



Visit Corpus Christi Monthly Data Report

December 2025





Executive Summary

December 2025



Highlights



Hotel Demand
123.4K
+1.8% YOY



Hotel ADR
\$92.15
+3.3% YOY



Hotel RevPAR
\$40.02
+4.5% YOY



Overnight Trip Share
77%



L&H Jobs
26.4K
+0.8% YOY
(As of November 2025)



CRP Checkpoint Volume
38.1K
+1.6% YOY

U.S. hotels closed 2025 with year-end occupancy down 1.2% compared to 2024, to 62.3%, as demand declined 0.5% while supply expanded 0.7%. ADR growth remained positive at 0.9%, helping limit the decline in RevPAR to 0.3%, while total hotel revenue increased 0.4% for the year.

Tourism Economics forecasts 1.8% growth in domestic trips in 2025 despite weaker hotel demand, supported by rising use of STVRs and cruises. Softer hotel demand is partly tied to a 2.9% YOY decline in U.S. international arrivals in December, the eighth straight monthly drop.



Website Sessions
203.4K
+1.7% YOY

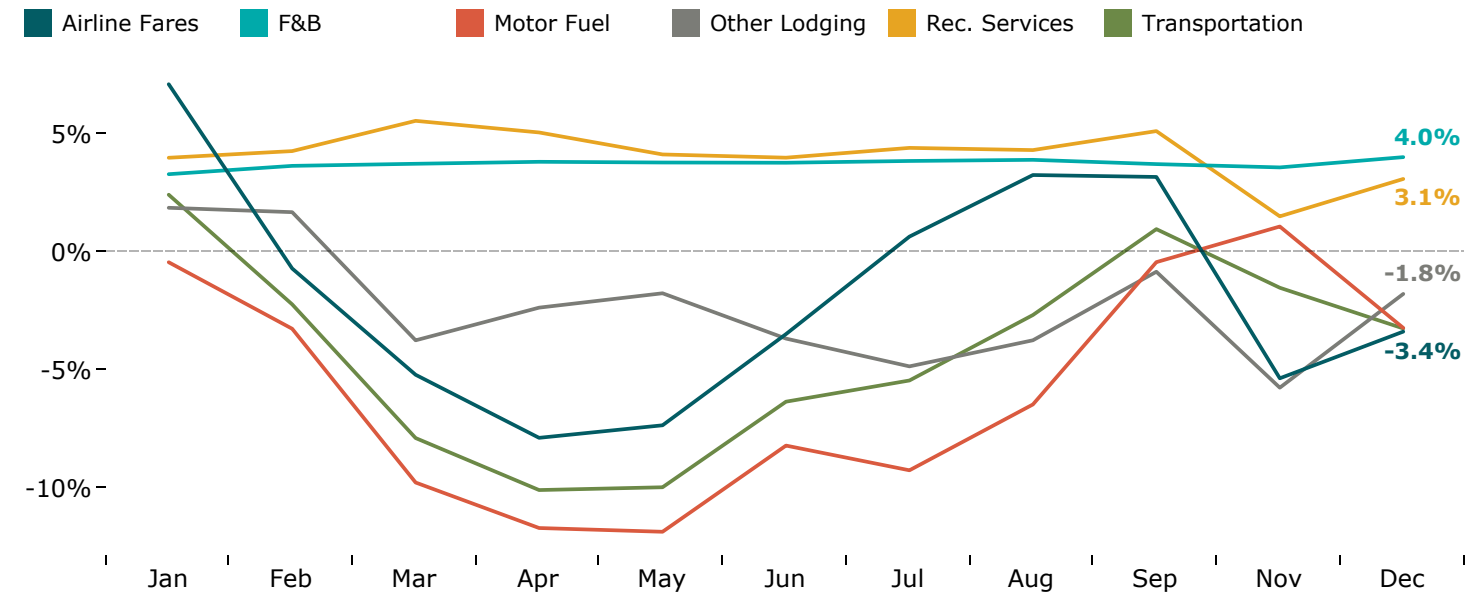


Social Media Audience
496.6K
+7.2% YOY

Travel Trends

Travel Price Index

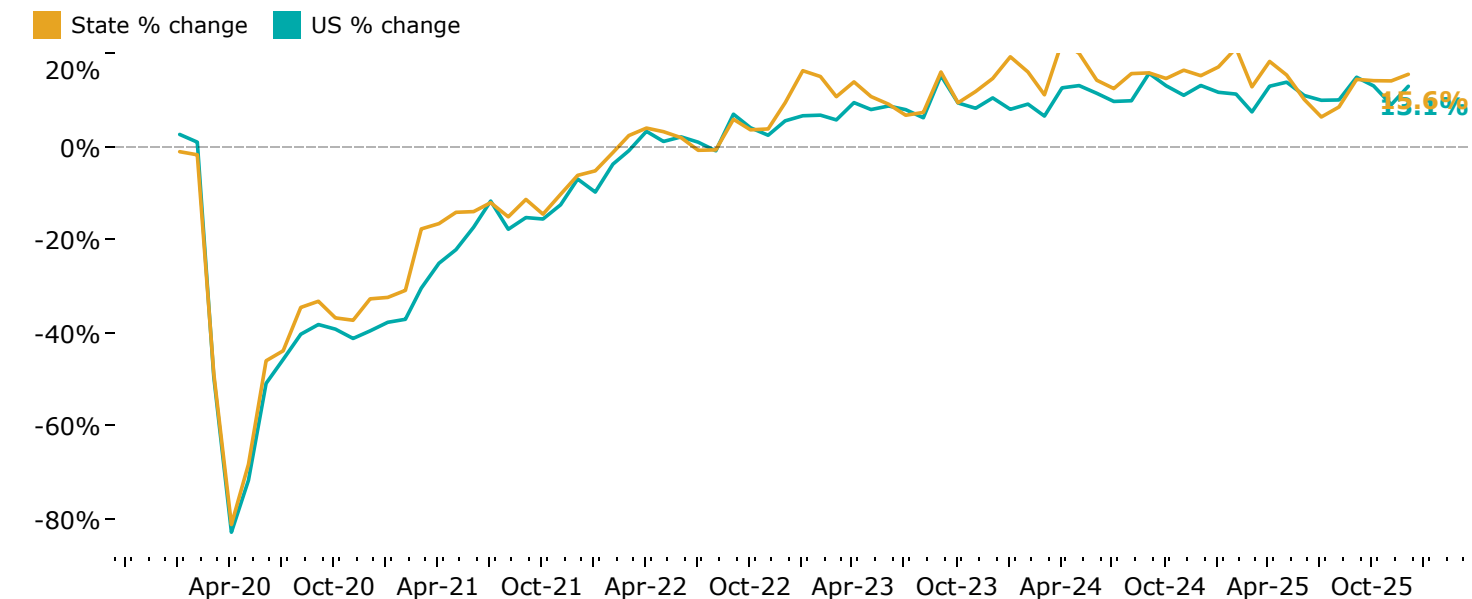
% Change Relative to Same Month in Previous Year | Last 12 Months



Source: U.S. Travel Association via U.S. Travel Recovery Tracker

Travel Spending (% change vs 2019)

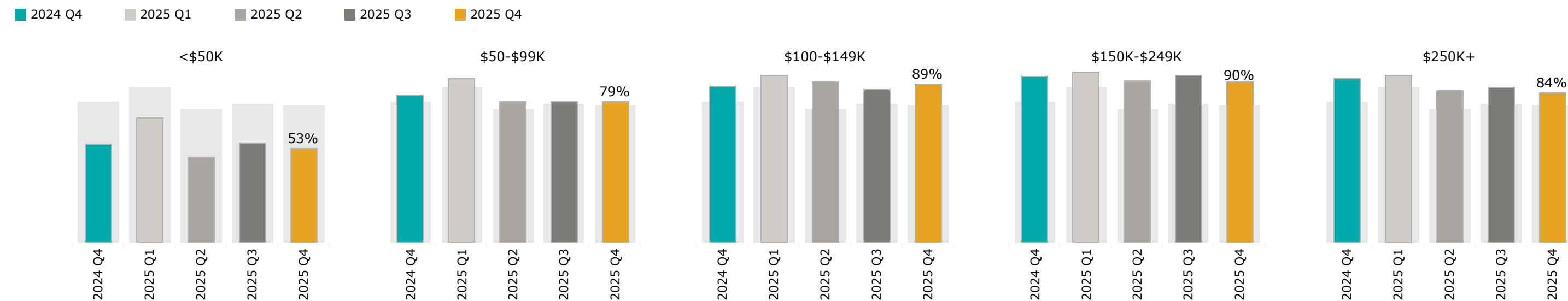
% Change vs. 2019 | Texas vs U.S. total



Source: Tourism Economics via U.S. Travel Recovery Tracker

Planning Leisure Travel Within the Next 12 Months

% of American Consumers Planning Travel by Household Income (Calendar Year)

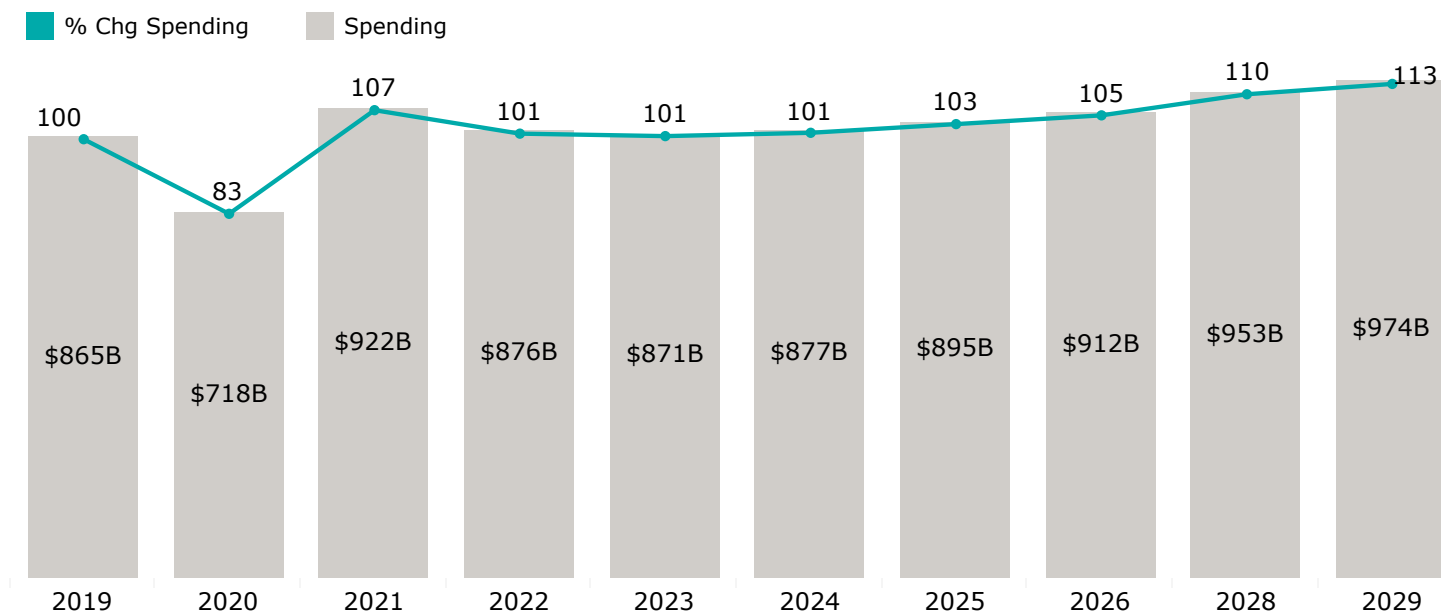


Note: Light gray bars represent the average for all survey respondents
Source: MMGY Global's Portrait of American Travelers

Domestic Travel Forecast

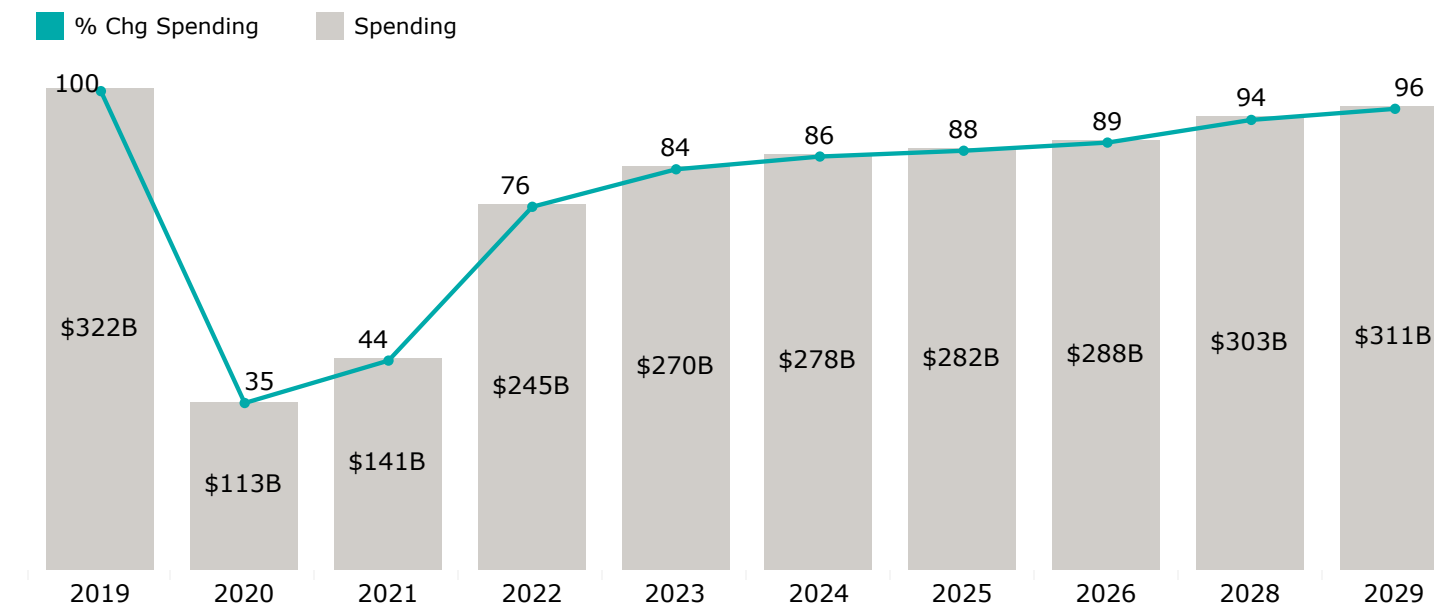
Real Domestic Leisure Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



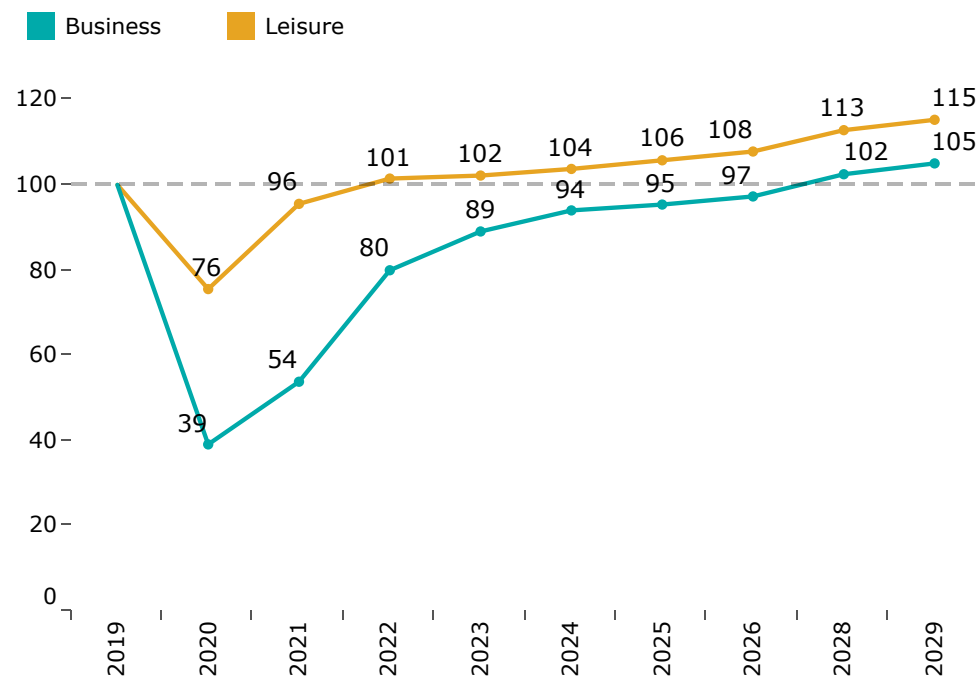
Real Domestic Business Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



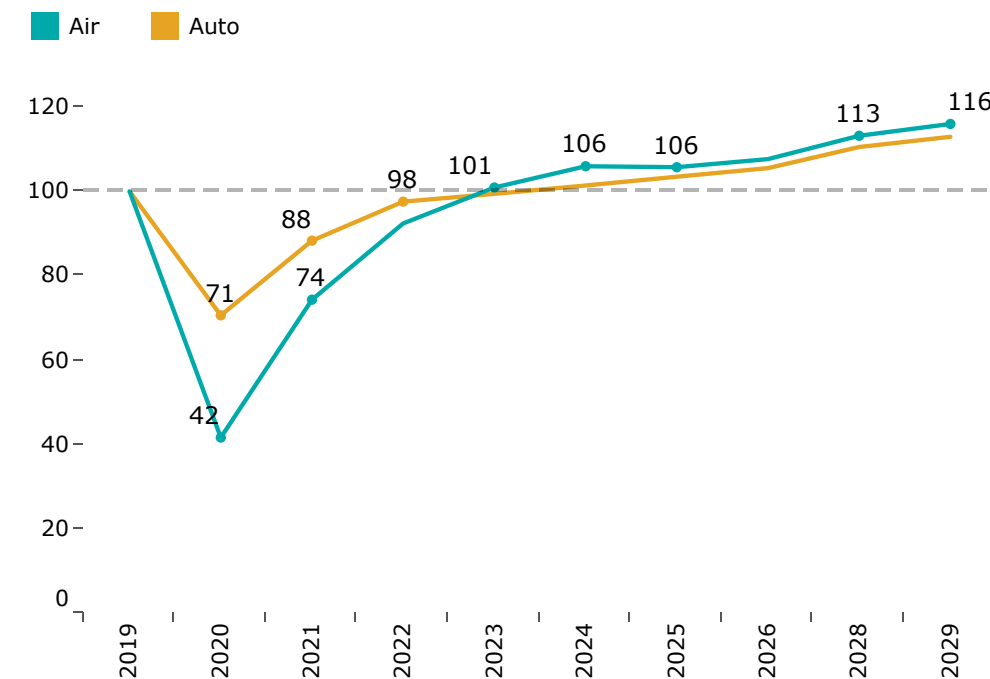
Leisure vs. Business Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



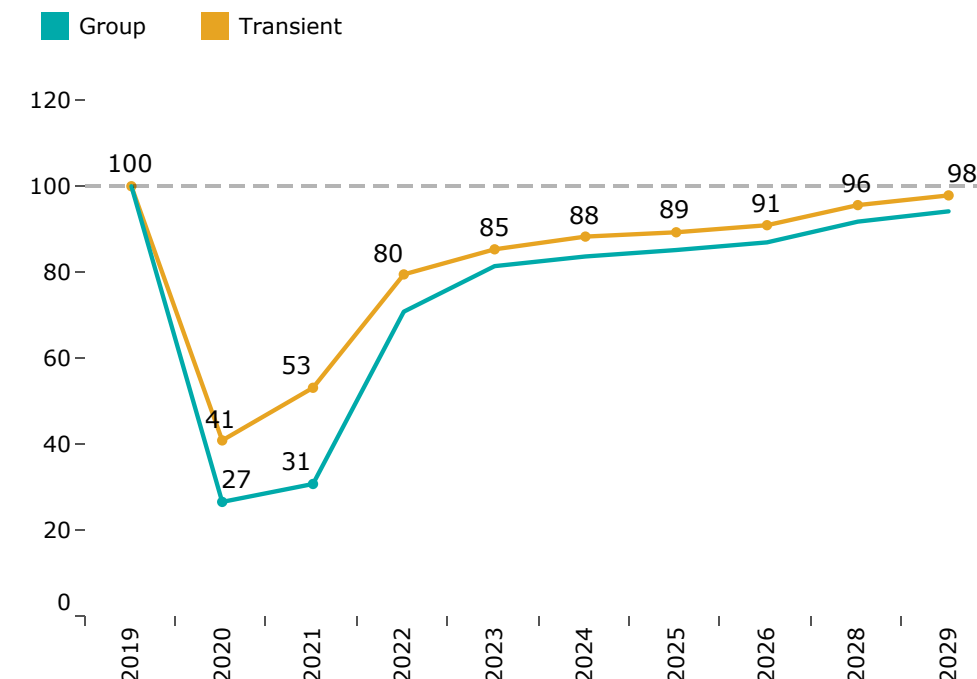
Auto vs. Air Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



Group vs. Transient Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)





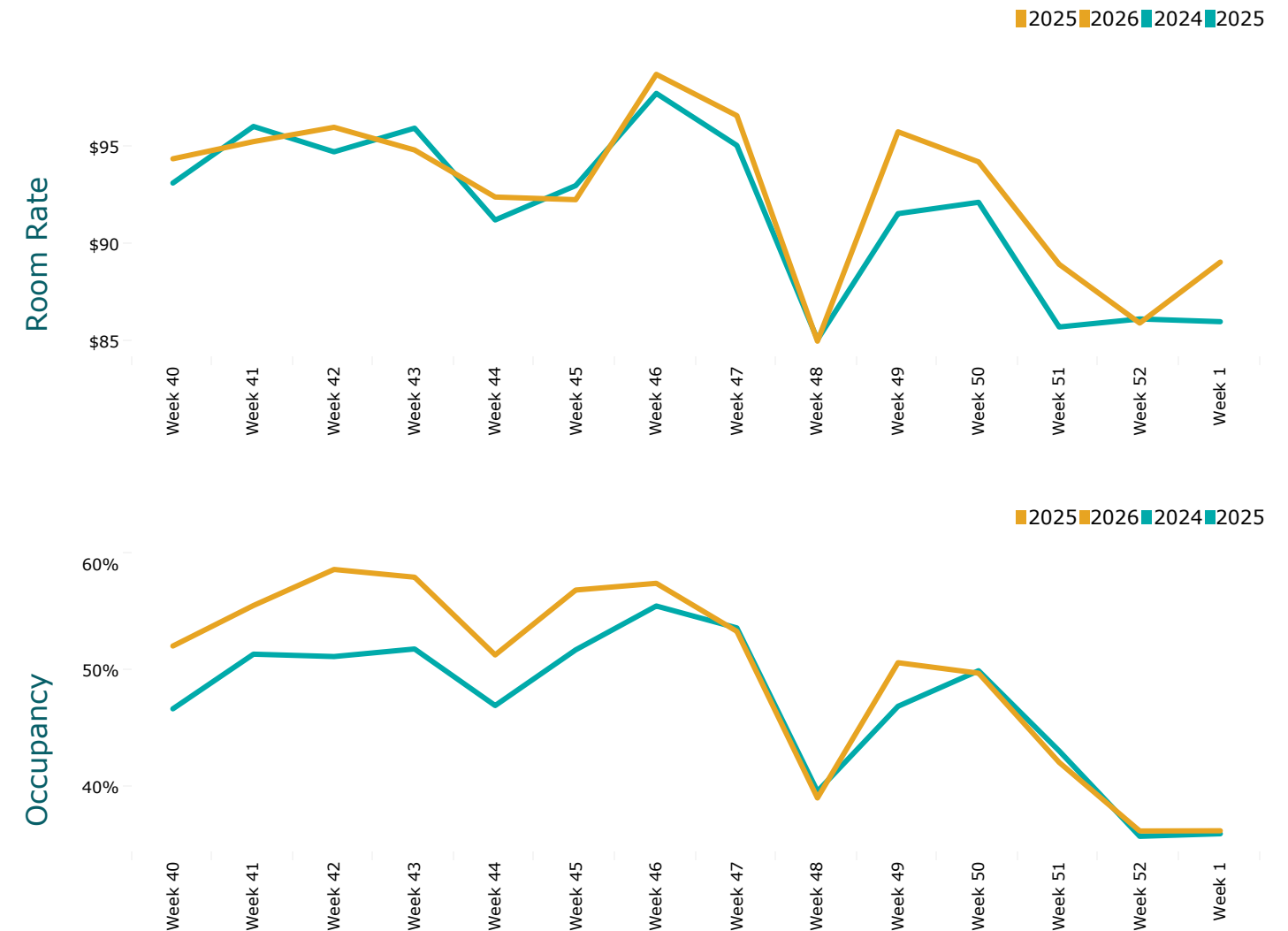
Hotel Review

Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG		
Oct	Corpus Christi	55.3%	+11.9%	\$95	+0.4%	\$52	+12.3%	
	Austin	74.3%	-0.1%	\$208	-4.9%	\$155	-5.0%	
	Galveston	52.6%	-9.7%	\$140	+2.8%	\$74	-7.2%	
	Houston	60.7%	-7.7%	\$123	-1.1%	\$74	-8.8%	
	San Antonio	59.8%	-7.2%	\$138	-0.4%	\$82	-7.6%	
	South Padre Island	61.6%	+5.4%	\$114	-0.7%	\$70	+4.7%	
	Texas	63.8%	-1.8%	\$132	+0.6%	\$84	-1.2%	
	United States	65.8%	-2.4%	\$168	+1.5%	\$110	-0.9%	
	Nov	Corpus Christi	50.9%	+0.2%	\$94	+0.2%	\$48	+0.3%
		Austin	62.6%	-2.6%	\$162	-1.7%	\$102	-4.2%
Galveston		50.4%	+1.6%	\$144	+2.3%	\$73	+3.9%	
Houston		57.6%	-5.0%	\$120	-1.4%	\$69	-6.4%	
San Antonio		54.3%	-7.4%	\$123	-1.6%	\$67	-8.9%	
South Padre Island		59.2%	-2.8%	\$104	-2.6%	\$62	-5.3%	
Dec	Texas	58.5%	-2.5%	\$121	+0.1%	\$71	-2.4%	
	United States	57.9%	-2.8%	\$154	+0.6%	\$89	-2.3%	
	Corpus Christi	43.4%	+1.2%	\$92	+3.3%	\$40	+4.5%	
	Austin	50.7%	-3.1%	\$135	-6.2%	\$68	-9.1%	
	Galveston	45.6%	-1.5%	\$135	+0.6%	\$62	-0.9%	
	Houston	50.1%	-3.2%	\$108	-1.5%	\$54	-4.7%	
Jan	San Antonio	54.9%	-1.0%	\$126	-3.1%	\$69	-4.1%	
	South Padre Island	58.5%	+9.1%	\$104	-1.2%	\$61	+7.8%	
	Texas	52.8%	+0.6%	\$113	+0.9%	\$60	+1.4%	
	United States	53.0%	-0.9%	\$158	+0.8%	\$84	+0.0%	

Fiscal Year-to-Date Corpus Christi Performance

Occupancy 49.9% +4.5%
ADR \$94 +1.2%
RevPAR \$47 +5.8%
Supply 839.5K +0.2%
Demand 418.5K +4.8%
Revenue \$39.2M +6.0%





Corpus Christi Hotel Outlook



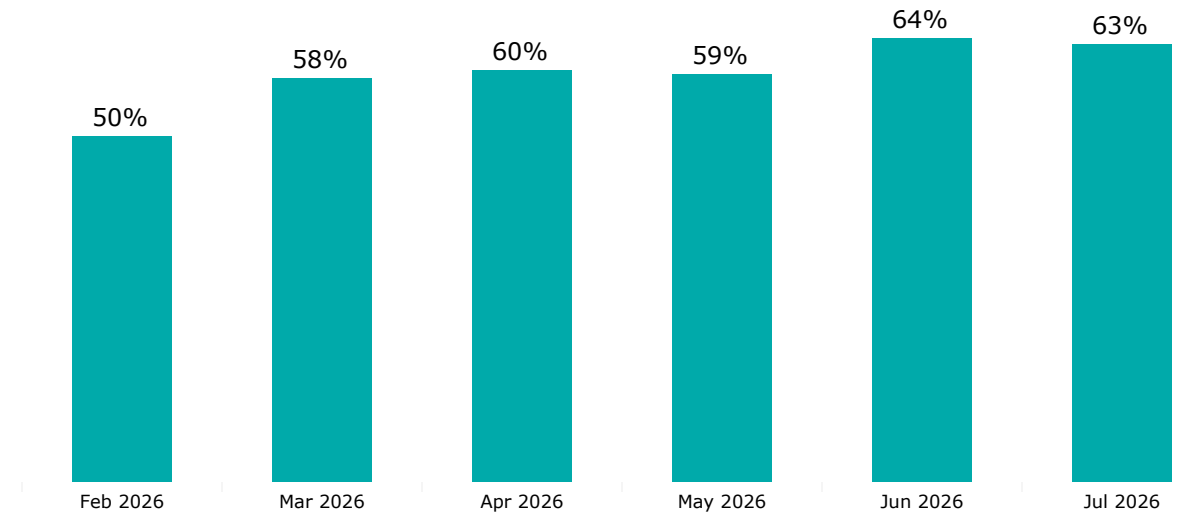
Preliminary January 2026 Hotel Performance

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	47.8%	+3.0%	\$91	+3.1%	\$44	+6.2%
Austin	53.9%	-4.3%	\$147	-9.5%	\$79	-13.4%
Galveston	34.1%	-10.9%	\$109	+1.2%	\$37	-9.8%
Houston	51.6%	-4.6%	\$115	-3.3%	\$60	-7.8%
San Antonio	46.7%	+0.9%	\$117	-3.4%	\$55	-2.5%
South Padre Island	55.2%	-0.5%	\$95	-1.7%	\$52	-2.1%
Texas	53.1%	-2.3%	\$117	-1.9%	\$62	-4.1%
United States	49.9%	-4.8%	\$150	-0.5%	\$75	-5.3%

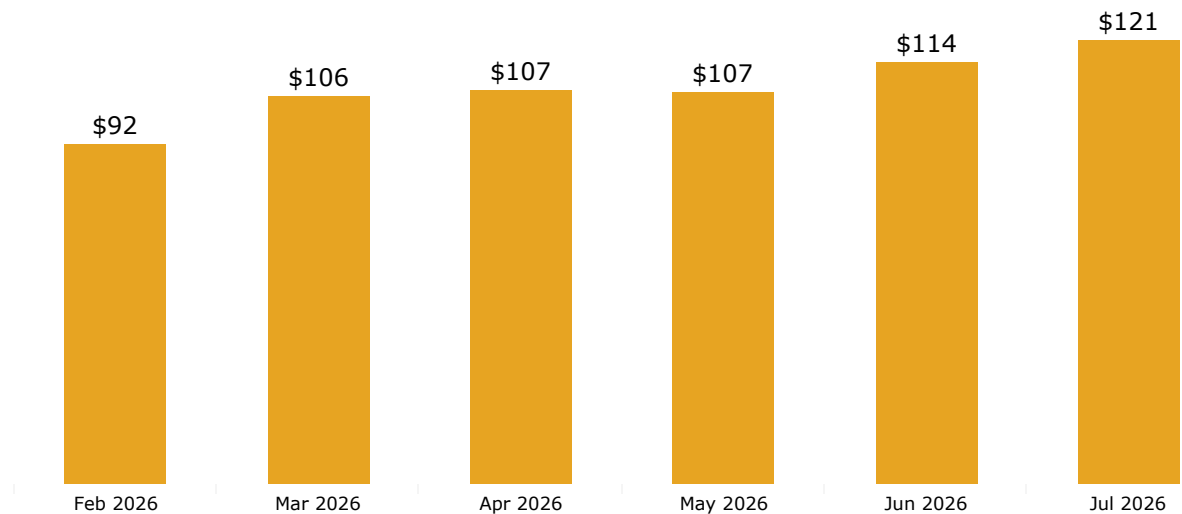
Week Days

Hotel Forecast

Occupancy



Average Room Rate



Week Ends

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	51.9%	+6.8%	\$90	+2.0%	\$47	+9.0%
Austin	56.6%	-0.2%	\$144	-5.9%	\$82	-6.0%
Galveston	67.1%	+10.3%	\$158	+7.4%	\$106	+18.5%
Houston	58.0%	+1.0%	\$114	+1.3%	\$66	+2.4%
San Antonio	52.0%	-2.0%	\$117	-3.5%	\$61	-5.4%
South Padre Island	63.4%	+5.3%	\$98	-1.1%	\$62	+4.1%
Texas	55.5%	-1.0%	\$113	-2.1%	\$63	-3.1%
United States	57.5%	-0.2%	\$153	-0.5%	\$88	-0.7%

Note: Includes daily data through 1/17/2026
Source: STR

Source: Tourism Economics



Corpus Christi Hotel Forecast



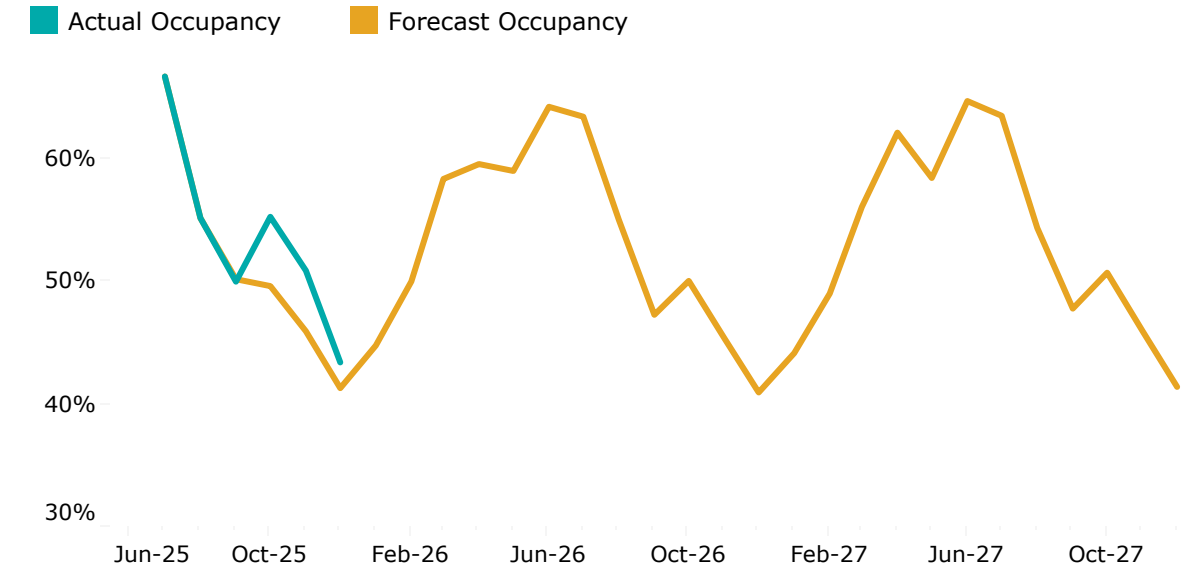
Hotel Performance Forecast by Quarter

		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2025	Q4	45.6%	\$91	\$42	839.7K	383.2K	\$34.9M
2026	Q1	51.1%	\$96	\$49	828.6K	423.6K	\$40.8M
	Q2	61.0%	\$110	\$67	841.8K	513.2K	\$56.2M
	Q3	55.4%	\$108	\$60	856.3K	474.0K	\$51.4M
	Q4	45.5%	\$91	\$42	861.7K	392.0K	\$35.8M
2027	Q1	49.8%	\$96	\$48	842.9K	419.8K	\$40.3M
	Q2	61.8%	\$111	\$69	852.3K	526.4K	\$58.7M
	Q3	55.3%	\$111	\$61	863.3K	477.7K	\$52.9M
	Q4	46.0%	\$93	\$43	865.8K	398.6K	\$37.1M

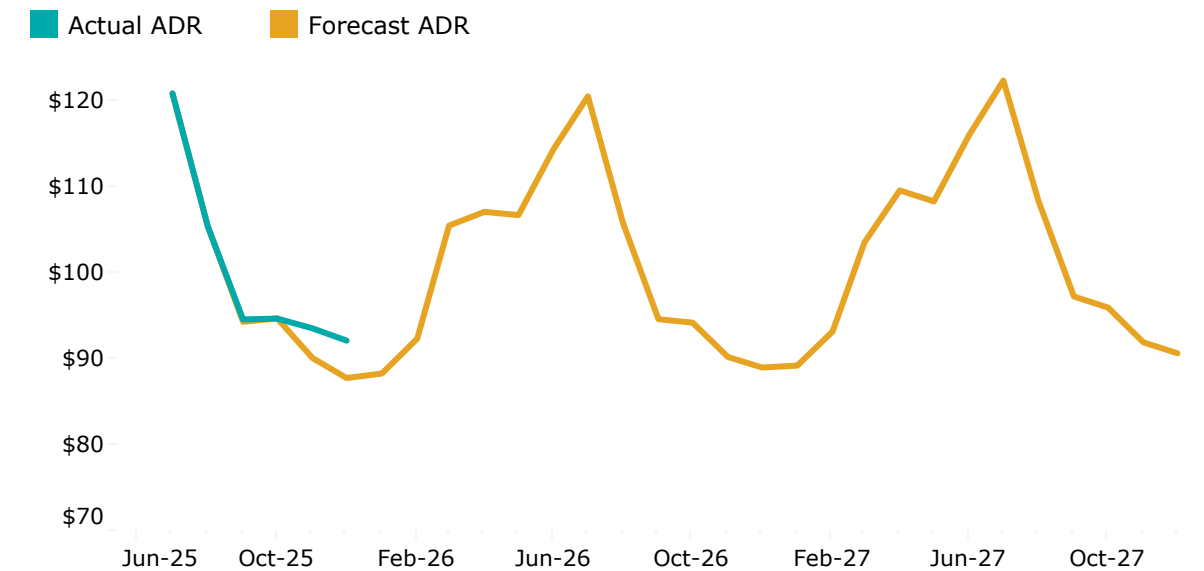
Forecast

Forecast vs. Actuals by Month

Occupancy



Average Room Rate



YOY % Change

		Occupancy % Change	ADR % Change	RevPAR % Change	Supply % Change	Demand % Change	Revenue % Change
2025	Q4	-4.2%	-1.6%	-5.8%	+0.5%	-3.7%	-5.3%
2026	Q1	-0.7%	+0.5%	-0.1%	+1.6%	+0.9%	+1.4%
	Q2	+1.4%	-0.1%	+1.2%	+2.0%	+3.4%	+3.3%
	Q3	-3.7%	+0.0%	-3.6%	+2.5%	-1.2%	-1.2%
	Q4	-0.3%	+0.3%	-0.1%	+2.6%	+2.3%	+2.6%
2027	Q1	-2.6%	-0.3%	-2.9%	+1.7%	-0.9%	-1.2%
	Q2	+1.3%	+1.7%	+3.1%	+1.2%	+2.6%	+4.4%
	Q3	+0.0%	+2.1%	+2.1%	+0.8%	+0.8%	+2.9%
	Q4	+1.2%	+1.9%	+3.1%	+0.5%	+1.7%	+3.6%



Short Term Rental Review



Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Oct	Corpus Christi	37.4%	+13.9%	\$171	+4.2%	\$64	+18.6%
	Galveston	23.6%	-6.1%	\$227	+7.0%	\$54	+0.4%
	Port Aransas	29.1%	+19.9%	\$264	+9.7%	\$77	+31.5%
	South Padre Island	34.4%	+13.4%	\$162	+0.7%	\$56	+14.2%
Nov	Corpus Christi	27.9%	+10.5%	\$150	+1.3%	\$42	+12.0%
	Galveston	21.2%	+0.8%	\$246	+4.6%	\$52	+5.4%
	Port Aransas	17.1%	+1.6%	\$263	+17.1%	\$45	+18.9%
	South Padre Island	25.4%	-0.4%	\$151	-2.3%	\$38	-2.7%
Dec	Corpus Christi	22.9%	-2.2%	\$141	+5.8%	\$32	+3.5%
	Galveston	14.7%	-13.6%	\$230	+8.8%	\$34	-6.1%
	Port Aransas	15.4%	-1.5%	\$200	+13.2%	\$31	+11.5%
	South Padre Island	29.5%	+4.5%	\$172	-6.0%	\$51	-1.8%

Fiscal Year-to-Date Corpus Christi Performance

Occupancy
29.4%
+8.0%

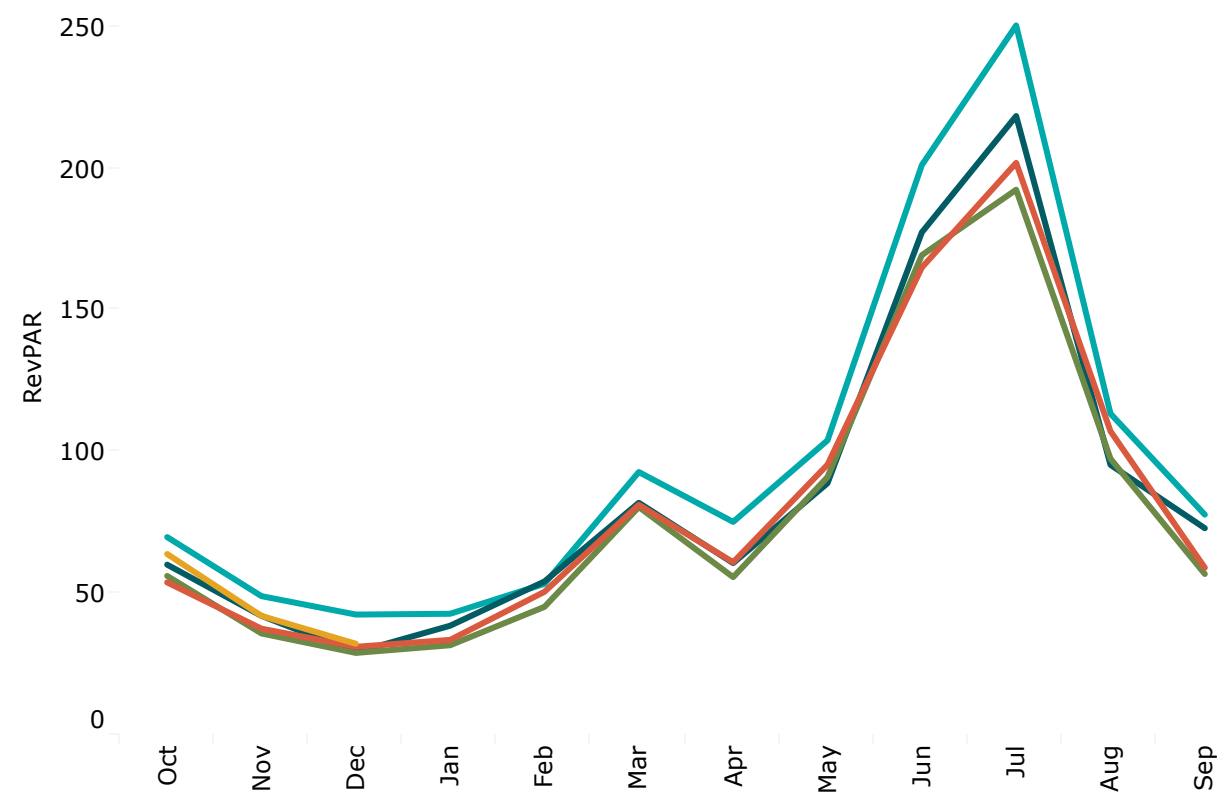
ADR
\$157
+4.1%

RevPAR
\$46
+12.4%

Short Term Rental RevPAR by Month

Last Three Fiscal Years

2022 2023 2024 2025 2026



Note: Occupancy is not reflective of overall changes in short term rental demand
Source: KeyData



Visitor Profile

December 2025 Domestic Visits



1.7 days
Avg. Length of Stay



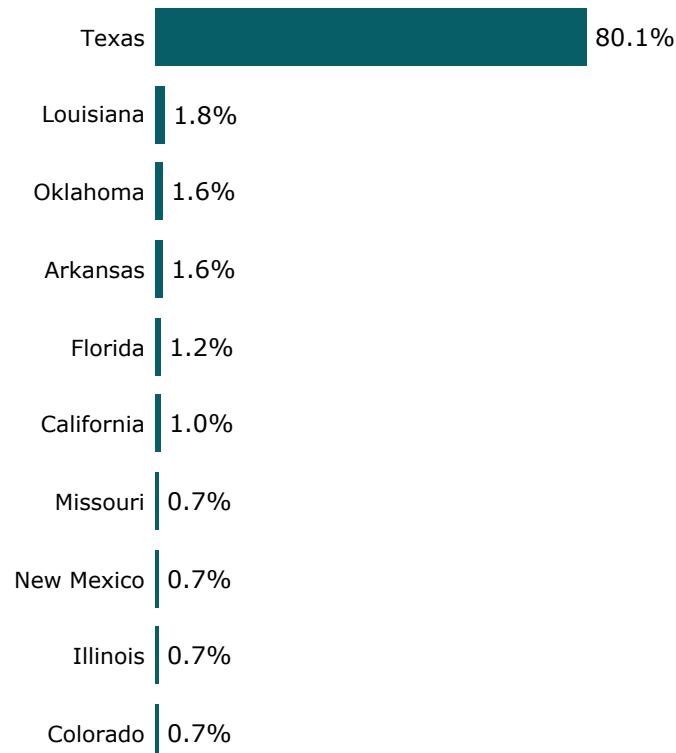
77%
Overnight Trip Share



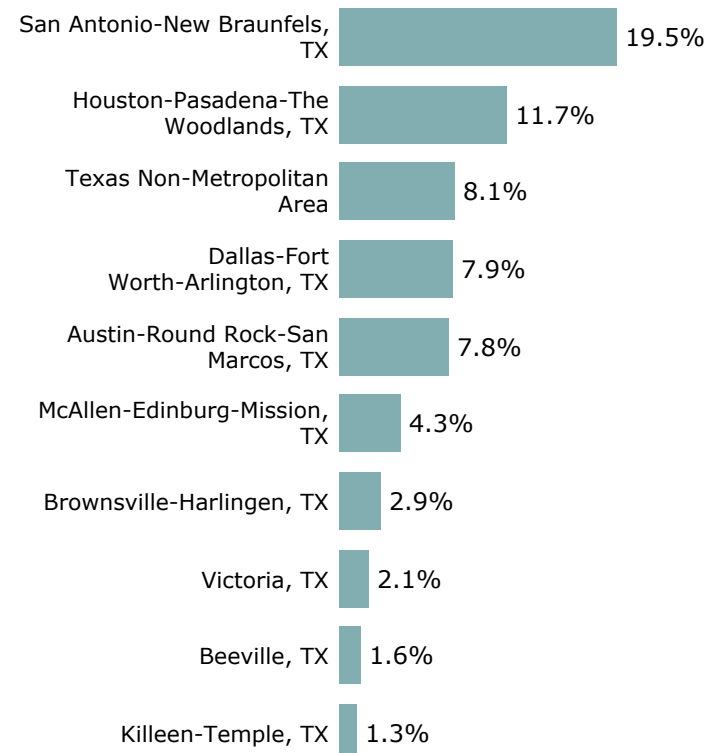
56%
Repeat Trip Share

Top Origin Markets

States

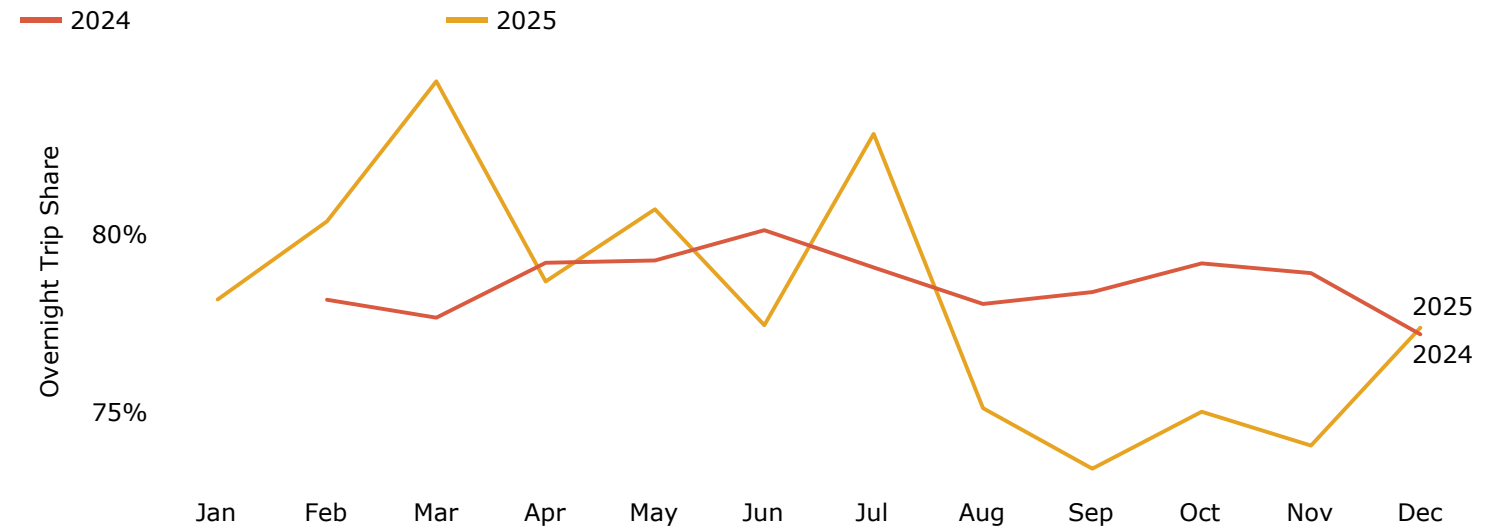


MSA



Domestic Visitor Trends & Characteristics

Overnight Trip Share by Month

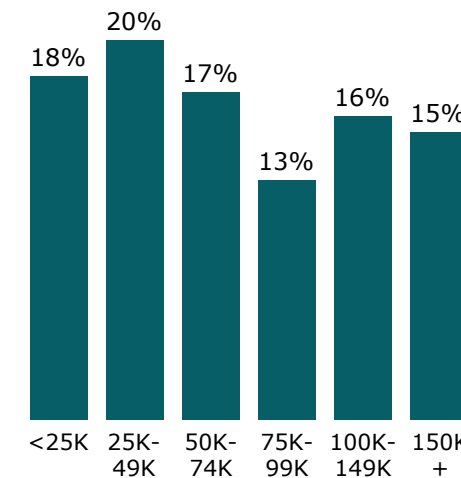


December 2025 Visitor Origin Demographics

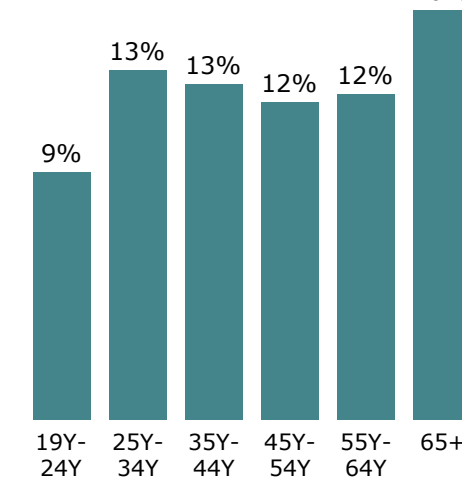
Share of Total

Household Income

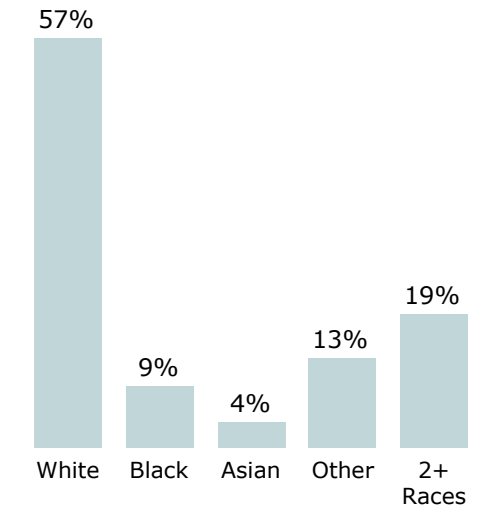
Median: \$75.24K



Age



Race

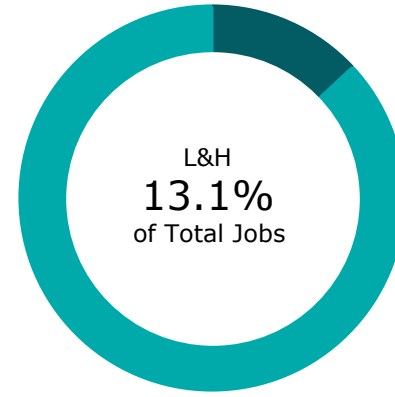




Corpus Christi Leisure & Hospitality Workforce

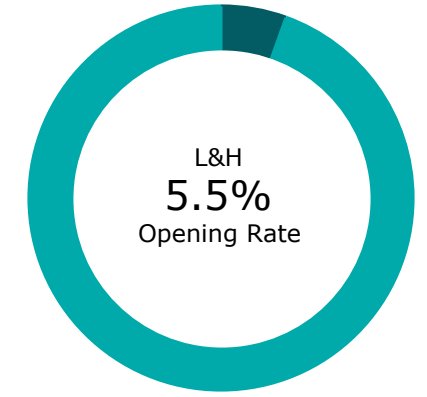
Total Leisure & Hospitality Jobs

L&H Jobs
as of November 2025
26.4K
+0.8% YOY | +3.5% vs. 2019



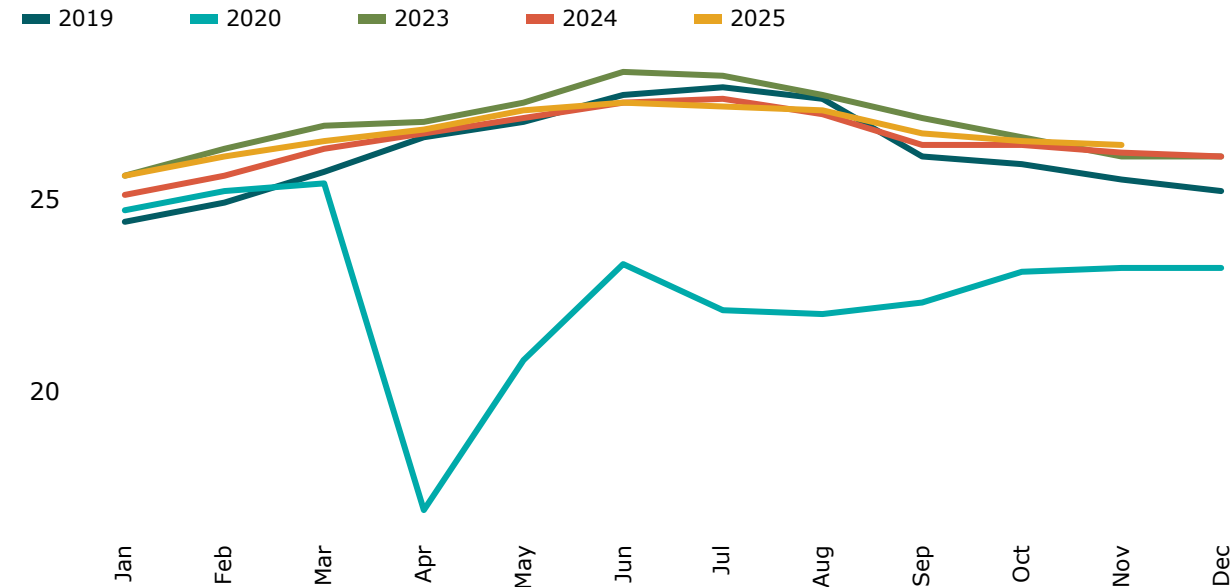
Leisure & Hospitality Job Openings

L&H Job Openings
as of September 2025
1.6K
+18.5% YOY | +30.7% vs. 2019



Employment Recovery

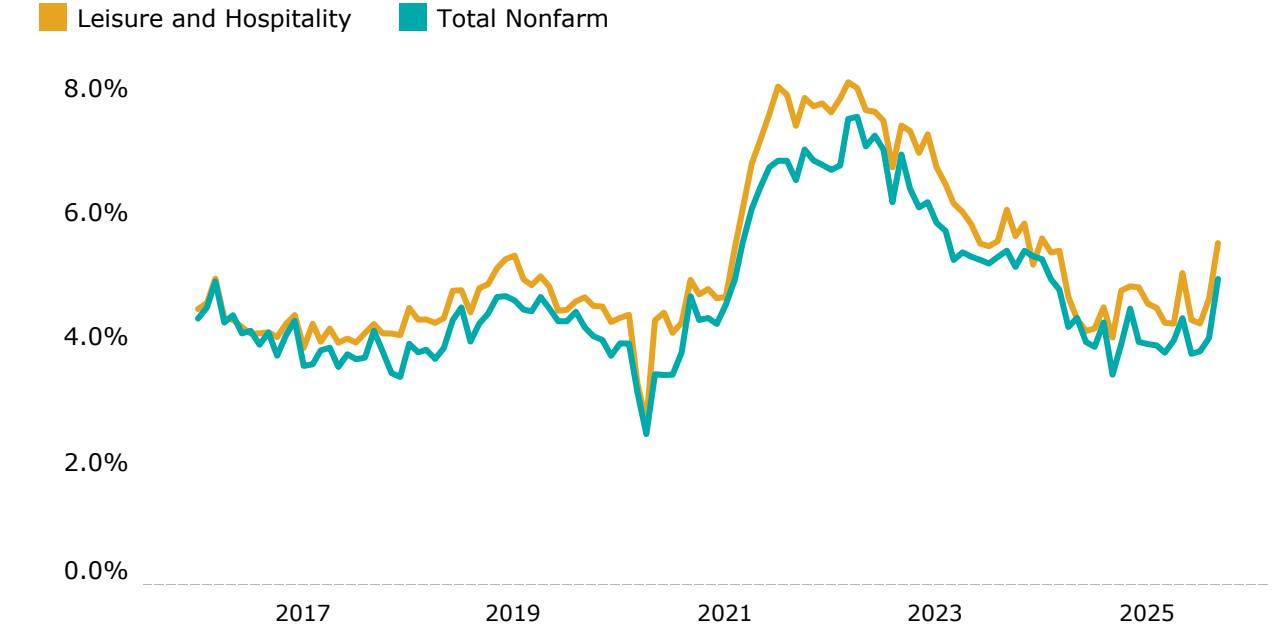
Leisure & Hospitality Jobs (Thousands)



Source: Bureau of Labor Statistics

Job Opening Rate

Share of total available jobs that are not filled



Source: Tourism Economics



Corpus Christi International TSA Checkpoint Volume & Visitor Origins



Monthly TSA Checkpoint Volume

Year-to-Date TSA Checkpoint Volume & Visitor Origins

December 2025 Volume

38.1K

+1.6% YOY

Oct - Dec 2025 Volume

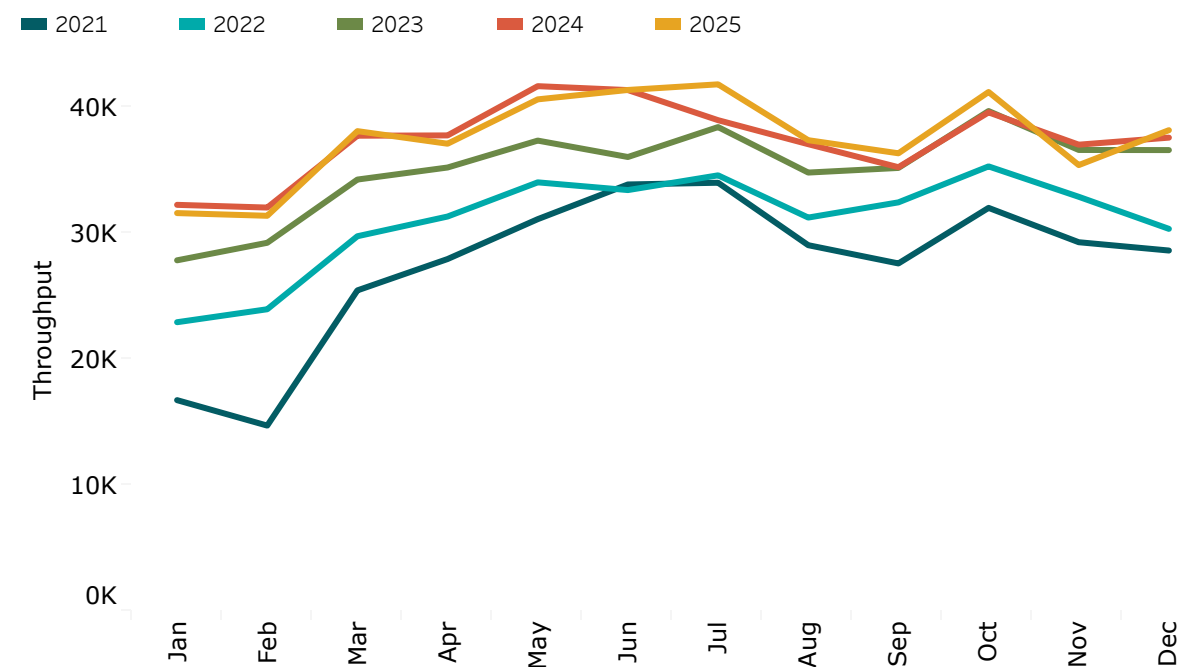
114.5K

+0.7% YOY

Source: Transportation Security Administration

TSA Checkpoint Volume by Month

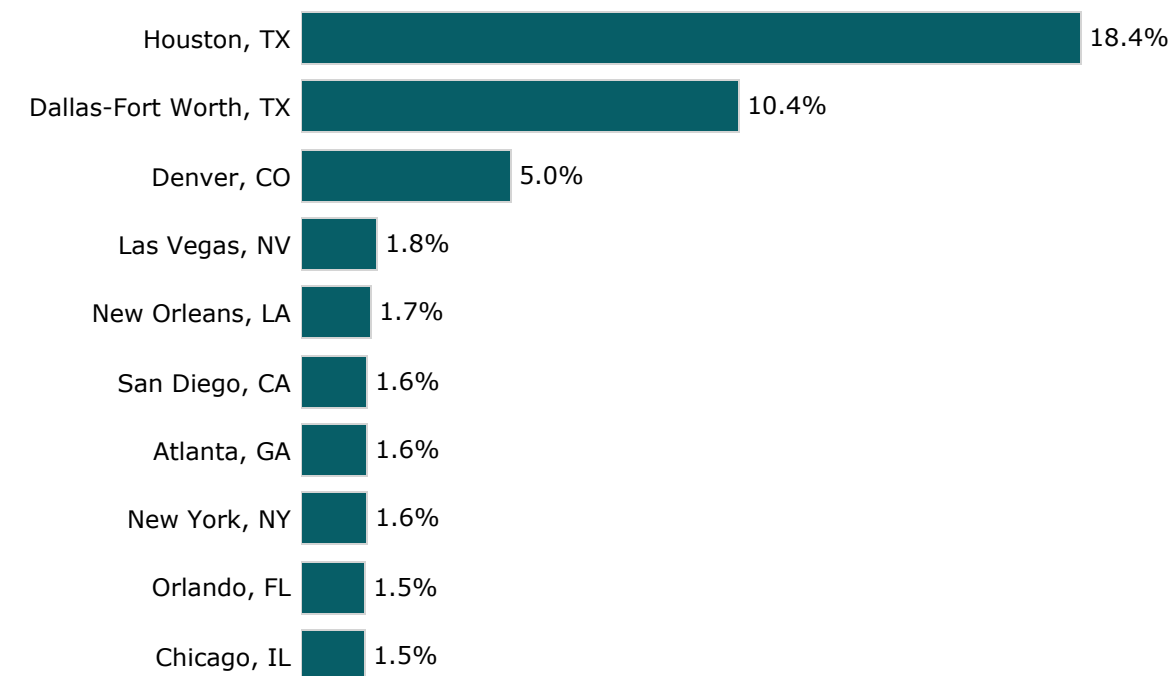
Last Five Calendar Years



Source: Transportation Security Administration

Top Origin Markets - Air

Oct - Nov 2025 Visitor Arrivals



Source: OAG



Visit Corpus Christi Meeting & Sports Booked as of December 2025



Calendar Year-to-Date Bookings

Events

122

+1.7% YOY

Booked Rooms

150,891

+135.6% YOY

Avg. Peak

403

+111.0% YOY

Lead Volume Calendar Year-to-Date

Events

393

+13.9% YOY

Lead Rooms

405,899

+83.9% YOY

Avg. Peak

213

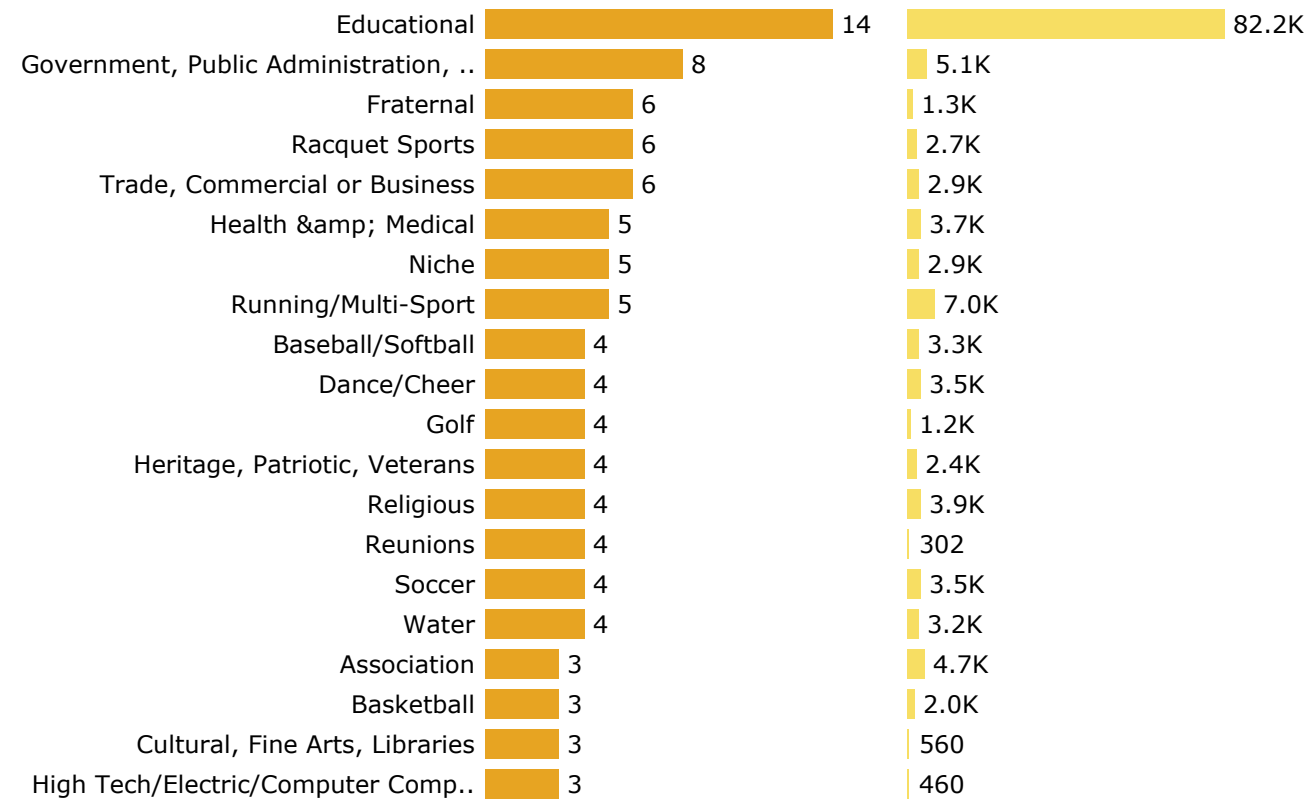
+12.4% YOY

Bookings by Market Segment

Events & Requested Rooms Booked Calendar Year-to-Date

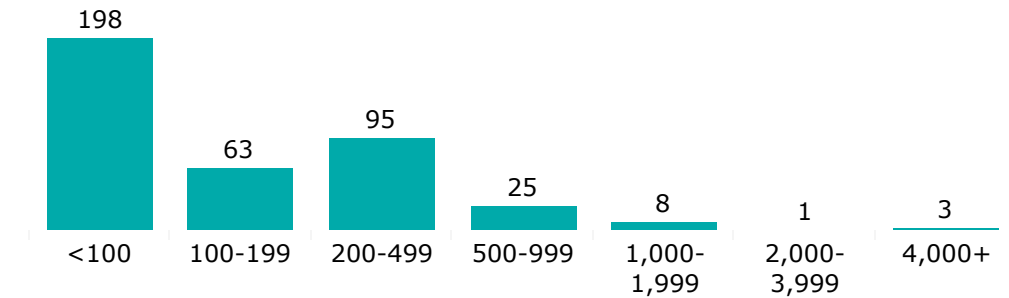
Events

Booked Rooms



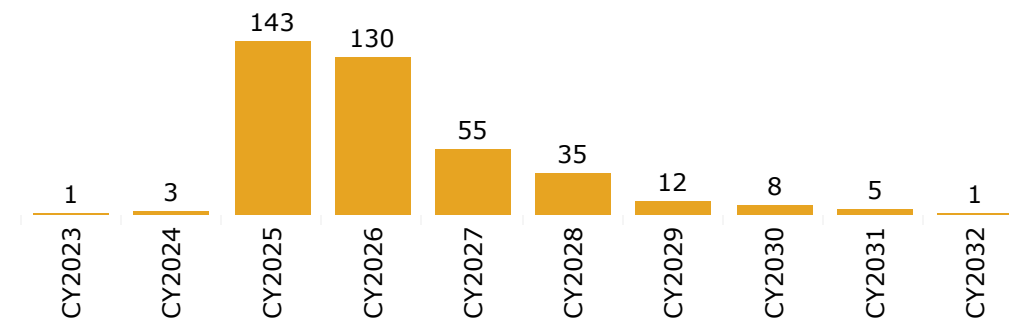
Peak Size

Leads Created Calendar Year-to-Date



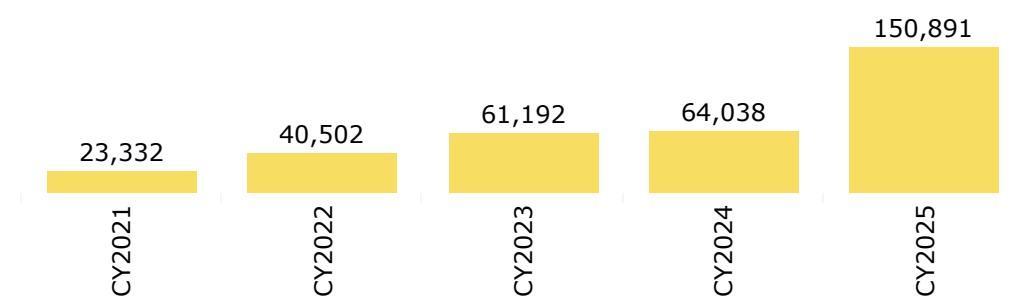
Event Year

Leads Created Calendar Year-to-Date



Booked Rooms

in Calendar Year-to-Date





Visit Corpus Christi Meeting & Sports Sales



Jan - Dec 2025 Meetings & Sports Events

Events
116

Rooms
84.4K

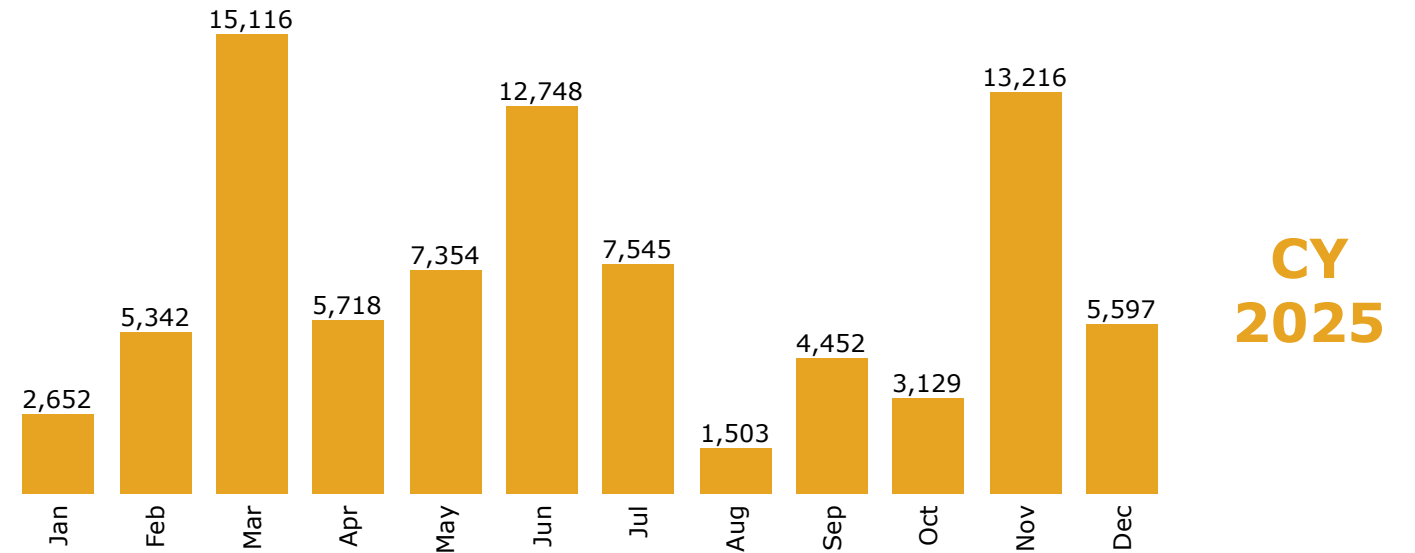
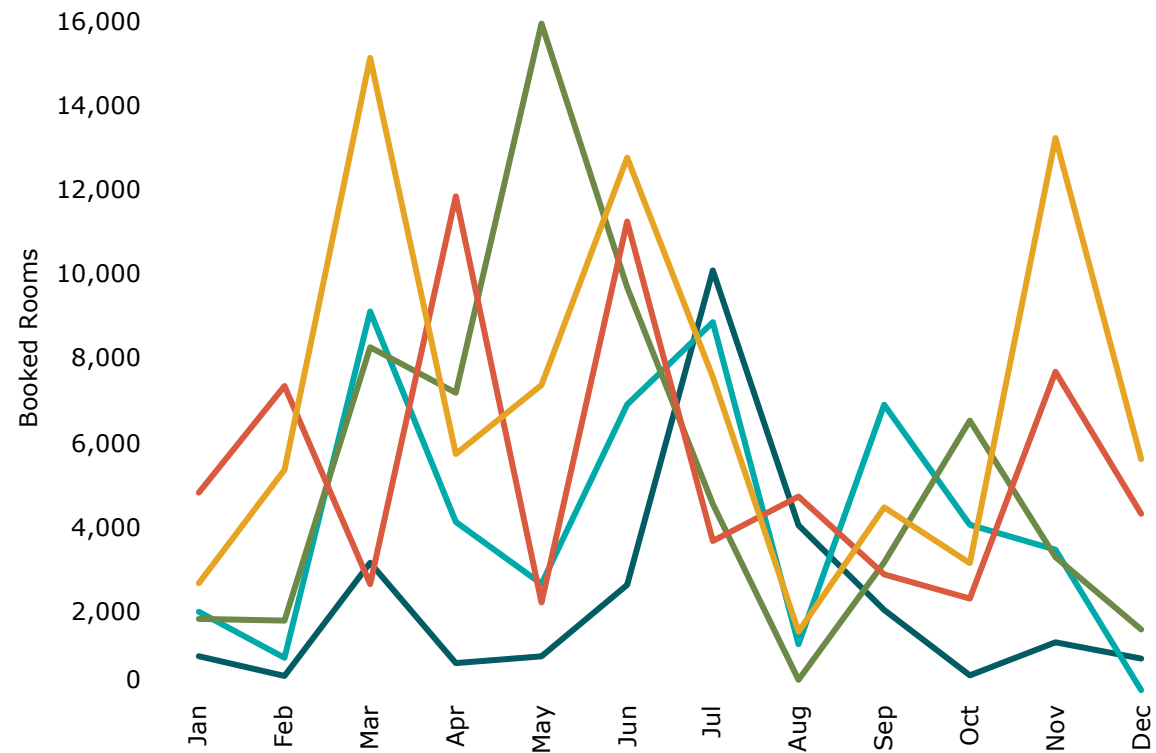
Attendees
124.1K

Future Rooms On-the-Books

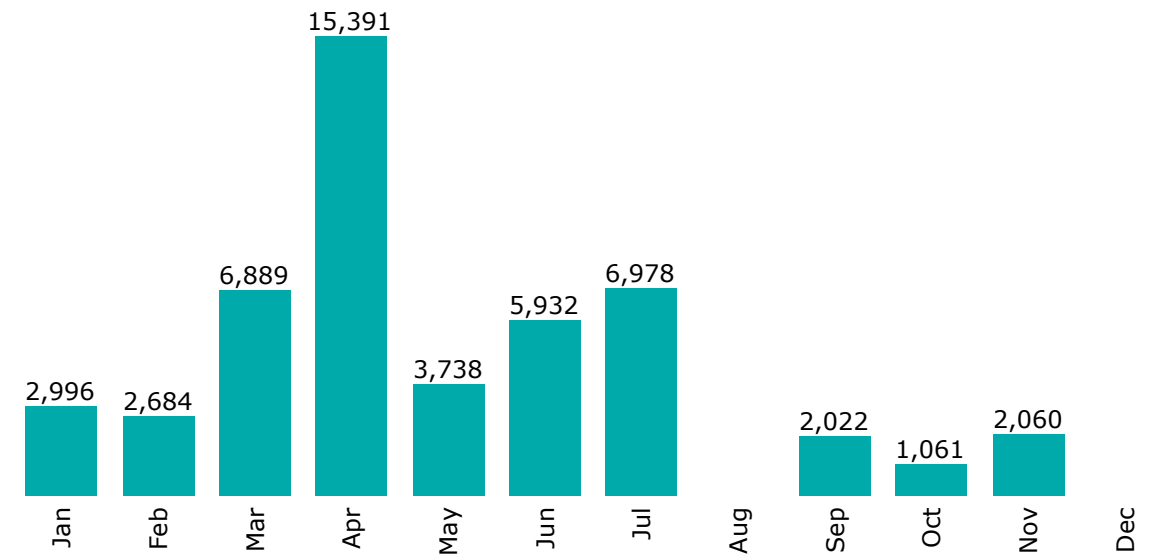
Definite Rooms

Past Rooms On-the-Books by Calendar Year

2021 2022 2023 2024 2025



CY 2026



On-the-Books as of 1/20/2026

Website Performance Summary

December 2025



206.8K

Total Sessions
+3.1% YOY



1.8 pages

Pages per Session
-0.46 pages YOY



48.1%

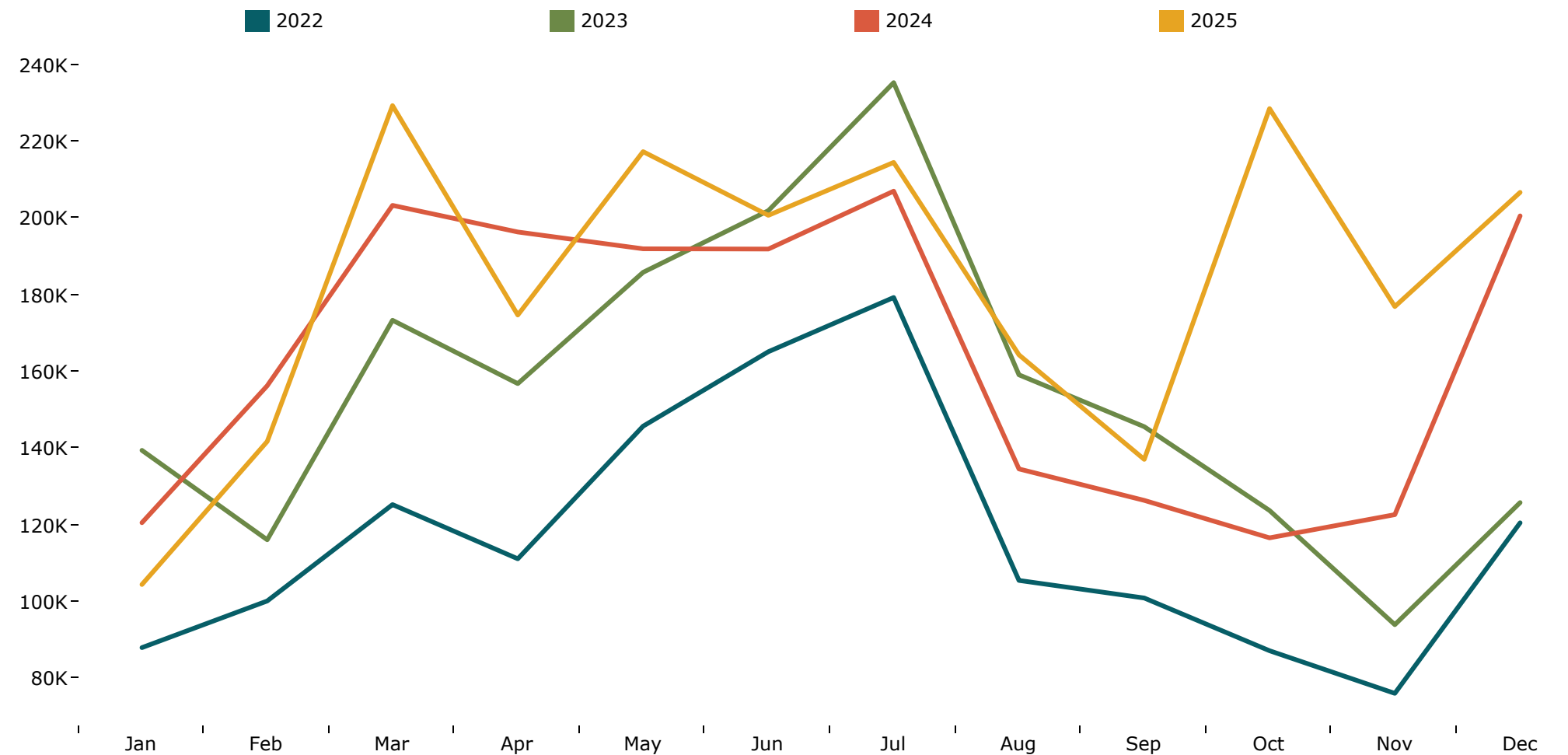
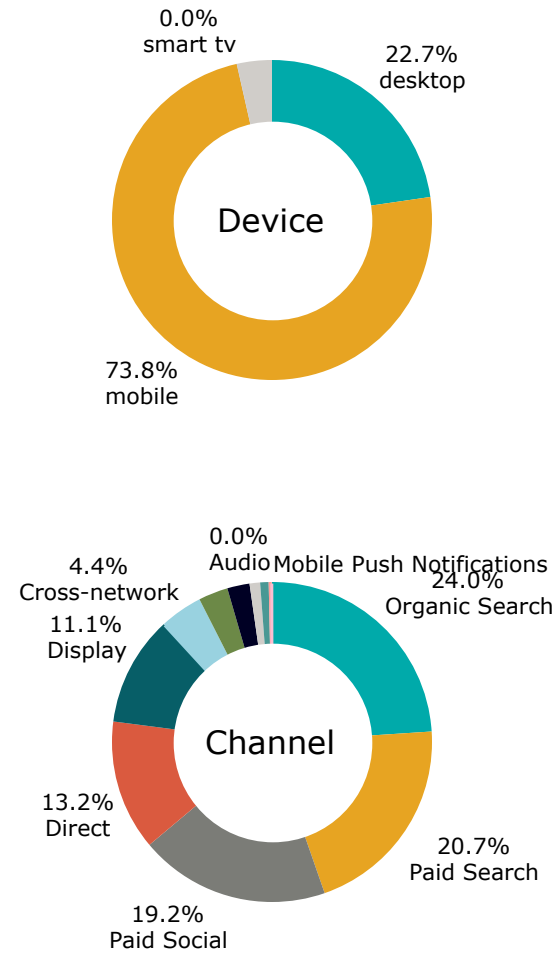
Bounce Rate
-1.9% YOY



00:02:05

Avg. Session Duration
-9.6% YOY

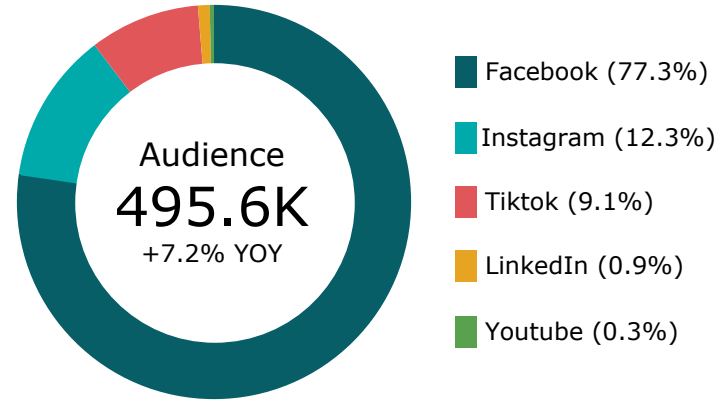
Website Sessions by Month





Social Media Summary

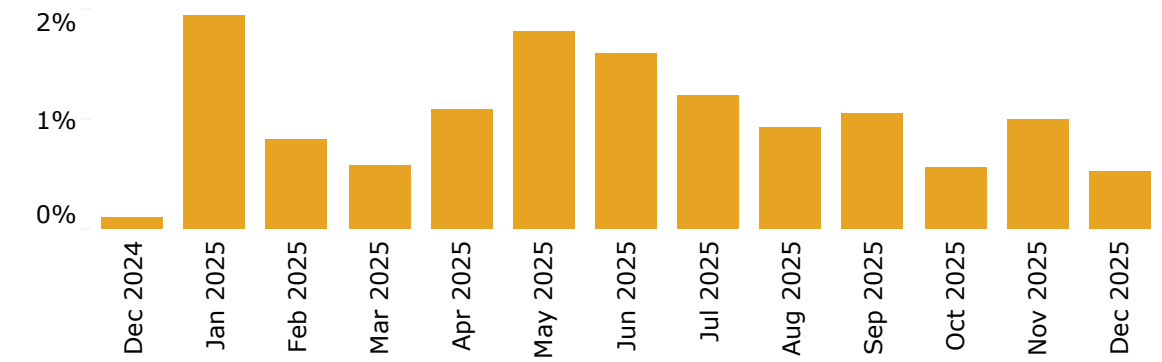
Audience Overview



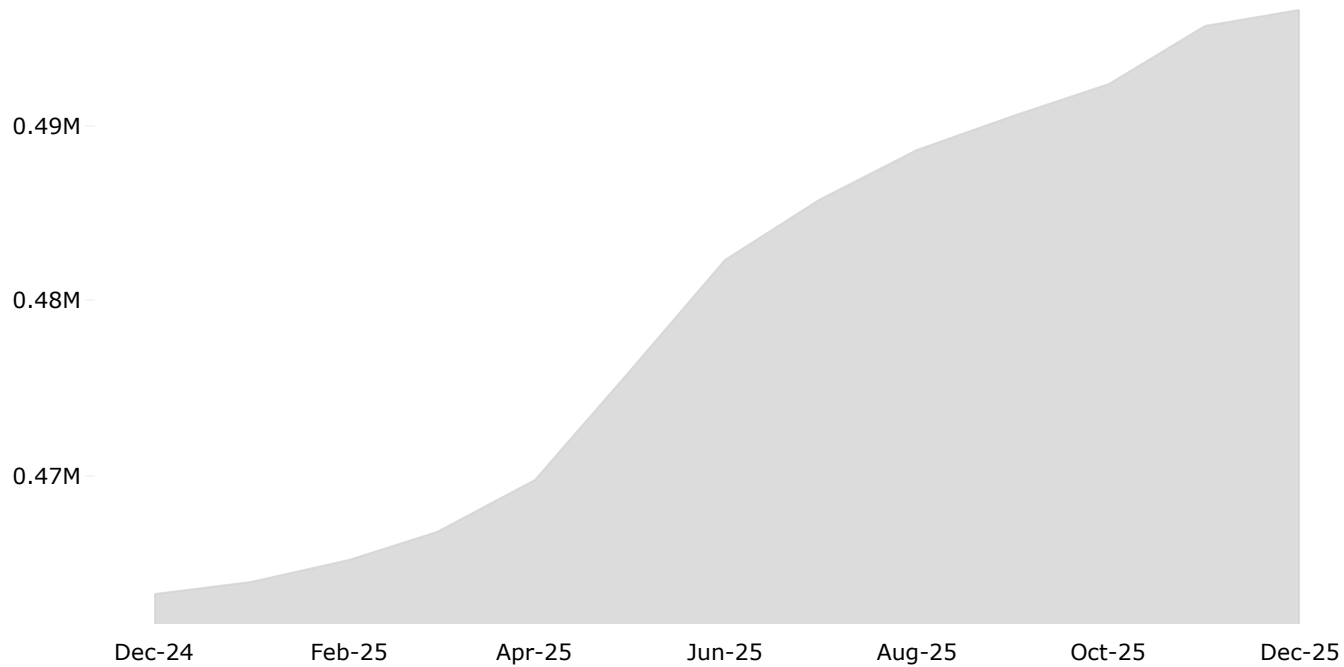
Engagements & Impressions

Engagement Rate

December 2025
0.5%
+0.4% pt YOY



Audience by Month



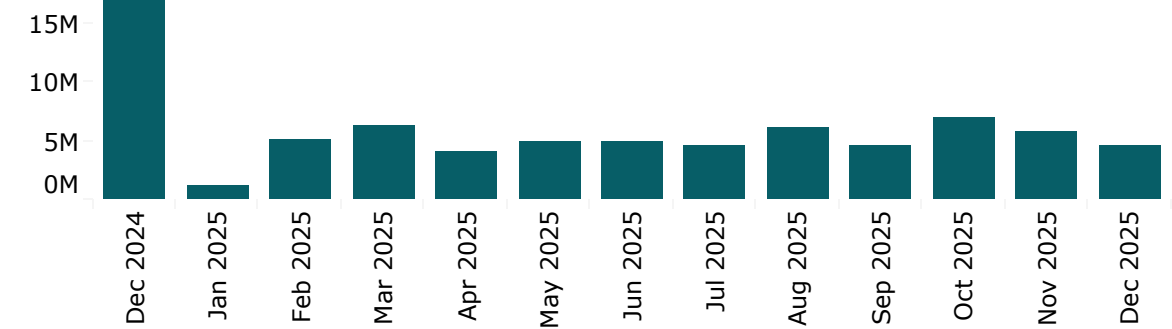
Engagements

December 2025
24.6K
+20.5% YOY



Impressions

December 2025
4.6M
-73.2% YOY





Social Media Performance by Platform

December 2025



Facebook



Audience
383.2K
+3.3% YOY

Engagement Rate	0.2%
Impressions	4,037,657
Video Views	561,341
Engagement	6,443
Comments	162
Reactions	4,076
Shares	355
Post Link Clicks	274
Other Post Clicks	1,576

Instagram



Audience
61.1K
+14.5% YOY

Engagement Rate	2.0%
Impressions	429,073
Video Views	59,896
Engagement	8,553
Comments	105
Reactions	5,999
Saves	
Shares	1,874

YouTube



Audience
1.7K
+44.5% YOY

Engagement Rate	
Impressions	
Video Views	86,837
Engagement	151
Comments	0
Reactions	70
Shares	64
Post Link Clicks	
Other Post Clicks	
Other Engagements	

LinkedIn



Audience
4.7K
+19.7% YOY

Engagement Rate	11.4%
Impressions	4,229
Video Views	482
Engagement	484
Comments	8
Reactions	134
Shares	1
Post Link Clicks	341

Tiktok



Audience
44.9K
+36.4% YOY

Engagement Rate	5.7%
Video Views	157,770
Engagement	8,970
Comments	18
Reactions	6,758
Shares	2,194

