



NEWS RELEASE | ECONOMIC DEVELOPMENT & TOURISM

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Danville Museum of Fine Arts and History partners with 70 historic destinations in Virginia to launch first-of-its-kind statewide tourism journey in celebration of America's 250th

The Danville Museum of Fine Arts and History (DMFAH) is featured as a destination in the newly launched Virginia 250 Passport. This collaborative, statewide initiative, organized by the Virginia Museum of History & Culture (VMHC), Colonial Williamsburg, George Washington's Mount Vernon, the Jamestown-Yorktown Foundation, and Thomas Jefferson's Monticello, encourages Virginians and visitors to commemorate America's 250th by engaging with the Commonwealth's foremost historic sites and museums.

Beginning Nov. 11, 2025, official passports will be available free of charge at signature sites, including the VMHC, Colonial Williamsburg, Mount Vernon, Monticello, select VA250 events, all 12 Virginia Welcome Centers, and more. A total of 250,000 copies will be distributed.

"This statewide partnership between some of the finest history institutions in the nation is an example of how, when we work together, we can create engaging, meaningful experiences for our fellow Virginians," said **Rita McClenny, president and CEO of the Virginia Tourism Corporation**. "We encourage you to pick up your passport while supplies last and spend a year with us traveling around our great Commonwealth."

Governor Glenn Youngkin published a [video announcement](#) for the program.

Travelers can collect unique stamps while visiting each passport site. Once they have secured a stamp in their passport, they can receive up to a 15% discount at future participating locations that charge admission. Collecting at least five stamps makes them eligible to enter the prize

drawing. Prizes will be drawn in December 2026 and include yearlong museum memberships and cash awards up to \$2,500.

“I’m honored that the Danville Museum of Fine Arts and History is included with so many remarkable destinations in the Virginia 250 Passport,” said **Sonja Ingram, Executive Director of DMFAH**. “The passport is a wonderful tool to support DMFAH’s education commitment. Students and families can have fun exploring these significant places across the Commonwealth, collecting passport stamps, and connecting with the history and culture that shaped our region and our nation.”

“Being part of the Virginia 250 Passport connects our region to a statewide story of history and culture. We are grateful to stand alongside Virginia’s premier destinations as we welcome visitors to explore our community and celebrate America’s 250th,” said **Lisa Meriwether, Visit SoSi Tourism Manager**.

The Virginia 250 Passport program runs from Nov. 11, 2025, to Dec. 31, 2026, and is supported by the Virginia American Revolution 250 Commission and the Virginia Tourism Corporation. More information, including sweepstakes rules, is available at VirginiaHistory.org/250Passport.

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About Visit SoSi

Visit SoSi is the fastest-growing tourism destination in the Commonwealth of Virginia. The Danville Office of Economic Development & Tourism, which serves as the official Destination Marketing Organization for the region, leads the City of Danville's tourism promotions under the Visit SoSi brand. The office promotes tourism assets and attractions across the City of Danville and Pittsylvania County and leverages advertising, earned media, promotions, trade events, and visitor experience initiatives to stimulate economic growth for the region. Learn more at www.VisitSoSi.com.

About the Danville Museum of Fine Arts and History

Located at 975 Main Street, Danville, Virginia, the Danville Museum of Fine Arts and History is one of two cultural museums in the region open on a weekly basis. The museum features changing art and history exhibits, community events, education programs, and art classes. DMFAH actively collaborates with local organizations and educational institutions to bring art and culture to residents and visitors throughout the year.