

August 3, 2023

Corpus Christi Convention and Visitors Bureau 400 MANN ST STE 1100 Corpus Christi, TX 78401

Corpus Christi Convention and Visitors Bureau:

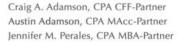
Enclosed are the original and one copy of the 2021 Exempt Organization return, as follows...

2021 Form 990

Each original should be dated, signed and filed in accordance with the filing instructions. The copy should be retained for your files.

Sincerely,

Jennifer M. Perales





August 3, 2023

Corpus Christi Convention and Visitors Bureau 400 MANN ST STE 1100 Corpus Christi, TX 78401

Corpus Christi Convention and Visitors Bureau:

This letter is to confirm and specify the terms of our engagement with you and to clarify the nature and extent of the services we will provide. In order to ensure an understanding of our mutual responsibilities, we ask all clients for whom returns are prepared to confirm the following arrangements.

We will prepare your 2021 federal and requested state income tax returns from information that you will furnish us. We will not audit or otherwise verify the data you submit, although it may be necessary to ask you for clarification of some of the information. We will furnish you with questionnaires and/or worksheets to guide you in gathering the necessary information. Your use of such forms will assist in keeping pertinent information from being overlooked.

It is your responsibility to provide all the information required for the preparation of complete and accurate returns. You should retain all the documents, canceled checks and other data that form the basis of income and deductions. These may be necessary to prove the accuracy and completeness of the returns to a taxing authority. You have the final responsibility for the income tax returns and, therefore, you should review them carefully before you sign them.

Our work in connection with the preparation of your income tax returns does not include any procedures designed to discover defalcations or other irregularities, should any exist. We will render such accounting and bookkeeping assistance as determined to be necessary for preparation of the income tax returns.

We will use professional judgment in resolving questions where the tax law is unclear, or where there may be conflicts between the taxing authorities' interpretations of the law and other supportable positions. Unless otherwise instructed by you, we will resolve such questions in your favor whenever possible.

The law provides various penalties that may be imposed when taxpayers understate their tax liability. If you would like information on the amount or the circumstances of these penalties, please contact us. Your returns may be selected for review by the taxing authorities. Any proposed adjustments by the examining agent are subject to certain rights of appeal. In the event of such government tax examination, we will be available upon request to represent you and will render additional invoices for the time and expenses incurred.

Our fee for these services will be based upon the amount of time required at standard billing rates plus out-of-pocket expenses. All invoices are due and payable upon presentation.

If the foregoing fairly sets forth your understanding, please sign the enclosed copy of this letter in the space indicated and return it to our office. However, if there are other tax returns you expect us to prepare, such as gift and/or property, please inform us by noting so just below your signature at the end of the returned copy of this letter.

We want to express our appreciation for this opportunity to work with you.

Sincerely,	
Jennifer M. Perales	
Accepted By:	
Date:	



PRIVACY POLICY

CPAs, like all providers of personal financial services, are now required by law to inform their clients of their policies regarding privacy of client information. CPAs have been and continue to be bound by professional standards of confidentiality that are even more stringent than those required by law. Therefore, we have always protected your right to privacy.

TYPES OF NONPUBLIC PERSONAL INFORMATION WE COLLECT

We collect nonpublic personal information about you that is either provided to us by you or obtained by us with your authorization.

PARTIES TO WHOM WE DISCLOSE INFORMATION

For current and former clients, we do not disclose any nonpublic personal information obtained in the course of our practice except as required or permitted by law. Permitted disclosures include, for instance, providing information to our employees and, in limited situations, to unrelated third parties who need to know that information to assist us in providing services to you. In all such situations, we stress the confidential nature of information being shared.

PROTECTING THE CONFIDENTIALITY AND SECURITY OF CURRENT AND FORMER CLIENTS' INFORMATION

We retain records relating to professional services that we provide so that we are better able to assist you with your professional needs and, in some cases, to comply with professional guidelines. In order to guard your nonpublic personal information, we maintain physical, electronic, and procedural safeguards that comply with our professional standards.

Please call if you have any questions, because your privacy, our professional ethics, and the ability to provide you with quality financial services are very important to us.

TAX RETURN FILING INSTRUCTIONS

FORM 990

FOR THE YEAR ENDING

September 30, 2022

Pre	рa	rec	۱F	or	:
-----	----	-----	----	----	---

Corpus Christi Convention and Visitors Bureau 400 MANN ST STE 1100 Corpus Christi, TX 78401

Prepared By:

Adamson & Company, LLC 4101 S Alameda St Corpus Christi, TX 78411

Amount Due or Refund:

Not applicable

Make Check Payable To:

Not applicable

Mail Tax Return and Check (if applicable) To:

Not applicable

Return Must be Mailed On or Before:

Not applicable

Special Instructions:

This return has been prepared for electronic filing. If you wish to have it transmitted electronically to the IRS, please sign, date, and return Form 8879-TE to our office. We will then submit the electronic return to the IRS. Do not mail a paper copy of the return to the IRS.

Form 8879-TF

IRS e-file Signature Authorization for a Tax Exempt Entity

For calendar year 2021, or fiscal year beginning	OCT	1	, 2021, and ending	\mathtt{SEP}	30	, 20 2 2
--	-----	---	--------------------	----------------	----	-----------------

OMB No. 1545-0047

▶ Do not send to the IRS. Keep for your records. Department of the Treasury ► Go to www.irs.gov/Form8879TE for the latest information. Internal Revenue Service CORPUS CHRISTI CONVENTION AND EIN or SSN Name of filer VISITORS BUREAU 74-1265416 BRETT OETTING Name and title of officer or person subject to tax PRESIDENT & CEO Part I Type of Return and Return Information Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I. Form 990 check here b Total revenue, if any (Form 990, Part VIII, column (A), line 12) 1b 7,303,382. 1a b Total revenue, if any (Form 990-EZ, line 9) 2b 2a Form 990-EZ check here ... > b Total tax (Form 1120-POL, line 22) Form 1120-POL check here ▶ 3a b Tax based on investment income (Form 990-PF, Part V, line 5) 4b Form 990-PF check here ... > 4a b Balance due (Form 8868, line 3c) 5b Form 8868 check here 5a b Total tax (Form 990-T, Part III, line 4) 6b Form 990-T check here 6a 7a Form 4720 check here b Total tax (Form 4720, Part III, line 1) 7b 8a Form 5227 check here **b FMV** of assets at end of tax year (Form 5227, Item D) Form 5330 check here ► b Tax due (Form 5330, Part II, line 19) 9a 9b **b** Amount of credit payment requested (Form 8038-CP, Part III, line 22) 10a Form 8038-CP check here 10b Declaration and Signature Authorization of Officer or Person Subject to Tax Under penalties of perjury, I declare that X I am an officer of the above entity or I I am a person subject to tax with respect to (name __ , (EIN)_ and that I have examined a copy of the 2021 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and 2021 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the electronic return and, if applicable, the consent to electronic funds withdrawal. PIN: check one box only X | authorize ADAMSON & COMPANY, LLC 05416 to enter my PIN Enter five numbers, but ERO firm name do not enter all zeros as my signature on the tax year 2021 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen. As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2021 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen. Signature of officer or person subject to tax **Certification and Authentication** Part III ERO's EFIN/PIN. Enter your six-digit electronic filing identification 70410846572 number (EFIN) followed by your five-digit self-selected PIN. Do not enter all zeros I certify that the above numeric entry is my PIN, which is my signature on the 2021 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. ERO's signature
____ Date

> **ERO Must Retain This Form - See Instructions** Do Not Submit This Form to the IRS Unless Requested To Do So

LHA For Privacy act and Paperwork Reduction Act Notice, see instructions.

Form **8879-TE** (2021)

EXTENDED TO AUGUST 15, 2023

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Open to Public Inspection

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information. ОСТ 1 2021 and ending SEP 30

A F	or the	2021 calendar year, or tax year beginning OCT 1, 2021 and ending	SEP 30, 202	2
B 0	heck if	C Name of organization	D Employer ident	ification number
а	pplicable	CORPUS CHRISTI CONVENTION AND		
X	Addres change	S VISITORS BUREAU		
	Name change		74-1265	416
	Initial return	Number and street (or P.O. box if mail is not delivered to street address) Room/s		
	Final return/	-1888		
	termin- ated	400 MANN ST STE 1100 City or town, state or province, country, and ZIP or foreign postal code	G Gross receipts \$	7,303,382.
	Amend		H(a) Is this a group	
	Application			es? Yes X No
	pendin	1 1		s included? Yes No
	- ax-exe			a list. See instructions
		e: ► WWW.VISITCORPUSCHRISTITX.ORG	H(c) Group exemp	
				M State of legal domicile: TX
		Summary	ear or formation. 1990	I WI State of legal dofficile. 121
	_	Briefly describe the organization's mission or most significant activities: PROMOTIN	C CONVENTION	AND VISITOR
e		ACTIVITY IN THE CORPUS CHRISTI BAY AREA.	G CONVENTION	AND VIDIION
au			are then OEO/ of its not	annata.
Governance	l	Check this box if the organization discontinued its operations or disposed of m	1	3 15
<u> 9</u>				4 15
		Number of independent voting members of the governing body (Part VI, line 1b)		5 21
Activities &		Total number of individuals employed in calendar year 2021 (Part V, line 2a)		6 0
ij		Total number of volunteers (estimate if necessary)		_
Aci		Total unrelated business revenue from Part VIII, column (C), line 12		
_	В	Net unrelated business taxable income from Form 990-T, Part I, line 11		
			Prior Year	Current Year
ē	l	Contributions and grants (Part VIII, line 1h)	<u> </u>	
en.	l	Program service revenue (Part VIII, line 2g)	5,540,133	
Revenue	ı	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	9,988	
_	l	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	27,708	
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	5,577,829	
	l	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0	
	l	Benefits paid to or for members (Part IX, column (A), line 4)		. 0.
es	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1,204,790	
Expenses	16a I	Professional fundraising fees (Part IX, column (A), line 11e)	0	. 0.
ж	b ·	Total fundraising expenses (Part IX, column (D), line 25)	4 055 454	1 222 545
Ш	'' '	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	4,257,454	
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	5,462,244	6,352,921.
	19	Revenue less expenses. Subtract line 18 from line 12	115,585	
Net Assets or Fund Balances			Beginning of Current Yea	
sets	20	Total assets (Part X, line 16)	2,305,137	
t As	21	Total liabilities (Part X, line 26)	591,853	
	22	Net assets or fund balances. Subtract line 21 from line 20	1,713,284	. 2,663,745.
	ırt II	Signature Block		
		ties of perjury, I declare that I have examined this return, including accompanying schedules and sta		my knowledge and belief, it is
true,	correct	t, and complete. Declaration of preparer (other than officer) is based on all information of which prep	arer has any knowledge.	
Sigr	า	Signature of officer	Date	
Her	е	BRETT OETTING, PRESIDENT & CEO		
		Type or print name and title		
		Print/Type preparer's name Preparer's signature	Date Check if	PTIN
Paid		JENNIFER M. PERALES JENNIFER M. PERALES	self-em	
Prep	arer	Firm's name ADAMSON & COMPANY, LLC	Firm's EIN	45-3980748
Use	Only	Firm's address 4101 S ALAMEDA ST		
		CORPUS CHRISTI, TX 78411	Phone no. 3	61-887-8916
May	the IR	S discuss this return with the preparer shown above? See instructions		X Yes No

Pai	t III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	THE MISSION OF THE CVB IS TO DRIVE OVERNIGHT VISITORS TO THE CORPUS
	CHRISTI AREA AND PROVIDE A FULL SERVICE AREA TRAVEL INFORMATION
	CENTER. THE CVB PROVIDES THE COMMUNITY WITH MARKETING SUPPORT FOR THE
	TOURISM, SPORTS AND CONVENTION INDUSTRIES.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$ 5,200,143. including grants of \$) (Revenue \$ 7,022,869.)
	TO PROMOTE CONVENTION AND VISITOR ACTIVITY IN THE CORPUS CHRISTI BAY
	AREA.
4b	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
	N/A
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
	N/A
	Other program convices (Describe on Schedule O.)
4d	Other program services (Describe on Schedule O.)
40	(Expenses \$ including grants of \$) (Revenue \$) Total program service expenses ► 5 , 200 , 143 .
<u>4e</u>	Total program service expenses ► 5, 200, 143. Form 990 (2021)
	FOIII 330 (2021)

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1		X
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes," <i>complete</i>			
•	Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for	ا		
Ŭ	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
		9		x
10	If "Yes," complete Schedule D, Part IV	ا ا		
10		10		x
11	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.			
_				
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		Х	
	Part VI	11a	Λ	
D	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			_v
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			.
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			.
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		37	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	_X_	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		7.7	
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		<u> X</u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		<u> </u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		<u> </u>
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		<u> </u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I. Parts I and II	21		Х
			~~~	

# CORPUS CHRISTI CONVENTION AND

Form 990 (2021) VISITORS BUREAU

Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			,,
	Schedule K. If "No," go to line 25a	24a		X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	04-		
اء	any tax-exempt bonds?	24c 24d		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	240		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	25a		
h	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes." complete			
		25b		
26	Schedule L, Part I  Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current	200		
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			.,
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			X
24	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	34	Х	
35.2	Part V, line 1  Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		х
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	354		_ <del></del>
-	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?			
_	Note: All Form 990 filers are required to complete Schedule O	38	Х	
Pai				
	Check if Schedule O contains a response or note to any line in this Part V			$\sqcup$
			Yes	No
_	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 1a 20			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	4-	Х	
	(gambling) winnings to prize winners?	1c	000	

132004 12-09-21

| Part V | Statements Regarding Other IRS Filings and Tax Compliance (continued)

			Yes	No						
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,									
	filed for the calendar year ending with or within the year covered by this return									
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X							
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. See instructions.									
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		X						
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b								
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a									
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X						
b	If "Yes," enter the name of the foreign country									
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).									
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X						
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X						
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5с								
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit									
	any contributions that were not tax deductible as charitable contributions?	6a		X						
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts									
	were not tax deductible?	6b								
7	Organizations that may receive deductible contributions under section 170(c).									
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a								
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b								
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	_								
_	to file Form 8282?	7c								
	If "Yes," indicate the number of Forms 8282 filed during the year	_								
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e								
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f								
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g 7h								
8	h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?									
0	and the support of th									
9	Sponsoring organization nave excess business noidings at any time during the year?  Sponsoring organizations maintaining donor advised funds.	8								
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a								
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b								
10	Section 501(c)(7) organizations. Enter:									
а	Initiation fees and capital contributions included on Part VIII, line 12									
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b									
11	Section 501(c)(12) organizations. Enter:									
а	Gross income from members or shareholders									
	Gross income from other sources. (Do not net amounts due or paid to other sources against									
	amounts due or received from them.)									
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a								
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year									
13	Section 501(c)(29) qualified nonprofit health insurance issuers.									
а	Is the organization licensed to issue qualified health plans in more than one state?	13a								
	Note: See the instructions for additional information the organization must report on Schedule O.									
b	Enter the amount of reserves the organization is required to maintain by the states in which the									
	organization is licensed to issue qualified health plans									
	Enter the amount of reserves on hand									
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X						
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b								
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			,,						
	excess parachute payment(s) during the year?	15		X						
	If "Yes," see the instructions and file Form 4720, Schedule N.			17						
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X						
<b>.</b> -	If "Yes," complete Form 4720, Schedule O.									
17	Section 501(c)(21) organizations. Did the trust, any disqualified person, or mine operator engage in any	4-								
	activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17								

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response

	to line 6a, 6b, or 10b below, describe the circumstances, processes, or changes on schedule 0. See instructions.												
	Check if Schedule O contains a response or note to any line in this Part VI			X									
Sec	tion A. Governing Body and Management												
			Yes	No									
1a	Enter the number of voting members of the governing body at the end of the tax year												
	If there are material differences in voting rights among members of the governing body, or if the governing												
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.												
b	Enter the number of voting members included on line 1a, above, who are independent												
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other												
	officer, director, trustee, or key employee?	2		X									
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision												
	of officers, directors, trustees, or key employees to a management company or other person?	3		Х									
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х									
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х									
6	Did the organization have members or stockholders?	6		Х									
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or	Ť											
74	more members of the governing body?	7a		x									
h	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or	/ a											
D		<b>_</b>		x									
_	persons other than the governing body?	7b											
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	_	37										
а	The governing body?	8a	_ <u>X</u> _										
b	Each committee with authority to act on behalf of the governing body?	8b	X										
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the												
	organization's mailing address? If "Yes," provide the names and addresses on Schedule O	9		X									
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)												
			Yes	No									
10a	Did the organization have local chapters, branches, or affiliates?	10a		X									
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,												
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b											
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х										
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.												
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X										
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X										
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes." describe												
	on Schedule O how this was done	12c	Х										
13		13	X										
		14	X										
14	•	14	- 22										
15	Did the process for determining compensation of the following persons include a review and approval by independent												
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	4-		v									
	The organization's CEO, Executive Director, or top management official	15a		X									
b	Other officers or key employees of the organization	15b		X									
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.												
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a												
	taxable entity during the year?	16a		X									
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation												
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's												
	exempt status with respect to such arrangements?	16b											
Sec	tion C. Disclosure												
17	List the states with which a copy of this Form 990 is required to be filed ► NONE												
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s	only)	availal	ole									
	for public inspection. Indicate how you made these available. Check all that apply.												
	Own website Another's website X Upon request Other (explain on Schedule O)												
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	financ	cial										
-	statements available to the public during the tax year.												
20	State the name, address, and telephone number of the person who possesses the organization's books and records												
_0	CFO BY DESIGN - 512-409-9636												
	4301 W WILLIAM CANNON DRIVE STE B 150 #128, AUSTIN, TX 78749												
	1001 . HIDDING CHANGE DALVE DIE D 100 H120, AUDITN, IA 10/47	_	000										

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

(A)	(B)			((	<b>C</b> )			(D)	(E)	(F)
Name and title	Average	(do		Posi		າ than d	nne	Reportable	Reportable	Estimated
	hours per	box	, unles	ss per	rson i	s both	an	compensation	compensation	amount of
	week		Cer an	a a a	recio	or/trus	iee)	from	from related	other
	(list any hours for	irecto						the organization	organizations (W-2/1099-MISC/	compensation from the
	related	e or c	stee			sated		(W-2/1099-MISC/	1099-NEC)	organization
	organizations	Individual trustee or director	Institutional trustee		yee	Highest compensated employee		1099-NEC)	10001120)	and related
	below	idual	tution	er	Key employee	est co loyee	Jer.	,		organizations
	line)	lhdi	Insti	Officer	Key	High	Former			
(1) BRETT OETTING	55.00	]								
CEO	2.00	Х		Х				190,350.	0.	0.
(2) DEVEN BHAKTA	5.00	1								_
CHAIR		Х		Х				0.	0.	0.
(3) AMY GRANBERRY	5.00	ļ								
TREASURER		Х		Х				0.	0.	0.
(4) LANCE HANCOCK	5.00	٠,,							_	
DIRECTOR	F 00	Х						0.	0.	0.
(5) CHRIS HAMILTON	5.00	.,							_	
DIRECTOR  (6) GABRIELE HILPOLD	5.00	Х						0.	0.	0.
DIRECTOR	3.00	х						0.	0.	0.
(7) RICHARD LOMAX	5.00	^						0.	0.	· ·
DIRECTOR	3.00	х						0.	0.	0.
(8) JENNIFER LIRA	5.00							0.	0.	•
DIRECTOR	3.00	х						0.	0.	0.
(9) JOHNNY PHILIPELLO	5.00	† <del></del>							0.1	
IMMEDIATE PAST CHAIR		x		х				0.	0.	0.
(10) MICHELLE BRASELTON	5.00							-	-	
DIRECTOR		Х						0.	0.	0.
(11) NATALIE VILLARREAL	5.00									
DIRECTOR		Х						0.	0.	0.
(12) PAULETTE GUAJARDO	5.00									
AT-LARGE		Х		Х				0.	0.	0.
(13) BRADY BALLARD	5.00									
EX-OFFICIO DIRECTOR		Х						0.	0.	0.
(14) KEVIN SMITH	5.00	1								
DIRECTOR		Х						0.	0.	0.
(15) SAM CANAVATI	5.00	1_							_	_
VICE CHAIR		Х		Х				0.	0.	0.
(16) PETER ZANONI	5.00	1								_
AT-LARGE		Х		Х				0.	0.	0.
(17) DERRICK MAJCHSZAK	5.00	<b> </b>							_	_
EX-OFFICIO DIRECTOR		Х						0.	0.	0 .

132007 12-09-21 Form **990** (2021)

FOR 990 (2021) VIDITORD	DOMEMO								7 4 1 2	0 7 7	īΤO		aye 🕻
Part VII   Section A. Officers, Directors, Trus	tees, Key Em	oloy	ees,	and	l Hi	ghes	st C	ompensated Employee	s (continued)				
(A)	(B)				C)			(D)	(E)			(F)	
Name and title	Average	Б						Reportable	Reportable		Es	timate	ed
	hours per	box	, unle	ss per	rson i	s both	n an	compensation	compensation		an	nount	of
	week	offi	cer an	nd a di	irecto	r/trus	tee)	from	from related			other	
	(list any	ector						the	organizations		com	pensa	tion
	hours for	r dire				ted		organization	(W-2/1099-MISC	<b>)</b> /	fr	om th	е
	related	ste e	ruste			Suac		(W-2/1099-MISC/	1099-NEC)		•	anizat	
	organizations below	al tru	onal t		loyee	S com		1099-NEC)				d relat	
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				orga	nizati	ons
(10) 170 270 700	,	Ĕ	Ë	₩ 0	Xe.	ぎも	요			$\dashv$			
(18) LISA HINOJOSA	5.00									<u>,</u>			^
EX-OFFICIO DIRECTOR		Х						0.		0.			0.
(19) MIKE CULBERTSON	5.00	-											_
EX-OFFICIO DIRECTOR		Х						0.		0.			0.
(20) CINDY GONZALEZ	5.00												
EX-OFFICIO DIRECTOR		Х						0.		0.			0.
(21) ANGIE FLORES	5.00												
EX-OFFICIO DIRECTOR		Х						0.	(	0.			0.
(22) ADRIAN RODRIGUEZ	5.00												
EX-OFFICIO DIRECTOR		Х						0.	(	0.			0.
(23) DANIEL MELISE	5.00									$\neg$			
EX-OFFICIO DIRECTOR		Х						0.		0.			0.
(24) RICK PATEL	5.00												
EX-OFFICIO DIRECTOR	- 3100	х						0.		0.			0.
									,	<del>-  </del>			
		1											
										$\dashv$			
		1											
1b Subtotal					<u> </u>		<b>—</b>	190,350.		0.			0.
c Total from continuation sheets to Part VI							<b>•</b>	0.		0.			0.
d Total (add lines 1b and 1c)								190,350.		0.			0.
Total number of individuals (including but not not not not not not not not not no							o re	· · · · · · · · · · · · · · · · · · ·		<u> </u>			
compensation from the organization	or infinited to the	036	11316	u al	ove	<i>y</i> wii	016	cerved more than \$100,	ooo or reportable				1
compensation from the organization												Yes	No
3 Did the organization list any <b>former</b> officer,	director trust	ا مم	ων.	mnl	OVA	Δ Or	hia	heet compensated emp	lovee on				
line 1a? If "Yes," complete Schedule J for si	•	,	,	•	•	•	·		,		3		Х
4 For any individual listed on line 1a, is the su								or componention from t		"	J		
•	•							•	•		4	X	
and related organizations greater than \$150										⊦	4	21	
5 Did any person listed on line 1a receive or a	•				•			•	dual for services		_		Х
rendered to the organization? <i>If</i> "Yes," com Section B. Independent Contractors	<u>plete Schedul</u>	e J fo	or st	ıch <u>i</u>	oers	on				···	5		Λ
•							41-		2100 000 of comm				
1 Complete this table for your five highest con	•	•							,	nsau	OH ITC	orri	
the organization. Report compensation for t	ne calendar ye	ear e	nair	ng w	itn c	or wi	tnin T		ear.	—		.,	
<b>(A)</b> Name and business	address							<b>(B)</b> Description of s	envices	C,	(C	;) nsatio	n
		#	4.0	_			$\dashv$	Description of 8	ICI VICES		-inhei	isaliU	''
MMGY GLOBAL, 7309 W. 80TH	DIKEET	Ħ	4 U	υ,			Ļ	MADIZEMTAIO		2	10	n 2	0.1
OVERLAND PARK, KS 66024							-	MARKETING		<u> </u>	, 10	0,3	<b>J⊥</b> •

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

Form **990** (2021)

11050803 152885 A416

Page 9 Part VIII Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII (B) (C) Unrelated Revenue excluded Total revenue Related or exempt from tax under function revenue business revenue sections 512 - 514 1a Contributions, Gifts, Grants and Other Similar Amounts **1 a** Federated campaigns 1b **b** Membership dues c Fundraising events ..... 1c d Related organizations 1d e Government grants (contributions) 1e f All other contributions, gifts, grants, and similar amounts not included above ... 1f g Noncash contributions included in lines 1a-1f h Total. Add lines 1a-1f **Business Code** 6,594,471.6,594,471. 900099 2 a CITY OF CORPUS CHRISTI Program Service Revenue b COMMUNITY EVENT FUND 713990 375,483. 375,483. 30,261. 30,261. c COOPERATIVE INCOME 541800 453220 22,654. 22,654. d VISITOR CENTER SALES f All other program service revenue ..... 7,022,869. g Total. Add lines 2a-2f Investment income (including dividends, interest, and 4,696. 4,696. other similar amounts) 4 Income from investment of tax-exempt bond proceeds 5 Royalties ..... (i) Real (ii) Personal 6 a Gross rents 6b **b** Less: rental expenses ... c Rental income or (loss) 6c d Net rental income or (loss) (i) Securities (ii) Other 7 a Gross amount from sales of assets other than inventory 7a b Less: cost or other basis and sales expenses ...... 7b Other Revenue 7с c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not including \$ contributions reported on line 1c). See Part IV, line 18 **b** Less: direct expenses ..... c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 9a **b** Less: direct expenses 9b c Net income or (loss) from gaming activities  $\triangleright$ 10 a Gross sales of inventory, less returns and allowances 10a **b** Less: cost of goods sold ..... c Net income or (loss) from sales of inventory **Business Code** 11 a PPP LOAN FORGIVENESS 900099 228,853. 228,853. 900099 46,964. 46,964. **b MISCELLANEOUS d** All other revenue 275,817. e Total. Add lines 11a-11d 303,382.7,022,869. 280,513. Total revenue. See instructions 12

orm 990 (2	2021) VISITORS	BUREAU	74-1265416	Page 10
Part IX	Statement of Functional Ex	oenses		

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) Check if Schedule O contains a response or note to any line in this Part IX (D) Do not include amounts reported on lines 6b. Program service expenses Total expenses Management and general expenses Fundraising 7b, 8b, 9b, and 10b of Part VIII. expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 ...... Benefits paid to or for members ..... Compensation of current officers, directors, trustees, and key employees ..... Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)  $1,519,\overline{376}$ Other salaries and wages 7 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 9 10 Payroll taxes Fees for services (nonemployees): 15,908. Management 1,470.Legal 92,730. Accounting Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees ..... Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Sch O.)  $3,320,\overline{451}$ Advertising and promotion 12 164,836. Office expenses 13 173,709. Information technology 14 Royalties 15 139,381. 16 Occupancy 21,094. 17 18 Payments of travel or entertainment expenses for any federal, state, or local public officials Conferences, conventions, and meetings ..... 19 20 Payments to affiliates _____ 21 56,693. Depreciation, depletion, and amortization ..... 22 10,534. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.) 548,447. PROGRAMS/EVENTS DUES AND SUBSCRIPTIONS 229,285. 29,827. OTHER ADMINISTRATIVE 28,245. BOARD MEETINGS 935. e All other expenses 6,352,921. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)

Form **990** (2021)

Form 990 (2021)
Part X | Balance Sheet

Par	t X	Balance Sheet					
		Check if Schedule O contains a response or	note to an	y line in this Part X			
					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing	300.	1	301.		
	2	Savings and temporary cash investments	1,607,150.	2	2,780,409.		
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			229,332.	4	89,091.
	5	Loans and other receivables from any current					
		trustee, key employee, creator or founder, su					
		controlled entity or family member of any of t		5			
	6	Loans and other receivables from other disqu	alified per	onsrsons (as defined			
		under section 4958(f)(1)), and persons describ	oed in sec	tion 4958(c)(3)(B)		6	
က္	7	Notes and loans receivable, net			100,000.	7	0.
Assets	8	Inventories for sale or use		8			
ĕ	9			258,360.	9	207,502.	
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	380,367.			
	b	Less: accumulated depreciation	10b	159,287.	109,995.	10c	221,080.
	11	Investments - publicly traded securities			11		
	12	Investments - other securities. See Part IV, lir			12		
	13	Investments - program-related. See Part IV, lin			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11		15			
	16	Total assets. Add lines 1 through 15 (must e	2,305,137.	16	3,298,383.		
	17	Accounts payable and accrued expenses		591,853.	17	432,621.	
	18	Grants payable	L		18		
	19	Deferred revenue				19	202,017.
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Comple	te Part IV	of Schedule D		21	
Se	22	Loans and other payables to any current or for	ormer offic	er, director,			
Ĕ		trustee, key employee, creator or founder, su	bstantial c	contributor, or 35%			
Liabilities		controlled entity or family member of any of t		22			
-	23	Secured mortgages and notes payable to un				23	
	24	Unsecured notes and loans payable to unrela	ted third	parties		24	
	25	Other liabilities (including federal income tax,					
		parties, and other liabilities not included on li	nes 17-24)	. Complete Part X			
		of Schedule D			504 050	25	624 622
	26	Total liabilities. Add lines 17 through 25			591,853.	26	634,638.
,		Organizations that follow FASB ASC 958, or	heck her	e ▶ 📖 📗			
če		and complete lines 27, 28, 32, and 33.					
alau	27	Net assets without donor restrictions		27			
B	28	Net assets with donor restrictions				28	
ŭ		Organizations that do not follow FASB ASC	C 958, che	eck here  X			
F F		and complete lines 29 through 33.			•		0
ts c	29	Capital stock or trust principal, or current fun			0.	29	0.
sse	30	Paid-in or capital surplus, or land, building, or			0.	30	0.
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated			1,713,284.	31	2,663,745.
Š	32	Total net assets or fund balances			1,713,284.	32	2,663,745.
	33	Total liabilities and net assets/fund balances			2,305,137.	33	3,298,383.

Form **990** (2021)

Form **990** (2021)

Form 990 (2021)

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	7,30		
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,35		
3	Revenue less expenses. Subtract line 2 from line 1	3		0,4	
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,71	3,2	84.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	2,66	3,7	<u>45.</u>
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				<u>Ш</u>
1	Accounting method used to prepare the Form 990: Cash X Accrual Other  If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule		-	Yes	No
2a			2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed separate basis, consolidated basis, or both:  Separate basis  Consolidated basis  Both consolidated and separate basis	on a			
b	Were the organization's financial statements audited by an independent accountant?		2b		Х
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate consolidated basis, or both:  Separate basis  Consolidated basis  Both consolidated and separate basis	basis,			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain on Scho	edule O.			
3а	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin Act and OMB Circular A-133?	gle Audit	3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits? If the organization did not undergo the required audit or audits? If the organization did not undergo the required audit or audits?	ed audit			

## **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

CORPUS CHRISTI CONVENTION AND Name of the organization VISITORS BUREAU

**Employer identification number** 74-1265416

Pai	organizations Maintaining Donor Advised organization answered "Yes" on Form 990, Part IV, line		nds or Ac	counts. Complete if the
	organization anomored 100 orn orn 000,1 artify, into	(a) Donor advised funds	(1	b) Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in v	vriting that the assets held in donor	advised fund	s
	are the organization's property, subject to the organization's e	exclusive legal control?		Yes No
6	Did the organization inform all grantees, donors, and donor ad			
	for charitable purposes and not for the benefit of the donor or	donor advisor, or for any other pur	oose conferri	ng
	impermissible private benefit?			Yes No
Pai	t II Conservation Easements. Complete if the org	anization answered "Yes" on Form	990, Part IV,	line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).		
	Preservation of land for public use (for example, recreat	ion or education) Preservat	ion of a histo	rically important land area
	Protection of natural habitat	Preservat	ion of a certit	fied historic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualifi	ed conservation contribution in the	form of a cor	servation easement on the last
	day of the tax year.			Held at the End of the Tax Year
а	Total number of conservation easements			2a
b	Total acreage restricted by conservation easements			2b
С	Number of conservation easements on a certified historic stru	cture included in (a)		2c
d	Number of conservation easements included in (c) acquired a	fter 7/25/06, and not on a historic s	tructure	
	listed in the National Register			2d
3	Number of conservation easements modified, transferred, rele	eased, extinguished, or terminated b	y the organiz	zation during the tax
	year ▶			
4	Number of states where property subject to conservation eas	ement is located		
5	Does the organization have a written policy regarding the peri	• • • •	g of	
	violations, and enforcement of the conservation easements it			
6	Staff and volunteer hours devoted to monitoring, inspecting, I	nandling of violations, and enforcing	conservation	n easements during the year
	<u> </u>			
7	Amount of expenses incurred in monitoring, inspecting, hand	ling of violations, and enforcing con-	servation eas	ements during the year
_	<b>&gt;</b> \$		. = = (1 ) (1) (=) (	
8	Does each conservation easement reported on line 2(d) above	•	. , . , . , .	
_	and section 170(h)(4)(B)(ii)?			
9	In Part XIII, describe how the organization reports conservation	·		
	balance sheet, and include, if applicable, the text of the footn organization's accounting for conservation easements.	•	atements ma	it describes the
Pai	t III Organizations Maintaining Collections of	Art. Historical Treasures. c	r Other Si	milar Assets.
	Complete if the organization answered "Yes" on Form			
12	If the organization elected, as permitted under FASB ASC 958		ent and hala	nce sheet works
ıu	of art, historical treasures, or other similar assets held for pub	, ,		
	service, provide in Part XIII the text of the footnote to its finan	,		oc of public
h	If the organization elected, as permitted under FASB ASC 958			sheet works of
	art, historical treasures, or other similar assets held for public			
	provide the following amounts relating to these items:	childright, education, or recearer in	r iai ti ioi ai ioo	or public corvice,
	(i) Revenue included on Form 990, Part VIII, line 1			<b>&gt;</b> \$
				k 4
2	If the organization received or held works of art, historical trea			provide
_	the following amounts required to be reported under FASB AS			
а	Revenue included on Form 990, Part VIII, line 1	· ·		<b>&gt;</b> \$
	Assets included in Form 990, Part X			
	For Paperwork Reduction Act Notice, see the Instructions			Schedule D (Form 990) 2021

132051 10-28-21

Pai	t III Organizations Maintaining C	ollections of Art	, Histori	cal Tre	asures, o	r Othei	r Similar	Assets	(continu	ed)
3	Using the organization's acquisition, accession								(======================================	
	collection items (check all that apply):	,		•	· ·		•			
а	Public exhibition	d	Loa	an or exc	hange progra	am				
b	Scholarly research	е								
С	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explain	how they	further th	e organizatio	on's exen	npt purpos	se in Part	XIII.	
5	During the year, did the organization solicit o									
	to be sold to raise funds rather than to be ma	aintained as part of th	e organiza	tion's col	llection?				Yes	☐ No
Pai	t IV Escrow and Custodial Arran	gements. Comple	te if the or	ganizatio	n answered	"Yes" on	Form 990	, Part IV, I	ine 9, or	
	reported an amount on Form 990, Par									
1a	Is the organization an agent, trustee, custodia	an or other intermedia	ary for con	tributions	s or other ass	sets not i	included			
	on Form 990, Part X?							$\square$	Yes	No
b	If "Yes," explain the arrangement in Part XIII									
									Amount	
С	Beginning balance						. 1c			
	Additions during the year									
	Distributions during the year									
f	Ending balance									
2a	Did the organization include an amount on Fo							$\square$	Yes	No
b	If "Yes," explain the arrangement in Part XIII.									
Pai	t V Endowment Funds. Complete i	f the organization ans	swered "Ye	es" on Fo	rm 990, Part	IV, line 1	10.			
		(a) Current year	(b) Prio	r year	(c) Two yea	rs back	(d) Three y	ears back	(e) Four y	ears back
1a	Beginning of year balance									
b	Contributions									
С	Net investment earnings, gains, and losses									
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses									
g	End of year balance									
2	Provide the estimated percentage of the curr	ent year end balance	(line 1g, c	olumn (a)	) held as:					
а	Board designated or quasi-endowment		_%							
b	Permanent endowment	%								
С	Term endowment	%								
	The percentages on lines 2a, 2b, and 2c show	uld equal 100%.								
За	Are there endowment funds not in the posses	ssion of the organizat	tion that ar	e held ar	nd administer	ed for th	e organiza	tion		
	by:								\	es No
	(i) Unrelated organizations								3a(i)	
	(ii) Related organizations								3a(ii)	
b	If "Yes" on line 3a(ii), are the related organiza	tions listed as require	ed on Sche	dule R?					3b	
4	Describe in Part XIII the intended uses of the		vment fund	ds.						
Pai	t VI Land, Buildings, and Equipm									
	Complete if the organization answered	d "Yes" on Form 990,	Part IV, lir	ne 11a. S	ee Form 990	, Part X,	line 10.			
	Description of property	(a) Cost or ot basis (investm		(b) Cost basis	or other (other)		ccumulate preciation	d	(d) Book	value
1a	Land									
	Buildings				3,200.			24.		<u>,576.</u>
	Leasehold improvements				6,791.		35,38		11	,410.
d	Equipment				2,385.		22,38			0.
	Other			30	7,991.		100,89	97.		,094.
<u>Tota</u>	. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part X	(. column (	B). line 10	Oc.)				221	<u>,080.</u>

Schedule D (Form 990) 2021

Complete if the organization answered "Yes" of a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or er	nd-of-vear market value
Financial derivatives	(c) Doon raide	(c) meaned or randament door of or	.a or your market raids
Closely held equity interests			
Other			
(A)			
(A) (B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
al. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
		44 - O Farm 200 Bart V Fac 40	
Complete if the organization answered "Yes" of			
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or er	ıu-or-year market valu
(1)		1	
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
al. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶			
art IX Other Assets.			
Complete if the organization answered "Yes" of	n Form 990, Part IV, line	11d. See Form 990, Part X, line 15.	
(a) [	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
al. (Column (b) must equal Form 990, Part X, col. (B) line	<u>15.)</u>	<b>)</b>	•
art X Other Liabilities.			
Complete if the organization answered "Yes" of	on Form 990, Part IV, line	11e or 11f. See Form 990, Part X, line 2	5.
(a) Description of liability			(b) Book value
(1) Federal income taxes			
(2)			
(2) (3)			
(2) (3) (4)			
(2) (3) (4) (5)			
(2) (3) (4) (5) (6)			
(2) (3) (4) (5) (6) (7)			
(2) (3) (4) (5) (6) (7)			
(2)			

132053 10-28-21

Schedule D (Form 990) 2021

Par	rt XI Reconciliation of Revenue per Audited Financial Statemen	ts With Revenue per Re	turn.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.			
1	Total revenue, gains, and other support per audited financial statements		1	7,303,382.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
а	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
d		1 4 . 1		
е	Add lines 2a through 2d		2e	0.
3	Subtract line 2e from line 1		3	7,303,382.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
С	Add lines <b>4a</b> and <b>4b</b>		4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	7,303,382.
Pai	rt XII Reconciliation of Expenses per Audited Financial Statemer	nts With Expenses per I	Returr	1.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		1 1	
1	Total expenses and losses per audited financial statements		1	6,352,921.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1		
а		2a		
b	Prior year adjustments	2b		
С	Other losses	2c		
d	,	2d		•
е	9		2e	0.
3	Subtract line 2e from line 1		3	6,352,921.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1		
а	, , , , ,		-	
b	, , , , , , , , , , , , , , , , , , , ,	4b		0
			4c	0.
5 <b>D</b> 21	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) rt XIII Supplemental Information.		5	6,352,921.
	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV		l; Part X	K, line 2; Part XI,
lines	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional and additional and additional and a second a second and a second a second and a second and a second a second a second and a second	onal information.		
DNE	om v itne 2.			
PAI	RT X, LINE 2:			
тнг	E CVB IS EXEMPT FROM FEDERAL INCOME TAXES UN	JDER SECTION 501	(C)	(6) OF THE
	d cvb ip dadmi i nom i dbdata income iimab oi	VEHICLE SOL	. ( C / (	(0) 01 11111
רעד	TERNAL REVENUE CODE AND HAS BEEN CLASSIFIED	AS AN ORGANIZAT	ידON	тнат тѕ
	I DICENTI LEVELOGE CODE MAD IMAD DEBA CEMBOTI IED	110 111 01(0111(12111	1011	111111 10
יסמ	r a private foundation. Accordingly, no prov	ISTON FOR FEDER	AT. T	INCOME
1101	I II INIVIII I COMBILITOR. INCOMBINGEL, NO INCO	TIDION TON TEDEL		INCOME
ጥልን	XES HAS BEEN MADE. AS OF SEPTEMBER 30, 2021,	THE TAX VEARS	ENDE	ED TN 2017
1111	MID INIO DILIN IMPLANTA NO OI DILILIMBIN 30, 2021,	, 11111 11111 1111110	пирі	1D 11 2017
тнг	ROUGH 2021 ARE SUBJECT TO EXAMINATION BY THE	TNTERNAL REVEN	IIIE S	SERVICE.
	NOOCH 2021 INC. DODOUCT TO EMMINITION DI THE		<u> </u>	DERVICE.
тнг	E CVB BELIEVES THAT THEY HAVE APPROPRIATE SU	JPPORT FOR ANY T	י אבי	POSITIONS
TAF	KEN, AND AS SUCH, DO NOT HAVE ANY UNCERTAIN	TAX POSITIONS T	TAH	ARE
	,			

Schedule D (Form 990) 2021

MATERIAL TO THE FINANCIAL STATEMENTS.

# CORPUS CHRISTI CONVENTION AND

Schedule D (Form 990) 2021 VISITORS BUREAU  Part XIII Supplemental Information (continued)	74-1265416 Page 5
Part XIII Supplemental Information (continued)	
	_

## SCHEDULE J (Form 990)

Department of the Treasury

# **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

2021

OMB No. 1545-0047

Open to Public Inspection

Internal Revenue Service Name of the organization

► Go to www.irs.gov/Form990 for instructions and the latest information.

CORPUS CHRISTI CONVENTION AND

VISITORS BUREAU

 $Employer\ identification\ number \\ 74-1265416$ 

Pa	art I Questions Regarding Compensation			
			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account  Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		<u> </u>
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			
	Form 990 of other organizations  Approval by the board or compensation committee			
4	During the year did any person listed on Form 000. Bort VIII. Section A. line 1s, with respect to the filling			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
а	Parising a support of the state of a set of a se	4a		x
h	Participate in or receive payment from a supplemental nonqualified retirement plan?	4b		X
c		4c		X
·	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	10		
	The totally of lines fate, list the persons and provide the applicable amounts for each from in the first line.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		<u></u>
b	Any related organization?	5b		<u> </u>
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		<u> </u>
b	Any related organization?	6b		
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
_	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9	1	i

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2021

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W	/-2 and/or 1099-MISO compensation	C and/or 1099-NEC		(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	in column (B)
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) BRETT OETTING	(i)	184,950.	5,400.	0.	0.	0.	190,350.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i) (ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)						<u> </u>	1 1/5 200) 2004

Part III Supplemental Information
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

## **SCHEDULE O** (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

CORPUS CHRISTI CONVENTION AND VISITORS BUREAU

**Employer identification number** 74-1265416

FORM 990, PART VI, SECTION A, LINE 1A:
THE BOARD OF DIRECTORS IS COMPOSED OF 24 BOARD MEMBERS OF WHICH 11 ARE
EX-OFFICIOS WITH NO VOTING RIGHTS.
FORM 990, PART VI, SECTION B, LINE 11B:
THE GOVERNING BODY RECEIVES A COPY OF THE FORM 990 TO BE REVIEWED. AFTER
REVIEW, IT IS THEN RETURNED WITH APPROVAL FROM THE GOVERNING BODY.
FORM 990, PART VI, SECTION B, LINE 12C:
THE POLICY IS SHARED WITH BOARD MEMBERS AT THE START OF THEIR TERM AND IF
IT IS VIOLATED, THE BOARD MEMBER IS ASKED TO REMOVE THEMSELVES
FORM 990, PART VI, SECTION C, LINE 19:
UPON REQUEST

## **SCHEDULE R** (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

# **Related Organizations and Unrelated Partnerships**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information. CORPUS CHRISTI CONVENTION AND

Open to Public Inspection **Employer identification number** 

OMB No. 1545-0047

74-1265416 VISITORS BUREAU Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33. Part I (f) (a) (b) (c) (d) (e) Name, address, and EIN (if applicable) Primary activity Legal domicile (state or Total income End-of-year assets Direct controlling of disregarded entity entity foreign country) Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt Part II organizations during the tax year. (a) (b) (c) (d) (e) (f) **(g)** Section 512(b)(13) Name, address, and EIN Legal domicile (state or **Exempt Code** Public charity Direct controlling Primary activity controlled of related organization section status (if section entity foreign country) entity? 501(c)(3)) Yes No GULF COAST TOURISM FOUNDATION - 81-4758835 TO PROMOTE CULTURE AND 400 MANN ST. SUITE 1100 HERITAGE OF CORPUS CORPUS CHRISTI, TX 78401 CHRISTI, TEXAS. TEXAS 501(C)(3) LINE 7 N/A Х

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2021

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

		,	ı	•			_				
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	(j)	(k)
Name, address, and EIN	Primary activity	Legal domicile	Direct controlling	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Share of total	Share of	1	ortionate	Code V-UBI	General	Percentage ownership
of related organization		(state or foreign	entity	excluded from tax under	income	end-of-year assets		itions?	amount in box 20 of Schedule K-1 (Form 1065)	partner	ownership
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Yes N	0
	1										
	1										
	1										
	1										
	1										
	1										
	1										
	1										
		l .					l				

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	ent	ction b)(13) rolled tity?
		,						Yes	No

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1a

Yes No

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity

b	Gift, grant, or capital contribution to related organization(s)				1b		_ X
С	Gift, grant, or capital contribution from related organization(s)				1c		Х
					1d	X	
е	Loans or loan guarantees by related organization(s)				1e		X
f	Dividends from related organization(s)				1f		X
g	g Sale of assets to related organization(s)				1g		X
h	Purchase of assets from related organization(s)				1h		X
i	Exchange of assets with related organization(s)				1i		X
j	Lease of facilities, equipment, or other assets to related organization(s)				1 <u>j</u>		X
k	c Lease of facilities, equipment, or other assets from related organization(s)				1k		X
-1	Performance of services or membership or fundraising solicitations for related organizati	ion(s)			11		X
n	Performance of services or membership or fundraising solicitations by related organization	ion(s)			1m		X
n	n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				1n		X
0	Sharing of paid employees with related organization(s)				10		X
р	Reimbursement paid to related organization(s) for expenses				1p		X
	Reimbursement paid by related organization(s) for expenses				1q		X
r	Other transfer of cash or property to related organization(s)				1r		X
s	S Other transfer of cash or property from related organization(s)				1s		X
2	If the answer to any of the above is "Yes," see the instructions for information on who m	nust complete thi	s line, including covered re	elationships and transaction thresholds.			
	(a) Name of related organization	<b>(b)</b> Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount inv	/olved		
1)	CORPUS CHRISTI CVB HERITAGE SOCIETY	D	0.	FAIR VALUE			
2)							
3)							
4)							
•							
5)							
6)							_
3216	63 11-17-21	2.4		Schedule	R (Forn	n 990)	2021

Schedule R (Form 990) 2021

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	Are all partners sec. 501(c)(3) orgs.?  Yes No	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproptionat allocatio	Code V-UBI amount in box 2 of Schedule K-	General of managing partner?  Yes No	(k) Percentage ownership

Schedule R (Form 990) 2021

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	Conv	ine No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	BUILDINGS														
	VISITOR CENTER														
1	IMPROVEMENTS08	08/19/14	SL	10.00	1	.6	30,123.				30,123.	21,336.		3,012.	24,348.
	VISITOR CENTER						,				,	,		,	,,
2	IMPROVEMENTS08	01/01/16	SL	10.00	1	.6	13,392.				13,392.	7,701.		1,339.	9,040.
	VISITOR CENTER													,	
3	IMPROVEMENTS08	09/01/16	SL	10.00	1	.6	3,276.				3,276.	1,665.		328.	1,993.
16	USA CONCRETE VIC FLOORING	10/10/20	SL	10.00	1	.6	1,600.				1,600.	159.		160.	319.
17	USA CONCRETE VIC FLOORING	11/11/20	SL	10.00	1	.6	1,600.				1,600.	145.		160.	305.
	* 990 PAGE 10 TOTAL														
	BUILDINGS						49,991.				49,991.	31,006.		4,999.	36,005.
	FURNITURE & FIXTURES														
4	OFFICE FURNITURE	08/17/07	SL	10.00	1	.6	5,655.				5,655.	5,655.		0.	5,655.
5	OFFICE FURNITURE	10/15/07	SL	10.00	1	.6	3,226.				3,226.	3,226.		0.	3,226.
6	FRAMES	11/30/07	SL	10.00	1	.6	1,346.				1,346.	1,346.		0.	1,346.
7	OFFICE FURNITURE	03/31/09	SL	10.00	1	.6	2,599.				2,599.	2,599.		0.	2,599.
8	OFFICE FURNITURE	11/30/11	SL	10.00	1	.6	2,427.				2,427.	2,387.		40.	2,427.
9	OFFICE FURNITURE	07/01/13	SL	10.00	1	.6	2,427.				2,427.	2,002.		243.	2,245.
10	OFFICE FURNITURE	08/31/13	SL	10.00	1	.6	3,072.				3,072.	2,484.		307.	2,791.
11	RUGS, BLINDS, & WALL SHELVES	02/05/18	SL	10.00	1	.6	5,234.				5,234.	1,920.		523.	2,443.
18	FURNITURE AND FIXTURES FOR VIC	11/24/20	SL	10.00	1	.6	3,817.				3,817.	351.		382.	733.
19	GOLF CAR	11/11/20	SL	5.00	1	.6	12,830.				12,830.	2,354.		2,566.	4,920.

128111 04-01-21

⁽D) - Asset disposed

^{*} ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	C o n v	₋ine No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
20	GOLF CAR * 990 PAGE 10 TOTAL	01/31/21	SL	5.00	1	16	12,413.				12,413.	1,656.		2,483.	4,139.
	FURNITURE & FIXTURES						55,046.				55,046.	25,980.		6,544.	32,524.
	MACHINERY & EQUIPMENT														
12	KIOSKS	07/23/09	SL	10.00	1	L6	16,800.				16,800.	16,800.		0.	16,800.
13	LAPTOPS FOR BLITZ STAFF	09/22/11	SL	10.00	1	L6	3,500.				3,500.	3,500.		0.	3,500.
14	VISITOR CENTER EQUIPMENT	07/11/14	SL	5.00	1	16	2,085.				2,085.	2,085.		0.	2,085.
	* 990 PAGE 10 TOTAL MACHINERY & EQUIPMENT						22,385.				22,385.	22,385.		0.	22,385.
	OTHER														
22	COASTAL WOODWORKING	06/01/22	SL	15.00	1	L 6	11,109.				11,109.	9.		247.	256.
23	COASTAL WOODWORKING	06/01/22	SL	15.00	1	L6	11,108.				11,108.			247.	247.
24	FURNITURE AND FIXTURES FOR NEW OFFICE	11/01/21	SL	7.00	1	L6	3,453.				3,453.			452.	452.
25	FURNITURE AND FIXTURES FOR NEW OFFICE	11/01/21	SL	7.00	1	L6	37,528.				37,528.			4,914.	4,914.
26	FURNITURE FOR NEW OFFICE	11/01/21	SL	7.00	1	L6	41,359.				41,359.			5,416.	5,416.
27	NEW CUBES FOR OFFICE	07/01/22	SL	7.00	1	L6	5,561.				5,561.			199.	199.
28	PROGRESS PAYMENT CBI GROUP	07/01/22	SL	7.00	1	L6	2,361.				2,361.			84.	84.
29	13" MACBOOK PRO	06/01/22	SL	5.00	1	L6	2,064.				2,064.			138.	138.
30	DELL 5090 PC FOR MI	06/01/22	SL	5.00	1	L 6	1,249.				1,249.			83.	83.
31	DELL LATITUDE AN JJ5SK	06/01/22	SL	5.00	1	L6	1,575.				1,575.			105.	105.

128111 04-01-21

⁽D) - Asset disposed

^{*} ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	C o n v	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
32	DELL LATITUDE JH59CI3	08/01/22	SL	5.00	:	16	1,107.				1,107.			37.	37.
33	DELL 5420 LAPTOP SN J	06/01/22	SL	5.00	:	16	1,262.				1,262.			84.	84.
34	DELL LATITUDE 5520 SN	06/01/22	SL	5.00		16	1,778.				1,778.			119.	119.
35	GOLF CART	01/06/22	SL	5.00	-	16	11,500.				11,500.			1,725.	1,725.
36	GOLF CART	04/28/22	SL	5.00	-	16	34,760.				34,760.			2,897.	2,897.
	* 990 PAGE 10 TOTAL OTHER						167,774.				167,774.	9.		16,747.	16,756.
	PROGRAM SERVICES														
15	WEBSITE	03/31/21	SL	3.00	1	16	69,000.				69,000.	23,002.		23,000.	46,002.
21	WEBSITE REDESIGN	09/15/21	SL	3.00	:	16	16,171.				16,171.	225.		5,390.	5,615.
	* 990 PAGE 10 TOTAL PROGRAM SERVICES						85,171.				85,171.	23,227.		28,390.	51,617.
	* GRAND TOTAL 990 PAGE 10 DEPR						380,367.				380,367.	102,607.		56,680.	159,287.
														·	
	CURRENT YEAR ACTIVITY														
	BEGINNING BALANCE						212,593.			0.	212,593.	102,598.			142,531.
	ACQUISITIONS						167,774.			0.	167,774.	9.			16,756.
	DISPOSITIONS/RETIRED						0.			0.	0.	0.			0.
	ENDING BALANCE						380,367.			0.	380,367.				159,287.
	ENDING ACCUM DEPR											159,287.			

^{128111 04-01-21} 

⁽D) - Asset disposed

^{*} ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	ENDING BOOK VALUE											221,080.			

^{128111 04-01-21} 

⁽D) - Asset disposed

^{*} ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone