

**VISIT
DANA POINT**
SOUTHERN CALIFORNIA

BOARD OF DIRECTORS MEETING AGENDA

Regular Adjourned Meeting

Dana Point Resorts Association, Inc. dba Visit Dana Point

Wednesday, June 10, 2026 3:00PM to 5:00PM

Location: Visit Dana Point Office, 34188 PCH, Suite A, Dana Point, CA 92629

Parking and Entrance in the Back

<u>VISIT DANA POINT BOARD OF DIRECTORS</u>		
BOARD CHAIR	Kelly Steward	<i>General Manager, The Ritz-Carlton, Laguna Niguel</i>
BOARD VICE-CHAIR	Dana Unzueta	<i>General Manager, Blue Lantern Inn</i>
SECRETARY	Julio Flores	<i>General Manager, Hilton Garden Inn Dana Point</i>
TREASURER	Ben Ly	<i>General Manager, Laguna Cliffs Marriott Resort & Spa</i>
DIRECTOR-AT-LARGE	Michelle Caporicci	<i>Commercial Director, Waldorf Astoria Monarch Beach Resort & Club</i>
ADVISORY MEMBERS	Jaimie To	<i>Economic Development & Housing Manager, City of Dana Point</i>
	Vickie McMurchie	<i>President, Dana Point Chamber of Commerce</i>
	Partick Munoz	<i>Partner, Rutan & Tucker, LLP & VDP Attorney of Record</i>
VISIT DANA POINT STAFF	Heather Johnston	<i>President</i>

1. Call to Order & Roll Call

2. Public Comment

Members of the public may address the Board on matters within the Board's jurisdiction, including items on this agenda. Public comment will also be taken prior to Board consideration of each action item. Speakers will be subject to a reasonable time limit.

3. Action Items (Items may be taken out of order at the discretion of the Chair)

- a. Consideration and possible approval of May 13, 2026 Meeting Minutes
- b. Consideration and possible adoption of FY 2026-27 Budget

4. Informational Items / Reports

- a. Advisory Committee Updates
- b. City of Dana Point Update
- c. Dana Point Chamber of Commerce Update
- d. Staff Report & Status Updates
 - i. Budget / Financial Status Update
 - ii. Sales & Marketing Update
 - iii. Key Program Updates (FAMs, Events, Incentives, etc.)
 - iv. Digital / Website / Analytics Update
 - v. **Ongoing Business Updates:** Status updates on continuing operational items that do not require Board action at this time

5. Closed Session

Conference with Labor Negotiator

Agency Designated Representative: Board of Directors

Employee: Executive Director

(Performance evaluation and contract renewal)

6. Reconvene to Open Session

a. Report of action taken in Closed Session, if any

7. Adjournment