



*The
Golden Age
of Travel*

PRESENTED BY



AmericanBank

SAVE THE DATE

Thursday, November 21

**AMERICAN BANK CENTER
HENRY GARRETT BALLROOM**

DOORS OPEN AT 5:30 PM

SPONSORSHIP AMENITIES

PRESENTING
\$10,000
1 AVAILABLE

PLATINUM
\$7,500
1 AVAILABLE

GOLD
\$5,000
10 AVAILABLE

SILVER
\$3,000
14 AVAILABLE

TABLE
\$1,250
11 AVAILABLE

HALF TABLE
\$625
10 AVAILABLE

2 PACK
SPONSORSHIP
\$300
8 AVAILABLE

TABLE SEATING	PREMIUM 8 GUESTS	8 GUESTS	8 GUESTS	8 GUESTS	8 GUESTS	4 GUESTS	2 GUESTS
COMPLIMENTARY VALET	★	★	★	★	★	★	★
RECOGNITION ON EVENT WEBSITE	★	★	★	★			
RECOGNITION ON EVENT SOCIAL MEDIA	★	★	★	★			
LOGO INCLUSION ON SELECT EVENT SIGNAGE	★	★	★	★			
RECOGNITION ON ALL EVENT PROMOTION AND MARKETING	★	★	★	★			
COMPLIMENTARY OPEN BAR	★	★	★				
VERBAL RECOGNITION AT THE EVENT	★	★					
RECOGNITION IN EVENT PRESENTATION	★	★					
PRIVATE BANQUET SERVER	★	★					
PRIVATE PARTY IN VCC HOOKS SUITE FOR 10 GUESTS		★					
RECOGNITION ON EVENT STEP & REPEAT	★						
INCLUSION IN PSA	★						
EXCLUSIVE HOSPITALITY AWARDS, VCC AWARDS OF EXCELLENCE, & PATH SCHOLARSHIP SPONSOR	★						
COMPANY LOGO INCORPORATED INTO HOSPITALITY AWARDS DESIGN	★						
STEP & REPEAT PRESENCE (A SPONSOR REPRESENTATIVE CAN TAKE PICTURES WITH AWARD WINNERS)	★						
RECOGNITION ON EVENT SAVE THE DATE	★						
EXCLUSIVE NAMING RIGHTS OF THE EVENT (STATE OF TOURISM GALA SPONSORED BY SPONSOR NAME)	★						
COMPANY NAME INCLUDED WITH OFFICIAL EVENT LOGO	★						
SPEAKING OPPORTUNITY (A SPONSOR REPRESENTATIVE CAN DELIVER A BRIEF WELCOME SPEECH DURING THE EVENT)	★						
RECOGNITION IN VCC ANNUAL REPORT	★						

PLEASE NOTE SPONSORSHIP EXCLUSIVITY; NO GOLD SPONSORSHIP OR ABOVE WILL BE SOLD TO A FINANCIAL INSTITUTION

Underwriting Opportunities

In honor of this year's commitment to showcasing the Golden Age of Travel, the names for our underwriting opportunities pay homage to Corpus Christi's rich hospitality legacy, symbolizing enduring tradition and commitment to service excellence.

THE DRISCOLL \$5,500 BAR UNDERWRITER

The event of the season calls for expert bartenders and flowing libations! The Driscoll underwriter will be entitled to exclusive naming rights and custom signage on all the gala's bars. The Driscoll underwriter will also be entitled to eight VIP tickets to the event and eight open bar wristbands.

THE NUECES \$5,000 SOCIAL HOUR UNDERWRITER

This year's gala theme promises a few fun surprises. From live music to a unique activations, the Nueces underwriter will be entitled to exclusive naming rights and inclusion of their branding into the social hour experiences. The Nueces underwriter will also enjoy eight VIP tickets to the event and eight open bar wristbands.

THE ALTA VISTA \$3,500 DECOR UNDERWRITER

Our team will curate a visually stunning event that guarantees to leave a lasting impression on attendees through tasteful touches of decor. The Alta Vista underwriter will be entitled to the inclusion of their branding on select event signage, and logo recognition on every table. They will also enjoy two VIP tickets to the event and two open bar wristbands.

THE HOOVER \$3,000 SIGNATURE COCKTAIL UNDERWRITER

Attendees will enjoy a pre-event drink overlooking Corpus Christi Bay with a complimentary signature cocktail. The Hoover underwriter will be entitled to exclusive naming rights of the drink and enjoy two VIP tickets to the event and two open bar wristbands.

THE PRINCESS LOUISE \$2,500 DESSERT BAR UNDERWRITER

One of the highlights of the evening will be the largest selection of sugar and sweets Texas has ever seen! The Princess Louise underwriter will be entitled to exclusive branding of the dessert station, two VIP tickets to attend, two open bar wristbands, and event menu recognition.

THE WILSON \$2,000 VALET UNDERWRITER

The most sophisticated event in Corpus Christi calls for class from the moment guests arrive. The Wilson underwriter will have the exclusive right to brand of the valet station and the opportunity to include printed material in each vehicle.

FOR MORE INFO ON SPONSORSHIP OPPORTUNITIES: CONTACT MEREDITH DARDEN
MEREDITH@VISITCORPUSCHRISTI.COM | (361) 881-1818



VISIT CORPUS CHRISTI

Underwriting Opportunities

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THE PLAZA \$1,500 PHOTOBOOTH UNDERWRITER

The State of Tourism Gala is going to be an unforgettable event. Attendees will have the opportunity to take photos in a photo booth, and the Plaza underwriter will have the exclusive naming rights for the booth. Their branding will also be included in the photos taken during the evening. They say a picture is worth a thousand words, and for the underwriter, these photos will be priceless.

THE RIGGAN \$1,500 MENU UNDERWRITER

Tantalize taste buds and take attendees on a culinary journey as our esteemed menu underwriter. Care has been taken to cultivate an opulent meal experience and The Riggan underwriter will be entitled to their branding on the event menus guaranteed to make a lasting impression.

THE NIXON \$1,000 SEATING CHART UNDERWRITER

One of the most important pieces of wayfinding at the event. The Nixon underwriter will help guests find their seats with exclusive branding rights of the night's seating chart and table signage.

THE DONIGAN \$850 REGISTRATION UNDERWRITER

Registration is one of the first things guests will see, and it sets the tone for the rest of the evening. The Donigan underwriter has the opportunity to enjoy exclusive naming rights and have their branding included on the most visible sponsorship at the event, providing exposure to every attendee upon arrival and check-in.

THE CONWELL \$850 SILENT AUCTION UNDERWRITER

During the social hour, 500 attendees will bid on specially curated auction items at the silent auction. The Conwell underwriter will have exclusive naming rights and their branding included on select signage and bid sheets.

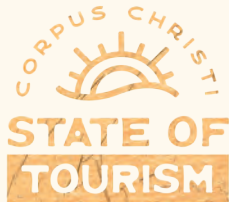
THE BIDWELL \$850 BATHROOM HOSPITALITY BASKET UNDERWRITER

At the event of the season, curated hospitality stations will allow guests to refresh before enjoying the rest of their night. The Bidwell underwriter will enjoy exclusive naming rights, the inclusion of their branding on the activation, and the opportunity to include printed promotional materials in the station.

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VISIT CORPUS CHRISTI



Sponsorship Commitment Form

NAME:

ORGANIZATION:

EMAIL:

PHONE:

SPONSORSHIP TYPE:

PRESENTING SPONSOR

PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

TABLE SPONSOR

HALF TABLE SPONSOR

UNDERWRITING:

2 PACK SPONSORSHIP

PAYMENT INFORMATION

SEND INVOICE TO:

MAKE CHECKS PAYABLE TO:

VISIT CORPUS CHRISTI, 400 MANN ST. SUITE 1100, CORPUS CHRISTI, TX 78401

SUBMIT THIS FORM TO MEREDITH DARDEN: MEREDITH@VISITCORPUSCHRISTI.COM

Thank you for supporting the tourism industry!