

VISIT
DANA POINT
SOUTHERN CALIFORNIA

BOARD OF DIRECTORS MEETING AGENDA REGULAR ADJOURNED MEETING
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point

Wednesday, April 8, 2026 3:00PM to 5:00PM

Location: Visit Dana Point Office, 34188 PCH, Suite A, Dana Point, CA 92629

Parking and Entrance in the Back

VISIT DANA POINT BOARD OF DIRECTORS

BOARD CHAIR	Kelly Steward	<i>General Manager, The Ritz-Carlton, Laguna Niguel</i>
BOARD VICE-CHAIR	Dana Unzueta	<i>General Manager, Blue Lantern Inn</i>
SECRETARY	Jorge Flores	<i>General Manager, Hilton Garden Inn Dana Point</i>
TREASURER	Ben Ly	<i>General Manager, Laguna Cliffs Marriott Resort & Spa</i>
DIRECTOR-AT-LARGE	Michelle Caporicci	<i>Commercial Director, Waldorf Astoria Monarch Beach Resort & Club</i>
ADVISORY MEMBERS	Jaimie To	<i>Economic Development & Housing Manager, , City of Dana Point</i>
	Vickie McMurchie	<i>President, Dana Point Chamber of Commerce</i>
	Partick Munoz	<i>Partner, Rutan & Tucker, LLP & VDP Attorney of Record</i>
VISIT DANA POINT STAFF	Heather Johnston	<i>Executive Director</i>

1. CALL TO ORDER

Roll Call (Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.)

2. PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to info@visitdanapoint.com from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.

3. ACTION ITEMS:

- a. Acceptance of February 11, 2026 Meeting Minutes
- b. Approve updating bank signature cards and fund movements to CDs

4. BOARD DISCUSSION:

- a. FY26-27 Draft Budget - First Review
- b. Sales Incentive Discussion
- c. Board calendar review (adjust future meetings with travel as needed)

5. INFORMATIONAL ITEMS

- a. Staff Report

6. ADVISORY COMMITTEE UPDATES

- a. City of Dana Point
- b. Dana Point Chamber of Commerce

7. BOARD MEMBER COMMENTS / UPDATES

8. NEW BUSINESS

9. Closed session - ED Review and Contract Renewal

10. ADJOURNMENT