

**VISIT
DANA POINT
SOUTHERN CALIFORNIA**

**BOARD OF DIRECTORS MEETING AGENDA REGULAR ADJOURNED MEETING
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**

Wednesday, May 13, 2026 3:00PM to 5:00PM

Location: Visit Dana Point Office, 34188 PCH, Suite A, Dana Point, CA 92629

Parking and Entrance in the Back

VISIT DANA POINT BOARD OF DIRECTORS

BOARD CHAIR	Kelly Steward	<i>General Manager, The Ritz-Carlton, Laguna Niguel</i>
BOARD VICE-CHAIR	Dana Unzueta	<i>General Manager, Blue Lantern Inn</i>
SECRETARY	Julio Flores	<i>General Manager, Hilton Garden Inn Dana Point</i>
TREASURER	Ben Ly	<i>General Manager, Laguna Cliffs Marriott Resort & Spa</i>
DIRECTOR-AT-LARGE	Michelle Caporicci	<i>Commercial Director, Waldorf Astoria Monarch Beach Resort & Club</i>
ADVISORY MEMBERS	Jaimie To	<i>Economic Development & Housing Manager, , City of Dana Point</i>
	Vickie McMurchie	<i>President, Dana Point Chamber of Commerce</i>
	Partick Munoz	<i>Partner, Rutan & Tucker, LLP & VDP Attorney of Record</i>
VISIT DANA POINT STAFF	Heather Johnston	<i>Executive Director</i>

1. **CALL TO ORDER**

Roll Call (Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.)

2. **PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to info@visitdanapoint.com from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.

3. **ACTION ITEMS:**

- a. Acceptance of April 9, 2026 Meeting Minutes
- b. FY26-27 Draft Budget

4. **BOARD DISCUSSION:**

- a. 3-year TBID strategic plan

5. **INFORMATIONAL ITEMS**

- a. **ADVISORY COMMITTEE UPDATES**
 - i. City of Dana Point
 - ii. Dana Point Chamber of Commerce
- b. Staff Report
- c. **BOARD MEMBER COMMENTS / UPDATES**

6. **NEW BUSINESS**

7. **Closed session - ED Review and Contract Renewal**

8. **ADJOURNMENT**