VISIT
DANA POINT
SOUTHERN CALIFORNIA

BOARD OF DIRECTORS MEETING AGENDA
Regular Adjourned Meeting
Dana Point Resorts Association, Inc. dba Visit Dana Point
Wednesday, October 28, 2026 3:00PM to 5:00PM
Location: Visit Dana Point Office, 34188 PCH, Suite A, Dana Point, CA 92629
Parking and Entrance in the Back

VISIT DANA POINT BOARD OF DIRECTORS		
BOARD CHAIR	Kelly Steward	*General Manager, The Ritz-Carlton, Laguna Niguel*
BOARD VICE-CHAIR	Dana Unzueta	*General Manager, Blue Lantern Inn*
SECRETARY	Julio Flores	*General Manager, Hilton Garden Inn Dana Point*
TREASURER	Ben Ly	*General Manager, Laguna Cliffs Marriott Resort & Spa*
DIRECTOR-AT-LARGE	Michelle Caporicci	*Commercial Director, Waldorf Astoria Monarch Beach Resort & Club*
ADVISORY MEMBERS	Jaimie To	*Economic Development & Housing Manager, City of Dana Point*
	Vickie McMurchie	*President, Dana Point Chamber of Commerce*
	Partick Munoz	*Partner, Rutan & Tucker, LLP & VDP Attorney of Record*
VISIT DANA POINT STAFF	Heather Johnston	*President*

1. **Call to Order & Roll Call**
2. **Public Comment**
   Members of the public may address the Board on matters within the Board's jurisdiction, including items on this agenda. Public comment will also be taken prior to Board consideration of each action item. Speakers will be subject to a reasonable time limit.
3. **Action Items** (Items may be taken out of order at the discretion of the Chair)
   a. September 09, 2026 Meeting Minutes Approval
   b. 18-Month Jan 2025 to June 2026 Financial Audit & Next Steps
4. **Informational Items / Reports**
   a. Advisory Committee Updates
      i. City of Dana Point Update
      ii. Dana Point Chamber of Commerce Update
      iii. Staff Report & Status Updates
         1. **Ongoing Business Updates:** Status updates on continuing operational items that do not require Board action at this time.
            a. Sponsorship requests, guidelines and clarification of reserves discussion.
            b. Board strategy session
            c. November/December meetings
5. **Adjournment**

Brown Act: Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Agendas are posted on the Visitdanapoint.com website and at 34188 PCH, Suite A, Dana Point, CA 92629 (Office location). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Heather Johnston at (949) 723-9914 at least 48 hours prior to the meeting.