

# Sustainability Champions



Salt and Steel



Burford High Street



Local products



Small batch products

## Salt and Steel

Sarah Noyce, Owner

**An interiors store in Burford, Salt and Steel (part of No.31) are a Scandi-inspired brand selling home and garden accessories. Owner, Sarah Noyce, explains what they're doing to help protect the planet.**

### How do you source your products sustainably?

"We source small batch, handmade local products, where possible, and always favour independent small businesses over others, as well as suppliers that follow Fairtrade and environmentally responsible practices".

"We stock products containing natural products over synthetic ingredients, for example soy or coconut wax instead of paraffin, and many of our lines are made from recycled materials. We also favour suppliers that use recycled packaging."

### Tell us about your other sustainable practices

"We only use paper packaging – recycled boxes, paper packing tape, paper bags and labels. If we wrap an order with bubble wrap this has been re-used from another source."

"Customer receipts are sent via email or SMS, where possible, and we use LED lighting in the store."

### Have you had any feedback about your sustainable practices from customers?

"I ran a poll on Instagram asking followers if

they would prefer re-used packaging or new boxes. All but one person voted for reused packaging!

"We always ask, "Do you NEED a bag today?" rather than "Would you like a bag?" We've found since changing our language our paper bag consumption has decreased. Just a little tweak to the question makes the customer think about whether they already have a bag and if they really need to use another."



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Sarah Noyce



Environmentally responsible products



Home and garden products



Scandi-inspired accessories



Homeware

## Salt and Steel continued

### What quick wins would you suggest to businesses starting on their journey?

"If in retail, then start with paper and re-usable packaging, as there is so much waste. Really push suppliers to use recyclable packaging. I've ceased using one as they continually used polystyrene and my attempts to get them to be more eco-friendly fell on deaf ears. Make sure

that cardboard and paper goods are recycled appropriately and re-use all materials for customer orders".

### Are staff involved in your sustainability practices?

"At No.31 in Burford we are a collective of 14 small, local independent businesses. As

a team we are working closely to develop sustainability practices in-store. It's great to bounce ideas off one another and continually strive to improve our business".

[saltandsteel.co.uk/shop](http://saltandsteel.co.uk/shop)

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