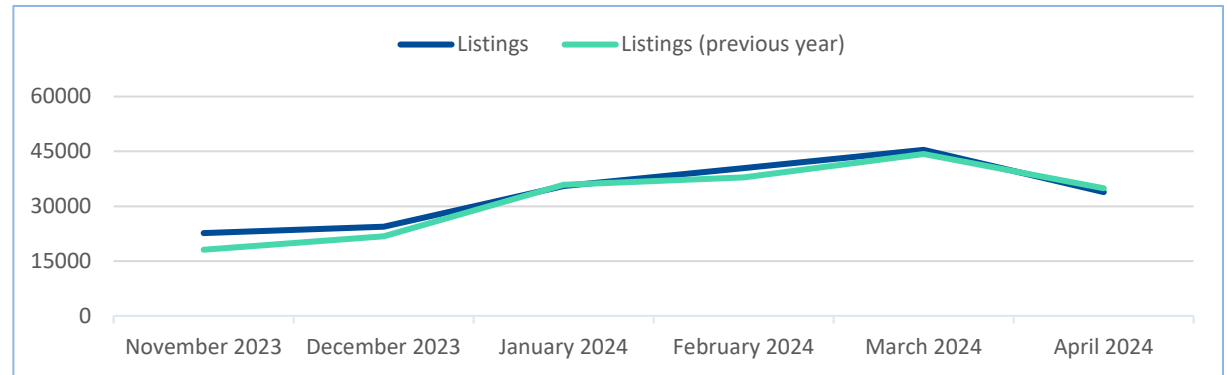
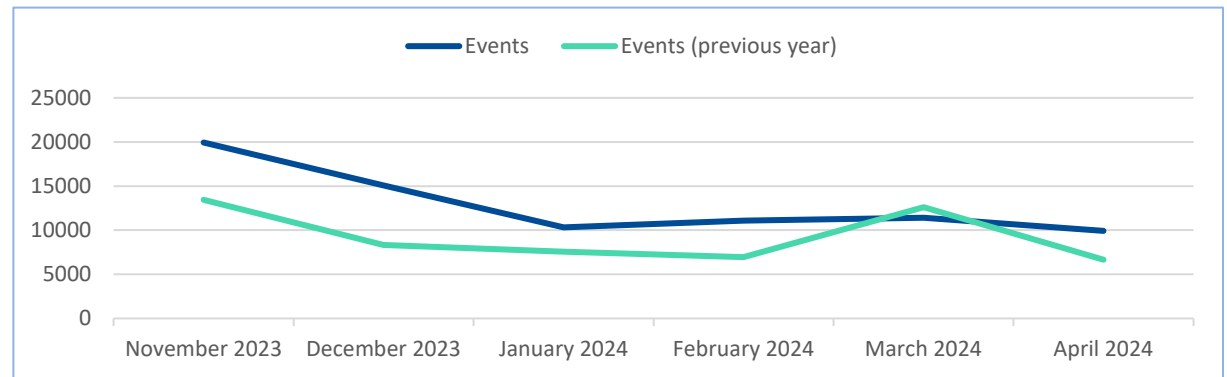


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

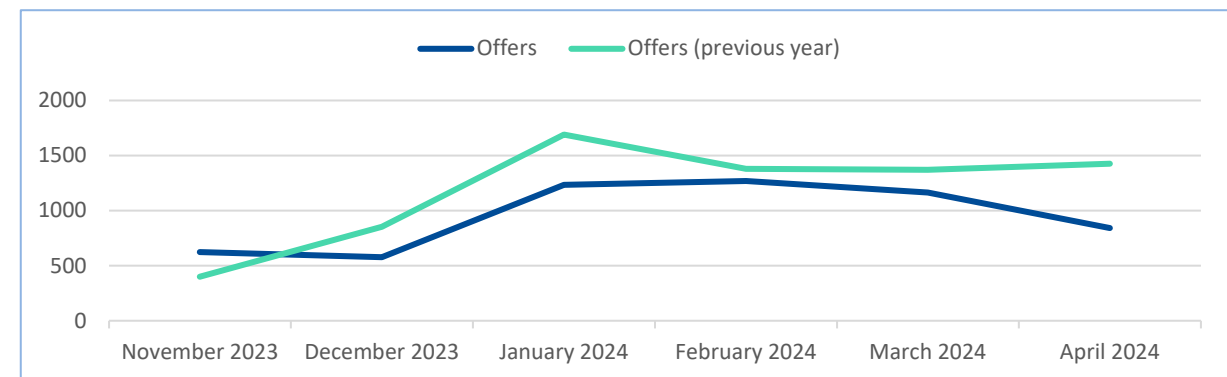
Month	Listings Clicks	Previous Year	%YoY
April 2024	33,900	34,898	-2.9%
March 2024	45,424	44,296	2.5%
February 2024	40,387	37,858	6.7%
January 2024	35,497	35,867	-1.0%
December 2023	24,446	21,749	12.4%
November 2023	22,662	18,120	25.1%



Month	Events Clicks*	Previous Year	%YoY
April 2024	9,927	6,648	49.3%
March 2024	11,430	12,610	-9.4%
February 2024	11,097	6,956	59.5%
January 2024	10,317	7,566	36.4%
December 2023	15,080	8,344	80.7%
November 2023	19,947	13,463	48.2%



Month	Offers Clicks*	Previous Year	%YoY
April 2024	843	1,427	-40.9%
March 2024	1,164	1,370	-15.0%
February 2024	1,270	1,381	-8.0%
January 2024	1,235	1,691	-27.0%
December 2023	579	854	-32.2%
November 2023	625	400	56.3%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Top 10 Pages	Pageviews
/brazil	467,743
homepage	123,383
/things-to-do/with-kids	78,788
/events/all-events	78,705
/things-to-do/top-10-reasons-to-visit	74,871
/places-to-stay/hotel-deals	43,749
/things-to-do/outdoors	37,082
/florida-resident-deals	33,601
/things-to-do	32,399
/things-to-do/attractions	29,030

Things to Do	Listing Clicks
Buc-ee's Gas Station & Travel Center	1,620
Daytona Aquarium & Rainforest Adventure	1,340
Daytona Lagoon Waterpark	834
Daytona Beach Boardwalk	624
Daytona Fun Rentals	531
Screamer's Park	468
Daytona Beach Parasail	445
K1 Speed Daytona	444
Blue Diamond Boat Rentals	415
Sun Splash Park	395

Places to Stay	Listing Clicks
Daytona Beach Resort & Conference Center	560
Coral Sands RV Park	375
Daytona Grande Oceanfront Resort	327
Hilton Daytona Beach Oceanfront Resort	251
Sunshine Holiday RV Park	199
International RV Park & Campground	187
Daytona RV Park	176
Max Beach Resort	152
Ocean Vistas Condo Unit 1101	141
Club Wyndham Ocean Walk	141

Dining	Listing Clicks
Dine & Cruise - Dinner and River Cruise	366
The Roof Daytona Beach Pier	364
Alexander's Ormond Beach	274
Polynesian Fire Luau	222
Racing's North Turn Beach Bar & Grill	187
Ocean Deck Restaurant & Beach Club	179
Joe's Crab Shack	176
Top of Daytona	174
Crabby's Oceanside	128
Chart House	124

Top Viewed Events	Views
Jeep Beach	15,825
Welcome to Rockville	8,756
Daytona Beach Arts Fest	3,944
Crab & Seafood Festival	2,287
Biketoberfest®	1,859
Daytona Beach Bike Week	1,513
Jeep Beach JBR Radio Music Fest	1,295
Megalodon: Largest Shark that Ever-Lived Exhibit	1,212
Ormond Beach Celtic Festival	1,013
ONE DAYTONA Art Festival	757

Referrals from Partners	Clicks to DaytonaBeach.com
VisitFlorida.com/referral	1,640
Lmdbhoa.com/referral	294
DaytonaInternationalSpeedway.com/referral	203
RegionalDanceAmerica.org/referral	146
SurveyMonkey.com/referral	83
P1AquaX.com/referral	68
TurkeyRun.com/referral	61
CODB.us/referral	56
OfficialBikeWeek.com/referral	45
DaytonaBeach.ERAU.edu/referral	25

Offers	Offer Views/Clicks
Max Beach Resort 20% Savings for Florida & Georgia Residents	418 / 131
Hilton Daytona Beach Oceanfront Resort Up to 30% off for Florida & Georgia Residents	353 / 21
Daytona Aquarium & Rainforest Adventure \$2 Off Florida Resident	315 / 20
Hilton Daytona Beach Oceanfront Resort Coastal Rewards Escape Package	259 / 77
Max Beach Resort Couples, Gals & Pals Package	252 / 81
Daytona Lagoon Premier Water Park & Family Entertainment Center \$5 Go-Kart Night at Daytona Lagoon!	182 / 23
Max Beach Resort Daytona Lagoon Waterpark Room Package	163 / 49
Beachside Property Rentals Free Night Stay!	143 / 30
Max Beach Resort 20% Savings for Georgia Residents	125 / 43
Max Beach Resort Summer Sizzler Stay 3 Nights and Save Up to 15%	123 / 41