

# Visit SoSi



## SO MUCH TO DO, SO MUCH TO SEE

Danville and Pittsylvania County, on the central southern border of Virginia offers an unassuming landscape that is fast becoming home to some of the Virginia's top new attractions. From the \$650M new Caesars Virginia Resort (opened in 2024), to the new whitewater rafting center at Dan River Falls (coming soon), to the award-winning River District (a national model for downtown revitalization), to the national competitions at Old Dominion Agricultural Complex, and the international events at VIRginia International Raceway, SoSi is filled with surprises and offers plenty to write about.

Whether your readers are planning a family-friendly excursion or an exciting adults-only weekend away, SoSi promises exciting surprises, warm hospitality, unassuming authenticity, rich history, abundant entertainment, and incredibly unique delights. So, what are you waiting for?

### MUST SEE EVENTS:

**Summer Concert Series** at Carrington Pavilion, Danville  
**Hyperfest** at VIRginia International Raceway  
**Strawberry and Wine Festival** at the Homeplace Vineyards, Gretna  
**Festival in the Park** at Ballou Park, Danville  
**Children's Festival** in Danville  
**Fourth of July** at Danville River District & Mainstreet Chatham  
**Danville-Pittsylvania County Fair** at DPC Fairgrounds, Ringgold  
**Dairy Daddies/OtterBots Baseball** at Dan Daniel Memorial Park, Danville  
**Danville Farmers Market** at River District, Danville  
**Indoor Motorcross** at Olde Dominion Agricultural Complex, Chatham  
**Barrel Racing** at Olde Dominion Agricultural Complex, Chatham  
**Christmas Bazaar** at Olde Dominion Agricultural Complex, Chatham

### MEDIA CONTACT



**Hannah Toufas**

(434) 793-1753

[hannah.toufas@discoverdanville.com](mailto:hannah.toufas@discoverdanville.com)

# SEE WHAT MAKES US SO GREAT

## Downtown River District

Danville's award-winning "River District" is a brick-lined downtown with cobblestone streets and is home to a fast growing foodie, retail, and arts scene. The Danville Science Center, Butterfly Garden, and Planetarium bring more than 50k families and school children from around the state to town every year. The Danville Farmer's Market is open every Saturday all year long and offers fresh local products in a historic building that helped define Virginia's famed historic tobacco trade. The Carrington Pavilion is home to the summer concert series and several festivals and events that attract mainstage acts from around the county. Don't miss the Danville Art Trail which offers easy access to outdoor sculptures, diverse murals, and incredible Victorian architecture.

## Caesars Virginia

In 2024, Caesars Entertainment opened their premier destination resort with expansive lodging, entertainment, and gaming. The facility offers a full-service spa, an expansive pool complex, world-class fitness center and a variety of restaurants, bars, and performance spaces.

## Olde Dominion Agricultural Complex (ODAC)

Located in Chatham, VA, ODAC is a 53,000 sq ft multi-purpose agricultural event facility with national appeal. From rodeos to horse shows, motocross to barrel racing, tractor pulls and more, this is a one-of-a-kind destination chocked full of agritourism experiences you just can't get anywhere else.

## VIRginia International Raceway (VIR)

The Virginia Restaurant and Lodging Association named VIR the top attraction in the state in 2023. International Road Racing events like the IMSA Michelin GT Challenge & Virginia is for Racing Lovers Grand Prix and SRO GT World Challenge are the main

draw, but visitors can participate in any of the many other entertainment options onsite including dining, camping, skeet, rifle, and pistol shooting, off-roading, karting, and more. Don't miss the east coast's largest "automotive enthusiast theme park" experience at Haltech's Hyperfest in May.

## Danville Museum of Fine Arts and History

Featuring both permanent and rotating exhibits inside the Southerland Mansion, the Danville Museum of Fine Arts and History is a local treasure. This historic mansion in the center of town once served as the last capital of the Confederacy during the U.S. Civil War. Stop in and see the dining room table where Southern Generals made the fateful decision to surrender their war effort and admire the art collection and the way it helps interpret the American story.

## Millionaires Row

Explore rich Victorian and Edwardian architecture in Danville's Old West End Neighborhood. See for yourself why this street is nicknamed "Millionaires Row." Stop into the Visitor Center to pick up a self-guided walking tour brochure to learn more about the unique stories of the homeowners who have lovingly preserved, restored, and protected these homes for future generations.

## Outdoor Adventures

Walk, run, bike, or paddle along the Dan River. Enjoy Danville's 13-mile Riverwalk Trail that connects Dan Daniel Memorial Park and Angler's Park to the Danville River District's historic downtown attractions. In late 2024, Danville's Riverfront Park will offer several new waterfront attractions including a splash pad, a new playground, and direct water access. Virginia has also recently included \$3 million in the state budget for a brand new whitewater channel along the Dan River. While you are here, explore the other prominent parks and waterways across Pittsylvania County: Smith Mountain Lake, Ringgold Rail Trail, Wayside Park, and more!

## Agritourism

Reconnect with nature and find tranquility at one of SoSi's charming agritourism destinations. When you Visit SoSi you can lounge amidst fragrant lavender fields, pick fresh pumpkins or strawberries, or enjoy a snuggle session with a friendly alpaca. Embrace the serenity and charm of the Southern Virginia, and let the peaceful ambiance of this region rejuvenate your spirit.

## PLAN YOUR VISIT

We can help you schedule interviews, source quality photos and video, and arrange required access. Request an up to date list of story ideas and let us help you develop your next award winning piece!

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