

I AM TOURISM!

Visit
SoSi

With so many exciting events and new developments happening in SoSi, there is no better time to engage, educate, and empower members of our community to become knowledgeable and influential Tourism Ambassadors.

The **I AM TOURISM**: Visit SoSi Ambassador Program is designed to equip SoSi residents with insight on the many unique delights and abundant attractions in Danville and Pittsylvania County to help create memorable experiences for our visitors.

These half-day workshops will explore hidden gems and valuable tips that can be used to create customized itineraries for those traveling to SoSi.



WHAT WILL EACH WORKSHOP INCLUDE?

- Interactive Workshops, featuring itineraries built on the hub-and-spoke model
- Guided bus tour of the Danville area, led by Joyce Wilburn

WHAT WILL I RECEIVE IN COMPLETING THIS TRAINING?

- I Am Tourism Ambassador Certificate
- Pineapple Lapel Pin, the official symbol of hospitality
- Branded Visit SoSi Padfolio
- Passes to local & regional attractions to gain first-hand experience of SoSi

This course is free and open to the public.

Each workshop will be limited to 50 participants total and 2 participants per organization.

Cancellations must be made at least one week before the event. Call 434.793.1753 to cancel; emailed cancellations will not be accepted. Substitutions may be made at any time.



Learn more about upcoming events, watch the official I Am Tourism: Visit SoSi Ambassador Program video, or register by scanning the QR code.