



# Visit Corpus Christi Monthly Data Report

April 2026





# Executive Summary

April 2026



## Highlights

The Corpus Christi hotel market was down -8% from last year with weekend occupancy drops of -5.7% and weekday occupancy drops of -4.4%. Hotel revenue was down -2.8% YOY to \$16.7M driven by a rate increase of 5.6% to end the month at \$115. The shifts in supply and growth in ADR helped the market reach a RevPAR increased of 0.4% YOY to \$65. Competitively, all Texas beach destinations with the exception of Galveston showed demand drops this month, Galveston remained flat.

Short-term rental revenue increased 3.1% YOY to \$3.1M. This increase was despite of a -2.8% demand drops and was driven by a 6.2% increase in ADR to \$230. The market showed a -0.1% drop in supply and with demand ended with a drop -2.7% YOY to end at 40.2%, while RevPAR increased 3.3% YOY to end at \$93. This month's results in both hotel and short term rentals recorded a -1.5% decrease in aggregated lodging revenue.

Hotels on the Island successfully grew revenues by 2.5% this month with a 1.7% increase in ADR, while the downtown market was down -3% in revenues due to a -9.5% demand drop. Corpus Christi out paced Texas beach destinations and the state of Texas in rate growth this month.

U.S. hotel performance improved in April as demand growth (+2.0%) outpaced supply growth (+0.4%), driving occupancy up 1.6%. ADR increased 2.8%, lifting RevPAR 4.4% year over year. April's results reflect continued pricing power and steady travel demand amid modest new supply growth.

Inflation climbed to a three-year high of 3.8% in April, driven by rising energy costs, including a 28.4% YOY increase in gasoline prices and a 20.7% rise in airfares, while consumer sentiment fell from 53.3 to a record-low 47.6, with declines observed across all demographic, age, and income groups.



Hotel Demand  
**145.8K**  
-8.0% YOY



Hotel ADR  
**\$114.65**  
+5.6% YOY



Hotel RevPAR  
**\$65.41**  
+0.4% YOY



Overnight Trip Share  
**87%**



L&H Jobs  
**27.8K**  
+3.3% YOY



CRP Checkpoint Volume  
**36.9K**  
-0.4% YOY



Website Sessions  
**167.0K**  
-4.3% YOY

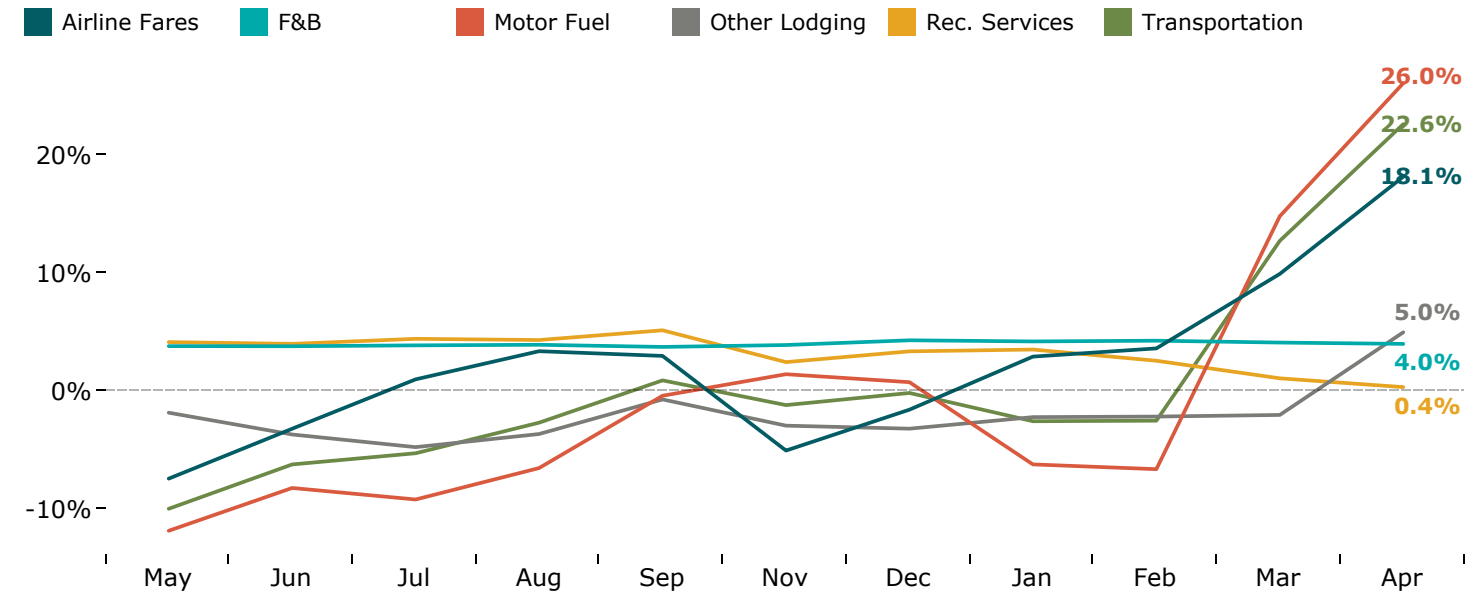


Social Media Audience  
**506.8K**  
+7.9% YOY

# Travel Trends

## Travel Price Index

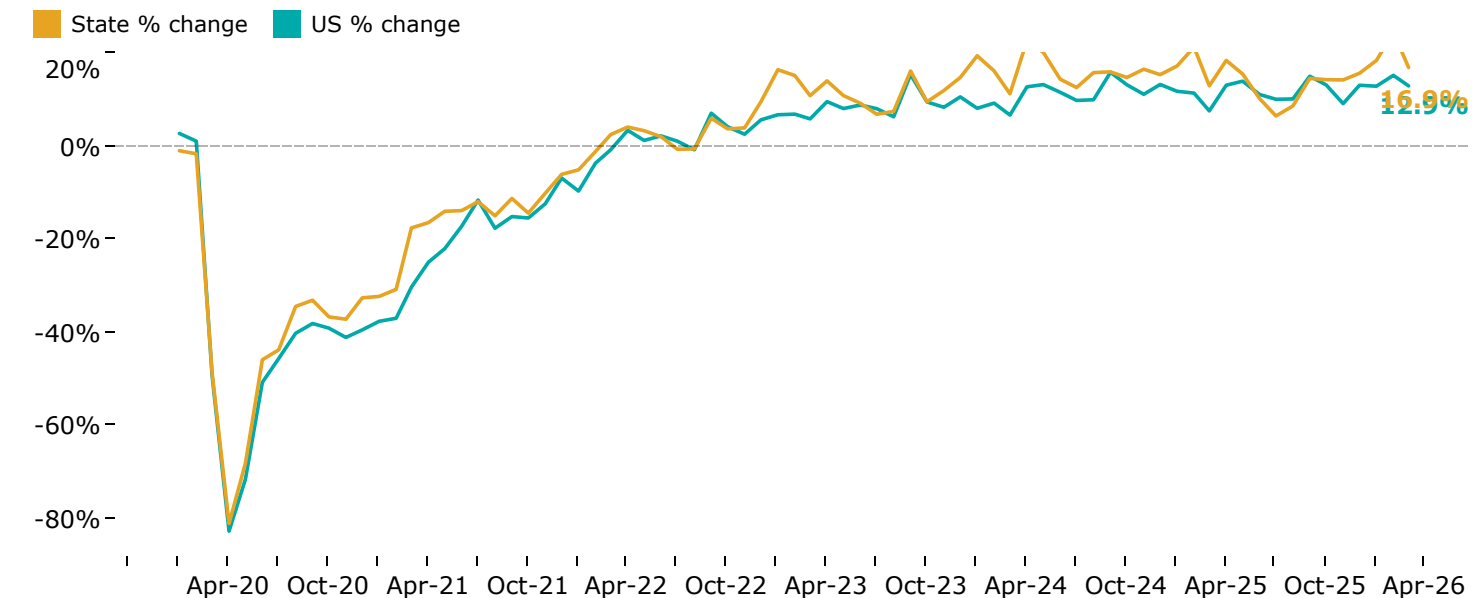
% Change Relative to Same Month in Previous Year | Last 12 Months



Source: U.S. Travel Association via U.S. Travel Recovery Tracker

## Travel Spending (% change vs 2019)

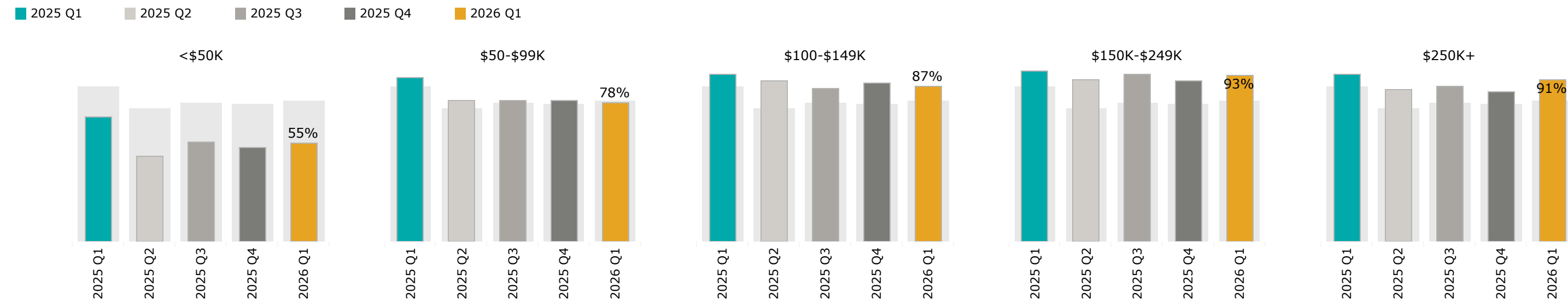
% Change vs. 2019 | Texas vs U.S. total



Source: Tourism Economics via U.S. Travel Recovery Tracker

## Planning Leisure Travel Within the Next 12 Months

% of American Consumers Planning Travel by Household Income (Calendar Year)

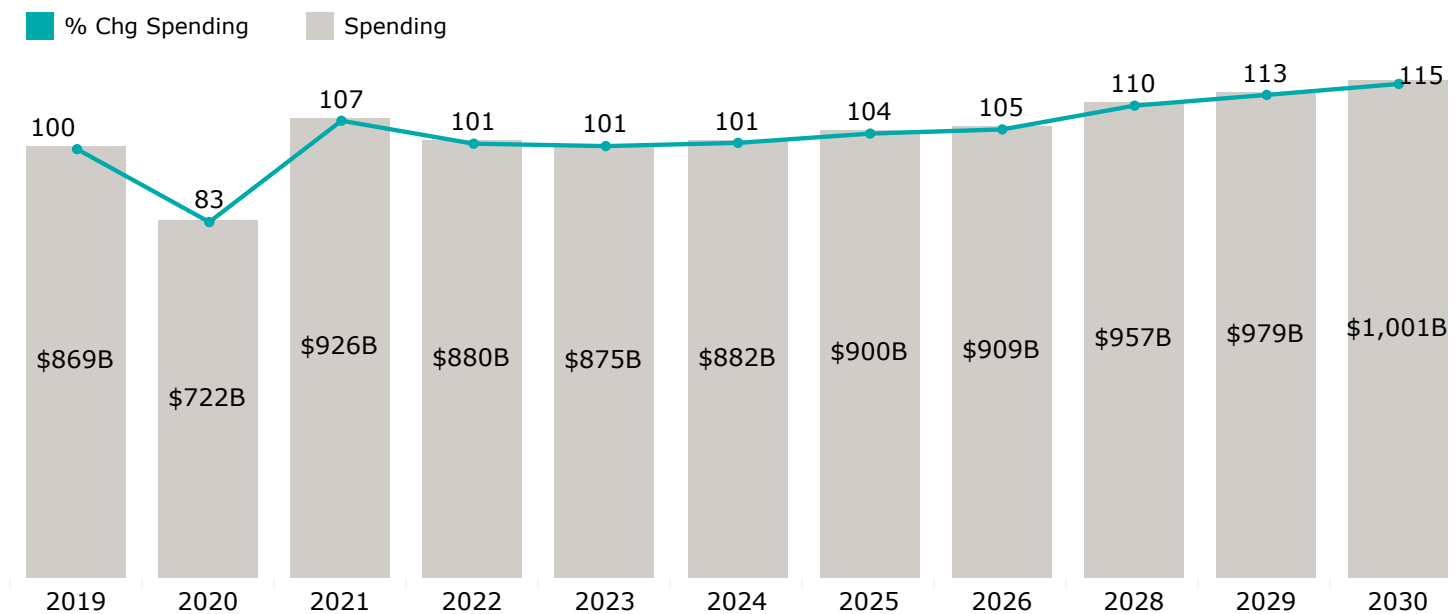


Note: Light gray bars represent the average for all survey respondents  
Source: MMGY Global's Portrait of American Travelers

# Domestic Travel Forecast

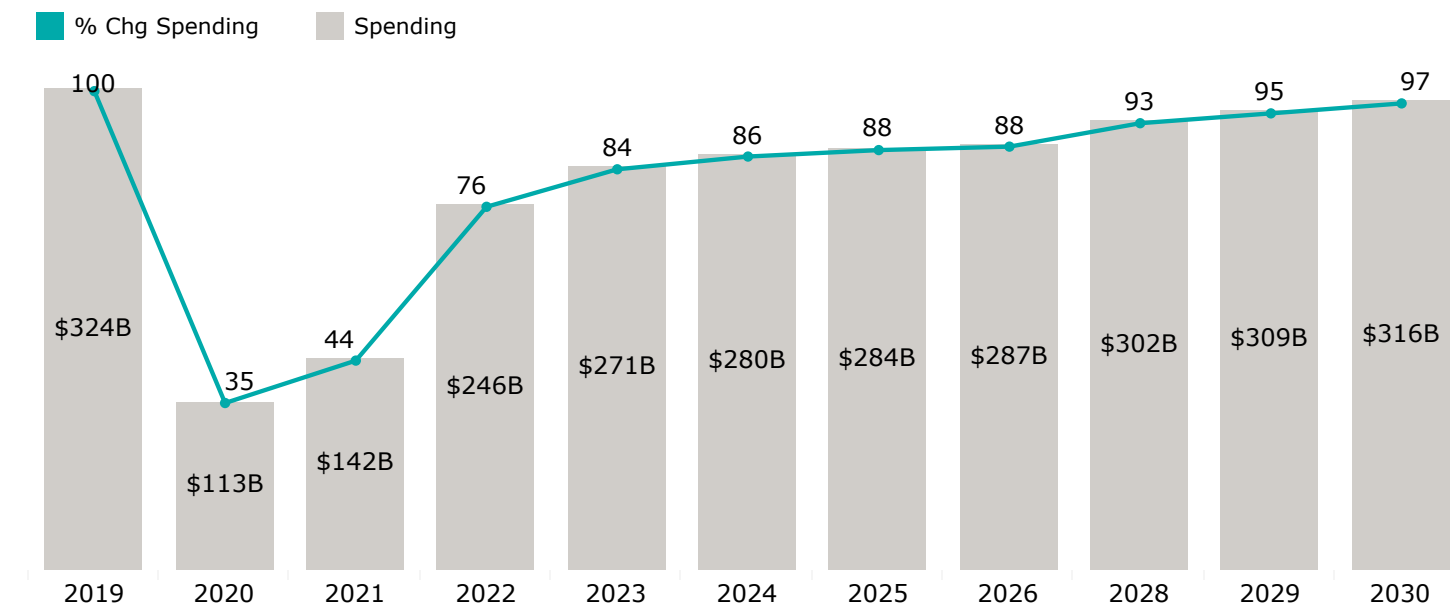
## Real Domestic Leisure Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



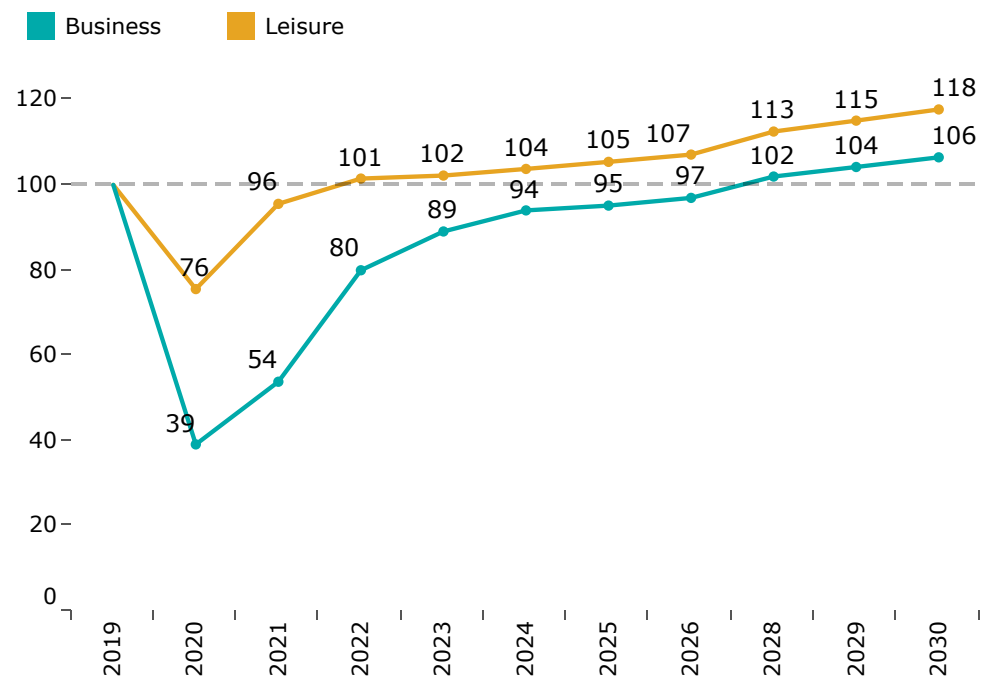
## Real Domestic Business Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)



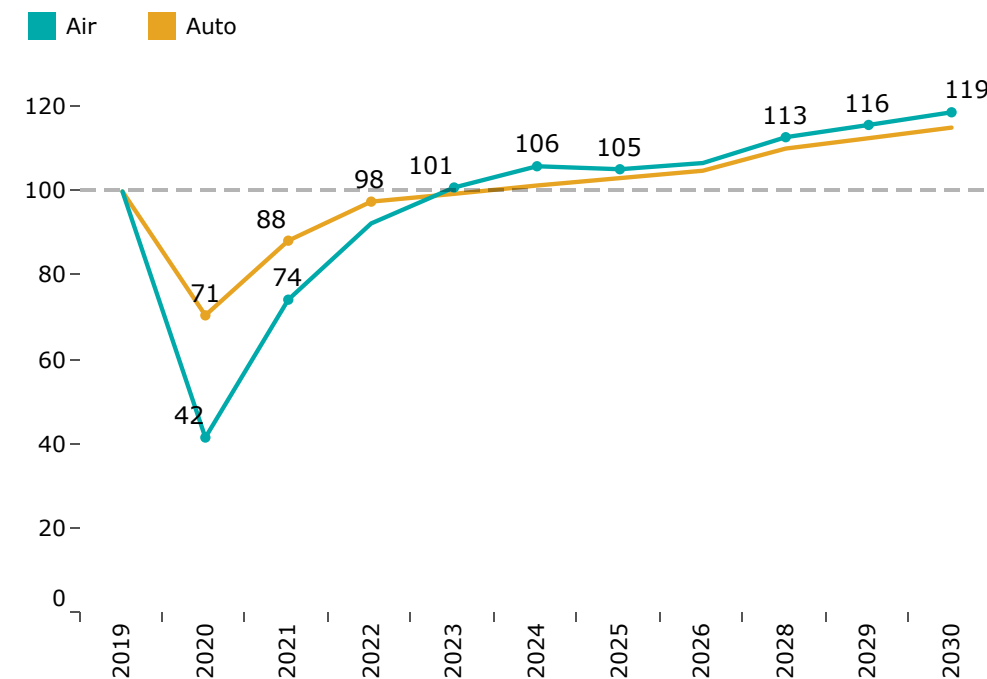
## Leisure vs. Business Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



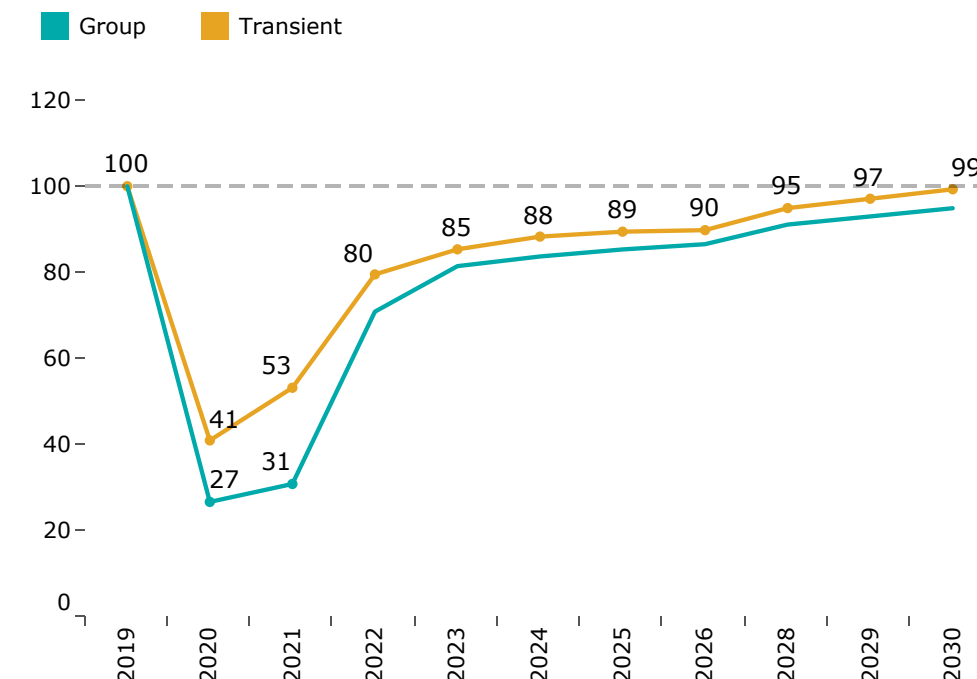
## Auto vs. Air Travel Volume

Forecasted recovery, relative to 2019 (index, 2019=100)



## Group vs. Transient Travel Spending

Forecasted recovery, relative to 2019 (index, 2019=100)





# Hotel Review

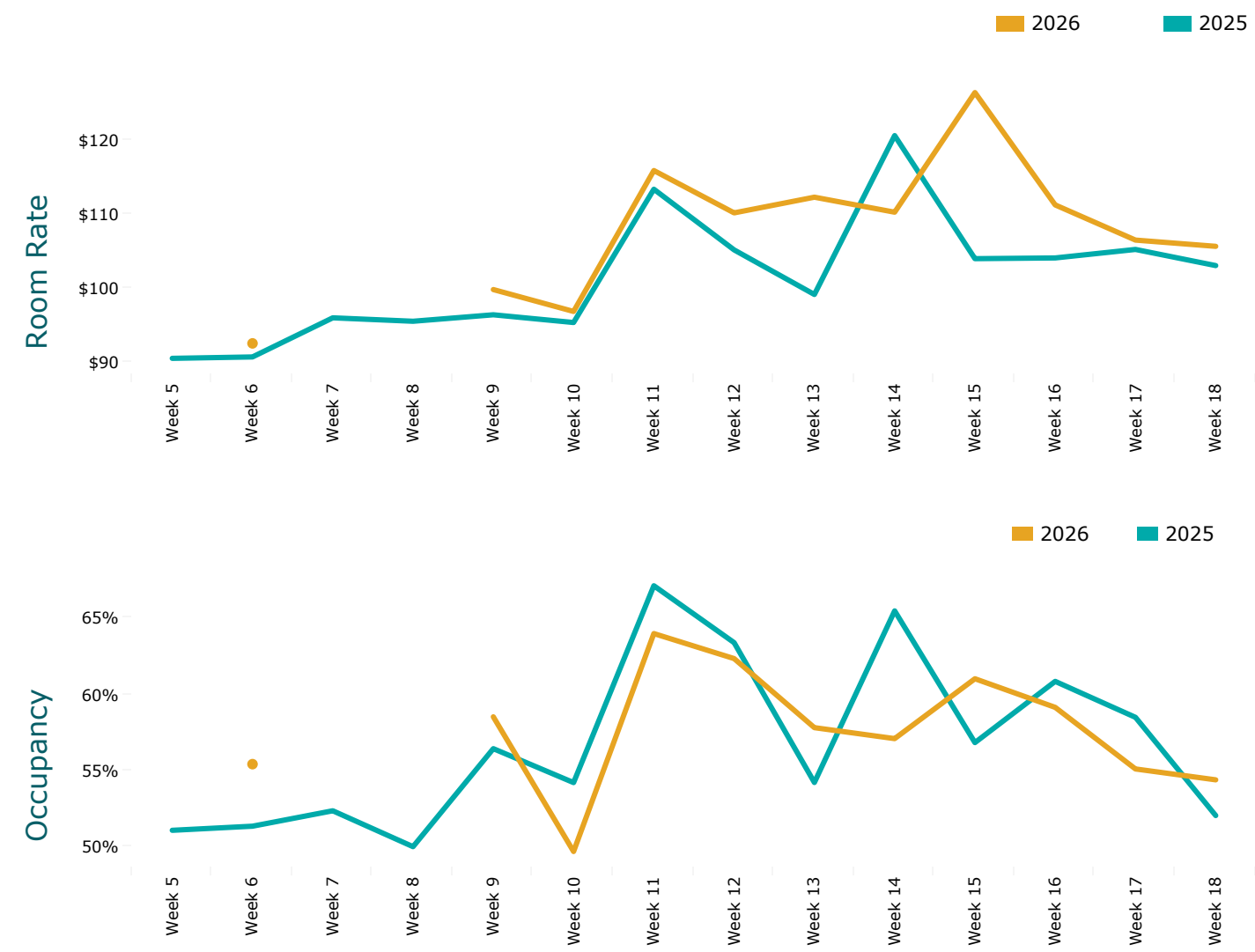


## Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG		
Feb	Corpus Christi	56.5%	+8.7%	\$98	+4.0%	\$55	+13.0%	
	Austin	66.1%	-3.4%	\$164	-5.9%	\$108	-9.1%	
	Galveston	55.0%	+2.9%	\$144	+2.9%	\$79	+5.9%	
	Houston	64.1%	+3.0%	\$132	+4.1%	\$85	+7.3%	
	San Antonio	60.8%	-2.1%	\$137	-2.6%	\$83	-4.6%	
	South Padre Island	70.9%	+1.8%	\$111	+5.5%	\$78	+7.4%	
	Texas	63.1%	+1.8%	\$127	+1.2%	\$80	+3.0%	
	United States	60.4%	+2.3%	\$163	+2.0%	\$98	+4.3%	
	Mar	Corpus Christi	57.5%	-2.1%	\$112	+7.6%	\$65	+5.3%
		Austin	72.7%	-1.7%	\$190	-4.2%	\$138	-5.8%
Galveston		60.2%	+2.2%	\$164	+3.3%	\$99	+5.5%	
Houston		69.9%	+3.3%	\$144	+8.2%	\$101	+11.8%	
San Antonio		66.8%	+2.6%	\$145	+1.9%	\$97	+4.5%	
South Padre Island		69.0%	-0.5%	\$142	+6.1%	\$98	+5.6%	
Texas		67.0%	+0.8%	\$134	+3.0%	\$90	+3.8%	
United States		64.9%	+2.0%	\$168	+3.8%	\$109	+5.9%	
Apr		Corpus Christi	57.0%	-4.8%	\$115	+5.6%	\$65	+0.4%
		Austin	70.2%	-0.5%	\$173	-0.7%	\$121	-1.1%
	Galveston	55.8%	-0.9%	\$154	+1.7%	\$86	+0.8%	
	Houston	62.4%	-0.3%	\$129	+3.0%	\$80	+2.7%	
	San Antonio	62.1%	-0.7%	\$140	-9.6%	\$87	-10.2%	
	South Padre Island	63.8%	-3.6%	\$134	+3.0%	\$86	-0.7%	
	Texas	64.0%	-0.1%	\$130	+1.7%	\$83	+1.6%	
	United States	64.9%	+1.6%	\$166	+2.8%	\$108	+4.4%	

## Fiscal Year-to-Date Corpus Christi Performance

**Occupancy 52.7%** +3.3%  
**ADR \$100** +3.2%  
**RevPAR \$53** +6.7%  
**Supply 1.9M** -1.3%  
**Demand 993.9K** +1.9%  
**Revenue \$99.1M** +5.2%





# Corpus Christi Hotel Forecast



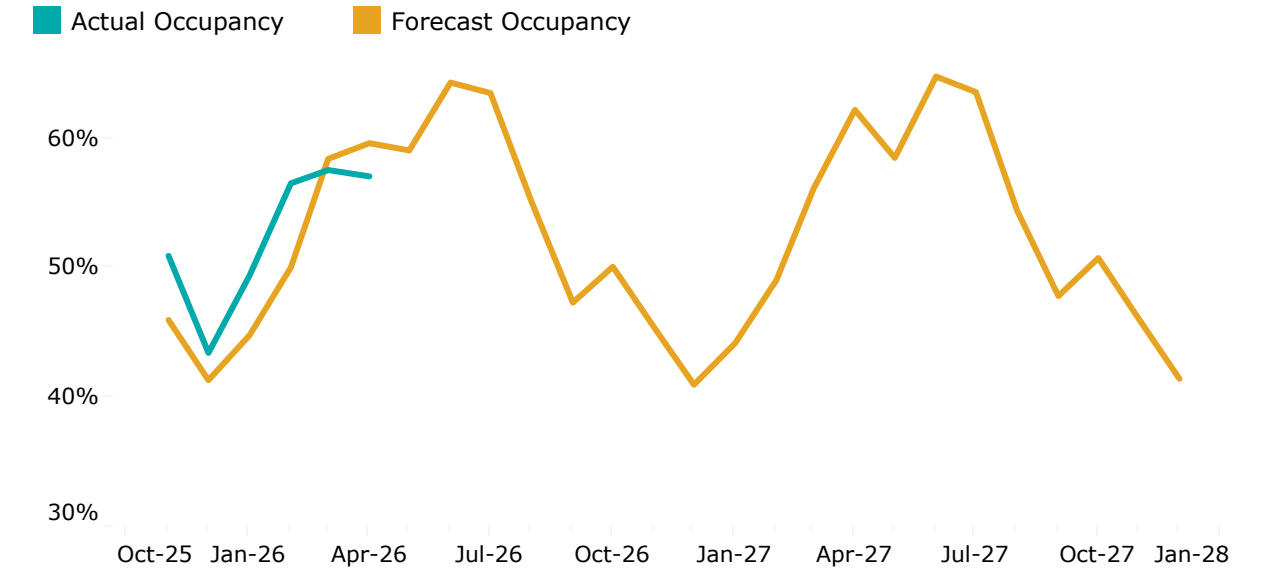
## Hotel Performance Forecast by Quarter

		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
2026	Q2	61.0%	\$110	\$67	841.8K	513.2K	\$56.2M
	Q3	55.4%	\$108	\$60	856.3K	474.0K	\$51.4M
	Q4	45.5%	\$91	\$42	861.7K	392.0K	\$35.8M
2027	Q1	49.8%	\$96	\$48	842.9K	419.8K	\$40.3M
	Q2	61.8%	\$111	\$69	852.3K	526.4K	\$58.7M
	Q3	55.3%	\$111	\$61	863.3K	477.7K	\$52.9M
	Q4	46.0%	\$93	\$43	865.8K	398.6K	\$37.1M

Forecast

## Forecast vs. Actuals by Month

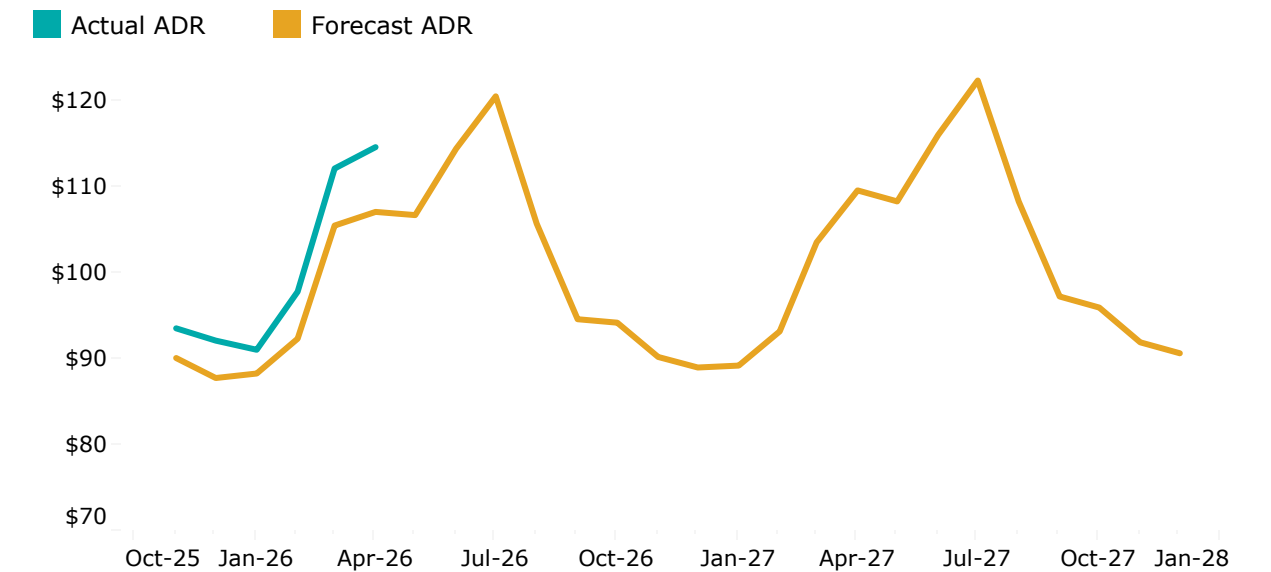
### Occupancy



YOY % Change

		Occupancy % Change	ADR % Change	RevPAR % Change	Supply % Change	Demand % Change	Revenue % Change
2026	Q2	+1.4%	-0.1%	+1.2%	+2.0%	+3.4%	+3.3%
	Q3	-3.7%	+0.0%	-3.6%	+2.5%	-1.2%	-1.2%
	Q4	-0.3%	+0.3%	-0.1%	+2.6%	+2.3%	+2.6%
2027	Q1	-2.6%	-0.3%	-2.9%	+1.7%	-0.9%	-1.2%
	Q2	+1.3%	+1.7%	+3.1%	+1.2%	+2.6%	+4.4%
	Q3	+0.0%	+2.1%	+2.1%	+0.8%	+0.8%	+2.9%
	Q4	+1.2%	+1.9%	+3.1%	+0.5%	+1.7%	+3.6%

### Average Room Rate





# Short Term Rental Review



## Monthly Performance by Market

	OCC	% CHG	ADR	% CHG	RevPAR	% CHG	
Feb	Corpus Christi	47.6%	+1.6%	\$93	-10.3%	\$44	-8.8%
	Galveston	17.6%	+26.4%	\$140	-2.7%	\$25	+23.1%
	Port Aransas	33.6%	+0.6%	\$99	+2.5%	\$33	+3.2%
	South Padre Island	75.8%	+8.9%	\$141	-2.8%	\$107	+5.8%
Mar	Corpus Christi	51.8%	+3.7%	\$168	+6.6%	\$87	+10.5%
	Galveston	23.9%	-35.9%	\$218	+3.3%	\$52	-33.7%
	Port Aransas	43.6%	+9.4%	\$316	+5.8%	\$138	+15.8%
	South Padre Island	38.5%	-18.5%	\$229	-1.5%	\$88	-19.7%
Apr	Corpus Christi	34.5%	-5.0%	\$174	+7.0%	\$60	+1.6%
	Galveston	10.0%	-66.7%	\$271	+31.5%	\$27	-56.2%
	Port Aransas	28.4%	+6.1%	\$259	-1.6%	\$74	+4.4%
	South Padre Island	16.6%	-55.8%	\$236	+7.6%	\$39	-52.5%

## Fiscal Year-to-Date Corpus Christi Performance

Occupancy  
**35.8%**  
+2.8%

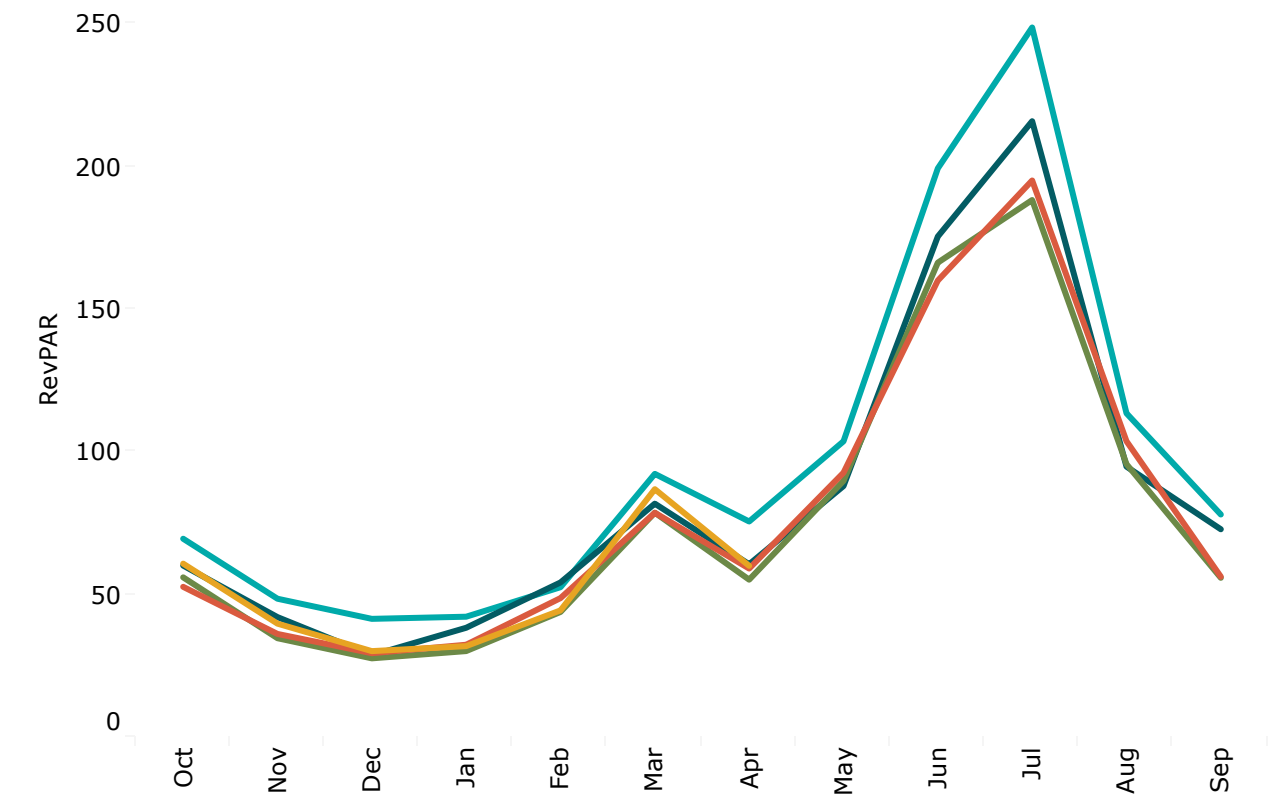
ADR  
**\$142**  
+2.1%

RevPAR  
**\$51**  
+5.0%

## Short Term Rental RevPAR by Month

Last Three Fiscal Years

2022 2023 2024 2025 2026



Note: Occupancy is not reflective of overall changes in short term rental demand  
Source: KeyData



# Visitor Profile

## April 2026 Domestic Visits



**1.7 days**  
Avg. Length of Stay

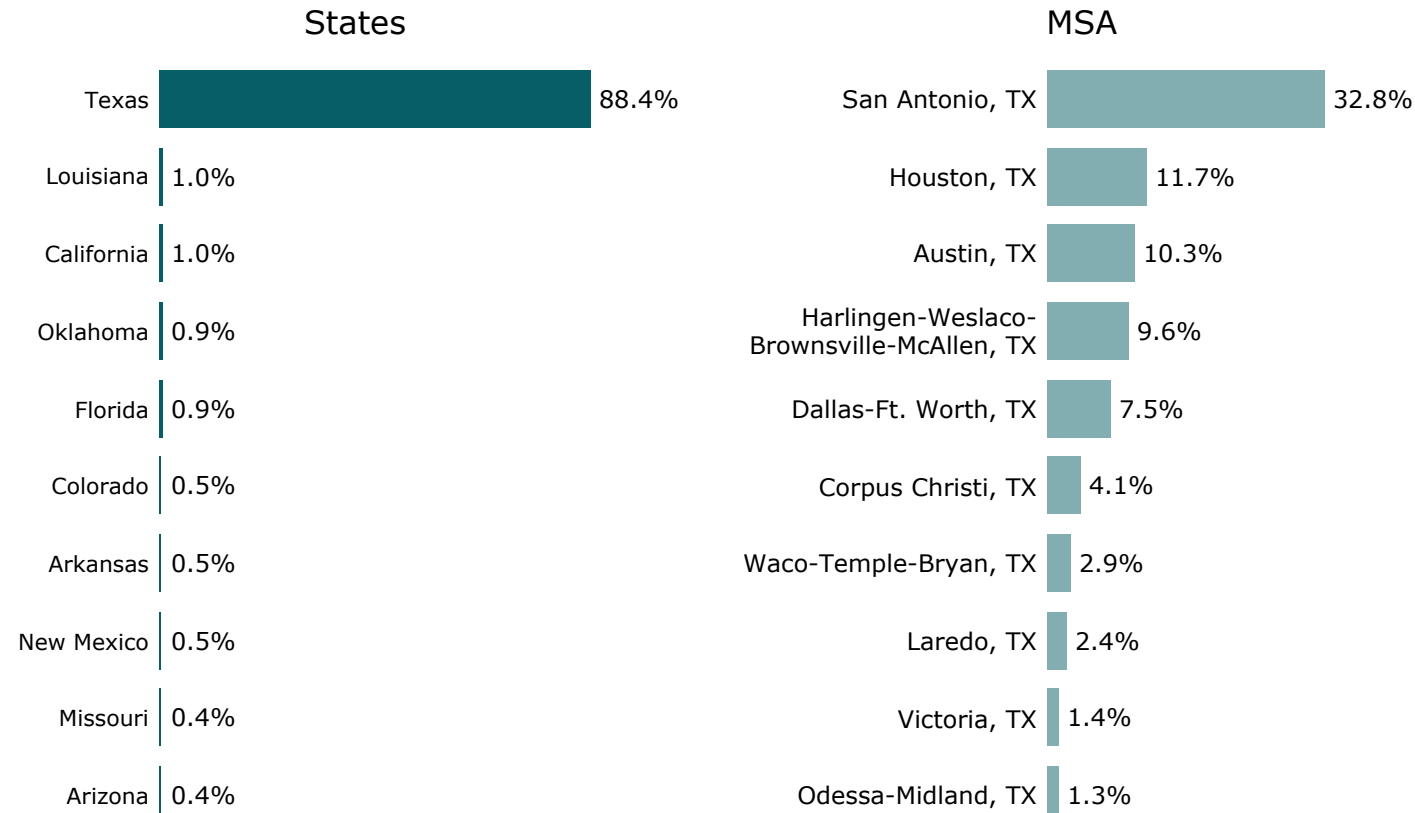


**87%**  
Overnight Trip Share



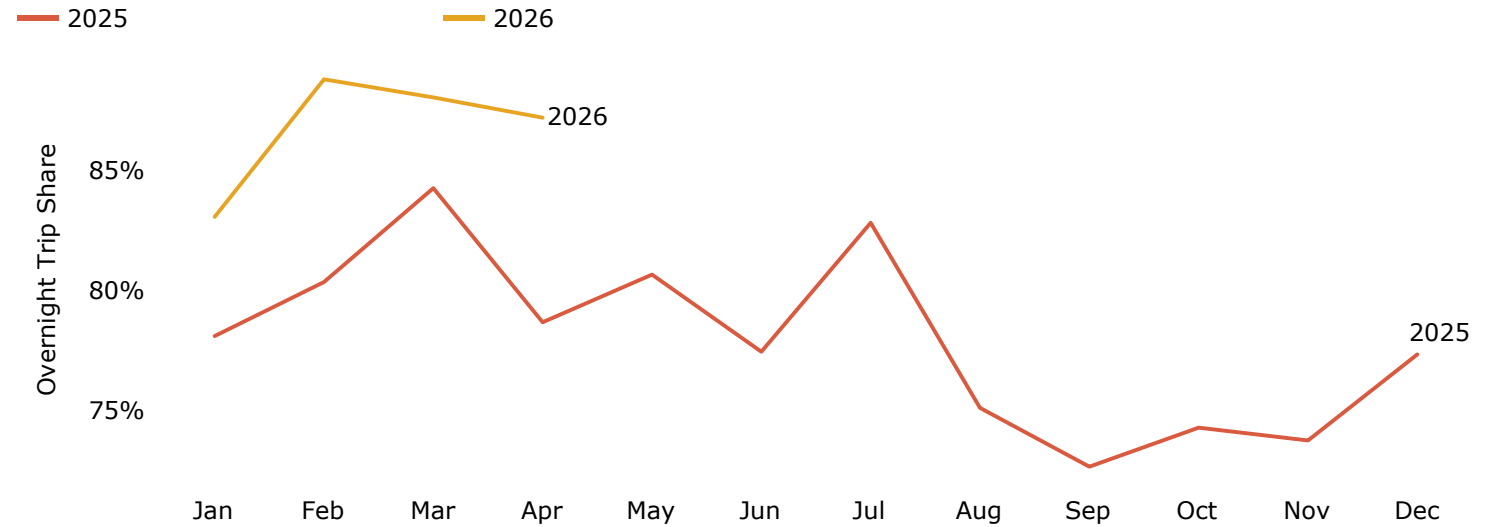
**42%**  
Repeat Trip Share

### Top Origin Markets



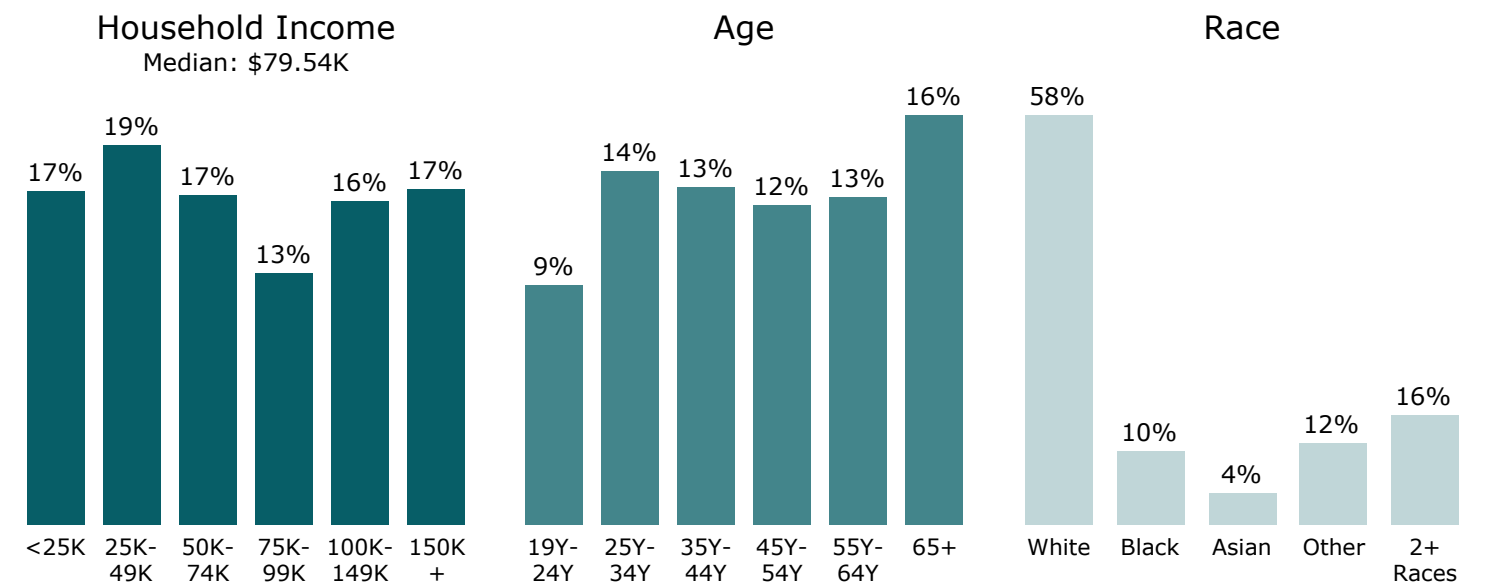
## Domestic Visitor Trends & Characteristics

### Overnight Trip Share by Month



### April 2026 Visitor Origin Demographics

Share of Total

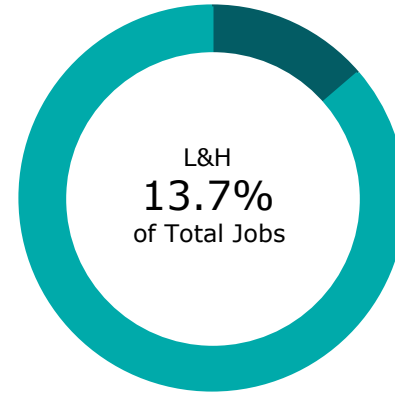




# Corpus Christi Leisure & Hospitality Workforce

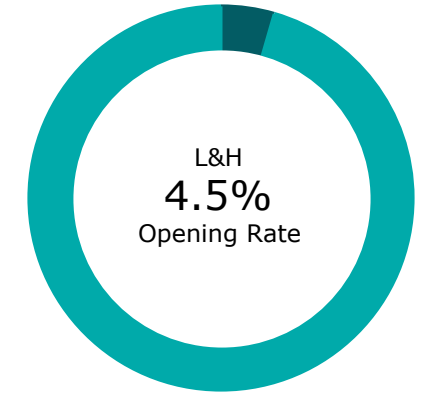
## Total Leisure & Hospitality Jobs

L&H Jobs  
as of April 2026  
**27.8K**  
+3.3% YOY | +4.5% vs. 2019



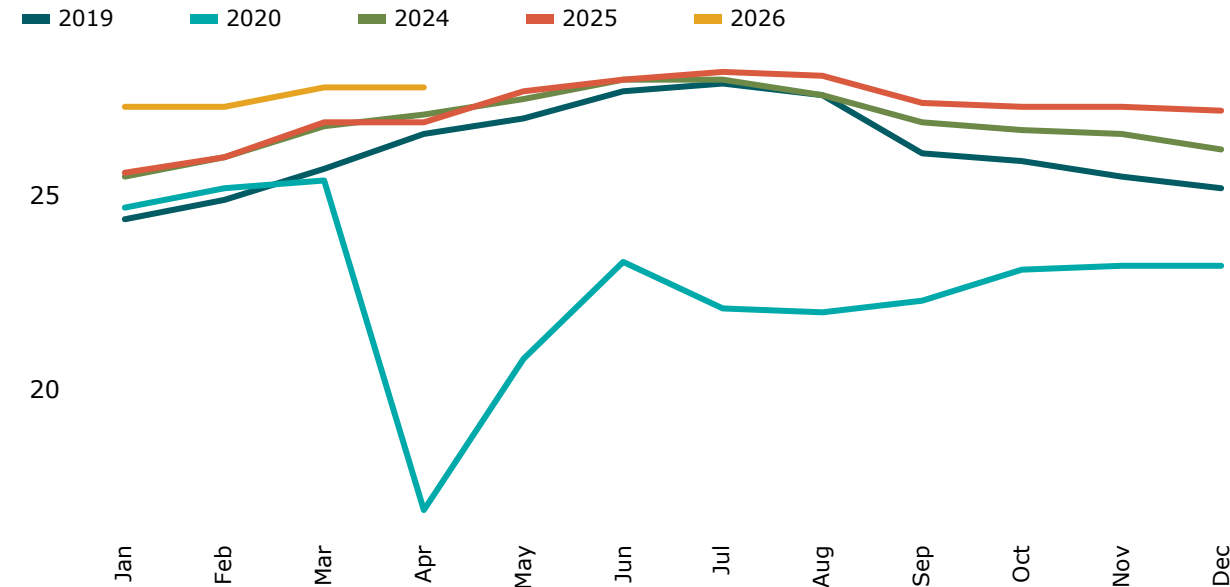
## Leisure & Hospitality Job Openings

L&H Job Openings  
as of December 2025  
**1.3K**  
+12.7% YOY | -8.8% vs. 2019



### Employment Recovery

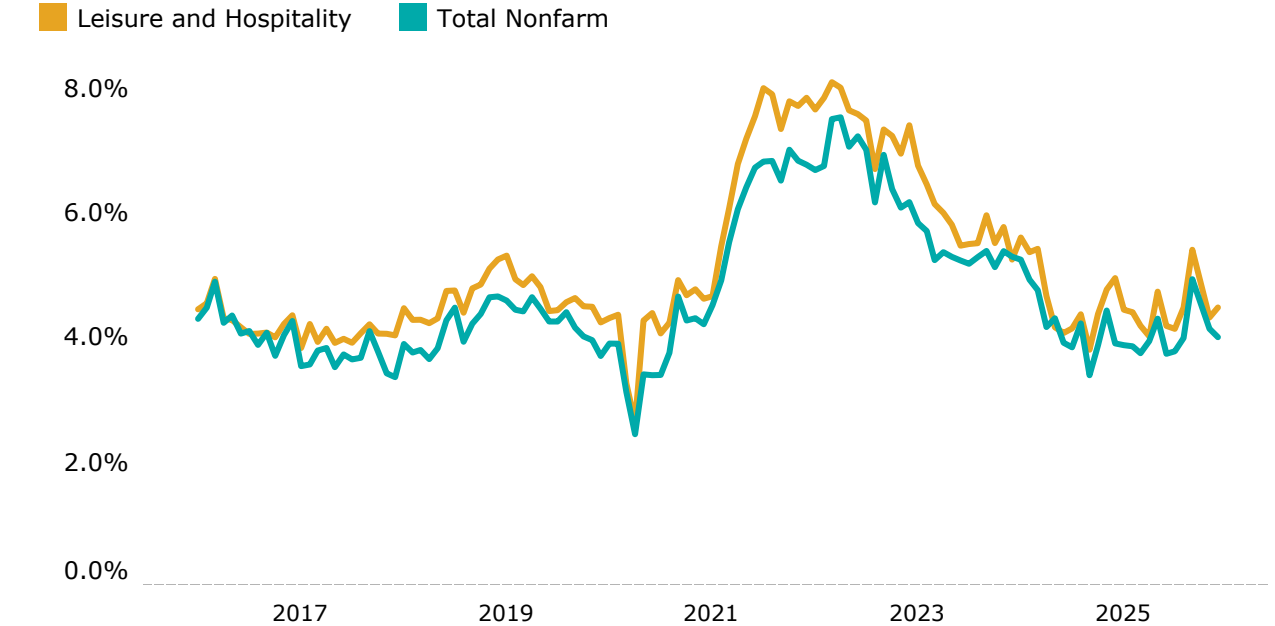
Leisure & Hospitality Jobs (Thousands)



Source: Bureau of Labor Statistics

### Job Opening Rate

Share of total available jobs that are not filled



Source: Tourism Economics



# Corpus Christi International TSA Checkpoint Volume & Visitor Origins



## Monthly TSA Checkpoint Volume

April 2026 Volume

**36.9K**

-0.4% YOY

## Year-to-Date TSA Checkpoint Volume & Visitor Origins

Oct 2025 - Apr 2026 Volume

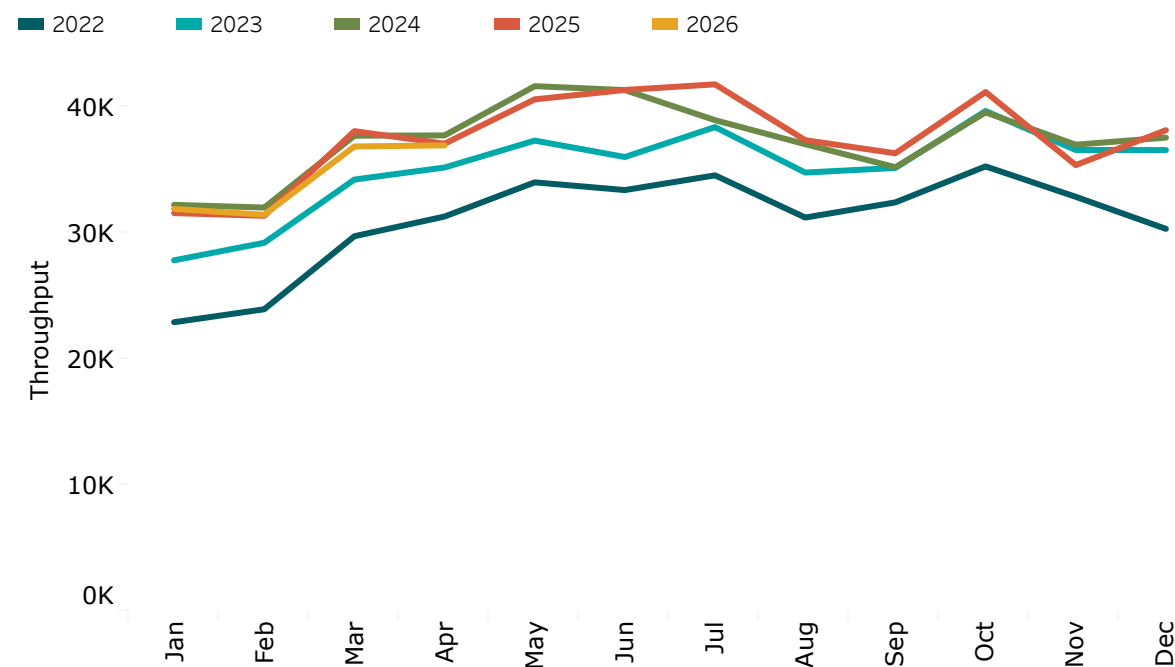
**251.5K**

+0.6% YOY

Source: Transportation Security Administration

### TSA Checkpoint Volume by Month

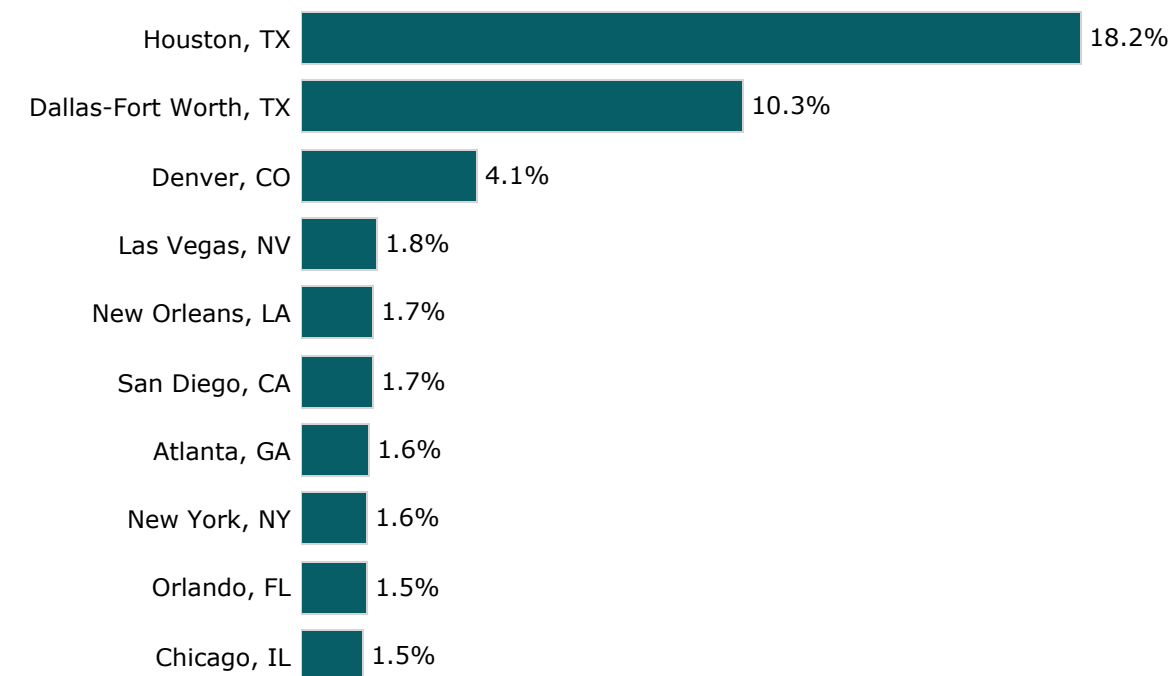
Last Five Calendar Years



Source: Transportation Security Administration

### Top Origin Markets - Air

Oct 2025 - Mar 2026 Visitor Arrivals



Source: OAG



# Visit Corpus Christi Meeting & Sports Booked as of April 2026



## Calendar Year-to-Date Bookings

Events  
**73**  
+49.0% YOY

Booked Rooms  
**29,045**  
-35.2%YOY

Avg. Peak  
**143**  
-48.5%YOY

## Lead Volume Calendar Year-to-Date

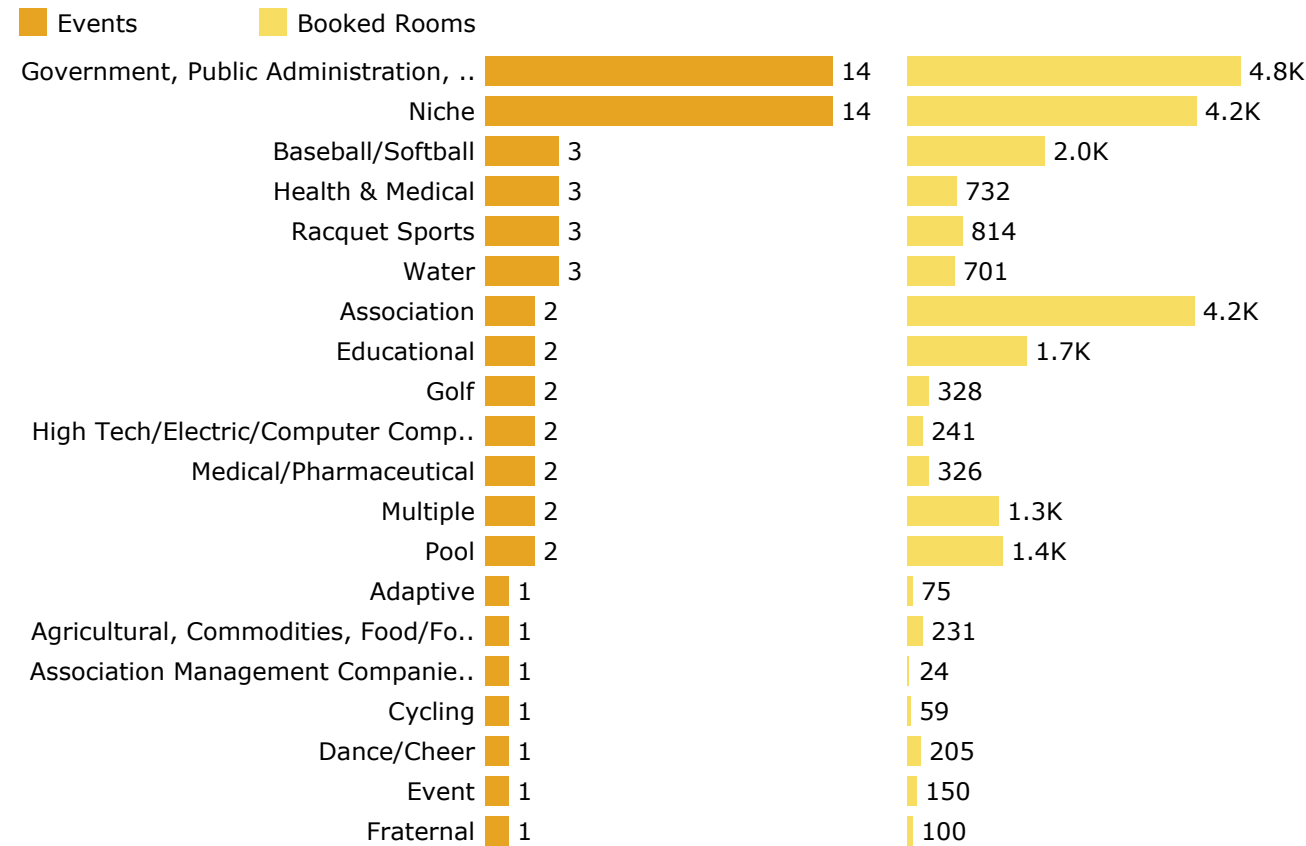
Events  
**113**  
-30.2% YOY

Lead Rooms  
**68,076**  
-23.5% YOY

Avg. Peak  
**199**  
+0.1% YOY

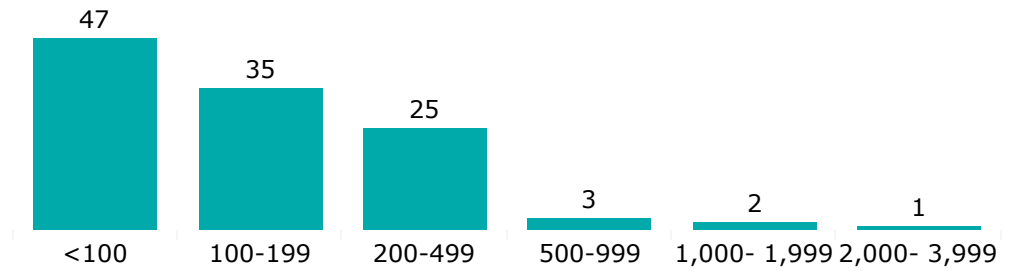
### Bookings by Market Segment

Events & Requested Rooms Booked Calendar Year-to-Date



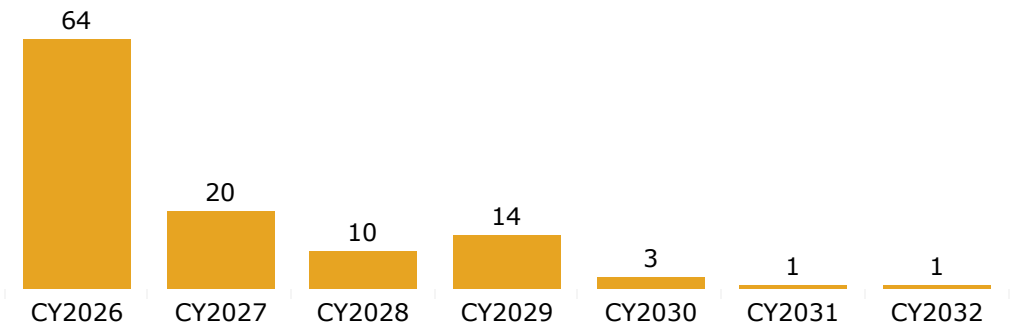
### Peak Size

Leads Created Calendar Year-to-Date



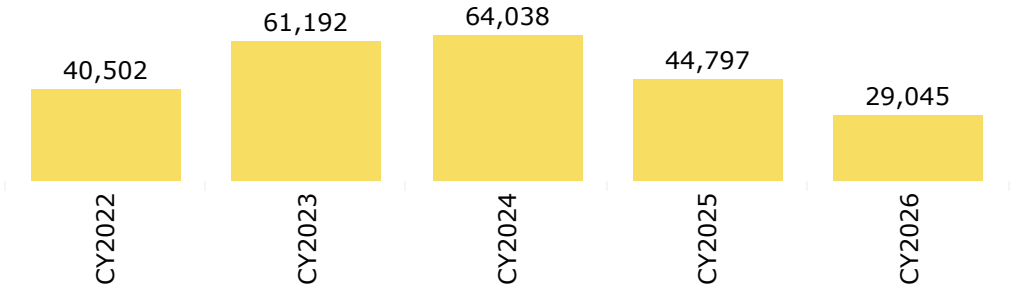
### Event Year

Leads Created Calendar Year-to-Date



### Booked Rooms

in Calendar Year-to-Date





# Visit Corpus Christi Meeting & Sports Sales



## Jan - Apr 2026 Meetings & Sports Events

Events  
**50**

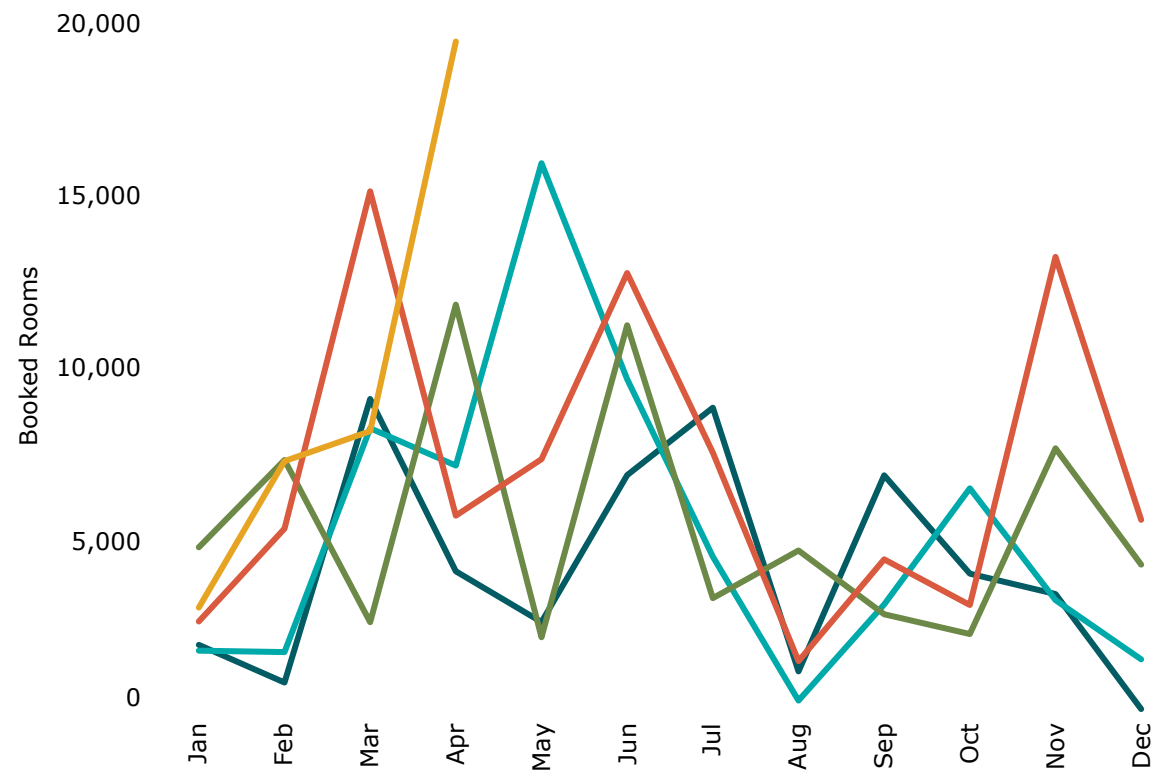
Rooms  
**38.0K**

Attendees  
**48.9K**

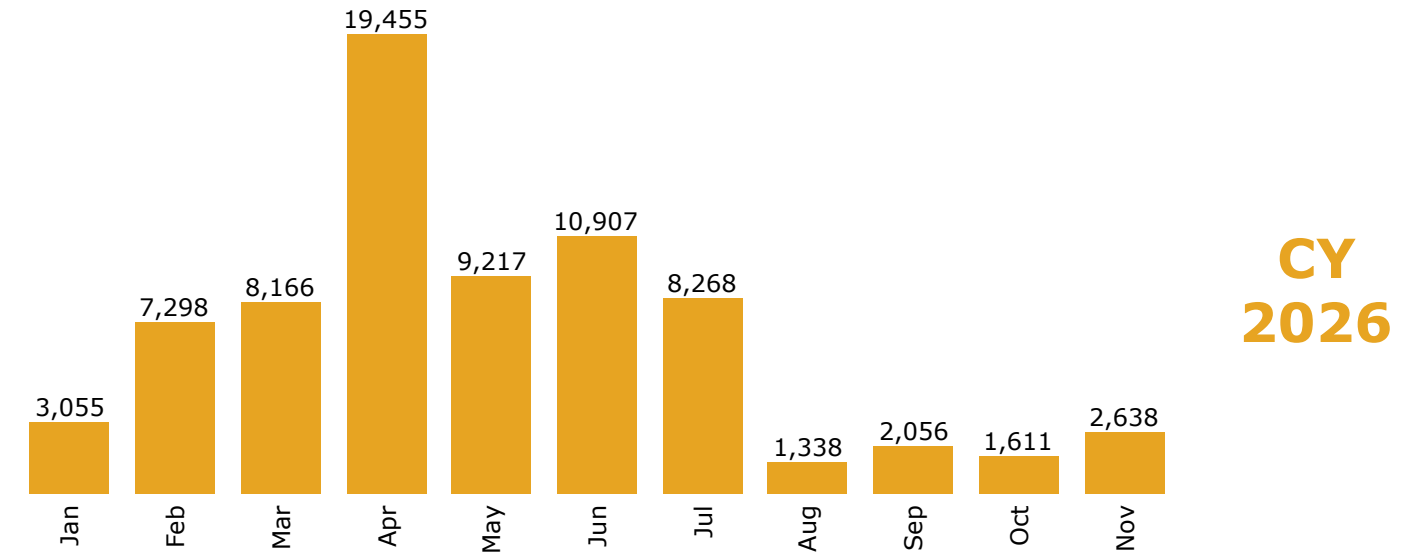
### Definite Rooms

Past Rooms On-the-Books by Calendar Year

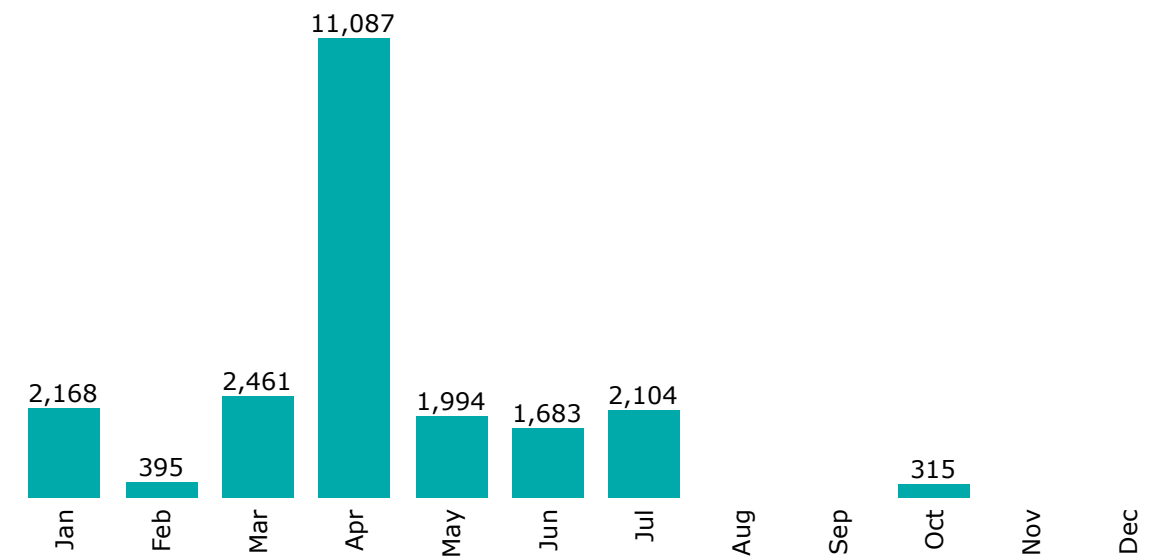
2022 2023 2024 2025 2026



## Future Rooms On-the-Books



### CY 2027



On-the-Books as of 5/18/2026

# Website Performance Summary

April 2026



## 164.6K

Total Sessions  
-5.9% YOY



## 1.9 pages

Pages per Session  
-0.06 pages YOY



## 42.9%

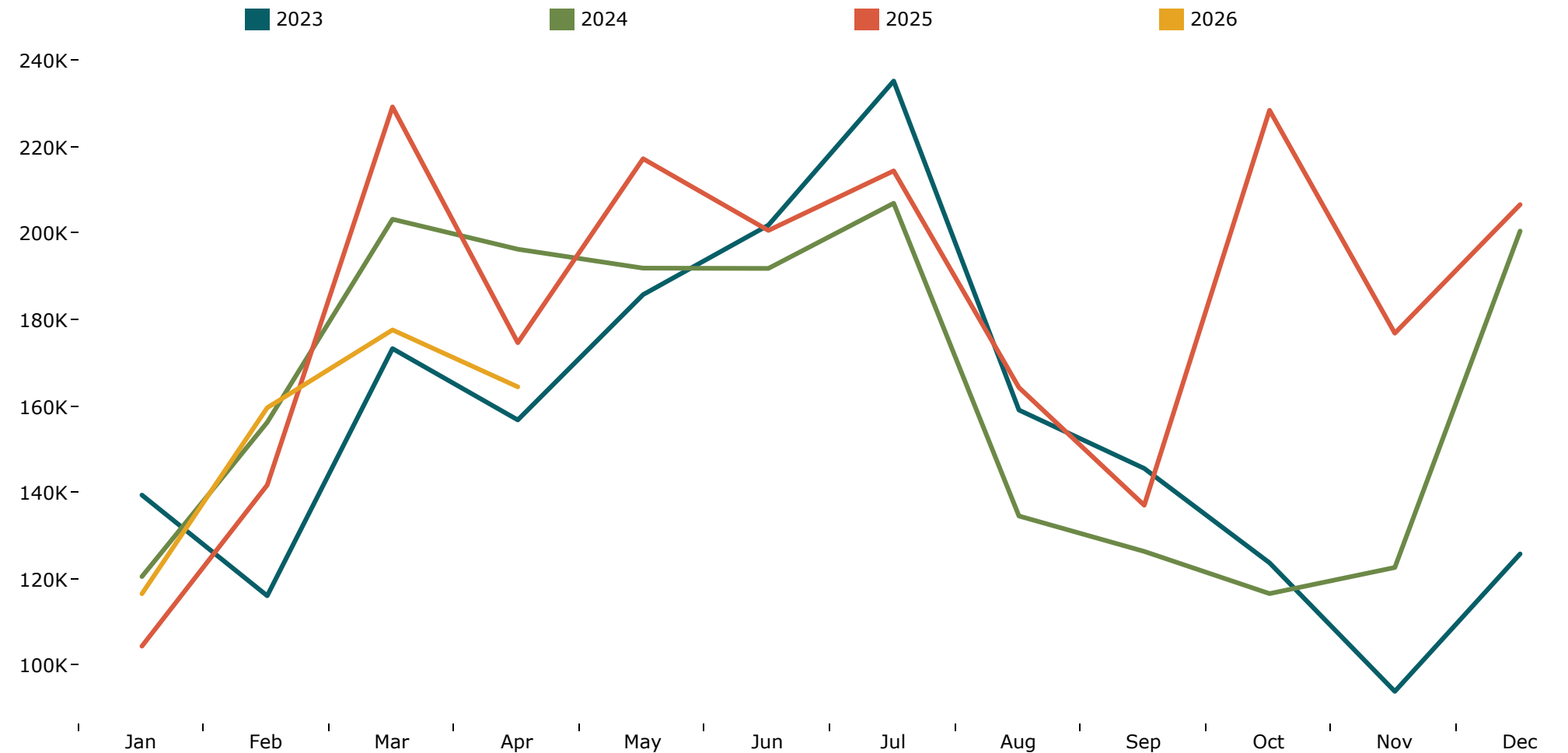
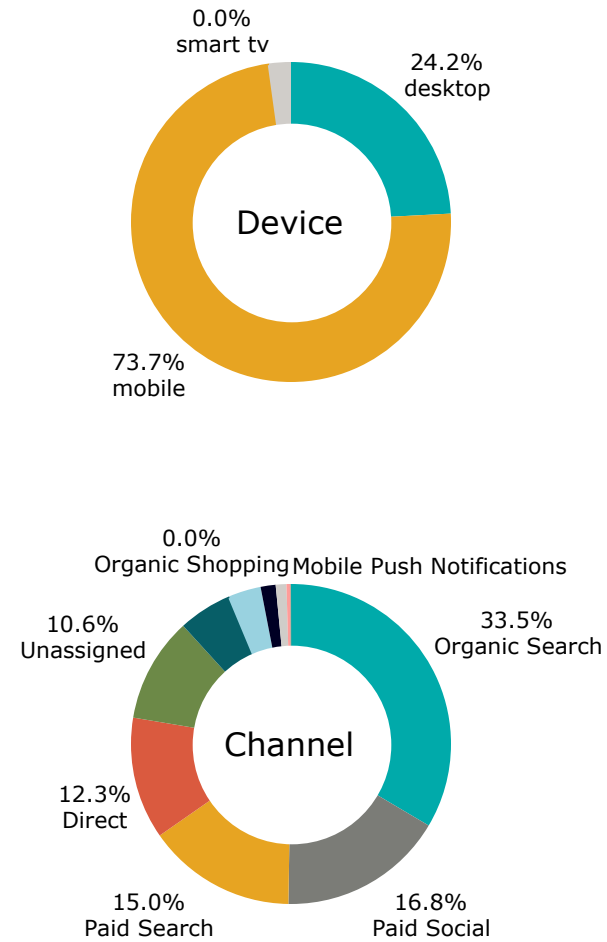
Bounce Rate  
+1.2% YOY



## 00:02:12

Avg. Session Duration  
-10.3% YOY

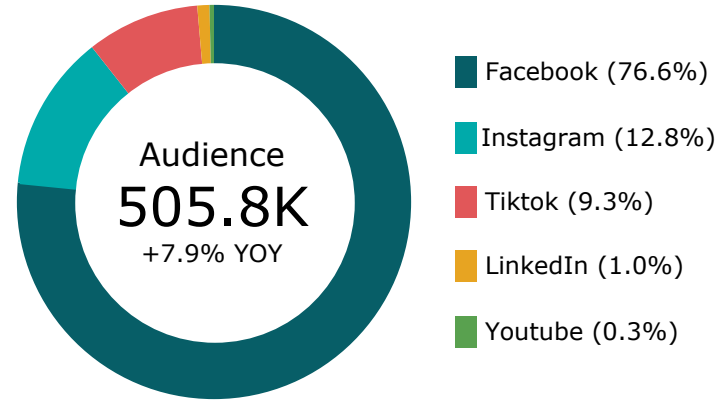
## Website Sessions by Month





# Social Media Summary

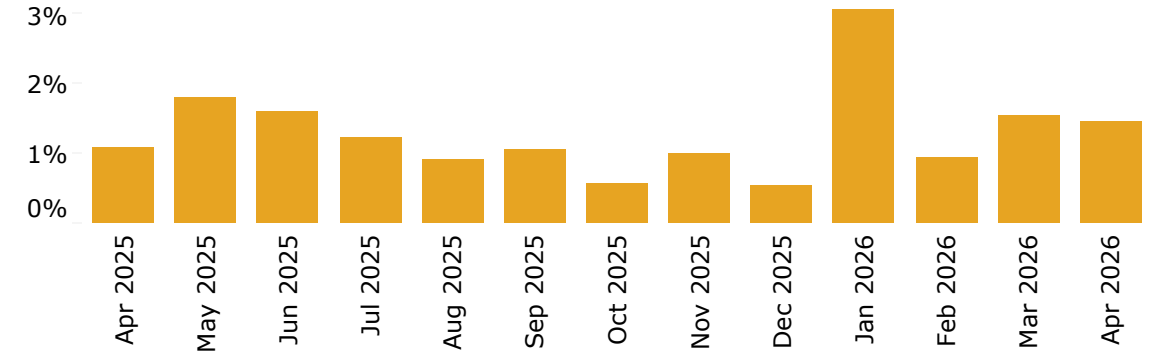
## Audience Overview



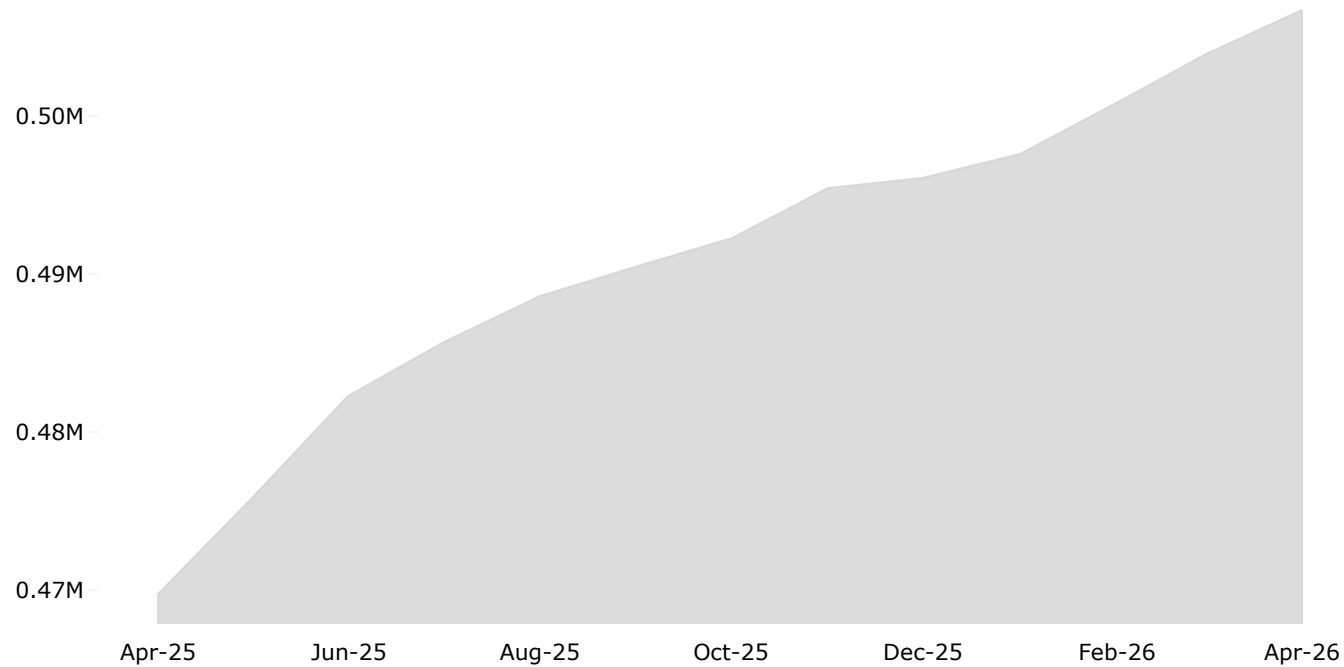
## Engagements & Impressions

### Engagement Rate

April 2026  
**1.5%**  
+0.4% pt YOY

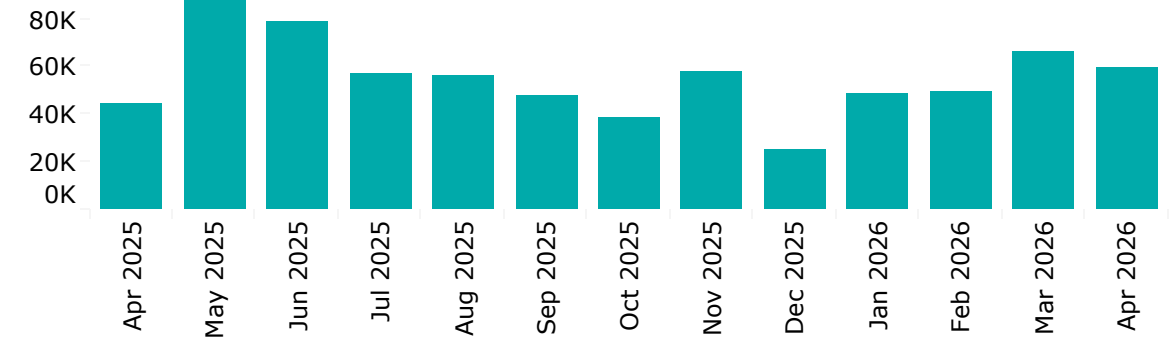


### Audience by Month



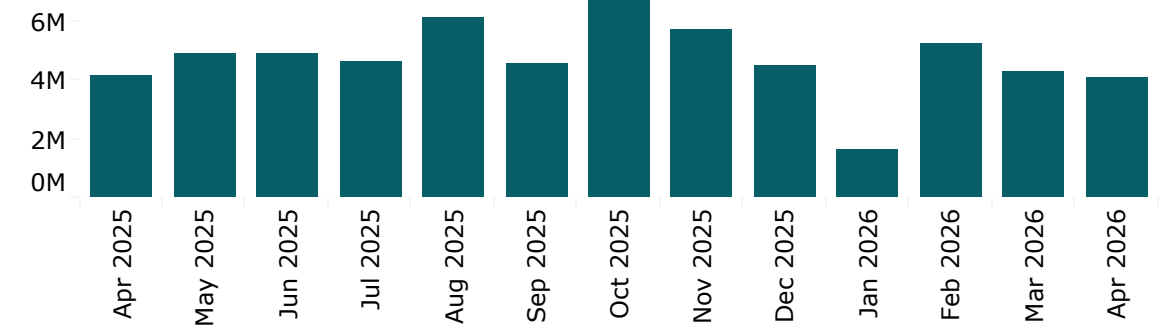
### Engagements

April 2026  
**59.9K**  
+33.8% YOY



### Impressions

April 2026  
**4.1M**  
-0.5% YOY





# Social Media Performance by Platform

April 2026



## Facebook

Audience  
**387.4K**  
+4.3% YOY

<b>Engagement Rate</b>	<b>0.7%</b>
<b>Impressions</b>	<b>2,987,091</b>
<b>Video Views</b>	<b>479,073</b>
<b>Engagement</b>	<b>22,240</b>
Comments	552
Reactions	9,753
Shares	742
Post Link Clicks	436
Other Post Clicks	10,757

## Instagram

Audience  
**64.7K**  
+14.0% YOY

<b>Engagement Rate</b>	<b>2.6%</b>
<b>Impressions</b>	<b>856,475</b>
<b>Video Views</b>	<b>196,642</b>
<b>Engagement</b>	<b>22,477</b>
Comments	213
Reactions	15,031
Saves	1,694
Shares	5,520

## YouTube

Audience  
**1.8K**  
+23.8% YOY

<b>Engagement Rate</b>	
<b>Impressions</b>	
<b>Video Views</b>	<b>86,962</b>
<b>Engagement</b>	<b>169</b>
Comments	5
Reactions	101
Shares	49
Post Link Clicks	
Other Post Clicks	
Other Engagements	

## LinkedIn

Audience  
**5.0K**  
+17.9% YOY

<b>Engagement Rate</b>	<b>9.3%</b>
<b>Impressions</b>	<b>12,910</b>
<b>Video Views</b>	<b>0</b>
<b>Engagement</b>	<b>1,197</b>
Comments	10
Reactions	436
Shares	11
Post Link Clicks	124

## Tiktok

Audience  
**46.9K**  
+35.1% YOY

<b>Engagement Rate</b>	<b>5.5%</b>
<b>Video Views</b>	<b>250,616</b>
<b>Engagement</b>	<b>13,862</b>
Comments	92
Reactions	10,090
Shares	3,680

