



PALMERA BALL

THURSDAY EVENING
November 16, 2023












































PROMPTLY AT 6:00 PM

CORPUS CHRISTI BALLROOM
Omni Hotel Corpus Christi

900 N. SHORELINE BLVD
CORPUS CHRISTI, TX 78401

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

As a sponsor of the State of Tourism Gala & Hospitality Awards, you will join us in our mission to share Corpus Christi with the world. In partnership with Visit Corpus Christi, you will fund ongoing initiatives, support the tourism and hospitality industry, and spread the word about the impact tourism has on our community.

AMENITIES	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	TABLE \$1,250	HALF TABLE \$625
TABLE SEATING	PREMIUM 16 GUESTS	PREMIUM 8 GUESTS	PREMIUM 10 GUESTS	PREMIUM 10 GUESTS	10 GUESTS	5 GUESTS
COMPANY LOGO IN EVENT PROGRAM						
EVENT WEBSITE RECOGNITION						
SOCIAL MEDIA RECOGNITION						
INCLUSION ON SELECT EVENT SIGNAGE						
ADVERTISING IN EVENT PROGRAM	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE		
COMPLIMENTARY OPEN BAR						
RECOGNITION IN EVENT PRESENTATION						
VIP EARLY EVENT ACCESS						
RECOGNITION IN ALL EVENT PROMOTION & MARKETING						
VERBAL RECOGNITION AT THE EVENT						
RECOGNITION ON EVENT SAVE THE DATE						
PRIVATE BANQUET SERVER						
RECOGNITION ON EVENT STEP & REPEAT						
COMPLIMENTARY VALET						
EXCLUSIVE HOSPITALITY AWARDS SPONSOR						
COMPANY NAME INCLUDED ON STAGE AND ON AWARDS						
COMPANY BRANDING INCLUDED ON CUSTOM EVENT TABLE FAVORS						
COMPANY NAME INCORPORATED IN OFFICIAL EVENT LOGO						
PRIVATE PARTY IN VCC HOOKS SUITE FOR 20 GUESTS						
RECOGNITION IN VCC ANNUAL REPORT						



UNDERWRITING OPPORTUNITIES

TOAST OF THE COAST \$5,000

The event of the season calls for expert bartenders and flowing libations! The underwriter of this activation will be entitled to exclusive naming rights and custom signage on all the gala's bars. The Toast of the Coast underwriter will also be entitled to two VIP tickets to the event, two open bar wristbands and program recognition.

PURO PALMERA \$3,500

This year's gala theme promises a few fun surprises. The underwriter of the cocktail hour hands-on activation will be entitled to exclusive naming rights and inclusion of their branding. The Puro Palmira underwriter will also enjoy two VIP tickets to the event, two open bar wristbands and program recognition.

SALUD \$2,500

Attendees will enjoy a pre-event drink overlooking Corpus Christi Bay with a complimentary signature cocktail. The underwriter will be entitled to exclusive naming rights and inclusion of their branding. The Salud underwriter will also enjoy two VIP tickets to the event, two open bar wristbands and program recognition.

THE MONSTERA \$2,500

The night wouldn't be complete without live music, watch the evening come alive with live entertainment during cocktail hour. The Monstera underwriter will be entitled to exclusive naming rights and inclusion of their branding on select signage. The Monstera underwriter will also enjoy two VIP tickets to the event, two open bar wristbands and program recognition.

THE HIBISCUS \$1,200

One of the highlights of the evening will be the largest selection of sugar and sweets Texas has ever seen! The Hibiscus underwriters will be entitled to exclusive branding of the dessert station, one VIP ticket to attend, one open bar wristband and program recognition.

*2 sponsorships available

THE PALMETTO \$2,000

The classiest event in Corpus Christi will be the moment attendees arrive in style. The Palmetto underwriter will be entitled to exclusive branding of the valet station and the inclusion of their branding on the collateral in each vehicle. The Palmetto underwriter will also enjoy one VIP ticket to the event, two open bar wristbands and program recognition.

SOLD

FOR MORE INFO ON SPONSORSHIP OPPORTUNITIES: CONTACT MEREDITH DARDEN
MEREDITH@VISITCORPUSCHRISTI.COM | (361) 881-1818



VISIT CORPUS CHRISTI



UNDERWRITING OPPORTUNITIES

THE PLUMERIA \$1,500

Show your appreciation for the awards finalists with a custom branded gift that will be included in over 30 nominee swag bags. The Plumeria underwriters will be entitled to inclusion of their branding on a curated gift item of their choice, one VIP ticket to attend, one open bar wristband, & program recognition.

*2 sponsorships available

BIRD OF PARADISE \$1,200

They say a picture is worth a thousand words but at the State of Tourism Gala they're going to be priceless! The Bird of Paradise underwriter will enjoy exclusive naming rights and inclusion of their branding in the evenings photo booth.

THE PROTEA \$1,000

Leave a lasting impression by sponsoring evening's program. The detailed event program will include a detailed list of award finalists, event programming, sponsor recognition and more. The Protea underwriter will be entitled to recognition of a full-page ad on the back of the program and their logo at the bottom of each page.

THE ORCHID \$750

As one of the first things guests will see, the Orchid underwriter will set the tone for the evening. The Orchid underwriter will enjoy exclusive naming rights and inclusion of their branding on the most visible sponsorship signage. The Orchid underwriter will receive a gift to every attendee upon arrival.

SOLD

THE PASSION FLOWER \$750

During cocktail hour the silent auction will certainly be popular as 500 attendees bid on specially curated auction items. The Passion Flower underwriter will enjoy exclusive naming rights and inclusion of their branding on select signage and bid sheets.

THE PINEAPPLE \$750

Even at the event of the season, guests will need to freshen up in between all the fun. Curated hospitality stations will allow guests to refresh before enjoying the rest of their night. The Pineapple underwriter will enjoy exclusive naming rights, inclusion of their branding on the activation and the opportunity to include printed promotional materials in the station.

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VISIT CORPUS CHRISTI



SPONSORSHIP COMMITMENT FORM

NAME:

ORGANIZATION:

EMAIL:

PHONE:

SPONSORSHIP TYPE:

☐

PRESENTING SPONSOR

☐

PLATINUM SPONSOR

☐

GOLD SPONSOR

☐

SILVER SPONSOR

☐

TABLE SPONSOR

☐

HALF TABLE SPONSOR

☐

UNDERWRITING:

PAYMENT INFORMATION

SEND INVOICE TO:

MAKE CHECKS PAYABLE TO:

VISIT CORPUS CHRISTI, 400 MANN ST. SUITE 1100, CORPUS CHRISTI, TX 78401

SUBMIT THIS FORM TO MEREDITH DARDEN: MEREDITH@VISITCORPUSCHRISTI.COM

THANK YOU FOR SUPPORTING
OUR TOURISM INDUSTRY!