



Visit Corpus Christi Monthly Data Report

November 2025





Executive Summary

November 2025



Highlights

Hotels in the Corpus Christi market experienced a 0.2% increase in demand for the month of November compared to last year. The market responded with a -0.2% increase in ADR, to end the month with revenues at \$13M, up 0.3%YOY. Short term rentals showed -5.8% decrease with a 49.4% increase in ADR to help drive overall lodging performance in Corpus ending the month at \$14.4M in aggregated lodging revenues, up 3.2% over LY.

ADR was higher than last year for both types of lodging at +0.2% YOY to \$94 for hotels and +49.4% YOY to \$180 for short term rentals. Revenue also increased for both at +0.3% YOY to \$13M in hotel revenue for the month and +40.8% YOY to \$1.4M in short term rental revenue.

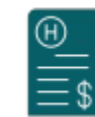
Weekday hotel occupancy increased +0.7% YOY to 49% compared to +1.7% YOY to 56% on weekends. Higher weekend ADR at +0.4% YOY to \$97 and weekday ADR 0.3% to \$92 helped the market achieve overall gains.

U.S. job growth has cooled but remains positive, with a three-month average of 75,000 private-sector jobs added. October's decline of 105,000 jobs was driven by a 162,000 drop in federal employment, while private-sector hiring rebounded in November with a gain of about 64,000.

AAA projects 122.4 million Americans will travel over the year-end holidays, a 2.2% YOY increase surpassing 2024's record. Air travel volumes remain elevated, with TSA screening a record 3.1 million travelers on November 30 and eight of the 10 busiest days in TSA history occurring in 2025.



Hotel Demand
139.1K
+0.2% YOY



Hotel ADR
\$93.57
+0.2% YOY



Hotel RevPAR
\$47.65
+0.3% YOY



Overnight Trip Share
74%



L&H Jobs
26.7K
+1.1% YOY
(As of September 2025)



CRP Checkpoint Volume
35.3K
-4.4% YOY



Website Sessions
173.5K
+41.3% YOY



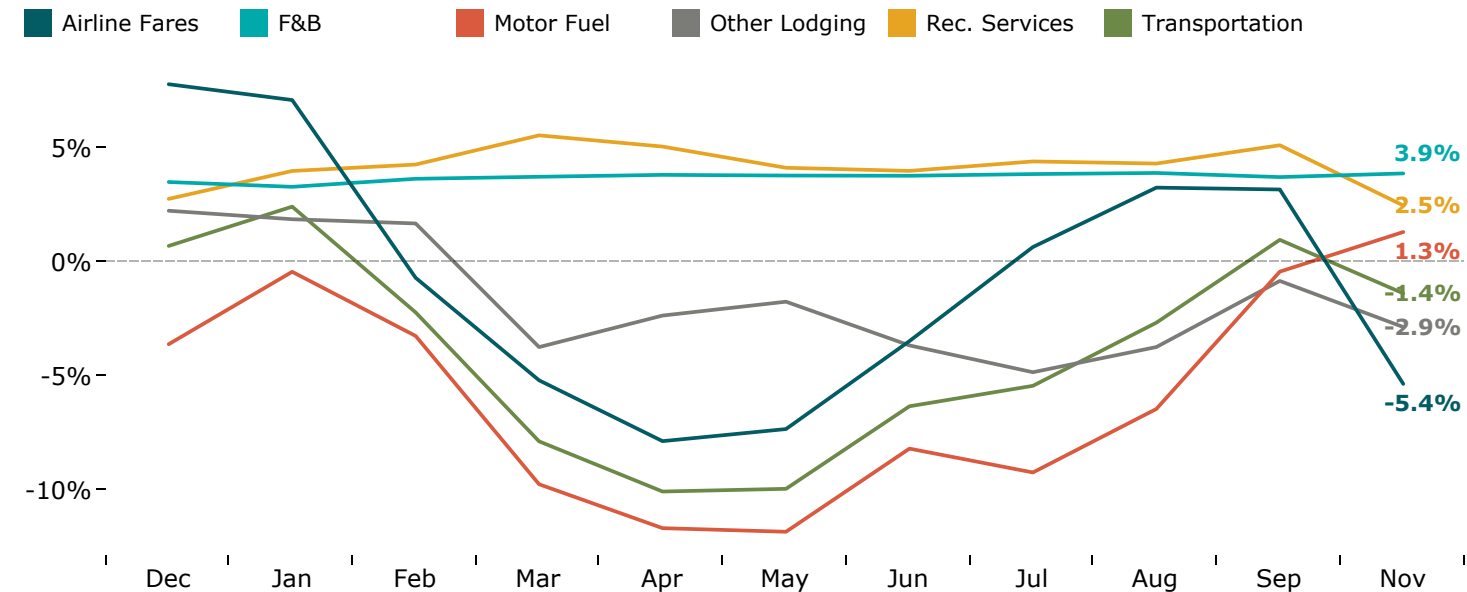
Social Media Audience
495.6K
+7.3% YOY



Travel Trends

Travel Price Index

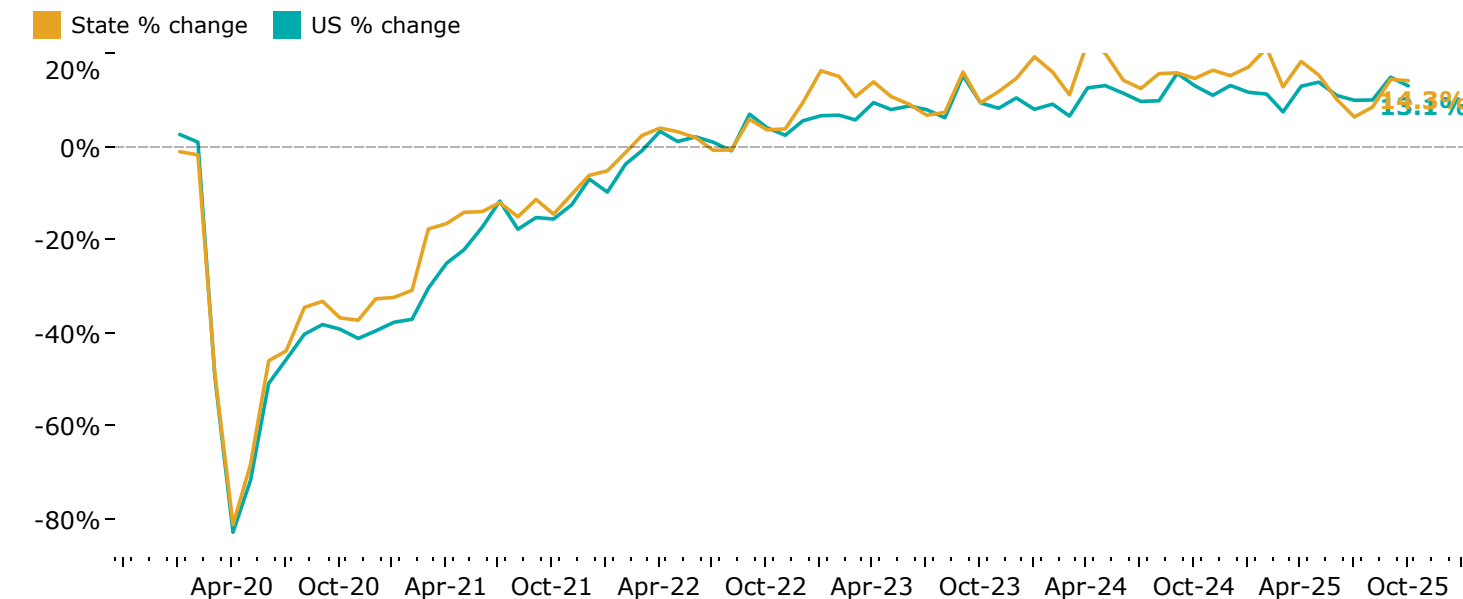
% Change Relative to Same Month in Previous Year | Last 12 Months



Source: U.S. Travel Association via U.S. Travel Recovery Tracker

Travel Spending (% change vs 2019)

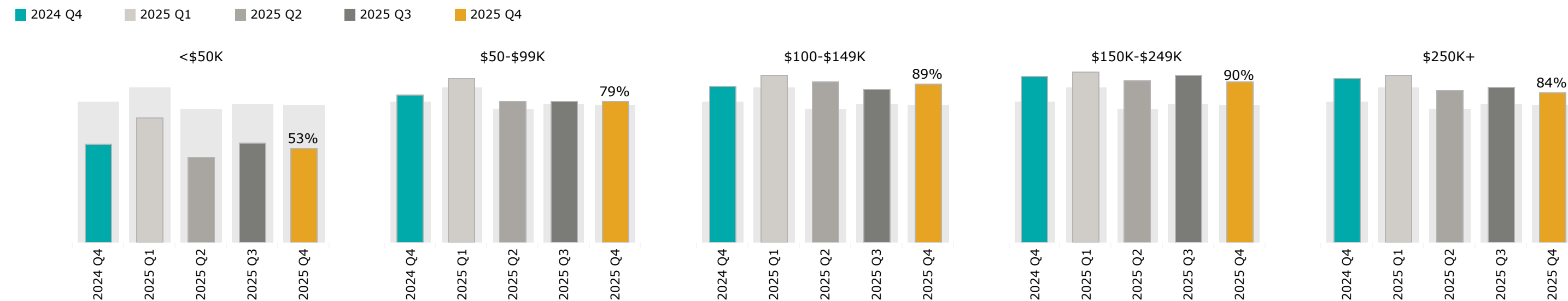
% Change vs. 2019 | Texas vs U.S. total



Source: Tourism Economics via U.S. Travel Recovery Tracker

Planning Leisure Travel Within the Next 12 Months

% of American Consumers Planning Travel by Household Income (Calendar Year)

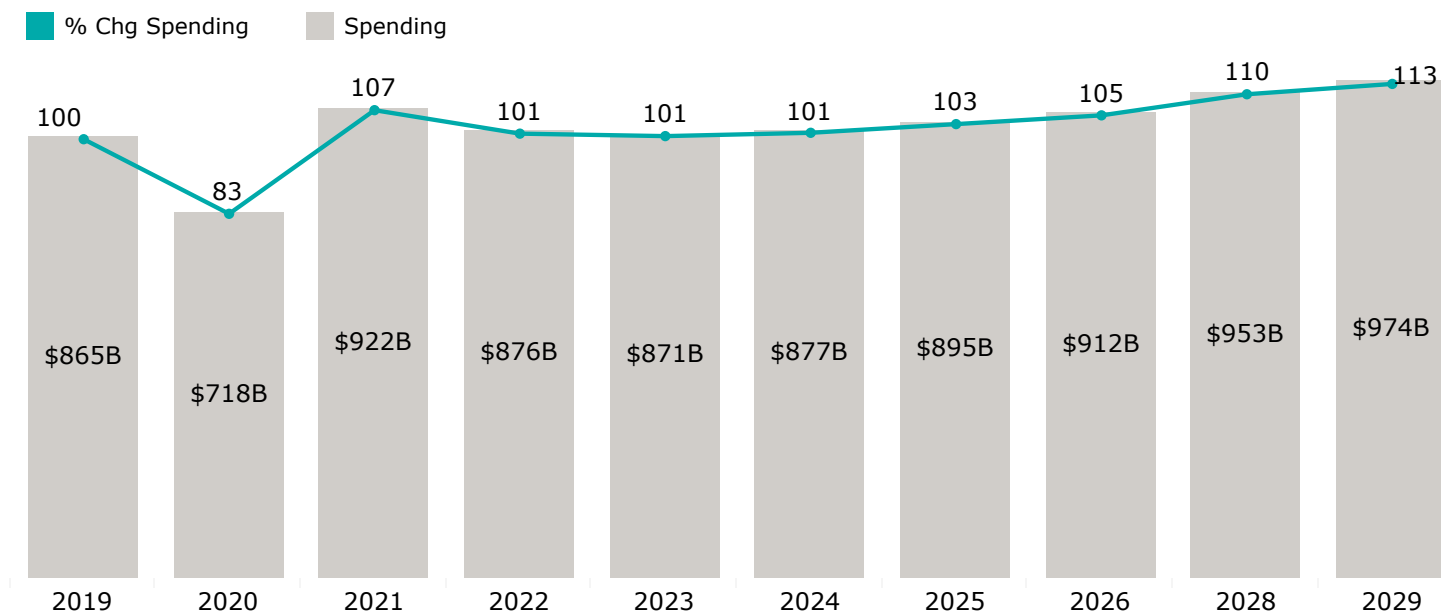


Note: Light gray bars represent the average for all survey respondents
Source: MMGY Global's Portrait of American Travelers

Domestic Travel Forecast

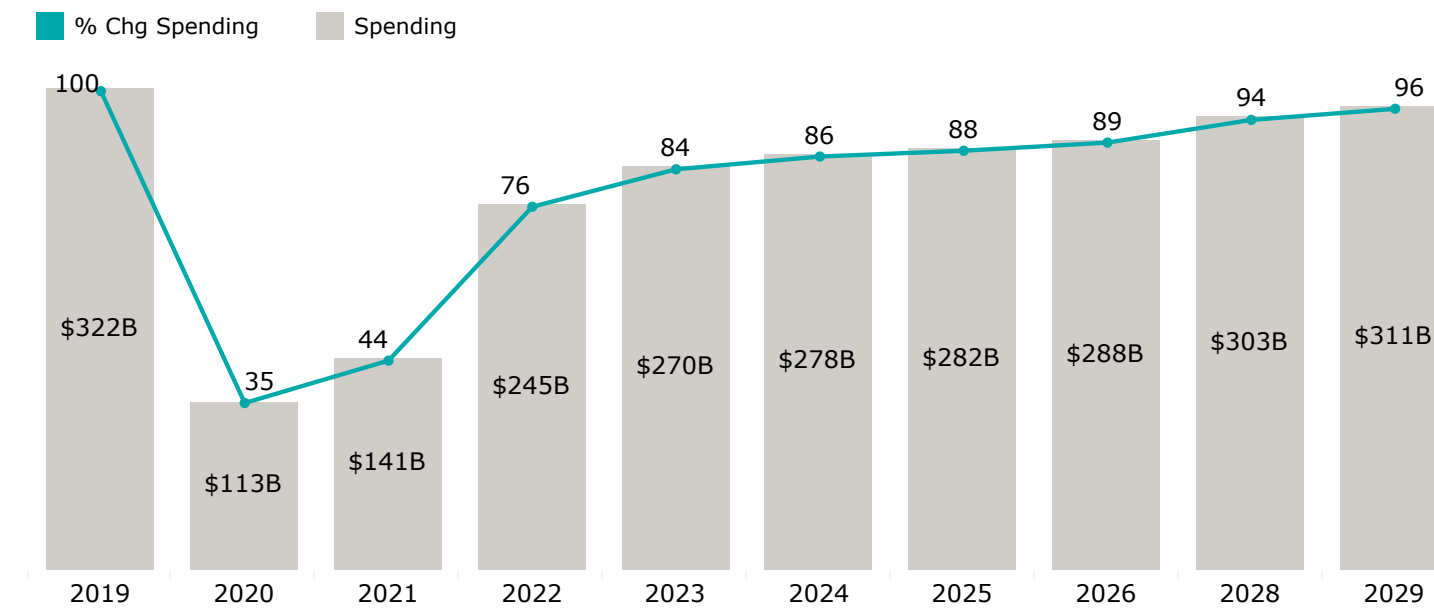
Real Domestic Leisure Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



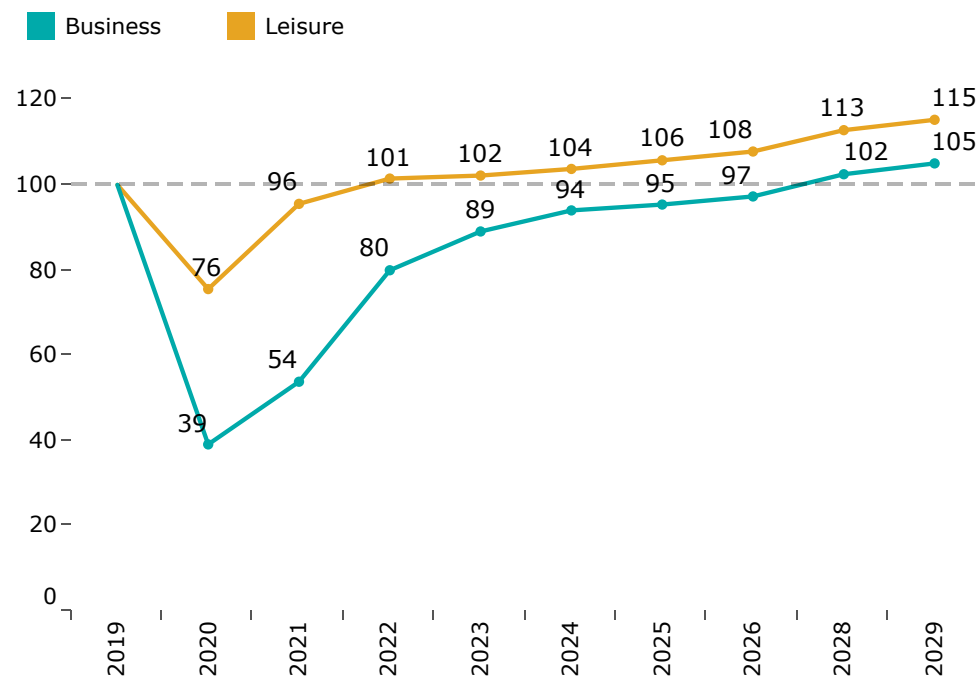
Real Domestic Business Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



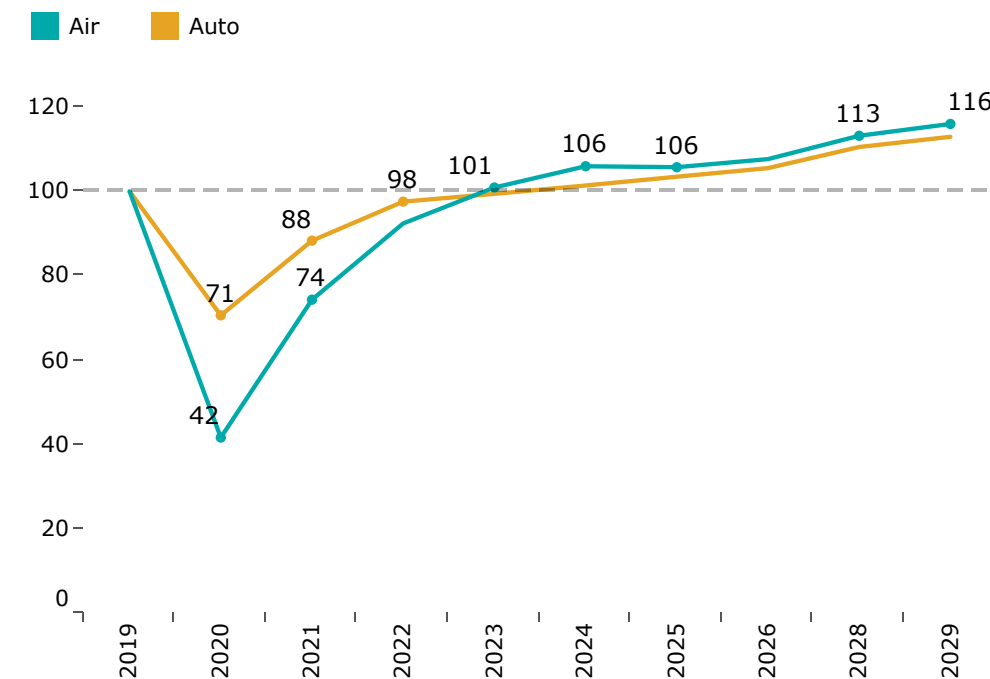
Leisure vs. Business Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



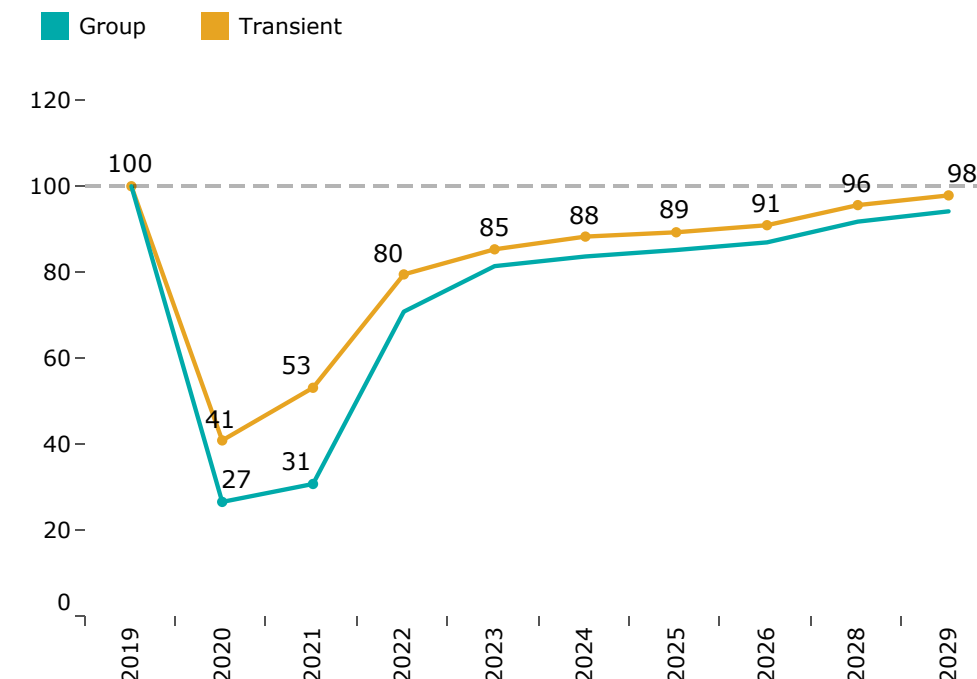
Auto vs. Air Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



Group vs. Transient Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)





Hotel Review

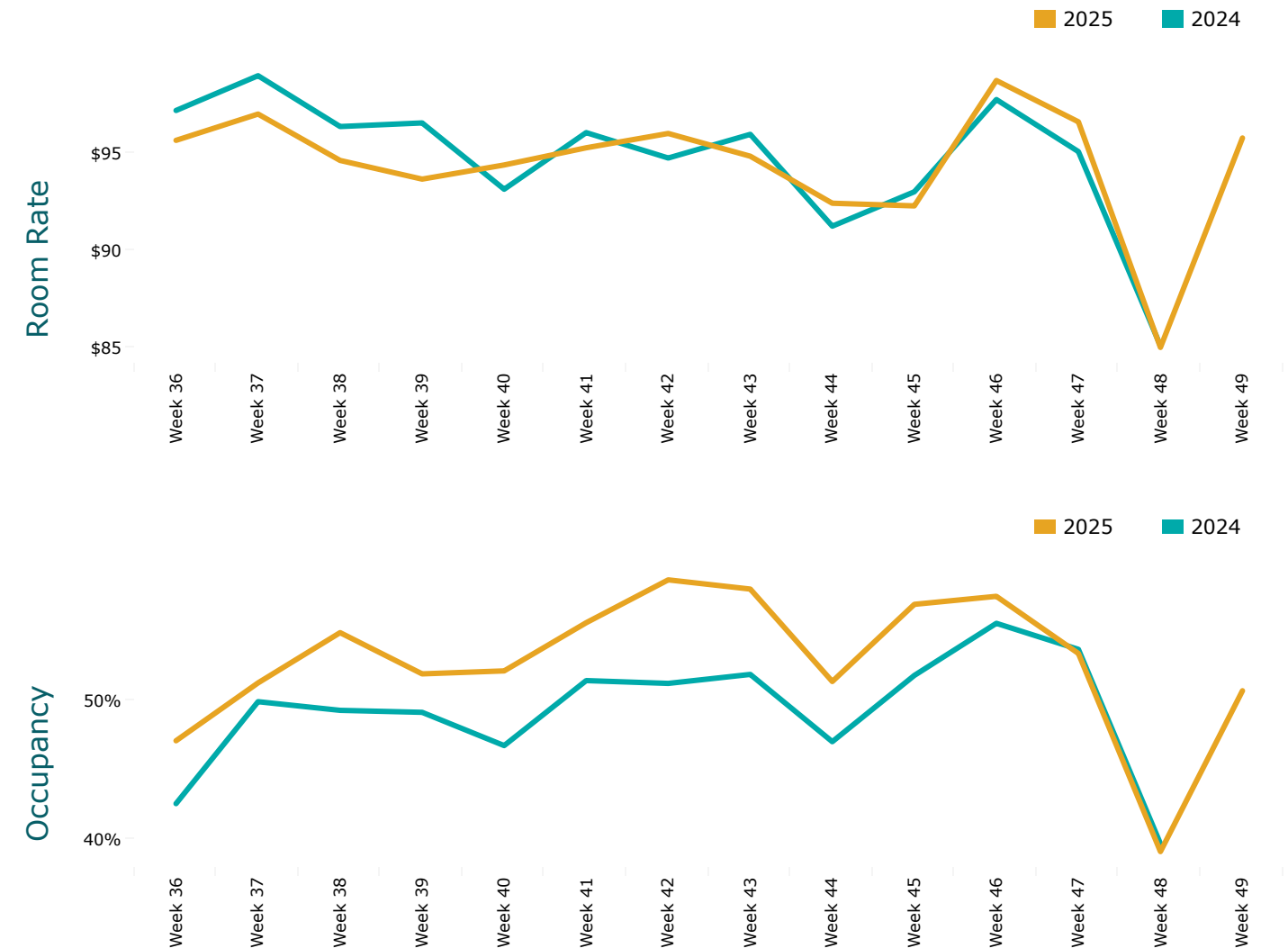


Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Sep	Corpus Christi	50.0%	+6.2%	\$95	-2.2%	\$47	+3.9%
	Austin	64.4%	+0.8%	\$162	-1.6%	\$105	-0.8%
	Galveston	48.4%	-11.9%	\$138	-0.8%	\$67	-12.5%
	Houston	55.6%	-10.4%	\$118	-4.9%	\$65	-14.8%
	San Antonio	53.0%	-2.7%	\$123	-1.3%	\$66	-3.9%
	South Padre Island	57.1%	-0.4%	\$119	+0.7%	\$68	+0.3%
	Texas	58.5%	-2.2%	\$121	-1.3%	\$71	-3.5%
	United States	63.4%	-1.9%	\$163	-0.1%	\$103	-2.1%
	Oct	Corpus Christi	55.3%	+11.9%	\$95	+0.4%	\$52
Austin		74.3%	-0.1%	\$208	-4.9%	\$155	-5.0%
Galveston		52.6%	-9.7%	\$140	+2.8%	\$74	-7.2%
Houston		60.7%	-7.7%	\$123	-1.1%	\$74	-8.8%
San Antonio		59.8%	-7.2%	\$138	-0.4%	\$82	-7.6%
South Padre Island		61.6%	+5.4%	\$114	-0.7%	\$70	+4.7%
Nov	Texas	63.8%	-1.8%	\$132	+0.6%	\$84	-1.2%
	United States	65.8%	-2.4%	\$168	+1.5%	\$110	-0.9%
	Corpus Christi	50.9%	+0.2%	\$94	+0.2%	\$48	+0.3%
	Austin	62.6%	-2.6%	\$162	-1.7%	\$102	-4.2%
	Galveston	50.4%	+1.6%	\$144	+2.3%	\$73	+3.9%
	Houston	57.6%	-5.0%	\$120	-1.4%	\$69	-6.4%
Nov	San Antonio	54.3%	-7.4%	\$123	-1.6%	\$67	-8.9%
	South Padre Island	59.2%	-2.8%	\$104	-2.6%	\$62	-5.3%
	Texas	58.5%	-2.5%	\$121	+0.1%	\$71	-2.4%
	United States	57.9%	-2.8%	\$154	+0.6%	\$89	-2.3%

Fiscal Year-to-Date Corpus Christi Performance

Occupancy 53.1% +6.0%
ADR \$94 +0.3%
RevPAR \$50 +6.4%
Supply 555.3K +0.0%
Demand 295.2K +6.0%
Revenue \$27.8M +6.4%





Corpus Christi Hotel Outlook



Preliminary December 2025 Hotel Performance

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	45.2%	+11.0%	\$92	+3.8%	\$41	+15.2%
Austin	54.5%	+12.0%	\$137	-3.1%	\$75	+8.5%
Galveston	36.2%	-10.5%	\$109	-7.0%	\$39	-16.7%
Houston	52.6%	+6.7%	\$112	+4.4%	\$59	+11.4%
San Antonio	49.8%	-1.2%	\$129	+5.2%	\$64	+3.9%
South Padre Island	50.4%	+0.6%	\$98	-4.7%	\$49	-4.1%
Texas	55.4%	+12.4%	\$115	+5.0%	\$64	+18.1%
United States	52.8%	+4.5%	\$144	-6.0%	\$76	-1.9%

Week Days

Hotel Forecast

Occupancy

Average Room Rate

Source: Tourism Economics

Week Ends

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	47.7%	+5.7%	\$92	+2.1%	\$44	+7.9%
Austin	53.9%	-0.5%	\$133	-7.4%	\$72	-7.8%
Galveston	62.5%	+1.2%	\$161	-0.1%	\$100	+1.2%
Houston	57.4%	+2.7%	\$111	+0.7%	\$64	+3.4%
San Antonio	59.3%	-8.9%	\$123	-9.4%	\$73	-17.4%
South Padre Island	69.0%	+8.4%	\$107	+0.9%	\$74	+9.3%
Texas	60.3%	+5.7%	\$117	+2.6%	\$70	+8.4%
United States	58.0%	-0.5%	\$156	-4.1%	\$91	-4.5%

Note: Includes daily data through 12/20/2025
Source: STR



Corpus Christi Hotel Forecast



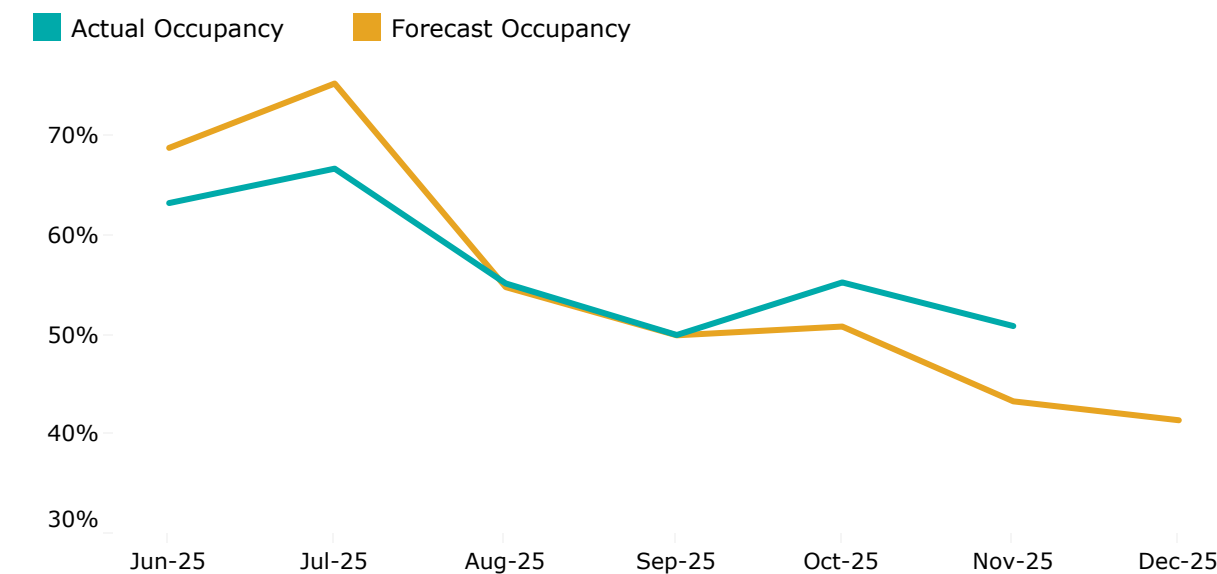
Hotel Performance Forecast by Quarter

		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2025	Q4	45.2%	\$95	\$43	866.6K	391.9K	\$37.2M

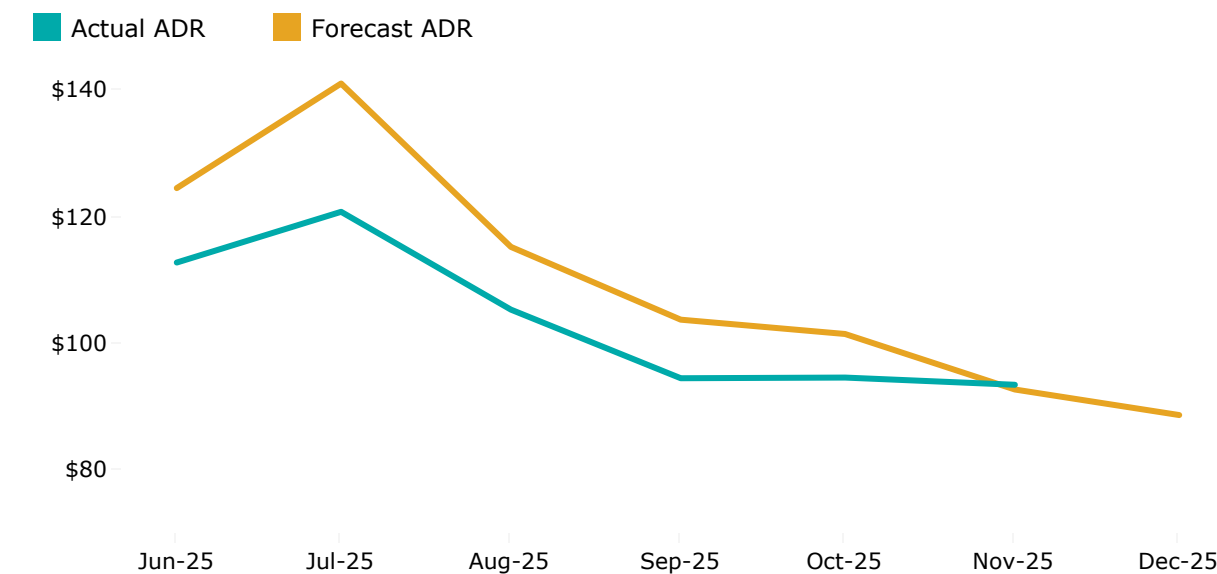
Forecast

Forecast vs. Actuals by Month

Occupancy



Average Room Rate



YOY % Change

		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2025	Q4	-0.9%	+1.8%	+0.9%	+1.9%	+1.1%	+2.9%



Short Term Rental Review



Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Sep	Corpus Christi	33.5%	+6.4%	\$177	-2.7%	\$59	+3.5%
	Galveston	22.1%	-5.0%	\$225	+0.7%	\$50	-4.3%
	Port Aransas	26.6%	+4.2%	\$258	-7.7%	\$69	-3.9%
	South Padre Island	32.0%	+4.1%	\$187	-2.7%	\$60	+1.3%
Oct	Corpus Christi	37.1%	+12.3%	\$171	+4.2%	\$63	+17.0%
	Galveston	23.9%	-6.0%	\$227	+7.0%	\$54	+0.5%
	Port Aransas	28.5%	+17.9%	\$264	+9.8%	\$75	+29.4%
	South Padre Island	34.2%	+12.3%	\$161	+0.7%	\$55	+13.1%
Nov	Corpus Christi	27.5%	+8.6%	\$151	+1.5%	\$41	+10.2%
	Galveston	21.3%	+1.0%	\$244	+4.0%	\$52	+5.1%
	Port Aransas	16.6%	-1.3%	\$263	+17.3%	\$44	+15.9%
	South Padre Island	24.9%	-2.6%	\$152	-2.0%	\$38	-4.6%

Fiscal Year-to-Date Corpus Christi Performance

Occupancy
32.4%
+10.6%

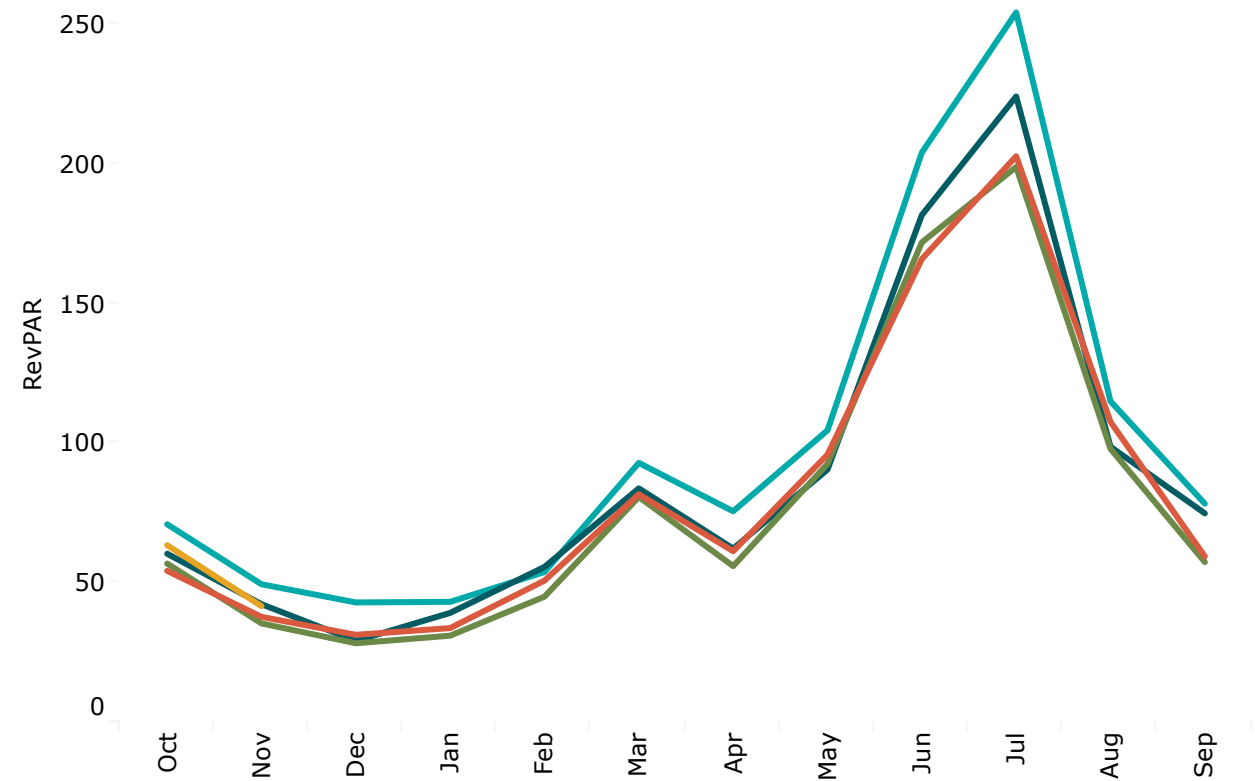
ADR
\$162
+3.2%

RevPAR
\$53
+14.1%

Short Term Rental RevPAR by Month

Last Three Fiscal Years

2022 2023 2024 2025 2026



Note: Occupancy is not reflective of overall changes in short term rental demand
Source: KeyData



Visitor Profile

November 2025 Domestic Visits



1.9 days
Avg. Length of Stay



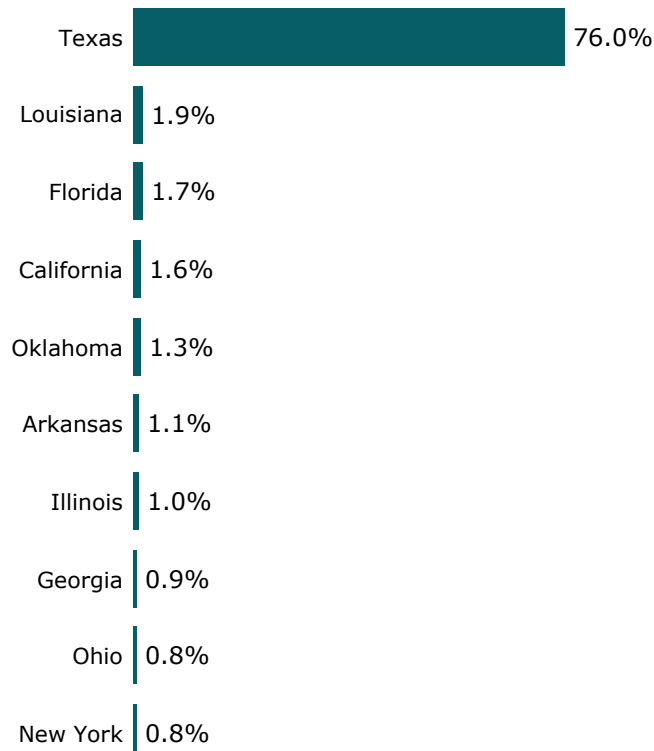
74%
Overnight Trip Share



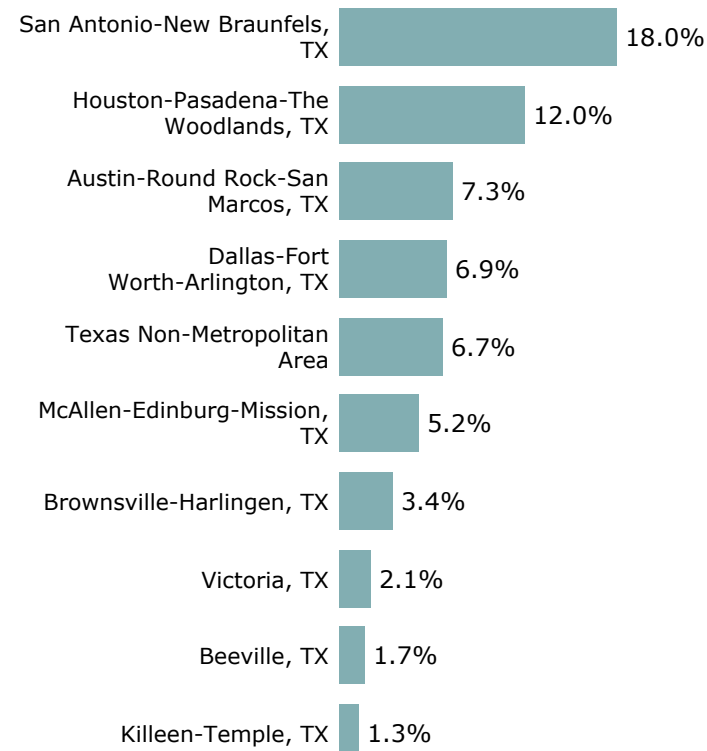
53%
Repeat Trip Share

Top Origin Markets

States

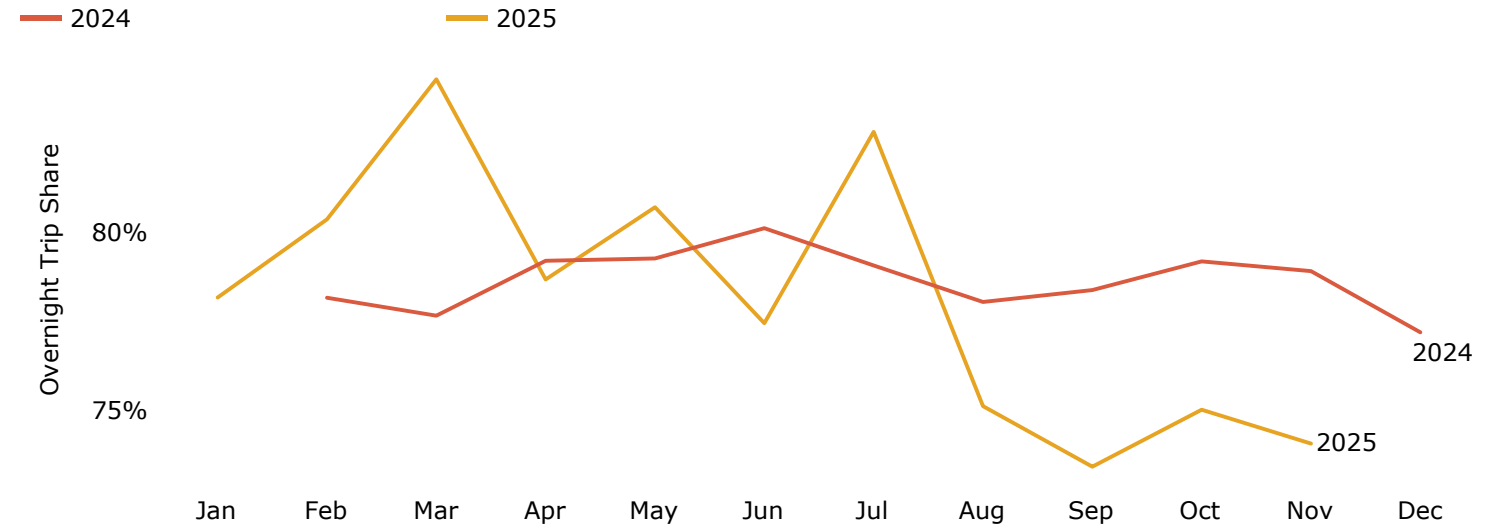


MSA



Domestic Visitor Trends & Characteristics

Overnight Trip Share by Month

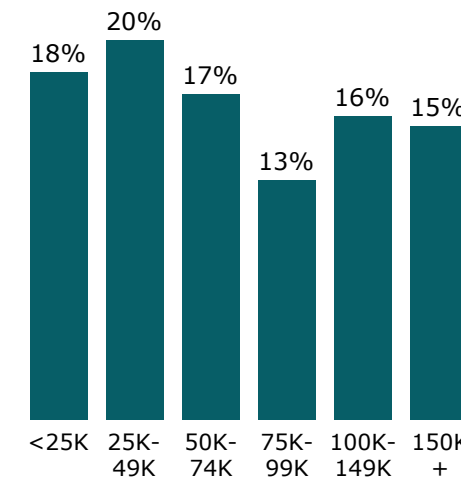


November 2025 Visitor Origin Demographics

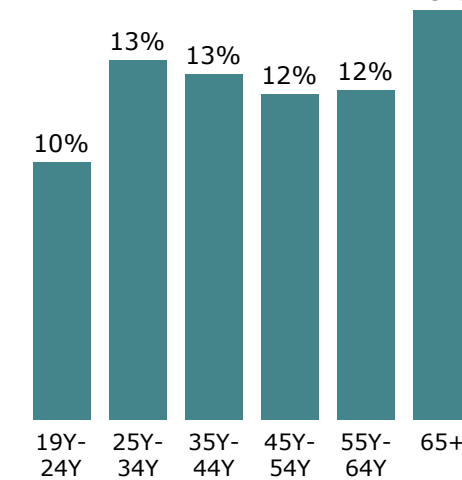
Share of Total

Household Income

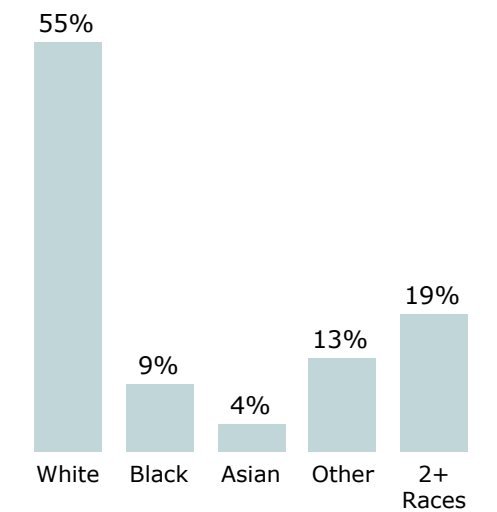
Median: \$75.57K



Age



Race

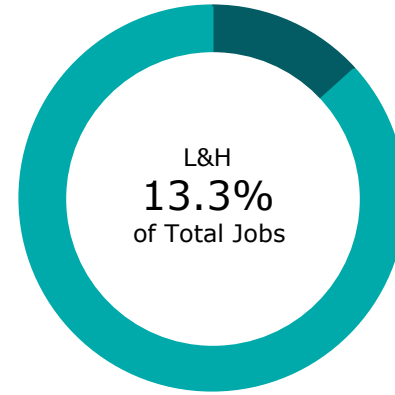




Corpus Christi Leisure & Hospitality Workforce

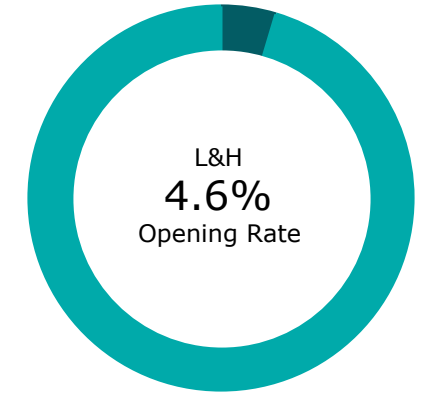
Total Leisure & Hospitality Jobs

L&H Jobs
as of September 2025
26.7K
+1.1% YOY | +2.3% vs. 2019



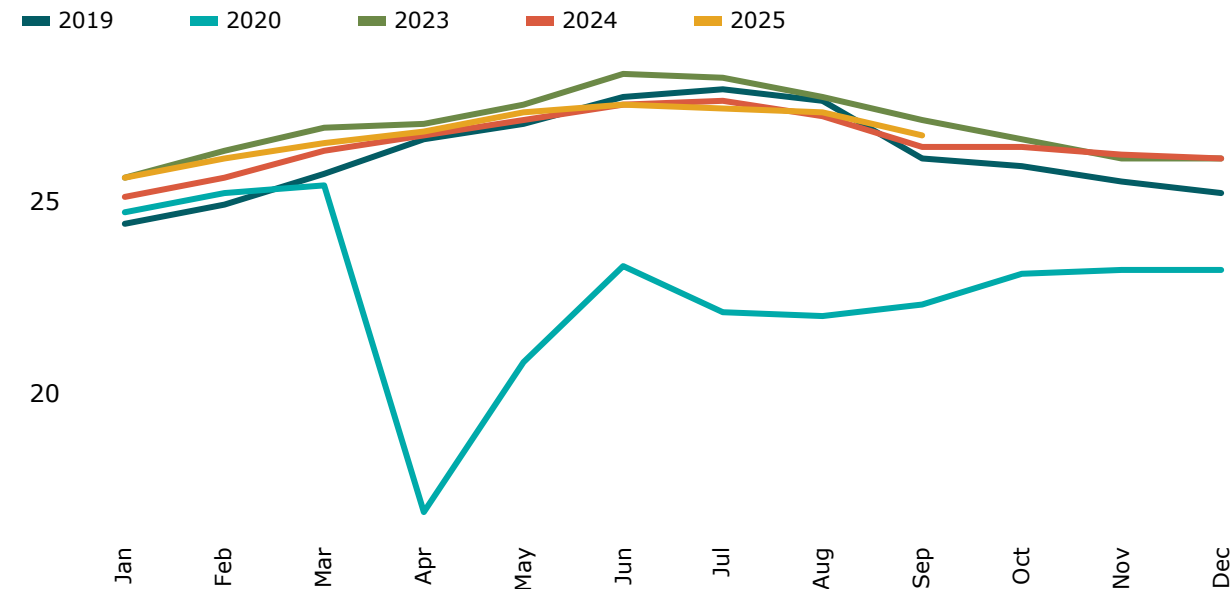
Leisure & Hospitality Job Openings

L&H Job Openings
as of August 2025
1.3K
+20.1% YOY | +3.6% vs. 2019



Employment Recovery

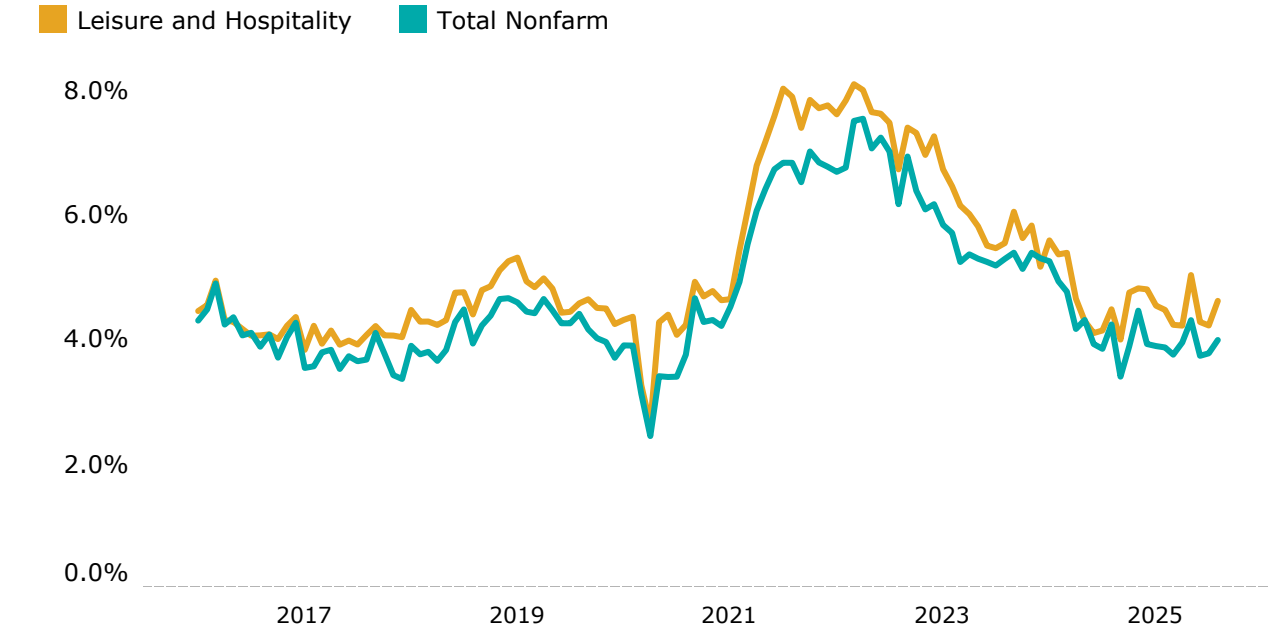
Leisure & Hospitality Jobs (Thousands)



Source: Bureau of Labor Statistics

Job Opening Rate

Share of total available jobs that are not filled



Source: Tourism Economics



Corpus Christi International TSA Checkpoint Volume & Visitor Origins



Monthly TSA Checkpoint Volume

November 2025 Volume

35.3K

-4.4% YOY

Year-to-Date TSA Checkpoint Volume & Visitor Origins

Oct - Nov 2025 Volume

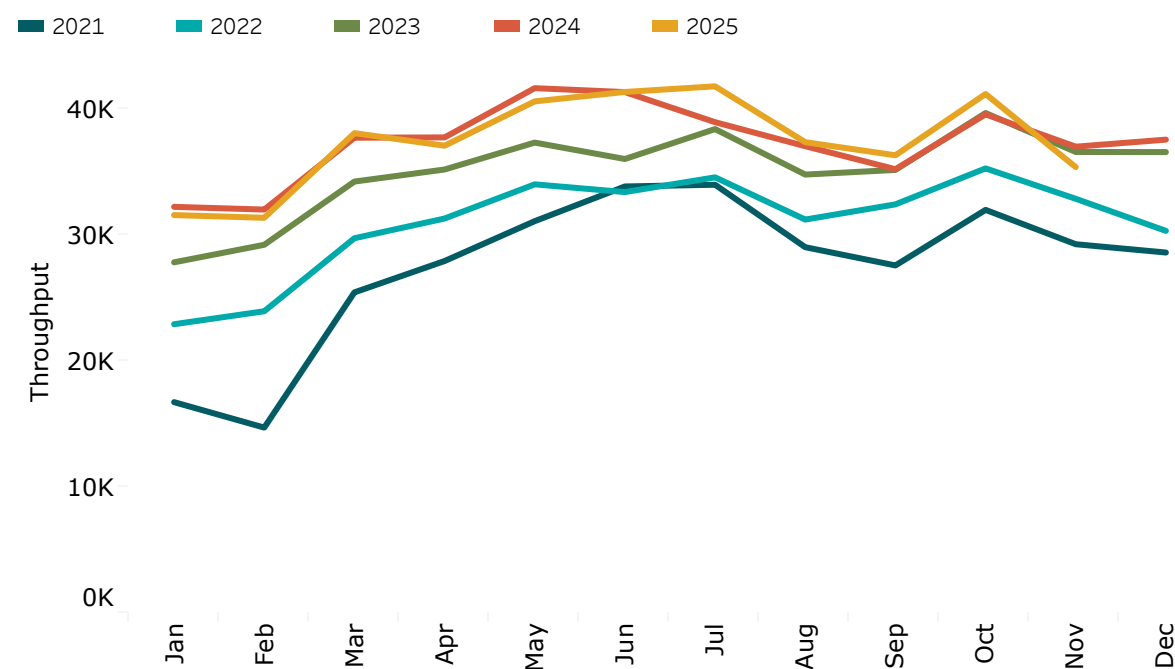
76.4K

+0.4% YOY

Source: Transportation Security Administration

TSA Checkpoint Volume by Month

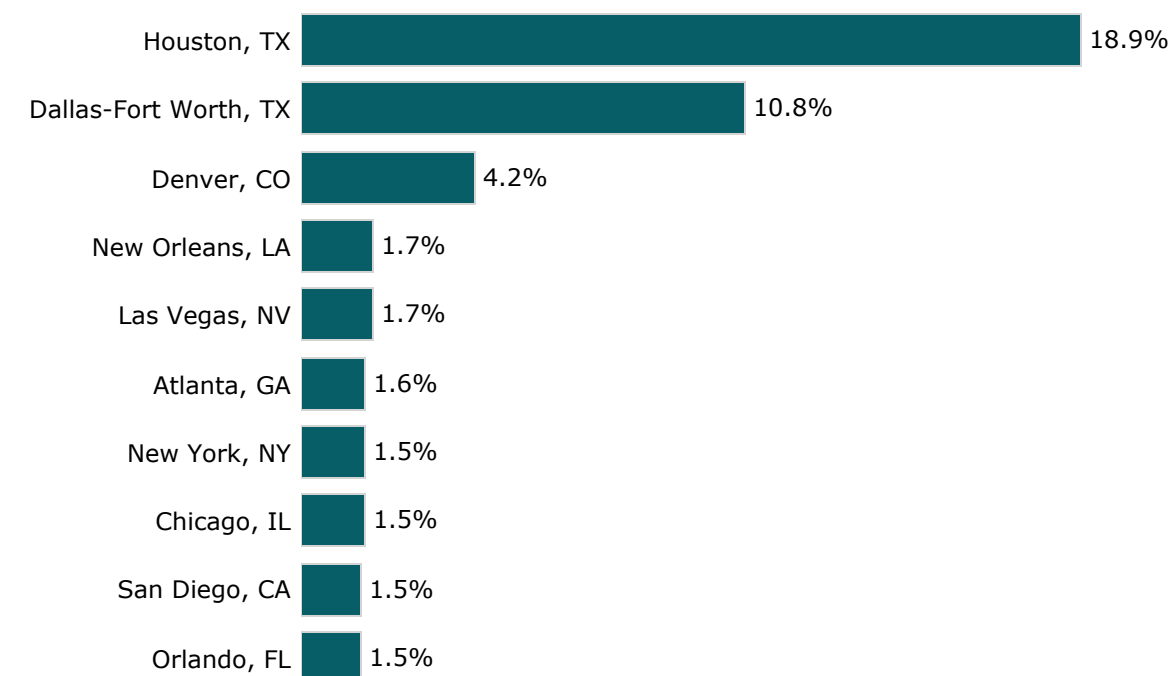
Last Five Calendar Years



Source: Transportation Security Administration

Top Origin Markets - Air

October Visitor Arrivals



Source: OAG



Visit Corpus Christi Meeting & Sports Sales

Jan - Nov 2025 Meetings & Sports Events

Events
110

Rooms
78.8K

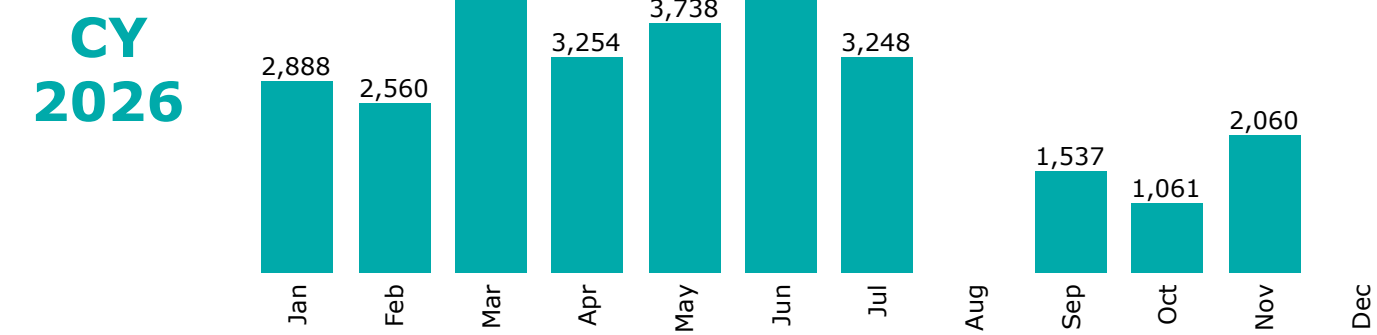
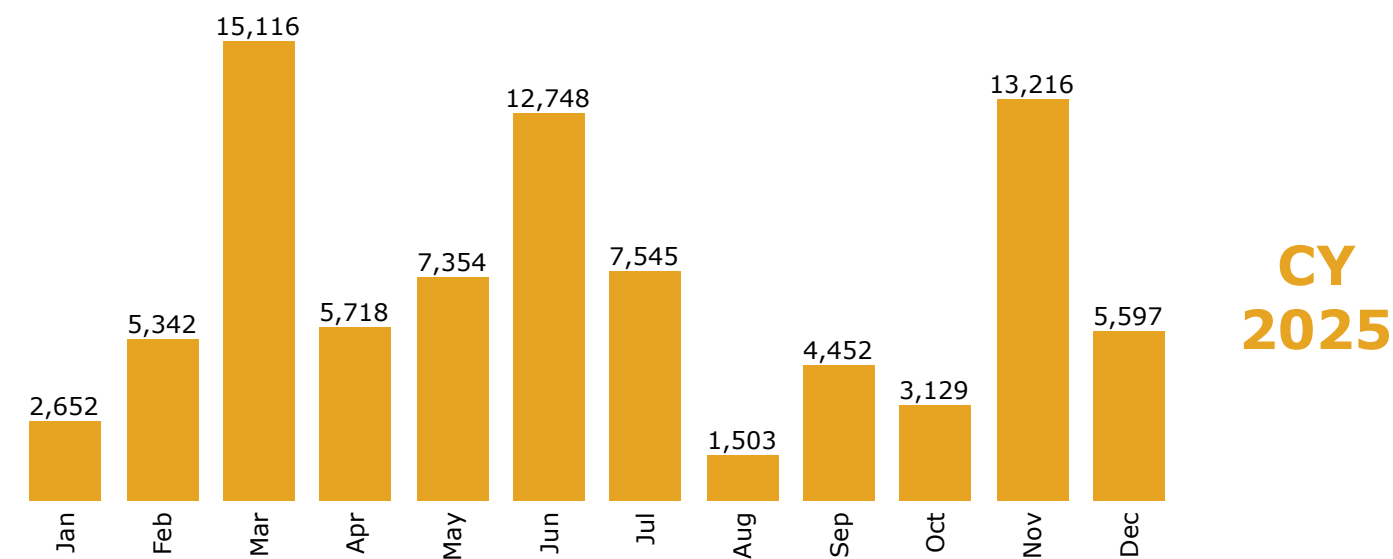
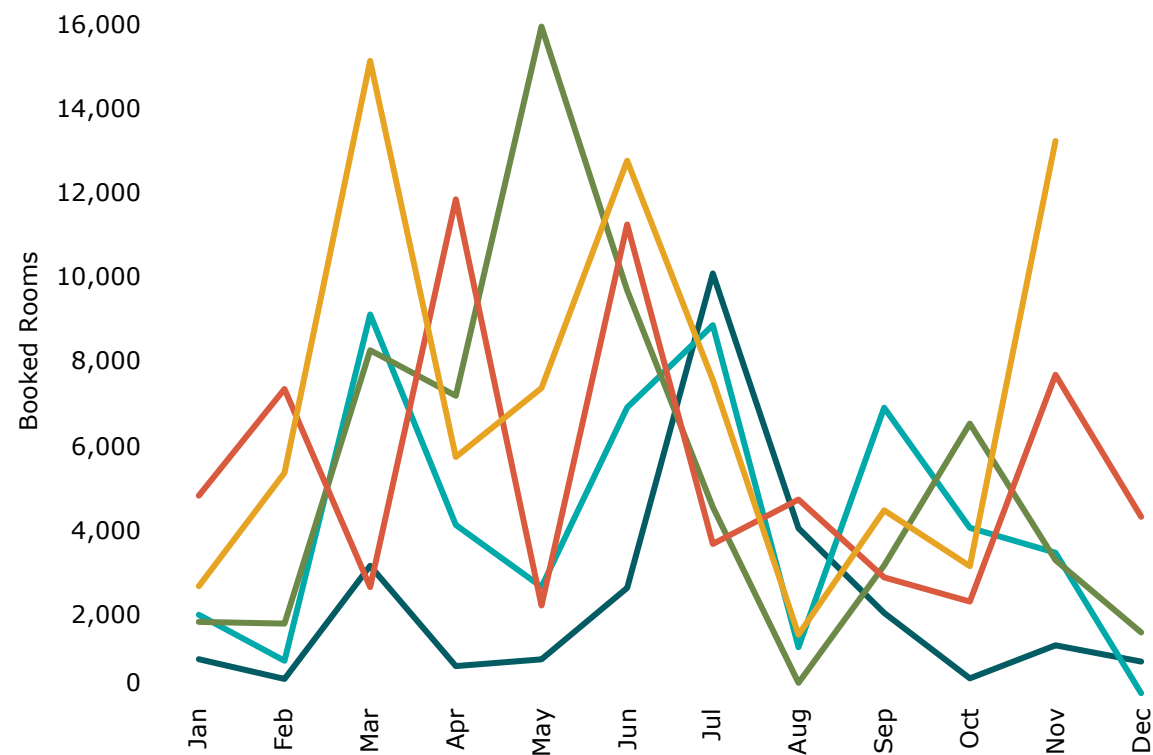
Attendees
111.4K

Future Rooms On-the-Books

Definite Rooms

Past Rooms On-the-Books by Calendar Year

2021 2022 2023 2024 2025



On-the-Books as of 12/19/2025

Website Performance Summary

November 2025



177.0K

Total Sessions
+44.2% YOY



1.8 pages

Pages per Session
-0.43 pages YOY



47.5%

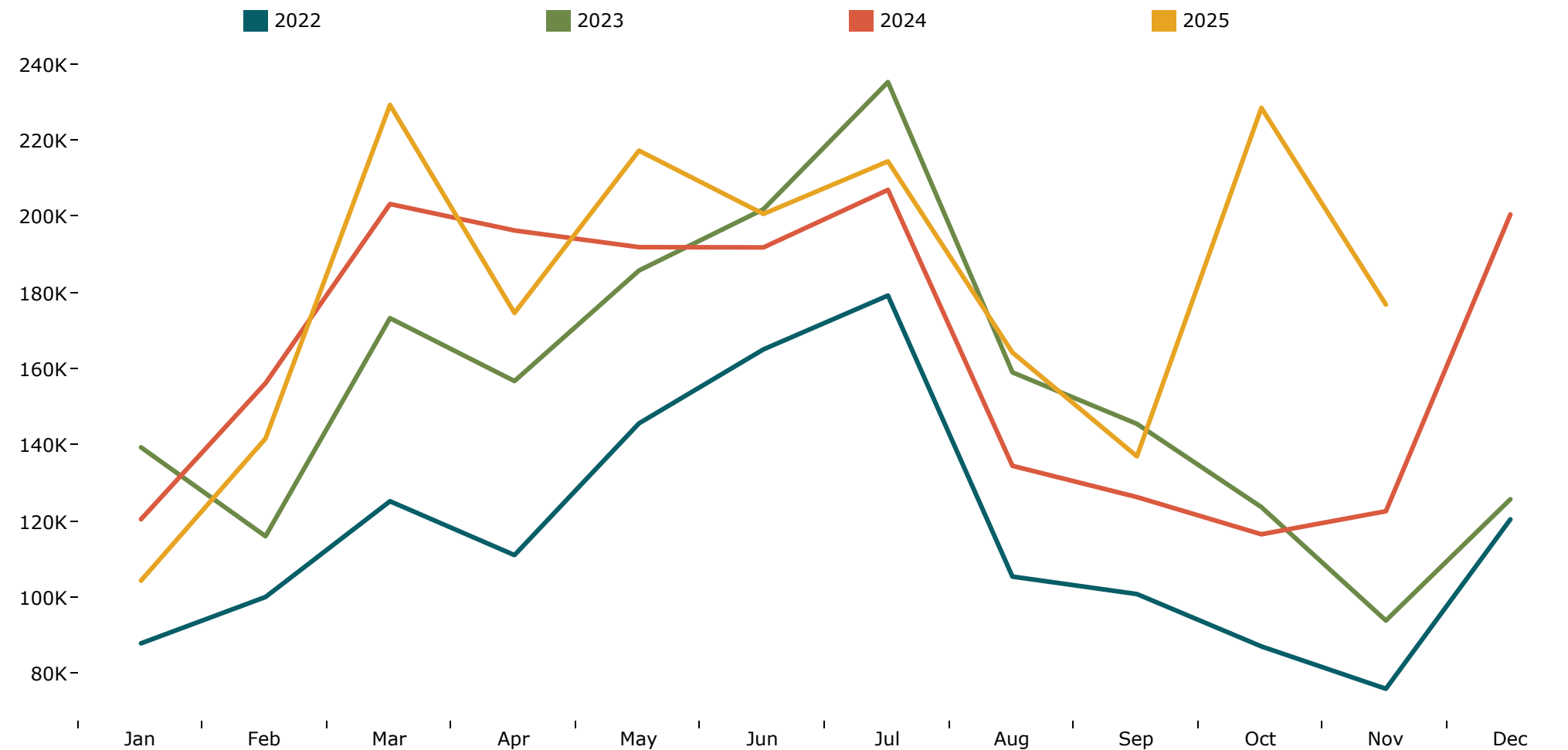
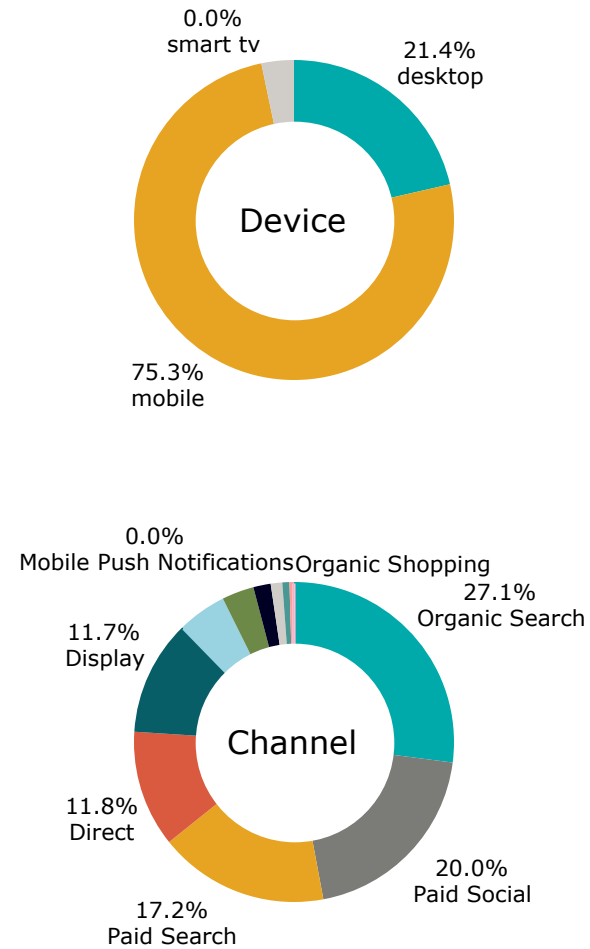
Bounce Rate
+27.4% YOY



00:02:03

Avg. Session Duration
-18.3% YOY

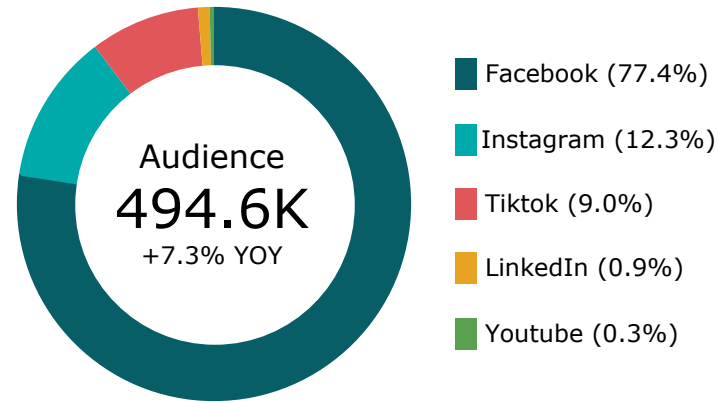
Website Sessions by Month





Social Media Summary

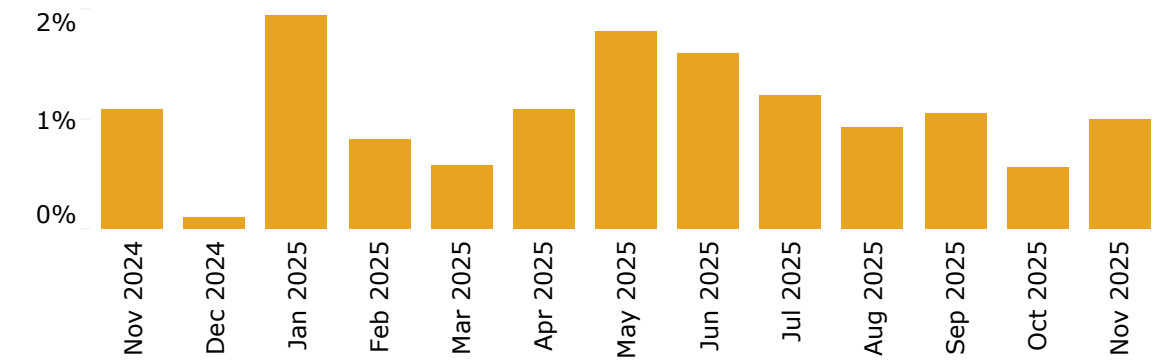
Audience Overview



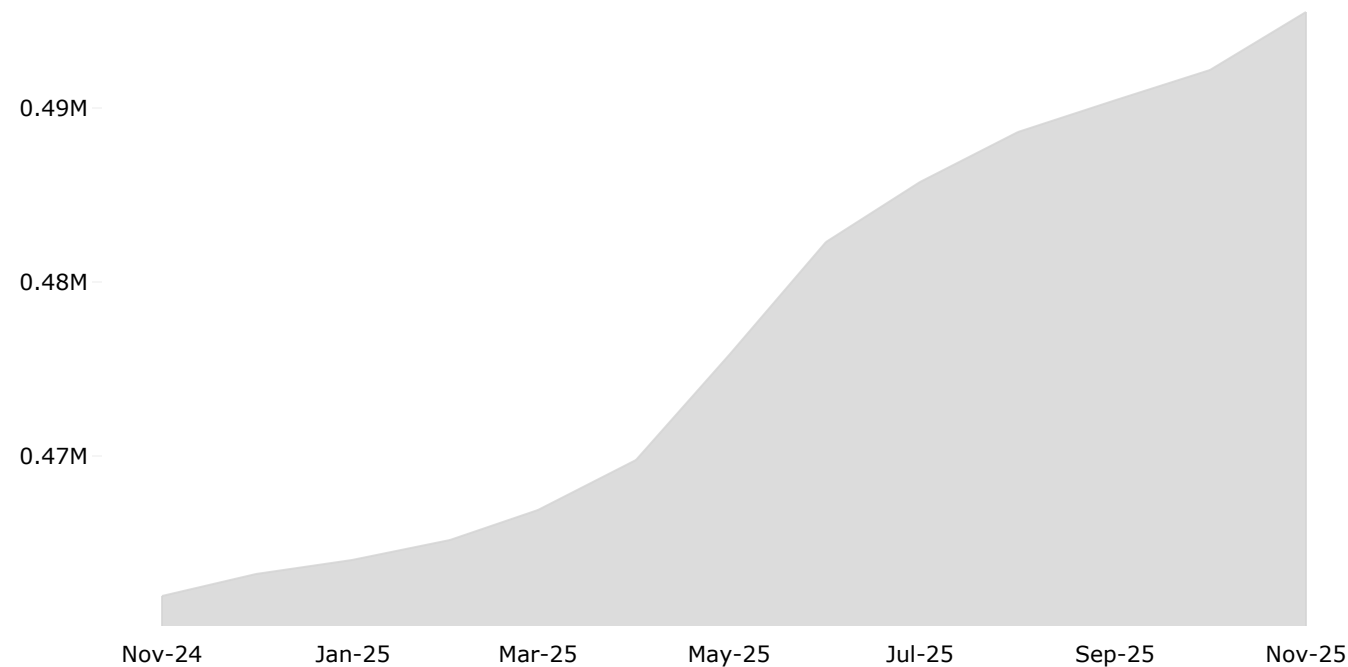
Engagements & Impressions

Engagement Rate

November 2025
1.0%
-0.1% pt YOY

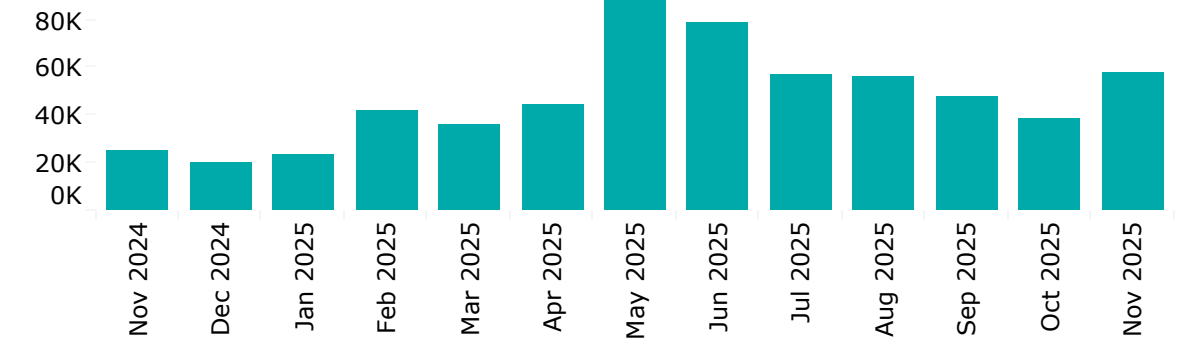


Audience by Month



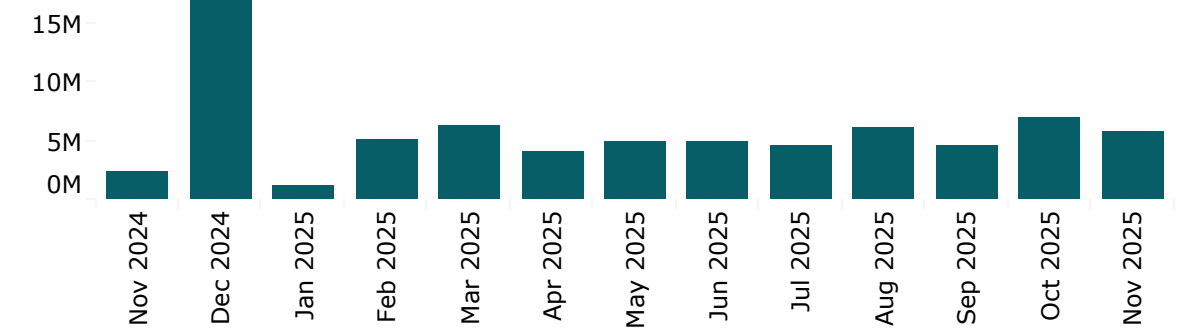
Engagements

November 2025
57.9K
+132.2% YOY



Impressions

November 2025
5.7M
+149.9% YOY



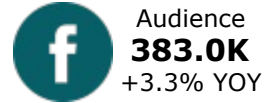


Social Media Performance by Platform

November 2025



Facebook



Audience **383.0K**
+3.3% YOY

Engagement Rate	0.4%
Impressions	5,041,939
Video Views	650,837
Engagement	19,664
Comments	785
Reactions	13,769
Shares	1,297
Post Link Clicks	41
Other Post Clicks	3,772

Instagram



Audience **60.7K**
+14.4% YOY

Engagement Rate	3.4%
Impressions	370,943
Video Views	161,246
Engagement	12,727
Comments	120
Reactions	7,917
Saves	
Shares	3,692

YouTube



Audience **1.7K**
+43.7% YOY

Engagement Rate	
Impressions	
Video Views	70,912
Engagement	124
Comments	3
Reactions	77
Shares	31
Post Link Clicks	
Other Post Clicks	
Other Engagements	

LinkedIn



Audience **4.7K**
+33.2% YOY

Engagement Rate	5.1%
Impressions	2,565
Video Views	0
Engagement	130
Comments	2
Reactions	67
Shares	5
Post Link Clicks	56

Tiktok



Audience **44.5K**
+36.8% YOY

Engagement Rate	8.0%
Video Views	313,678
Engagement	25,211
Comments	82
Reactions	18,577
Shares	6,552

