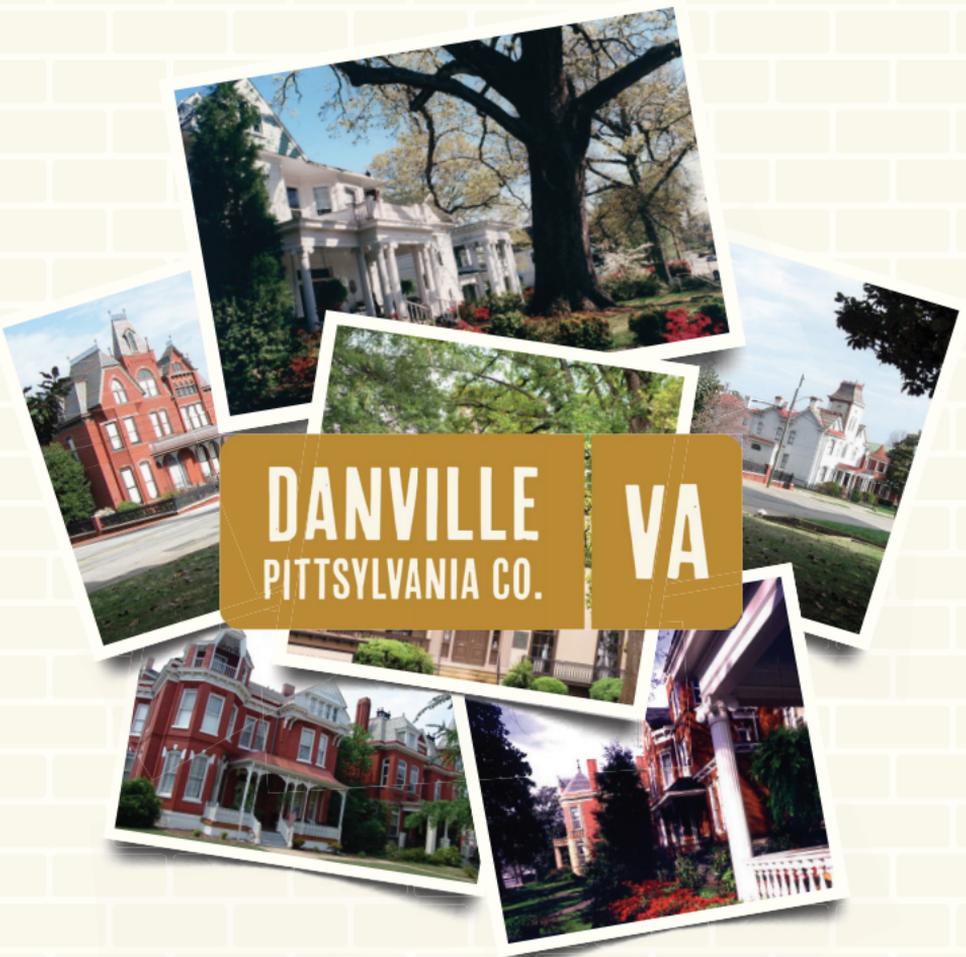


SO GREAT

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MILLIONAIRES' ROW

Millionaires' Row is an iconic neighborhood in the City of Danville's West End, showcasing a collection of remarkable Victorian and Edwardian residential architecture that runs down Main Street between the award-winning River District and the up-and-coming Schoolfield neighborhood. This area proudly represents the City's rich industrial history, social affluence, and economic prosperity brought to some families during the city's hey-day of tobacco and textile production. To feature the elaborate designs and diverse architecture, the city recently partnered with a local neighborhood group, Friends of the West End, to produce a self-guided walking tour highlighting many of the homes and homeowners who have been lovingly bringing them back to their former glory. Walk the historic street and visit the five architecturally distinctive churches that grace Millionaires' Row alongside the Danville Museum of Fine Arts and History.

POTENTIAL STORY ANGLES:

- **Cycles of Prosperity** – Share how one modern neighborhood association in an unexpected setting encouraged an entire city to see beyond challenging economic times.
- **Millionaires' Row Celebrates a Century of Elegance** – Explore the area's front row seat to American History.
- **Preservation as a Hobby** – Profile a neighborhood leader who shares the love and lure of historic architecture on Danville's Millionaires' Row.
- **Lessons from the Last Week of the Confederacy** – Uncover how Danville's Southerland Mansion bared witness to the Confederacy's last Cabinet meeting and how it preserves that story for visitors.
- **City of Churches** – In a city with more churches per square mile than any other community in Virginia, explore the part religion has played in American history.

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