nature Center now stand.

Other Gunflint Trail Special Activities and Events (check website for times and details)

JUNE 17-18 - BWCA Expo - Saganag Lake public landing. Speakers, activities, hands-on demos, and more!

JUNE 18-JULY 21 - Use your Paddle program, various locations. Want to try out the latest raft models on a Gunflint Trail BWCAW boat? Please returned out in a canoe! There's your chance to try it for FREE, with experienced, friendly outfitters with the One Year Paddle program. Paddling instructions and take great knowledge provided by resident Gunflint Trail Canoe Outfitters. One hour of FREE handouts, paddles in the water!

JULY 10 - Gunflint Trail Canoe Races - Gunflint Lodge

LUTSEN • TOFTE • SCHROEDER | GRAND MARAIS | GUNFLINT TRAIL | GRAND PORTAGE | VisitCookCounty.com