

ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, May 4, 2023 • 3:30 PM • Daytona Beach Area CVB
140 South Atlantic Avenue, 5th Floor, Ormond Beach, FL 32176

The regular Arts, Culture & Heritage Tourism Advisory Committee meeting was called to order by Chair Dave Castagnacci at 3:30 p.m., May 4, 2023.

Sharon Harlow took attendance, and the following members were present: Dave Castagnacci, Jenelle Codianne, Frank Gromling, Theresa Lieberman, and Melissa Pegues. Debbie Holley, Lucy Jackman, and Shelley Sloan were absent.

Guests:

Jonny Magill, Matt Reinhart, and Cathy Rock

Staff Present:

Lori Campbell Baker, Andrew Booth, Brian Bentley, and Sharon Harlow

Public Participation

None

Consent Agenda

Castagnacci asked if the Committee had any comments or questions on Consent Agenda, item a. Hearing none, he entertained a motion to approve Consent Agenda item a.

Frank Gromling motioned to approve the Consent Agenda, item a. Second, by Jenelle Codianne. The motion passed 5-0.

Arts & Culture Content and Updates

The Committee was given an update on the Share the Heritage brochure, which now includes the new statue of Mary McLeod Bethune, new blogs focusing on Arts and Culture, and the 3D anamorphic billboard in Times Square.

New Business

Individual Committee members shared information and updates regarding the area's Arts & Culture community with the CVB staff.

Adjourn

There being no further business, the meeting was adjourned at 4:39 p.m.

Submitted by Jennifer Sims, Marketing Systems Manager