



Visit Corpus Christi Monthly Data Report

June 2025





Executive Summary

June 2025



Highlights

Comments for June 2025 will be ready by July 26th.



Hotel Demand
172.1K
+0.5% YOY



Hotel ADR
\$112.88
-0.8% YOY



Hotel RevPAR
\$71.45
-0.8% YOY



Overnight Trip Share
78.6%



L&H Jobs
27.5K
+0.0% YOY



CRP Checkpoint Volume
41.3K
+0.0% YOY



Website Sessions
200.8K
+4.6% YOY

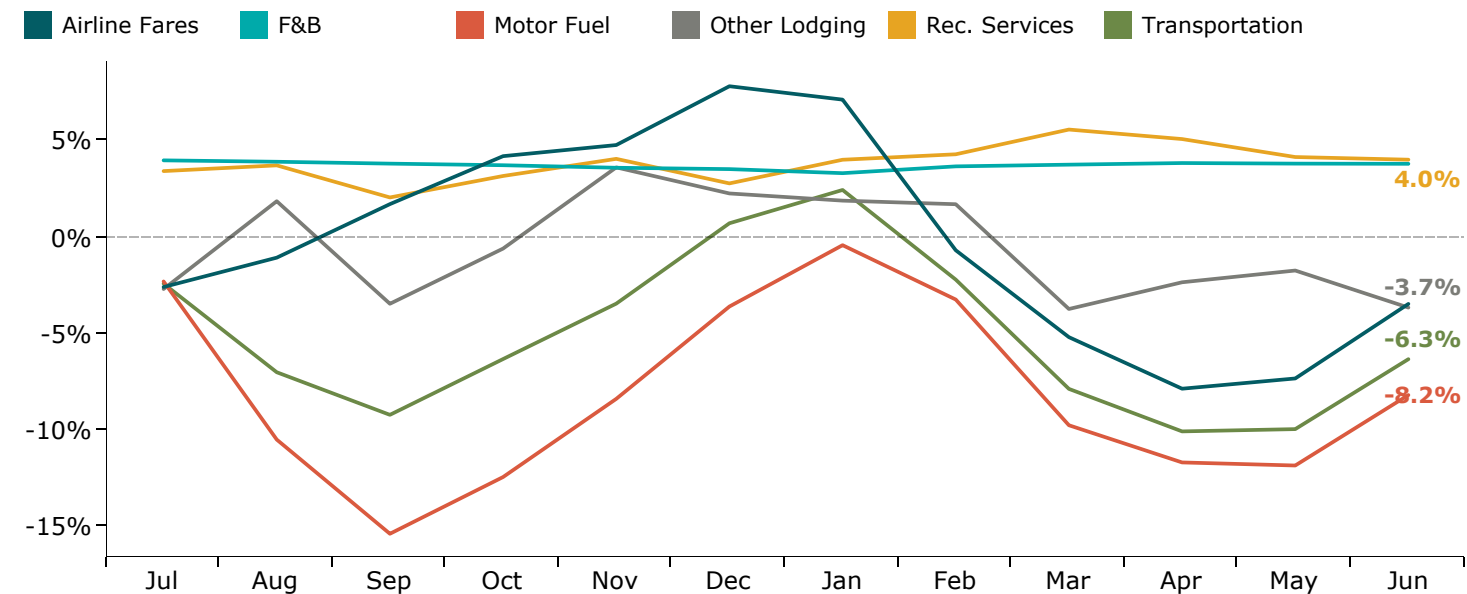


Social Media Audience
482.7K
+5.2% YOY

Travel Trends

Travel Price Index

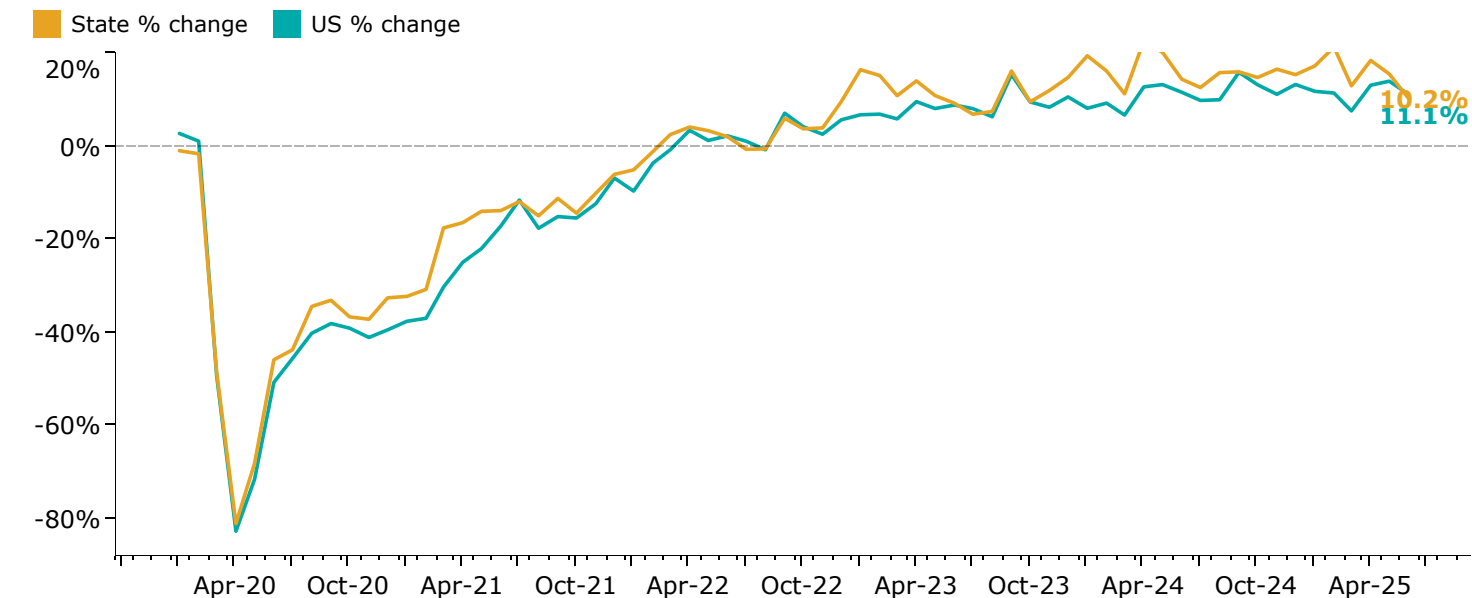
% Change Relative to Same Month in Previous Year | Last 12 Months



Source: U.S. Travel Association via U.S. Travel Recovery Tracker

Travel Spending (% change vs 2019)

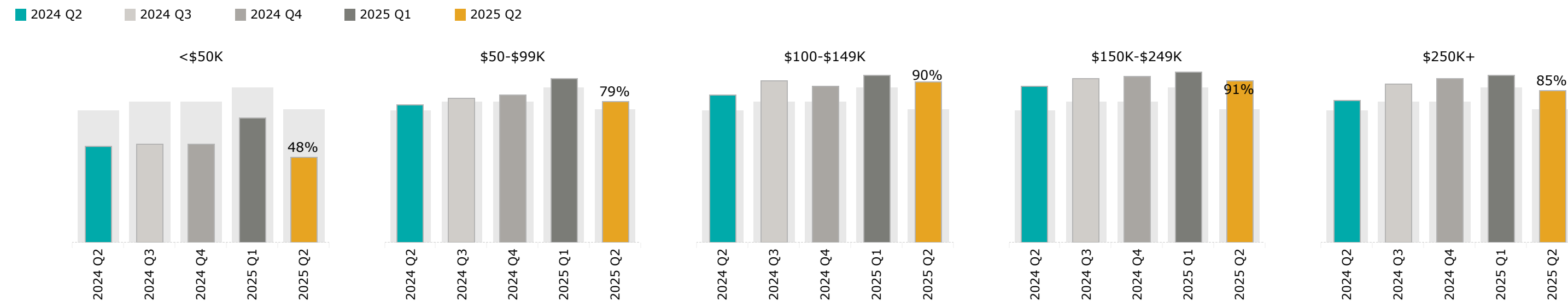
% Change vs. 2019 | Texas vs U.S. total



Source: Tourism Economics via U.S. Travel Recovery Tracker

Planning Leisure Travel Within the Next 12 Months

% of American Consumers Planning Travel by Household Income (Calendar Year)

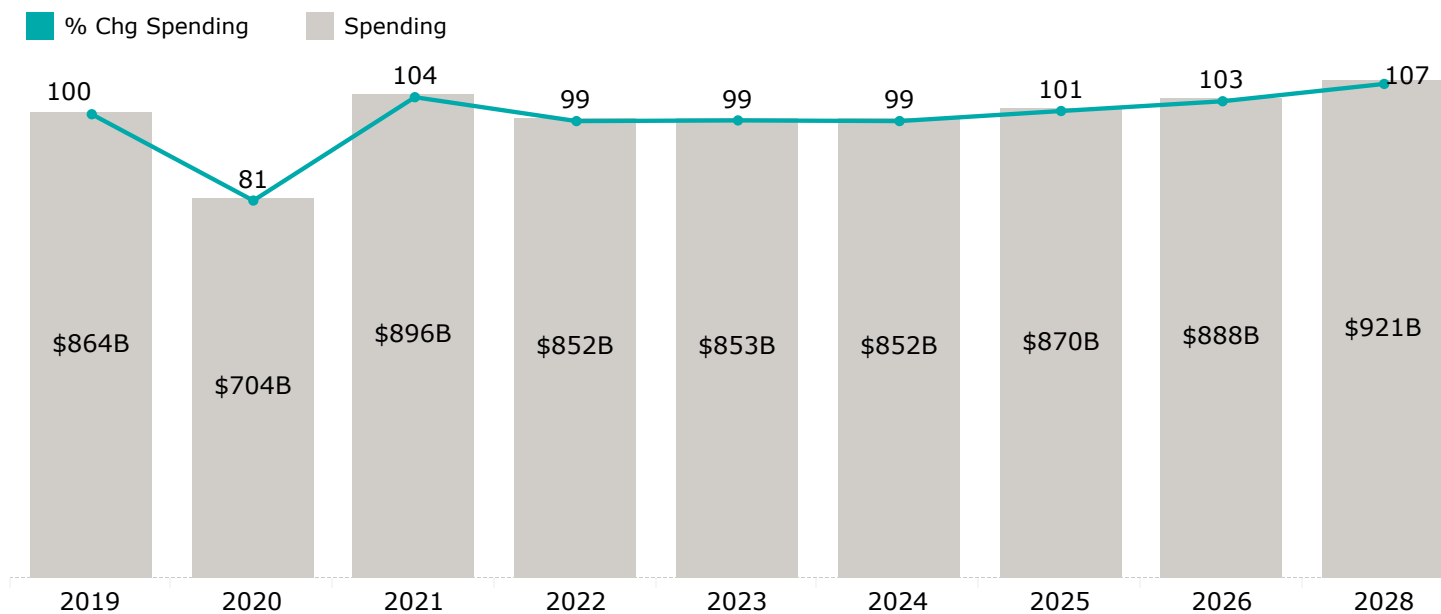


Note: Light gray bars represent the average for all survey respondents
Source: MMGY Global's Portrait of American Travelers

Domestic Travel Forecast

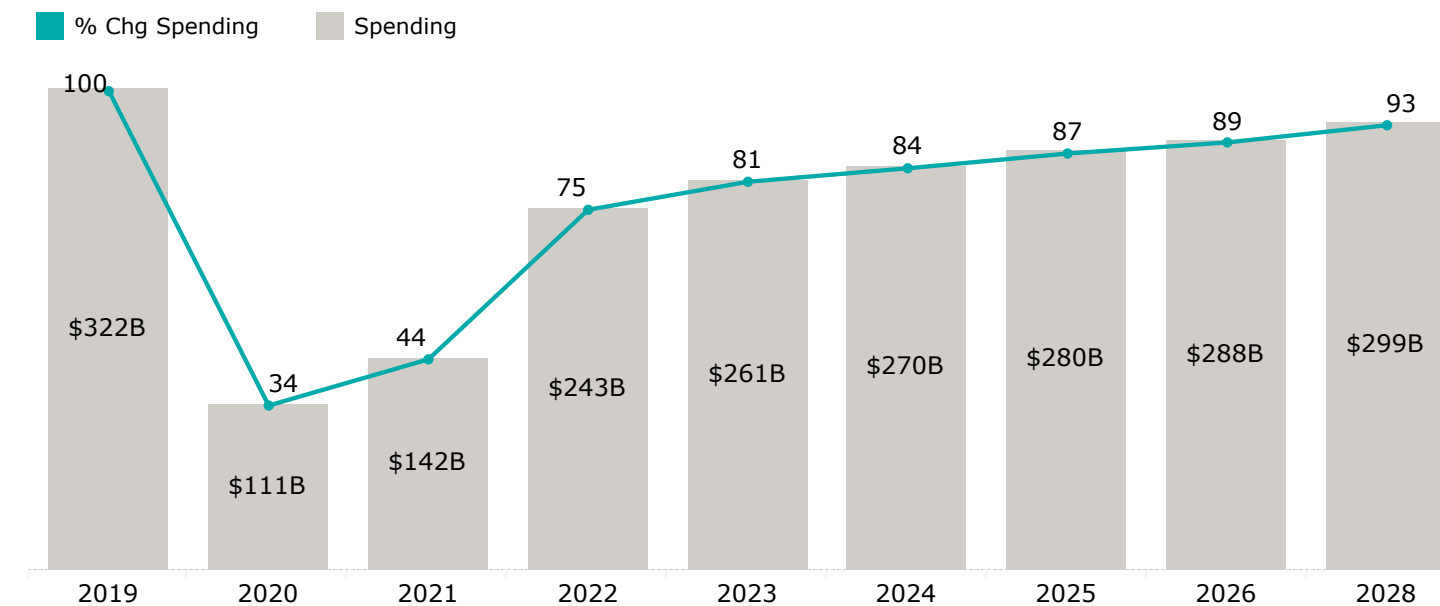
Real Domestic Leisure Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



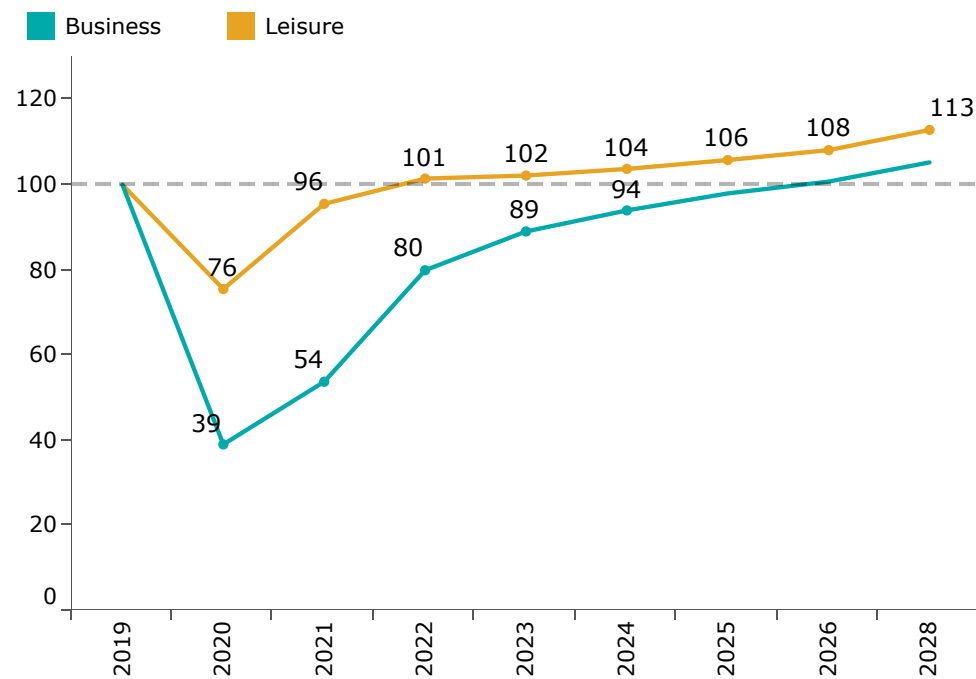
Real Domestic Business Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



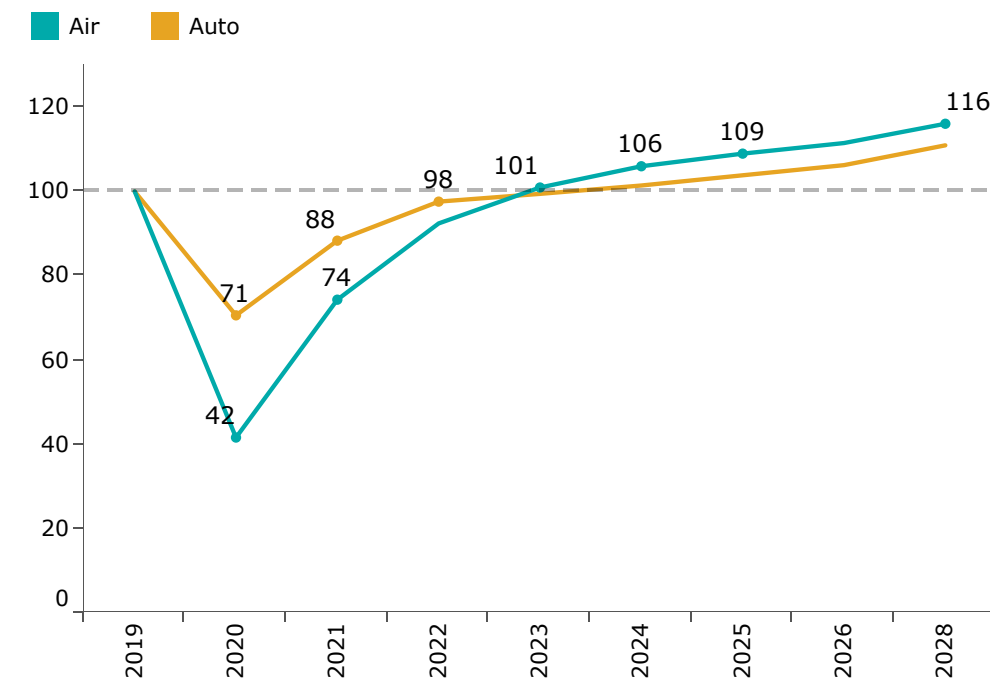
Leisure vs. Business Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



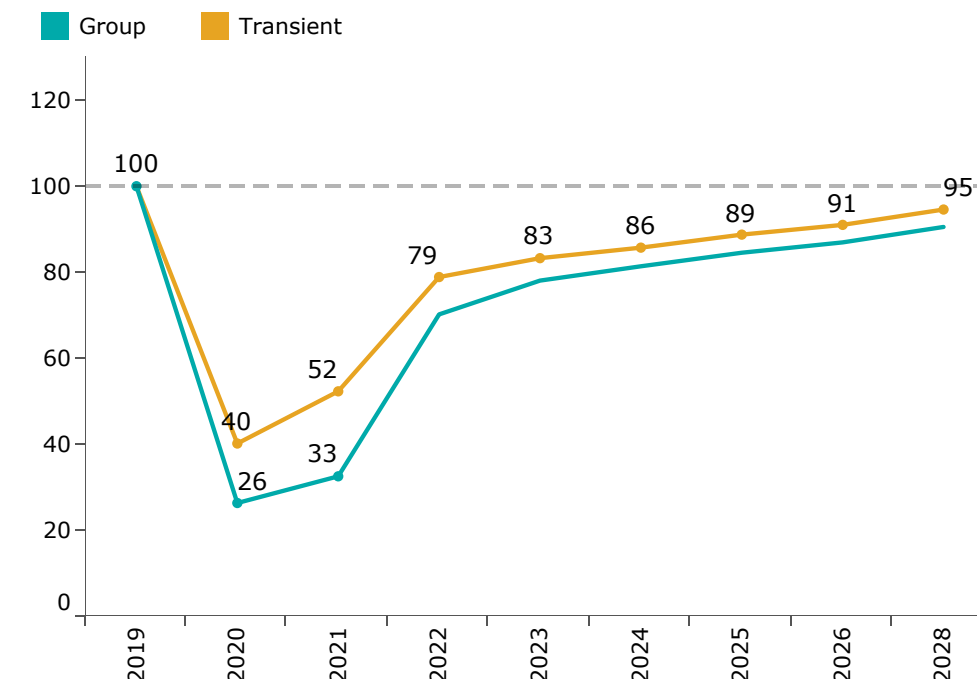
Auto vs. Air Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



Group vs. Transient Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)





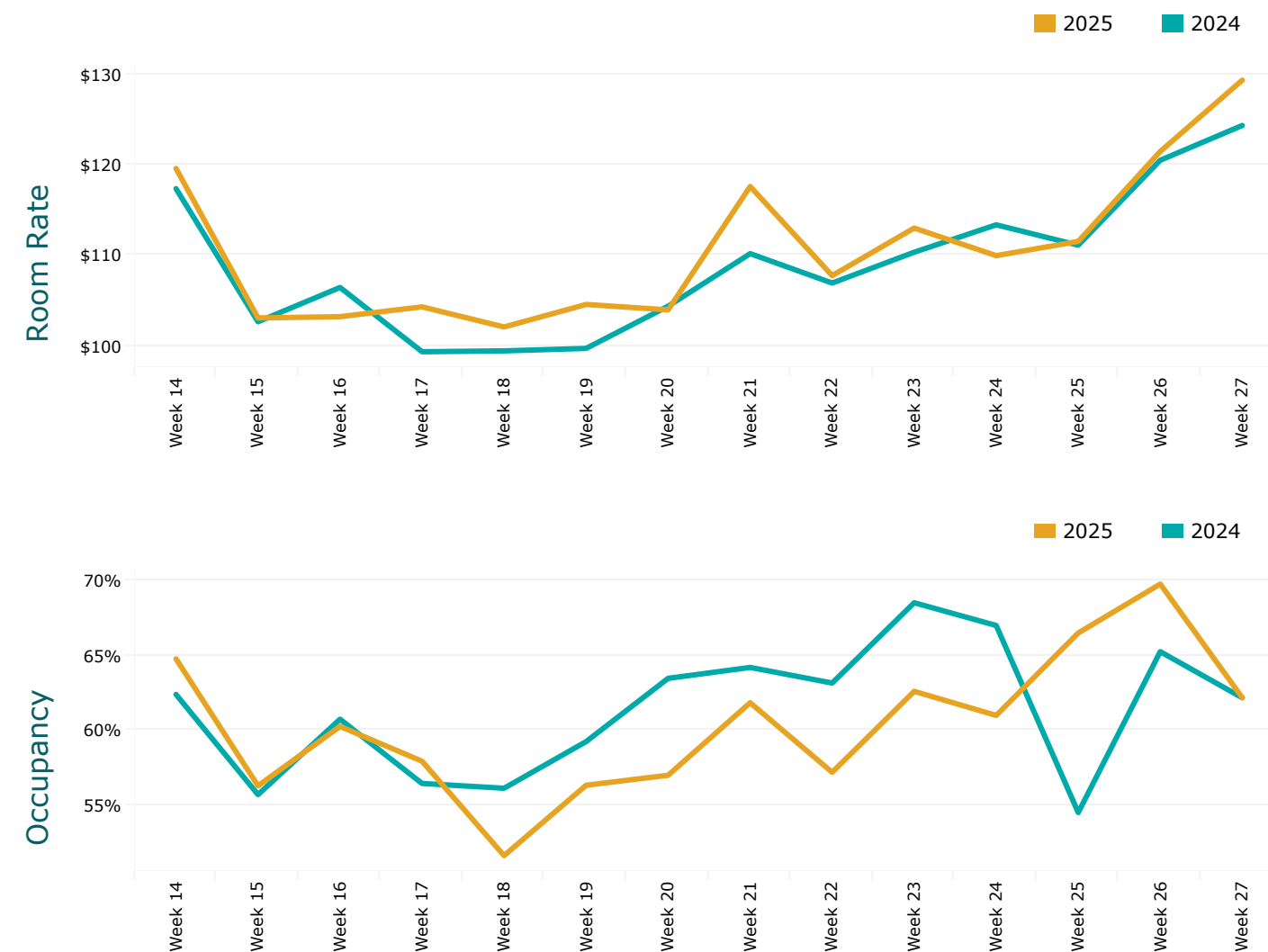
Hotel Review

Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Apr	Corpus Christi	59.4%	+2.7%	\$108	+1.3%	\$64	+4.0%
	Austin	70.9%	-8.1%	\$174	-9.5%	\$123	-16.8%
	Galveston	56.4%	-5.5%	\$152	+4.5%	\$86	-1.3%
	Houston	62.5%	-3.9%	\$125	+5.1%	\$78	+1.0%
	San Antonio	62.6%	-5.5%	\$155	+5.8%	\$97	+0.0%
	South Padre Island	66.2%	+7.9%	\$130	-1.1%	\$86	+6.8%
	Texas	64.2%	-4.4%	\$128	-1.8%	\$82	-6.2%
	United States	63.9%	-1.9%	\$161	+1.8%	\$103	-0.1%
	May	Corpus Christi	57.8%	-6.7%	\$108	+3.4%	\$63
Austin		66.7%	-8.4%	\$162	-4.8%	\$108	-12.8%
Galveston		57.1%	-7.3%	\$163	+5.6%	\$93	-2.1%
Houston		61.4%	-8.6%	\$122	+2.9%	\$75	-6.0%
San Antonio		58.7%	-7.5%	\$131	-2.7%	\$77	-10.0%
South Padre Island		65.9%	-0.3%	\$140	-1.9%	\$92	-2.2%
Jun	Texas	62.8%	-4.8%	\$123	-0.1%	\$77	-4.9%
	United States	65.3%	-0.7%	\$163	+0.8%	\$106	+0.1%
	Corpus Christi	63.3%	+0.0%	\$113	-0.8%	\$71	-0.8%
	Austin	62.3%	-6.7%	\$146	-5.0%	\$91	-11.4%
	Galveston	64.0%	-4.5%	\$170	+0.8%	\$109	-3.7%
	Houston	62.2%	-11.9%	\$122	+1.1%	\$76	-11.0%
Jul	San Antonio	63.2%	-1.2%	\$131	+1.8%	\$83	+0.6%
	South Padre Island	71.6%	+3.7%	\$159	-2.3%	\$114	+1.3%
	Texas	63.7%	-4.9%	\$120	+0.2%	\$77	-4.7%
	United States	68.5%	-1.7%	\$163	+0.4%	\$111	-1.2%

Fiscal Year-to-Date Corpus Christi Performance

Occupancy 53.1% -4.4%
ADR \$100 -1.0%
RevPAR \$53 -5.4%
Supply 2.5M +1.5%
Demand 1.3M -2.9%
Revenue \$131.5M -3.9%





Corpus Christi Hotel Outlook



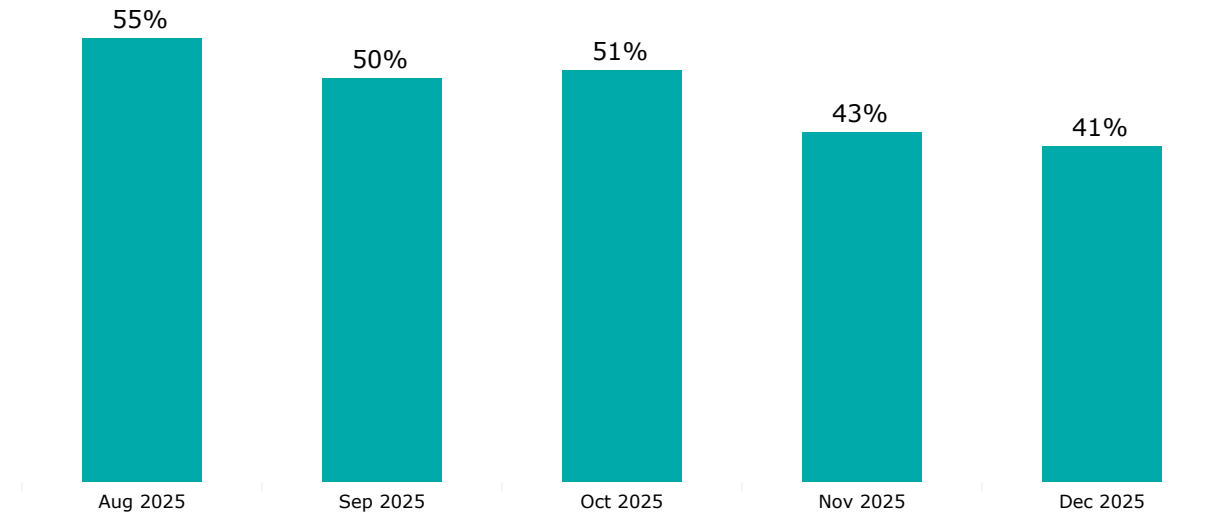
Preliminary July 2025 Hotel Performance

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	60.1%	+5.8%	\$107	-1.4%	\$64	+4.3%
Austin	59.0%	-7.2%	\$137	-2.4%	\$81	-9.5%
Galveston	56.8%	-8.1%	\$148	-2.6%	\$84	-10.5%
Houston	56.3%	-24.5%	\$113	-13.0%	\$64	-34.3%
San Antonio	58.1%	-8.1%	\$120	-0.8%	\$70	-8.8%
South Padre Island	76.6%	+18.9%	\$156	+2.4%	\$119	+21.8%
Texas	60.0%	-8.7%	\$113	-4.7%	\$68	-13.0%
United States	66.2%	-3.2%	\$155	-1.0%	\$103	-4.1%

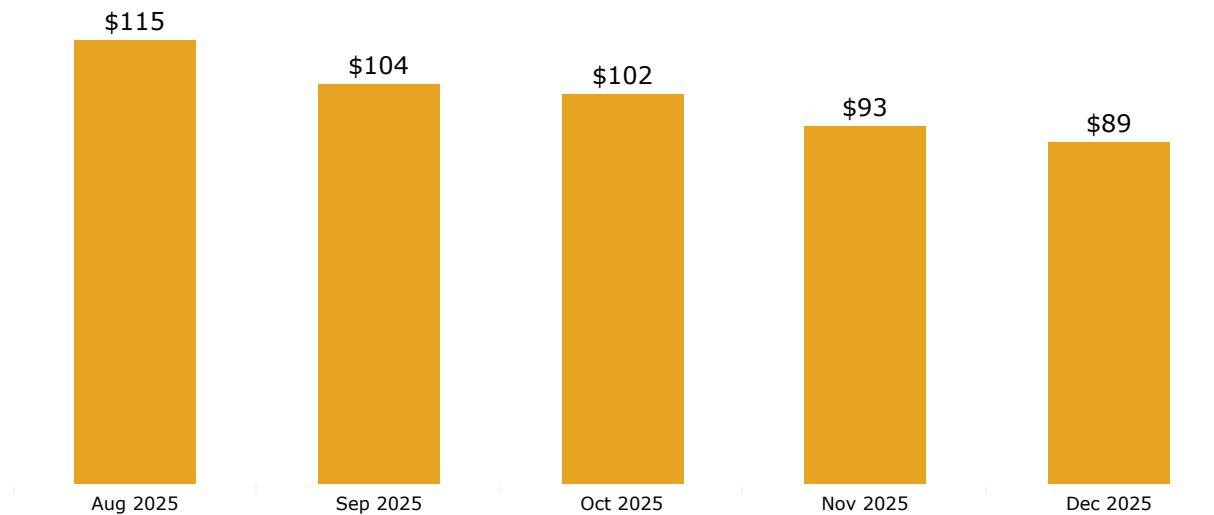
Week Days

Hotel Forecast

Occupancy



Average Room Rate



Week Ends

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG
Corpus Christi	78.4%	+15.7%	\$132	+3.7%	\$104	+20.0%
Austin	64.7%	-7.5%	\$142	-4.6%	\$92	-11.8%
Galveston	80.7%	+2.8%	\$231	+10.7%	\$186	+13.8%
Houston	64.3%	-21.2%	\$120	-10.9%	\$77	-29.8%
San Antonio	76.1%	-3.8%	\$140	+0.7%	\$107	-3.2%
South Padre Island	88.8%	+9.5%	\$216	+9.2%	\$192	+19.5%
Texas	67.8%	-6.5%	\$121	-3.3%	\$82	-9.5%
United States	77.3%	-0.7%	\$178	+0.8%	\$137	+0.1%

Note: Includes daily data through 7/19/2025
Source: STR

Source: Tourism Economics



Corpus Christi Hotel Forecast



Hotel Performance Forecast by Quarter

		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2025	Q2	64.0%	\$118	\$75	846.3K	541.4K	\$63.7M
	Q3	60.1%	\$123	\$74	856.8K	515.3K	\$63.4M
	Q4	45.2%	\$95	\$43	866.6K	391.9K	\$37.2M

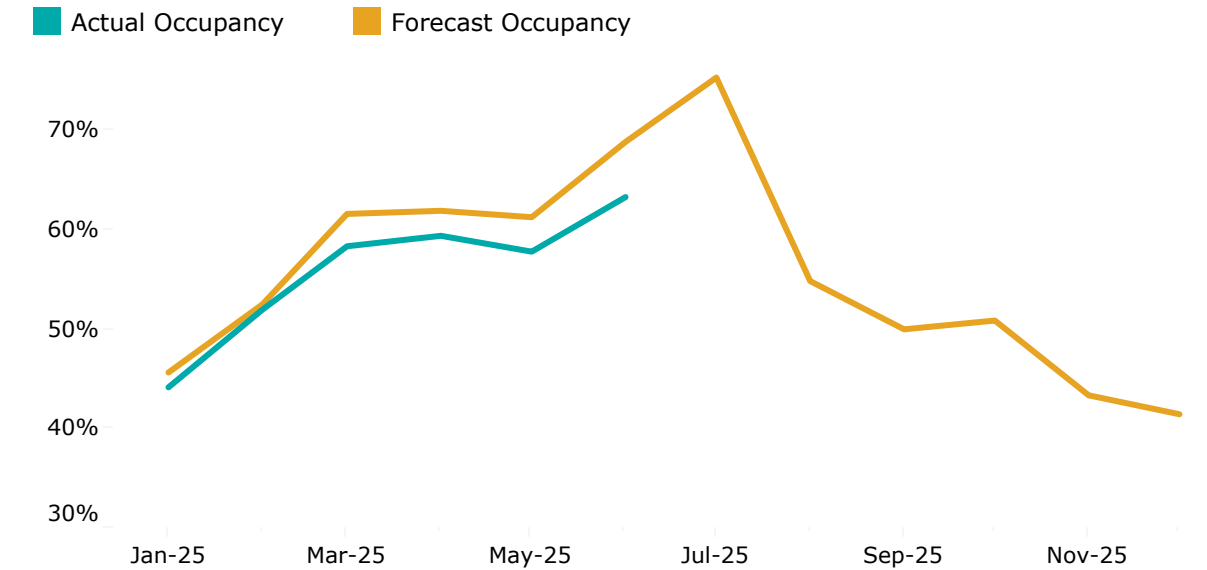
Forecast

YOY % Change

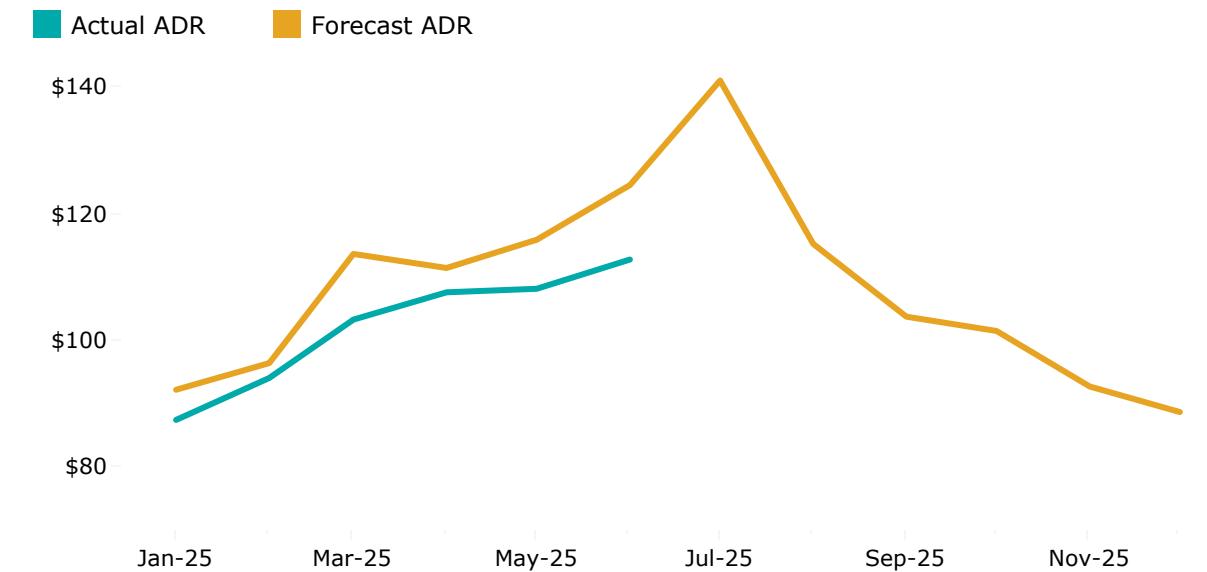
		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2025	Q2	-0.8%	+1.8%	+1.0%	+2.1%	+1.2%	+3.0%
	Q3	-0.3%	+1.8%	+1.5%	+1.3%	+1.0%	+2.9%
	Q4	-0.9%	+1.8%	+0.9%	+1.9%	+1.1%	+2.9%

Forecast vs. Actuals by Month

Occupancy



Average Room Rate





Short Term Rental Review



Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Apr	Corpus Christi	37.9%	+12.4%	\$164	-0.7%	\$62	+11.5%
	Galveston	30.5%	+20.8%	\$220	+7.1%	\$67	+29.4%
	Port Aransas	28.3%	+25.3%	\$261	+5.7%	\$74	+32.4%
	South Padre Island	38.6%	+12.0%	\$217	+21.2%	\$84	+35.7%
May	Corpus Christi	46.8%	+7.1%	\$207	-2.3%	\$97	+4.7%
	Galveston	40.3%	+6.8%	\$283	+4.4%	\$114	+11.5%
	Port Aransas	43.5%	+11.7%	\$346	-5.7%	\$150	+5.4%
	South Padre Island	45.6%	+4.1%	\$239	+7.8%	\$109	+12.2%
Jun	Corpus Christi	63.6%	+4.5%	\$262	-7.0%	\$167	-2.8%
	Galveston	55.8%	-4.4%	\$333	+4.3%	\$186	-0.2%
	Port Aransas	66.3%	+11.3%	\$442	-6.4%	\$293	+4.1%
	South Padre Island	62.4%	+0.0%	\$313	+1.4%	\$195	+1.4%

Fiscal Year-to-Date Corpus Christi Performance

Occupancy
41.0%
+8.1%

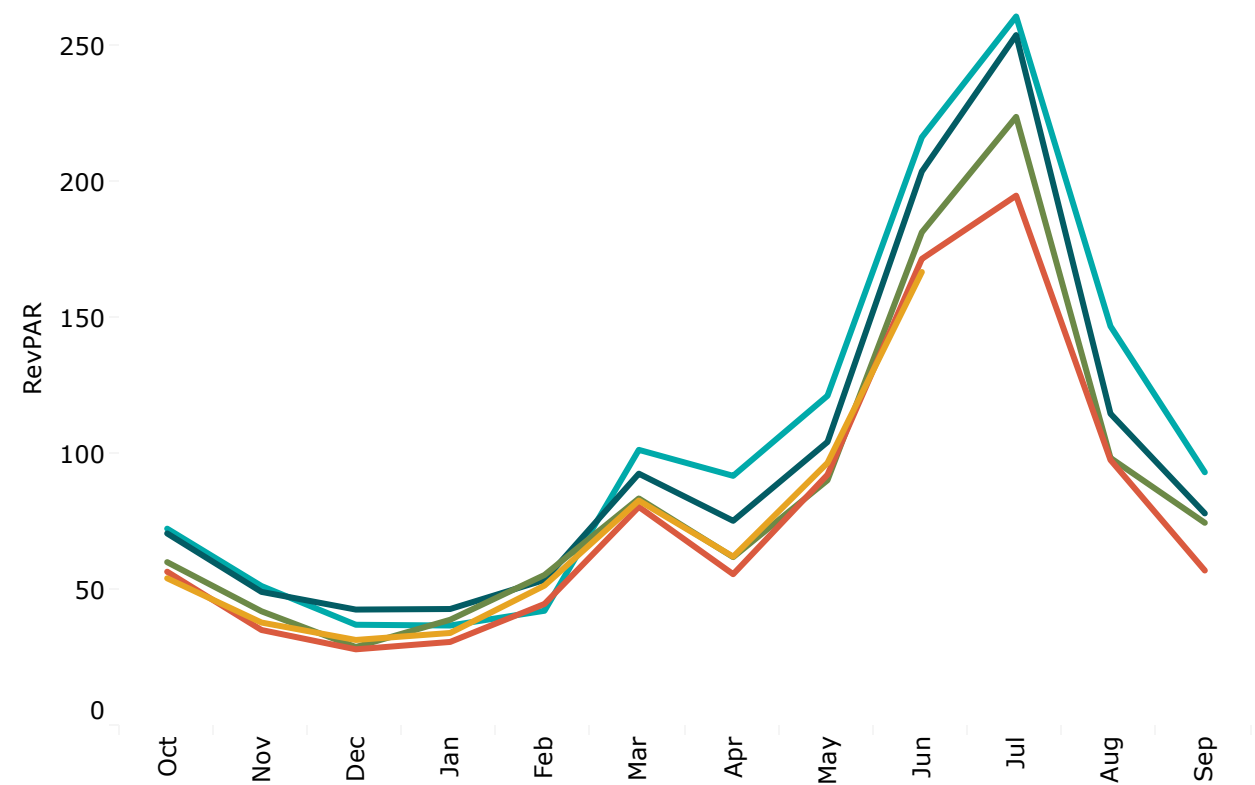
ADR
\$170
-5.4%

RevPAR
\$70
+2.2%

Short Term Rental RevPAR by Month

Last Three Fiscal Years

2021 2022 2023 2024 2025



Note: Occupancy is not reflective of overall changes in short term rental demand
Source: KeyData



Visitor Profile

June 2025 Domestic Visits



1.8 days
Avg. Length of Stay



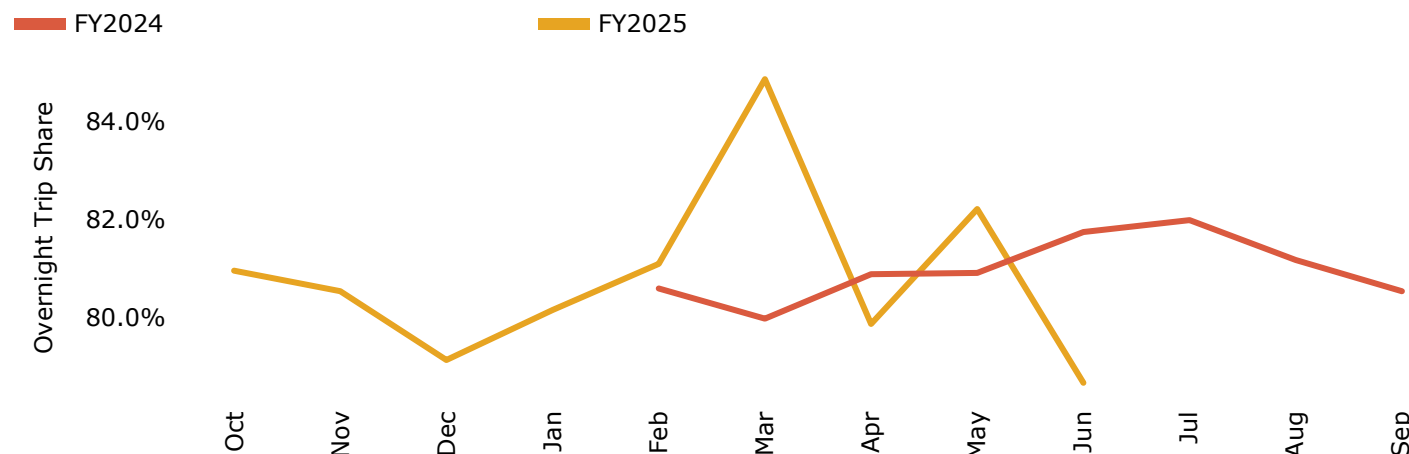
78.6%
Overnight Trip Share



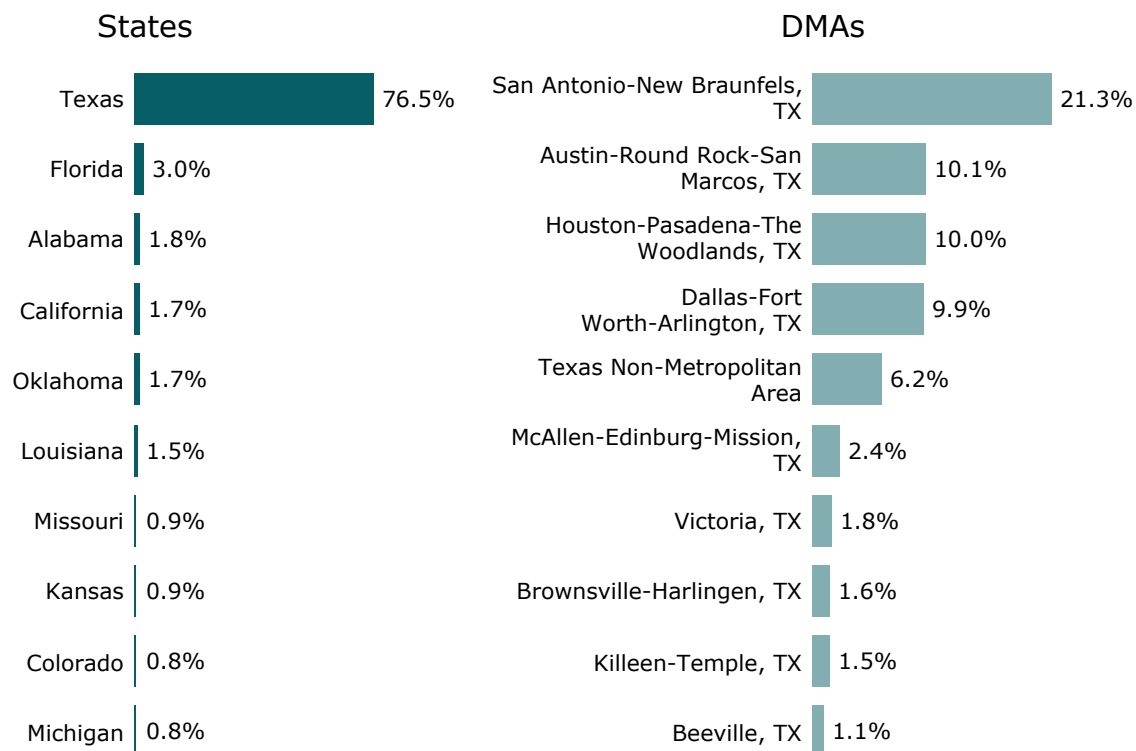
46.4%
Repeat Trip Share

Domestic Visitor Trends & Characteristics

Overnight Trip Share by Month

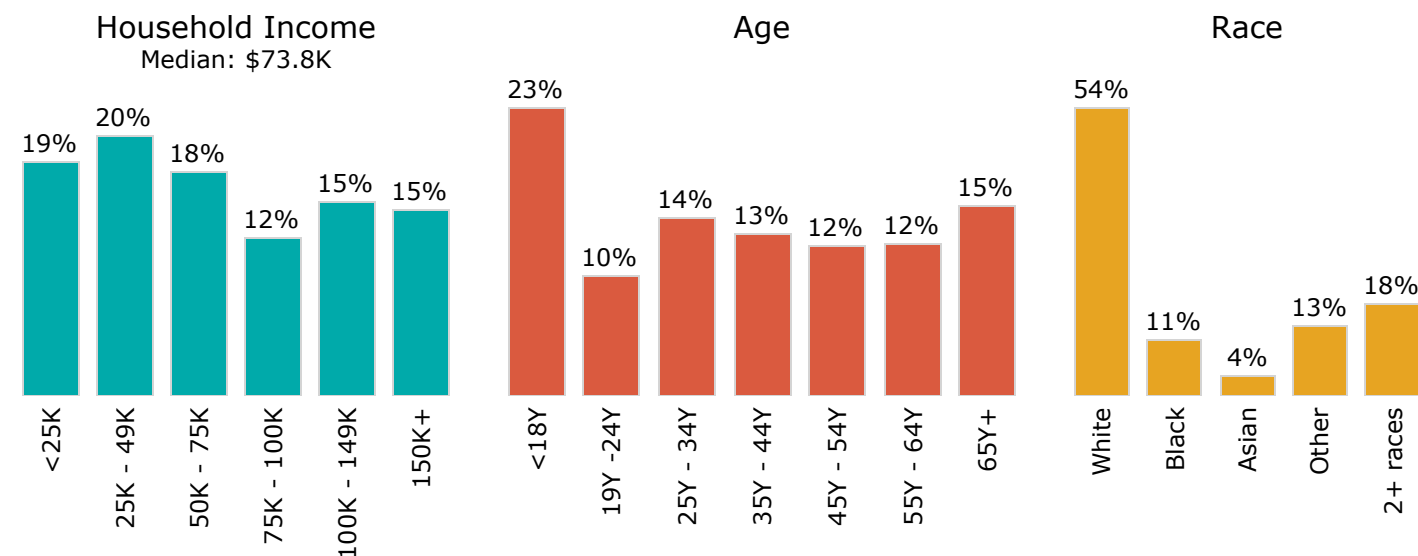


Top Origin Markets



June 2025 Visitor Origin Demographics

Share of Total

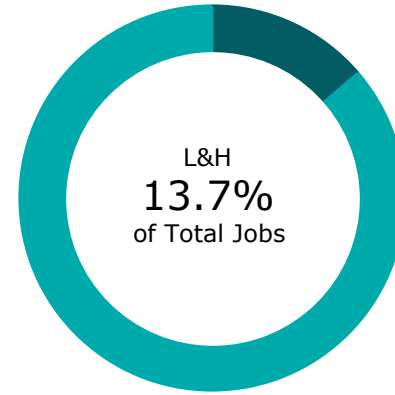




Corpus Christi Leisure & Hospitality Workforce

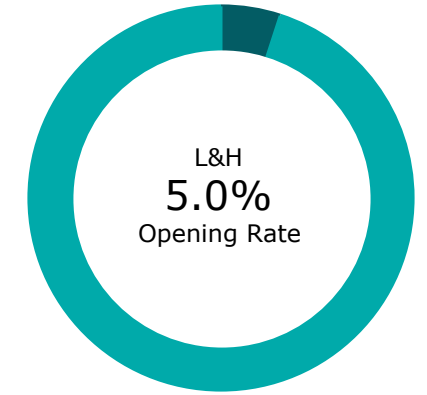
Total Leisure & Hospitality Jobs

L&H Jobs
as of June 2025
27.5K
+0.0% YOY | -0.7% vs. 2019



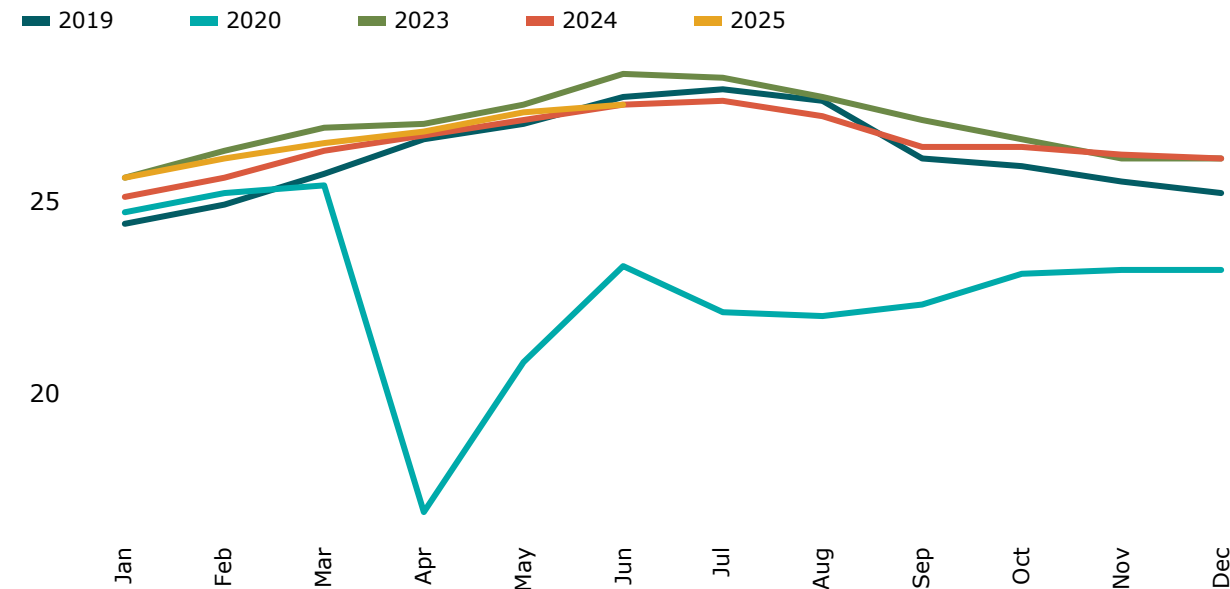
Leisure & Hospitality Job Openings

L&H Job Openings
as of May 2025
1.4K
+22.3% YOY | +12.4% vs. 2019



Employment Recovery

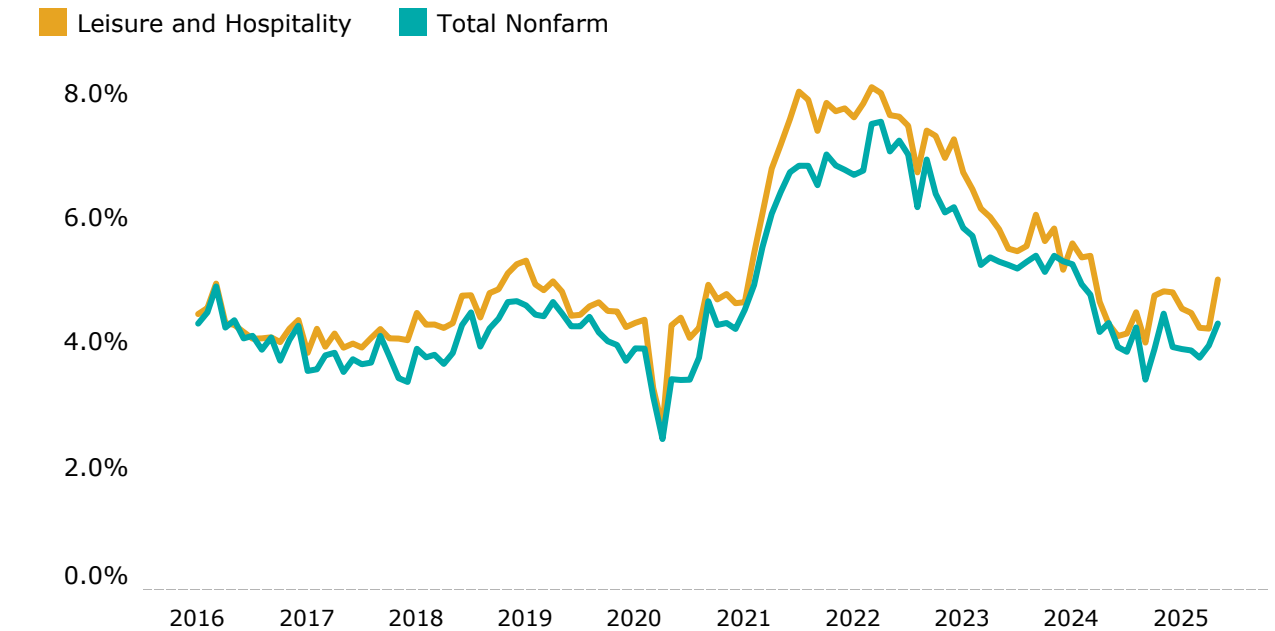
Leisure & Hospitality Jobs (Thousands)



Source: Bureau of Labor Statistics

Job Opening Rate

Share of total available jobs that are not filled



Source: Tourism Economics



Corpus Christi International TSA Checkpoint Volume & Visitor Origins



Monthly TSA Checkpoint Volume

June 2025 Volume

41.3K

+0.0% YOY

Year-to-Date TSA Checkpoint Volume & Visitor Origins

Oct 2024 - Jun 2025 Volume

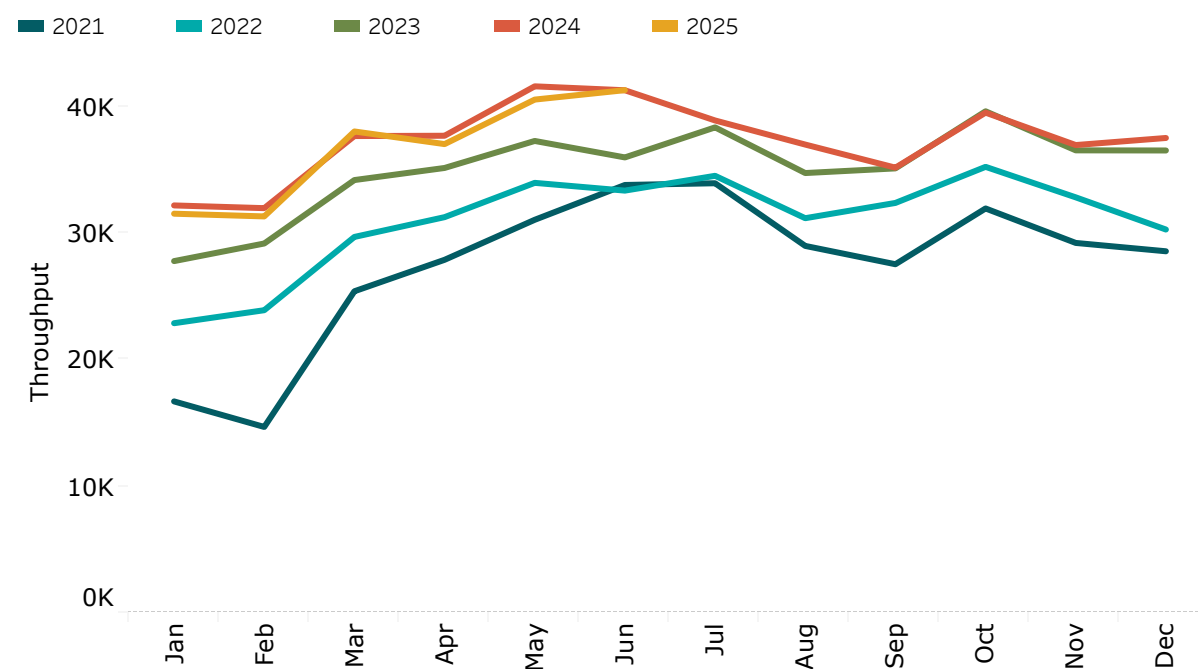
333.6K

+0.2% YOY

Source: Transportation Security Administration

TSA Checkpoint Volume by Month

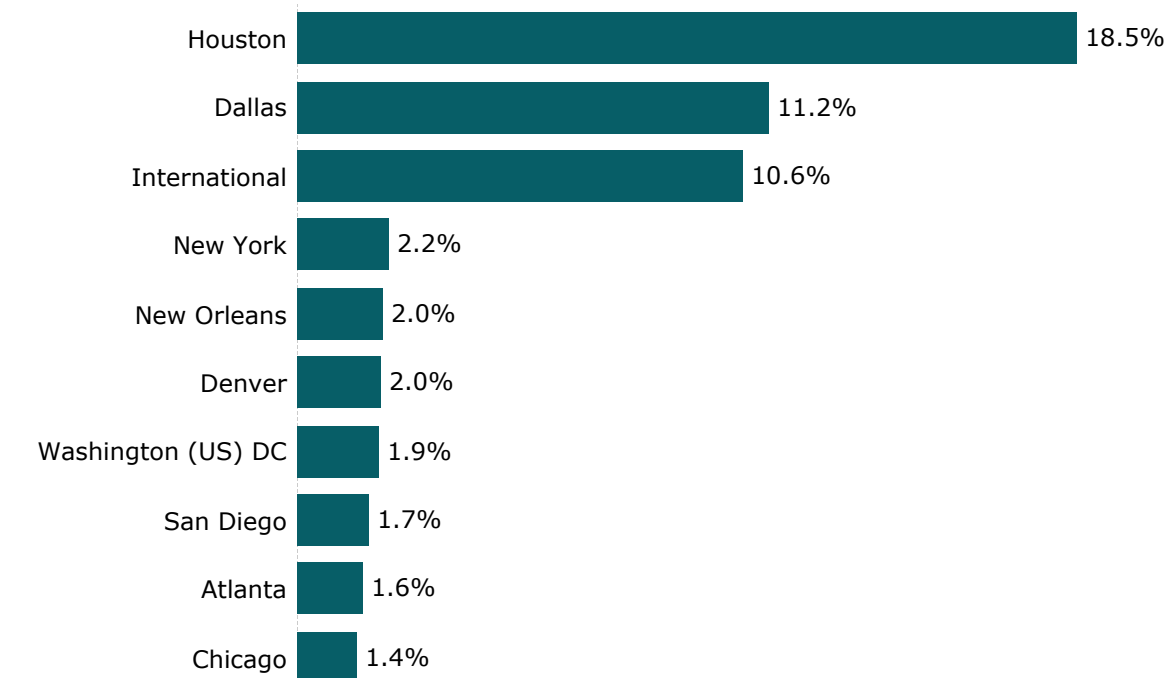
Last Five Calendar Years



Source: Transportation Security Administration

Air Visitor Origins

Oct 2024 - May 2025 Visitor Arrivals



Source: OAG



Visit Corpus Christi Meeting & Sports Sales



Jan - Jun 2025 Meetings & Sports Events

Events
68

Rooms
48.9K

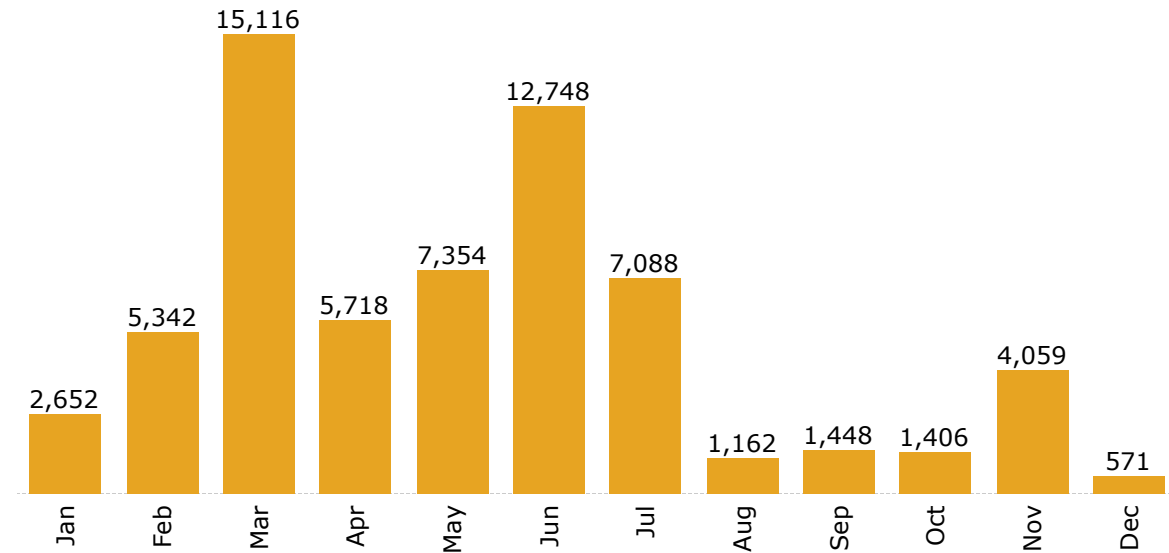
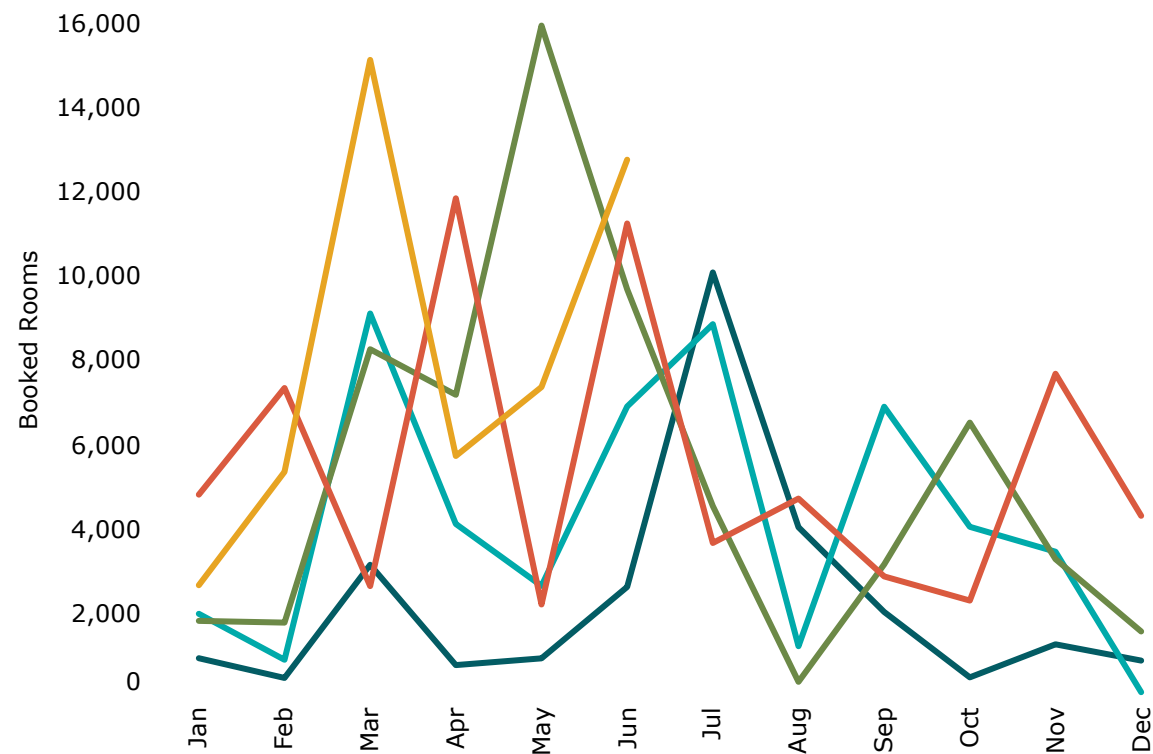
Attendees
71.0K

Future Rooms On-the-Books

Definite Rooms

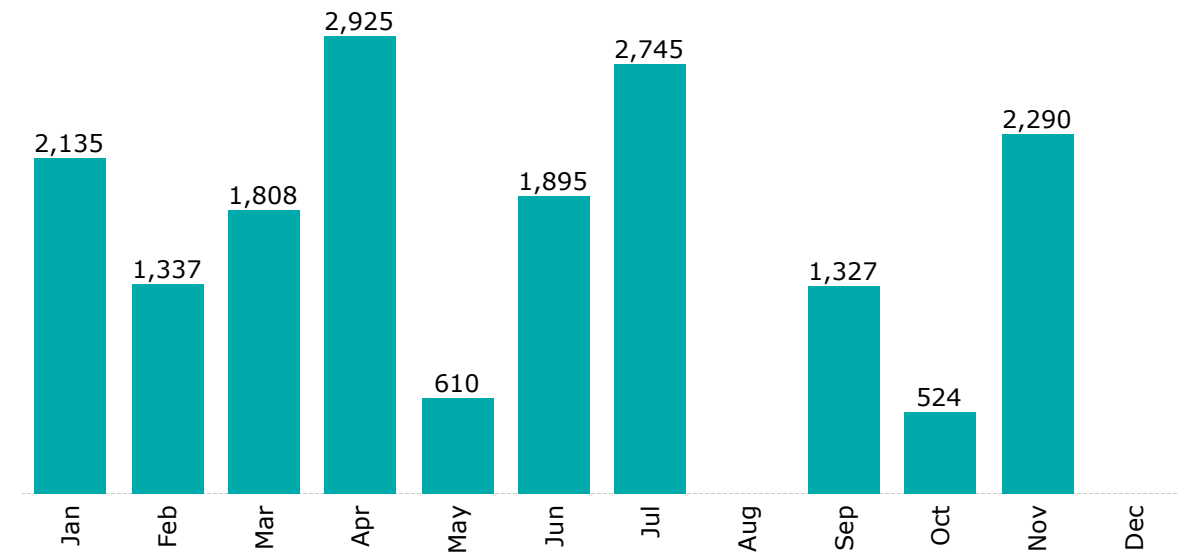
Past Rooms On-the-Books by Calendar Year

2021 2022 2023 2024 2025



CY 2025

CY 2026



On-the-Books as of 7/18/2025

Website Performance Summary

June 2025



200.8K

Total Sessions
+4.6% YOY



2.2 pages

Pages per Session
-0.30 pages YOY



36.8%

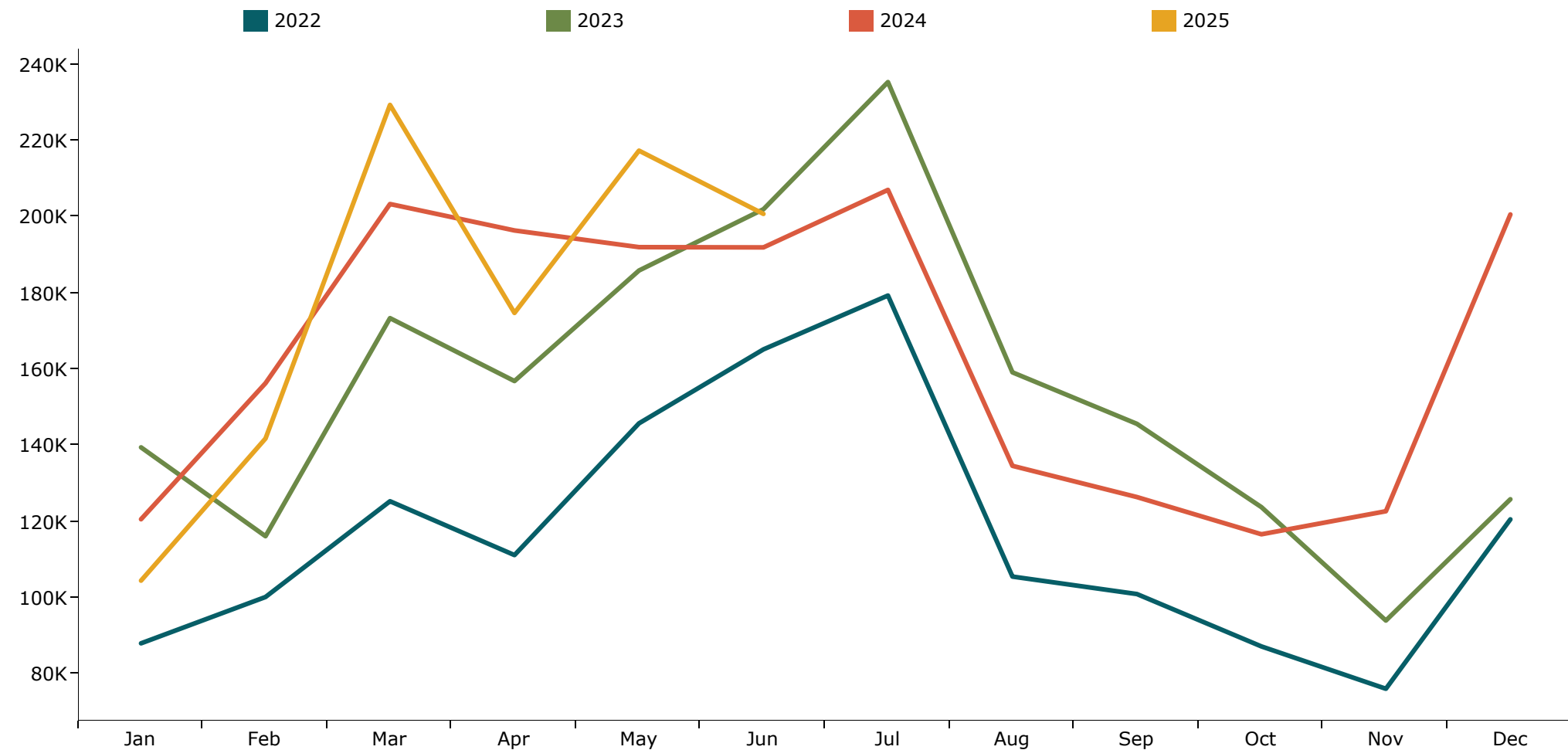
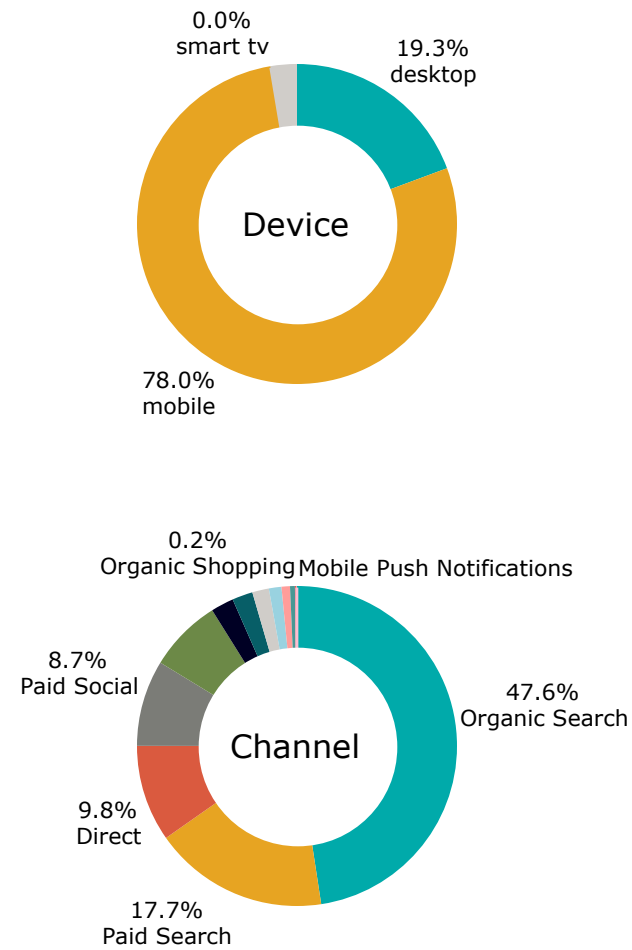
Bounce Rate
+22.0% YOY



00:02:54

Avg. Session Duration
+0.8% YOY

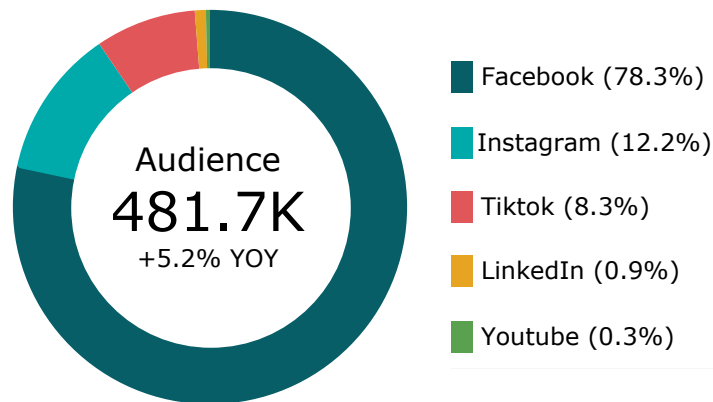
Website Sessions by Month



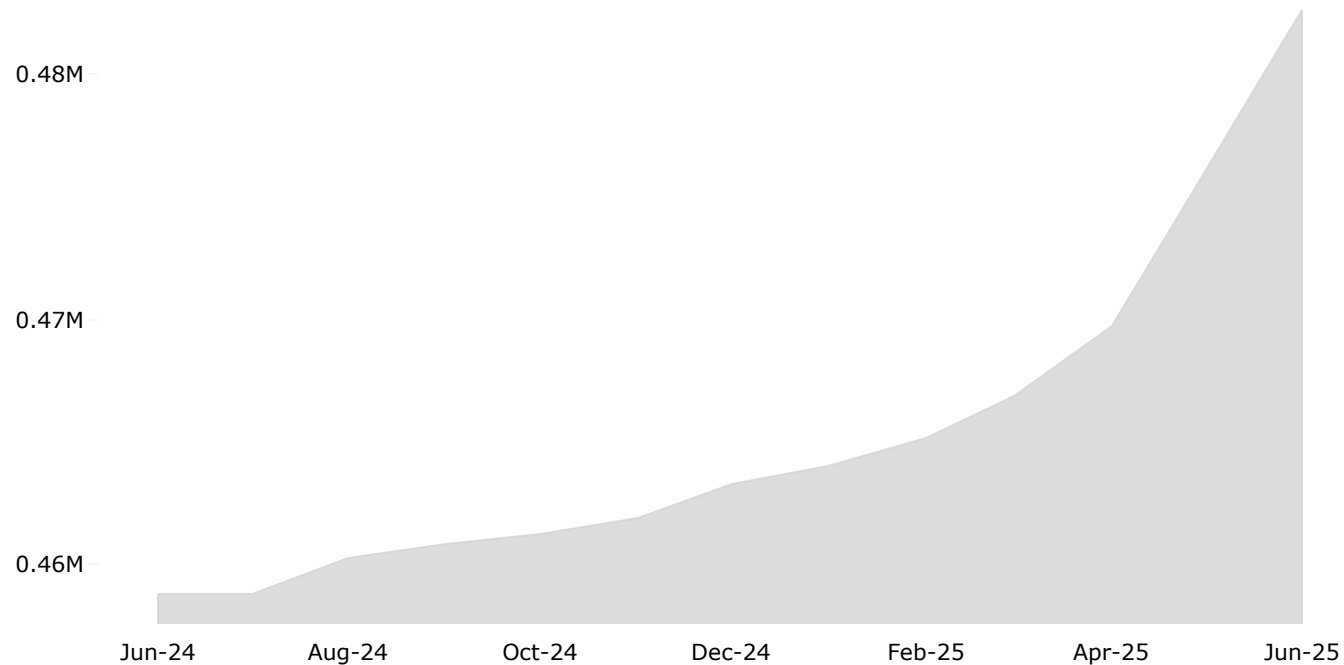


Social Media Summary

Audience Overview



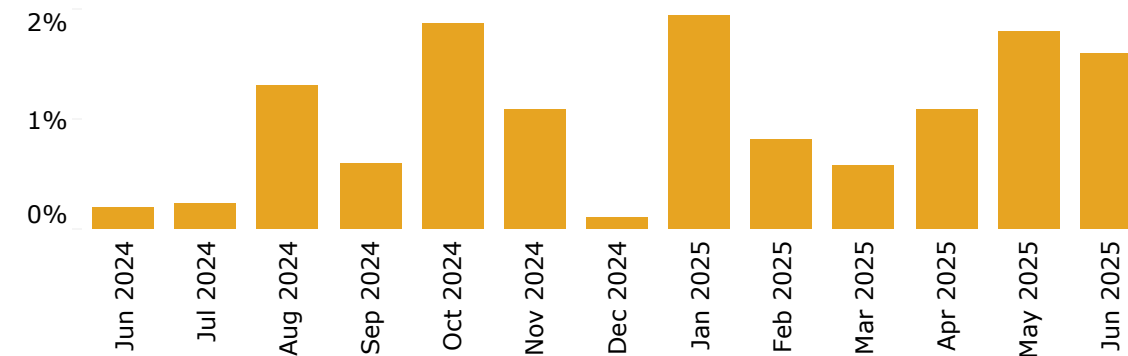
Audience by Month



Engagements & Impressions

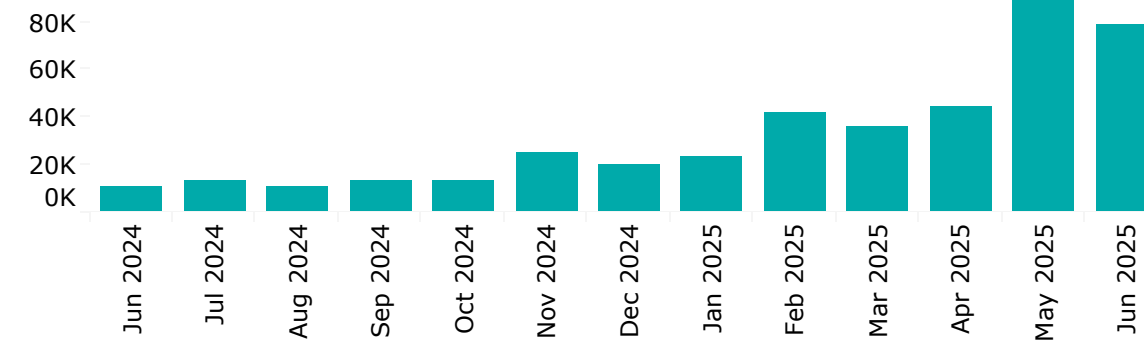
Engagement Rate

June 2025
1.6%
+1.4% pt YOY



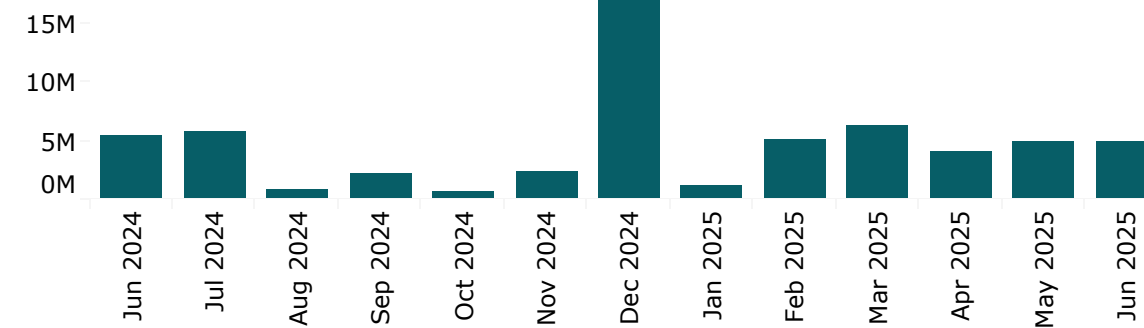
Engagements

June 2025
78.7K
+643.6% YOY



Impressions

June 2025
4.9M
-11.0% YOY





Social Media Performance by Platform

June 2025



Facebook



Audience
377.3K
+1.7% YOY

Engagement Rate	0.8%
Impressions	3,765,385
Video Views	736,578
Engagement	29,081
Comments	775
Reactions	15,794
Shares	1,509
Post Link Clicks	1,426
Other Post Clicks	9,577

Instagram



Audience
58.7K
+15.0% YOY

Engagement Rate	3.3%
Impressions	499,097
Video Views	262,157
Engagement	16,714
Comments	151
Reactions	10,052
Saves	57
Shares	4,959

YouTube



Audience
1.5K
+26.9% YOY

Engagement Rate	
Impressions	
Video Views	25,652
Engagement	398
Comments	13
Reactions	274
Shares	67
Post Link Clicks	
Other Post Clicks	
Other Engagements	

LinkedIn



Audience
4.4K
+34.0% YOY

Engagement Rate	14.3%
Impressions	8,266
Video Views	316
Engagement	1,185
Comments	22
Reactions	335
Shares	5
Post Link Clicks	823

Tiktok



Audience
39.8K
+26.8% YOY

Engagement Rate	5.0%
Video Views	629,341
Engagement	31,364
Comments	168
Reactions	22,172
Shares	9,024

