

VSPORTS IN COVENTRY

WHERE COVENTRY MOVES TOGETHER





Sport has always been a huge part of Coventry life. As a city, we have an excellent reputation for hosting successful major events as well as offering a showcase for our first-class facilities.

We are a vibrant, multi-cultural city in the heart of the Midlands. As the proud leader of Coventry City Council, it is my pleasure to extend a warm invitation to all enthusiasts and supporters of sport and culture which play a vital role in bringing communities together.

Coventry boasts a proven track record of hosting world-class sporting spectacles. From the London 2012 Olympic Games, the Birmingham 2022 Commonwealth Games and Rugby League World Cup, through to the Billie Jean King Cup, International Children's Games and The Kabaddi World Cup in 2025 our city has been a superb and popular backdrop for thrilling competitions that unite nations creating legacies and memories for years to come.

We take pride in our diverse sporting calendar which looks to offer a varied programme with something for everyone regardless of age, interest, or ability. Our recent accolades, including being named European City of Sport 2019 and UK City of Culture 2021, underscore our city's vibrant spirit and commitment to innovation and civic pride.

As we continue to regenerate and transform our urban landscape, creating a city for the future with our flagship projects such as City Centre South which will see hundreds of new homes, commercial opportunities and public open space created, we eagerly anticipate welcoming you all to experience the excitement first-hand.

Join us in Coventry, where sport, culture, and friendship come together to create unforgettable moments and memories.



G Duggins

Councillor George Duggins
Leader of Coventry City Council



Coventry boasts a storied legacy of hosting sporting events spanning all levels, from grassroots football tournaments to the illustrious 2012 Olympic Games. With its array of world-class venues, the city stands ready to serve as the ideal destination for your next event.

FACILITIES INCLUDE:

Coventry Building Society Arena: A multi-purpose venue with a 32,000-seater stadium bowl, 6000sqm exhibition hall and 650-seater auditorium. Home to Coventry City Football Club.

Butts Park Arena: A 4,000-seater stadium and a rugby compliant artificial grass pitch. Home to Coventry Rugby Club.

University of Warwick: Warwick Sport & Wellness Hub: State-of-the-art gym and fitness studios, outdoor athletics track, tennis centre, array of grass and artificial grass pitches and sports and wellness hub featuring a 25m swimming pool, climbing wall, 12-court, and additional 4-court sports hall.

Warwick Conferences: 4 conference venues, Central Campus Venues has 300 spaces including 1200 seat auditorium, 584sqm exhibition space. The Slate is a 400 seat flexible exclusive event space. Scarman has 204 hotel bedrooms, 55 meeting spaces including a 120 seat auditorium. Radcliffe has 154 hotel bedrooms, 42 meeting spaces including a 150 lecture theatre capacity.

SkyDome: 4,000 capacity multi-purpose ice rink and event arena which is home to the Coventry Blaze Ice Hockey team.

Alan Higgs Centre: FIFA accredited artificial football pitches, including full size outdoor floodlit 3G football pitch and indoor 3G facility suitable for match play or as an excellent training facility. Health and fitness gym, studios, 4-court sports hall and state-of-the-art 50m Olympic 8 lane swimming pool.

ACHIEVEMENTS TO-DATE

Coventry's exceptional venues have served as the backdrop for various international and national sporting events and competitions, such as:

- London 2012 Olympic Games
- Davis Cup 2013
- WBC International Light Heavy Weight Championship 2021
- Birmingham 2022 Commonwealth Games
- International Children's Games 2022
- Billie Jean King Cup 2023
- Arnold Clark Cup 2023
- British Transplant Games 2023
- Tae Kwon-Do International World Championships 2023
- IBSA World Games 2023

Coventry stands as a proud sporting city with a vibrant history deeply intertwined with athletic excellence. From its state-of-the-art facilities and city-wide partnership approach, to its enthusiastic fan base, Coventry offers everything needed to host a remarkable sporting event.



UPCOMING EVENTS

Still to come in 2026

- World Corporate Games
- British Junior Chess Championships
- European Youth Touch Rugby
- Championships



COVENTRY
Building Society
arena



ARNOLD CLARK CUP

Coventry Building Society Arena hosted a double-header for the 2023 Arnold Clark Cup and welcomed a record crowd for a sport event of 32,128 supporters.

This also marked the biggest ever attendance for a women's football match in the Midlands as fans flocked to the Arena to see England's Lionesses play Italy and Belgium face South Korea. The event took full advantage of the Arena's stadium bowl and the adjoining Indoor Arena on the day in March. Thousands of fans arrived early on the day to enjoy a festival experience in the indoor fan village organised by the venue to generate an atmosphere on the day, with live DJs, funfair rides and activities for families to enjoy.

Fans then headed out to the stands to enjoy the action on the pitch, with England's heroes running out 2-1 winners and leaving a lasting mark on the stadium by breaking an attendance record which had stood for seven years.

Paul Michael, Managing Director of Coventry Building Society Arena, said:

"Attracting the Arnold Clark Cup underlined our credentials as one of the UK's leading sporting venues. The venue has a history of major sport events taking place here, from the 2012 Olympics to the Birmingham 2022 Commonwealth Games and Rugby League World Cup last year, and this is the latest event to join that long list of successes."

GREAT BRITAIN'S BILLIE JEAN KING CUP

Tennis fans of two of the sport's powerhouses headed to Coventry Building Society Arena when it hosted Great Britain for the country's Billie Jean King Cup Qualifier against France.

The event was held in the 6,000 square metre Indoor Arena and more than 4,500 tennis fans attended the one-day event. The Arena worked in partnership with the LTA and Coventry City Council to deliver the event on a short-lead time, with five weeks from announcement date to the players taking to the court.

This involved the marketing and operations teams from both partners working together to deliver the best event and to ensure that a lasting legacy was left in the Coventry community.

The venue helped to raise the profile of the LTA's community work by supporting a visit from British captain Anne Keothavong to a local school in Coventry.

Speaking ahead of the event, Cllr Kamran Caan, Cabinet Member, Public Health and Sport at Coventry City Council, said:

"Whilst we will welcome international visitors to watch tennis, we are making high-profile, professional sport even more accessible once again for local people."



Coventry Building Society Arena is a premier destination for sporting competitions in the heart of the West Midlands, excelling as both a stadium bowl and indoor arena.

It has positioned itself as a leading venue for live sports and esports events, with a history of hosting major national and international sport events, from the Olympics, The Davis Cup and the Commonwealth Games, to world-level snooker, darts and international rugby.

The versatile venue is home to Coventry City Football Club and in the last 12 months has hosted The Billie Jean King Cup, The Arnold Clark Cup and the International Blind Sport Federation (IBSA) World Games. It features a 32,609 seater stadium bowl, 8,000 capacity indoor arena, 121 bedroom on-site Doubletree by Hilton and excellent transport links.

The facilities are designed to deliver memorable experiences for athletes and spectators, with the team showcasing a commitment to excellence in every event.

KEY STATS:

- **2,200 car spaces** over 4 car parks
- **1.2 million visitors** in 2023
- **75% UK population within a two hour drive**
- **32,609 seat** stadium bowl
- **6,000 square metre** indoor arena
- **2,100 square metre external fan village**
- **121 bedroom hotel** onsite
- **Broadcast compound**



VENUE	FACILITY	SUITABLE FOR	FACILITIES
COVENTRY BUILDING SOCIETY ARENA	Stadium bowl	Football matches, rugby matches, American football and outdoor concerts	Grass pitch 74m x 115m with 2.5m astroturf surround. 32,000 seater stadium. Four world-class changing rooms, warm up facilities, ice bath, media facilities and an experienced team to support events.
	Exhibition hall	Netball, snooker, darts, tennis and most indoor sports.	Multi-functional hall which has a 2000sqm/4000sqm split and over 10m ceiling height. Easy access to load in bays, changing rooms and broadcast facilities.
	Lower halls	650 seater Auditorium can hold live events and small concerts. Halls for meetings and exhibitions	Exhibition halls and purpose built auditorium.
UNIVERSITY OF WARWICK: SPORTS AND WELLNESS HUB	Gym and fitness studios	Largest higher education gym supporting students, local community, and conference delegates.	Modern state of the art gym.
	Swimming pool	Athletes rehabilitation strengthening and conditioning.	25m 12 lane swimming pool.
	Sports arena	Sporting events with good spectator seating.	12 courts, high quality flooring international competition standard and retractable seating for 1012.
	5-A-side and artificial pitches	Junior/senior academy training camps	Sports pavilion is a flexible multi-purpose venue with 150 standing or 80 seating capacity. Pitches are a range of 3G and 4G football pitches, with flexibility to configure up to four mini pitch set ups. 5-a-side football pitches – 5 floodlit 4G pitches with enclosed cages. The latest 4G pitch surface allows for matches to be played in any weather, all year round.
	Climbing centre	Can attract national and international events	The climbing centre can facilitate elite athlete speed training, with state-of-the-art timing equipment and a full height speed wall includes: 15m climbing walls with 706 sqm of climbable surface, top rope, lead climbing and auto belay routes as well as a dedicated 296 sqm bouldering area and 144 regularly-changing climbing routes.
	Athletics track Hockey artificial pitches Tennis centre	Suitable for junior and senior elite sporting events	8-lane, 400m Mondo Super X athletics track. Floodlit water-based hockey pitch with spectator area. Artificial sports pitches – available for American football, football, lacrosse and rugby. Tennis Centre includes on-site parking, four indoor courts with spectator balcony and four outdoor floodlit courts.
	Courts	High level training competition events	16 courts in our sports arena. 6 glass back squash courts with adjustable tin height and moveable side walls for singles and doubles play. Raised spectator area and wheelchair bay.
UNIVERSITY OF WARWICK: WARWICK CONFERENCES	Central Campus Venues	Large conference & events venue	300 spaces including Warwick Arts Centre 1200, 570, 250,150 seat auditorium, 584 sqm exhibition space. Faculty Spaces up to 500 seat auditorium. Banqueting up to 600 seats. Student ensuite accommodation for up to 1000.
	The Slate	Large exclusive conference & events venue	Fully open flexible exclusive use conference, exhibition, dining space with lake view for 400.
	Scarman	Residential conference centre	55 purpose-built event spaces up to 120. 3 dining rooms. 204 hotel bedrooms.
	Radcliffe	Residential conference centre	42 purpose-built event spaces up to 150. 3 dining rooms. 154 hotel bedrooms.
ALAN HIGGS CENTRE	Artificial grass pitches	Suitable for sports clubs and community use. Training venue and competition venue.	FIFA accredited artificial football pitches. Home of Coventry City Football Club Academy. Full size outdoor floodlit 3G football pitch with enclosed gate and indoor 3G facility which is suitable to host an 11-a-side football match, or accommodate four 5-a-side games plus other sports.
	Health and fitness gym	Suitable for members and pay and play visitors. Suitable as a training venue for sporting teams and federations.	100 station health and fitness gym. Each suite is kitted out with a fantastic array of cardio equipment, a free-weights area, functional space and more. They're fully equipped with Technogym IFI-accredited cardio and resistance machines, which provide easy access for wheelchair users, too – offering an inclusive work-out for everyone.
	Swimming pool	Hosts regional swimming galas to international sports events such as the International Children's Games 2022. Also available for pay and play, registered membership and club and school swimming lessons. Excellent training venue for sporting teams and federations and international athletes.	State-of-the-art 50m Olympic 8 lane swimming pool – with pool pod and accessible changing rooms. The pool also has an immersible boom in the middle providing ultimate flexibility where the pool can be split to be 25m and 23.5m in length. This facility also includes a spectator gallery for 500 people. A jacuzzi, sauna and steam room are available in the health suite.
BUTTS PARK ARENA	Artificial grass pitch	Suitable as a training venue and for events for spectators up to 4000. Hosts a variety of sports that require a 3G pitch and associated facilities.	1 x Full size floodlit artificial grass pitch (rugby compliant). Butts Park Arena is the home of Coventry Rugby FC. The 4,000-capacity is a multi-use stadium. The stadium has one stand, the XL Motors Stand, which includes a number of popular conferencing, events and banqueting facilities.
SKY DOME	Multi-purpose ice rink and event arena	Membership, pay and play and event spectators for major events such as national ice hockey championships. Ice can also be covered to host events i.e major Taikwondo, boxing and martial arts have all taken place at the venue.	A 4000 capacity multi-purpose ice rink and event arena which is home to the Coventry Blaze Ice Hockey team and numerous international events including music, boxing and international sports.

WARWICK CONFERENCES

University of Warwick is proud to introduce its portfolio of award-winning facilities across the Warwick Sport and Wellness Hub and Warwick Conferences.

The Sports and Wellness Hub hosts a state-of-the-art gym, swimming pool, climbing centre, athletics track and so much more. Warwick Conferences is the Universities on site conference and events facility with exclusive use venues, accomodation and catering. Warwick Conferences also utilises the Central Campus Venues at University of Warwick which delivers diverse and flexible spaces in one place.

HOSTING THE BRITISH TRANSPLANT GAMES

Last year, Warwick Conferences helped take the British Transplant Games to new heights by working with MLS Contracts Ltd and the organising committee to deliver its biggest event to date.

The British Transplant Games are the flagship project of Transplant Sport, the charity that has organised the event for more than 40 years, starting with the first ever "Transplant Olympics" which took place in Portsmouth in 1978. Since then, the Games have been hosted in a new city every summer, bringing together teams from hospitals across the UK to compete in a range of sports. Transplant survivors, including children as young as five, can compete as part of the Games which seek to raise awareness of the need for organ donation, encourage transplant recipients to lead active lifestyles and show appreciation for, and remember, their donors and their families. Across four days, the event attracts approximately 1,000 transplant athletes and a further 1,700 supporters.

BRINGING THE GAMES TO WARWICK CONFERENCES

Warwick Conferences has developed a strong track record of supporting the successful delivery of large-scale sporting events over the years, including the International Children's Games in 2005 and 2022, the World Blind Games in 2023 and, of course, the British Transplant Games in 2009.

In 2023, the British Transplant Games returned to Warwick, with the Warwick Conferences team responsible for delivering the latest Games in its history. Between 27th - 30th July, more than 2,500 attendees descended on Warwick, participating in more than 25 sporting events, including athletics, archery, and badminton.

This utilised several facilities across the University of Warwick's Sports and Wellness Hub, such as the Sports Arena and Hall, Westwood Athletics Track, Outdoor Netball Courts, Tennis Centre and the Cryfield Pavilion and pitches.



MAKING THE GAMES A SUCCESS

Despite the size of the task at hand, Warwick Conferences truly delivered a completely connected experience for guests. Over the course of the four-days, the team provided comfortable, convenient, and cosy bed and breakfast accommodation. They served 2,202 nutritious breakfasts, meeting a variety of dietary requirements, and hosted a celebratory Dala event for adults in the panorama suite on the final evening, with 627 attendees coming together to conclude what was a highly successful sporting event.

John Timms, Director Major Sports Events, MLS Contracts Ltd said:

"We have held a number of large-scale major events at the University over the years, including The International Children's Games and of course The British Transplant Games.

"We love the central location and that everything is available in one destination, from meeting rooms and accommodation to award-winning catering and an excellent Sports and Wellness Hub. The team are fantastic and worked with us to deliver outstanding events, they are always willing to go the extra mile to ensure we have a memorable experience."

Learn more about Warwick Conferences at warwick.ac.uk/services/conferences





DISCOVER COVENTRY

Welcoming more than 11 million visitors each year, Coventry stands as a vibrant hub at the very heart of England, excitedly embracing sporting events from around the globe. Our city boasts an enviable central location, making it a prime destination for events of all sizes and disciplines.

Our accessibility is unparalleled, thanks to excellent transport links. Just an hour away from the bustling metropolis of London, and a mere 20 minutes from the thriving city of Birmingham by train, Coventry ensures convenient access for participants and attendees alike. This connectivity not only facilitates ease of travel, but also opens doors to a diverse pool of potential visitors, enriching the cultural tapestry of our events.

Diversity is at the core of Coventry's identity, making it an ideal setting for international sporting events. Our city celebrates a rich mosaic of cultures, creating an inclusive and welcoming atmosphere that resonates with visitors from every corner of the globe. This vibrant blend adds depth and richness to the event experience, fostering connections and enthusiasm among both participants and spectators.

Moreover, Coventry offers more than just sporting venues. Our city is home to a wealth of cultural attractions, ranging from historic landmarks to contemporary art galleries, providing ample opportunities for attendees to immerse themselves in the local heritage and culture. Culinary delights await at our diverse array of restaurants, while our hospitality sector boasts a plethora of hotels, ready to accommodate visitors with warmth and comfort.

In essence, Coventry is not just a location; it's an experience. Whether hosting international tournaments or local, grass-root competitions, our city's dynamic spirit, convenient location, diverse culture, and abundance of amenities make it the perfect choice for sporting events seeking to leave a lasting impression.

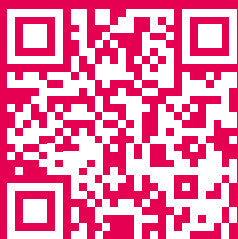
Coventry boasts exceptional air connectivity, primarily through nearby Birmingham Airport, which is just a short distance away. Birmingham Airport serves as a gateway to numerous international destinations, facilitating the arrival of delegates from around the globe with ease.

The city's robust rail infrastructure further solidifies our status as a premier destination for sporting events. Coventry Railway Station serves as a pivotal transportation hub, offering direct connections to major cities like London, Birmingham, Manchester, and beyond.



For domestic or international competitors or delegates, Coventry's accessibility translates into a stress-free travel experience, allowing them to focus on enjoying the sporting events hosted in the city. We have made green travel easy with a fully electric fleet of buses that can take visitors around quickly and efficiently, whether that be transporting to events or to enjoy some much-deserved social time. Moreover, Coventry's vibrant cultural scene, rich history, and diverse culinary offerings provide ample opportunities for delegates to immerse themselves in the local culture and enjoy a well-rounded experience beyond the sporting arena.





To discover more about hosting your sporting event in Coventry, please visit visitcoventry.co.uk/sportincoventry