

## Why You Should Spend Your Next Vacation In A Small Town

They're full of charm and so much more.

By [Susan Hall Mahon](#) | Published on January 3, 2023



Whether coastal, mountain, lakefront, or in between, the small towns that speckle the South are brimming with storybook charm and beckoning with history, culture, hospitality, and beauty. If a small map dot isn't atop your travel bucket list now, these reasons to visit will change your mind.

Whether you crave a [romantic escape](#), a [toes-in-the-sand trip](#), or a [destination that does it up at Christmastime](#), there's a small town that's just right for a visit. Heck, you may even be called to put down roots and join the community.

Here, 9 reasons your next vacation should be to a small town:

### The Slower Pace

Small towns may have sleepy reputations, but with local festivals, farmers' markets, and fairs, you can count on a wealth of ways to stay busy. Compared to a buzzing city or overcrowded beach resort, however, the calmer energy of a small town can feel like a balm. With fewer people and less traffic to contend with, you'll be in for a soothing getaway without the commotion of a bustling destination.

Exploring a quiet place and letting your mind wander, too can be just the escape you need from the daily grind. Just strolling down [Aiken, South Carolina's](#) live oak-lined streets or along [Beaufort, North Carolina's](#) picturesque boardwalks can take you from stressed out to blissed out.