



BOARD OF DIRECTORS MEETING AGENDA REGULAR ADJOURNED MEETING  
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point  
**Wednesday, February 11, 2026 3:00PM to 5:00PM**  
Location: Visit Dana Point Office, 34188 PCH, Suite A, Dana Point, CA 92629  
**Parking and Entrance in the Back**

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**VISIT DANA POINT BOARD OF DIRECTORS**

<b>BOARD CHAIR</b>	Kelly Steward	<i>General Manager, The Ritz-Carlton, Laguna Niguel</i>
<b>BOARD VICE-CHAIR</b>	Dana Unzueta	<i>General Manager, Blue Lantern Inn</i>
<b>SECRETARY</b>	Open	<i>Hilton Garden Inn Dana Point</i>
<b>TREASURER</b>	Ben Ly	<i>General Manager, Laguna Cliffs Marriott Resort &amp; Spa</i>
<b>DIRECTOR-AT-LARGE</b>	George Munz	<i>General Manager, Waldorf Astoria Monarch Beach Resort &amp; Club</i>
<b>ADVISORY MEMBERS</b>	Jaimie To	<i>Economic Development &amp; Housing Manager, , City of Dana Point</i>
	Vickie McMurchie	<i>President, Dana Point Chamber of Commerce</i>
	Partick Munoz	<i>Partner, Rutan &amp; Tucker, LLP &amp; VDP Attorney of Record</i>
<b>VISIT DANA POINT STAFF</b>	Heather Johnston	<i>Executive Director</i>

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1. **CALL TO ORDER**

Roll Call (Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.)

2. **PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to [info@visitdanapoint.com](mailto:info@visitdanapoint.com) from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.

3. **ACTION ITEMS:**

- a. Acceptance of December 9, 2025 Meeting Minutes

4. **BOARD DISCUSSION: Potential Sponsorships for Group & Travel Trade Conferences and Funding Possibilities (Reserves vs Budget) – Discussion Only**

5. **INFORMATIONAL ITEMS**

- a. Staff Report

6. **ADVISORY COMMITTEE UPDATES**

- a. City of Dana Point  
b. Dana Point Chamber of Commerce

7. **BOARD MEMBER COMMENTS / UPDATES**

8. **NEW BUSINESS**

9. **ADJOURNMENT**

**Brown Act:** Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Agendas are posted on the [visitdanapoint.com](http://visitdanapoint.com) website and at 34188 PCH, Suite A, Dana Point, CA 92629 (Office location). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Heather Johnston at (949) 723-9914 at least 48 hours prior to the meeting.