

ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, May 6, 2021 • 3:30 PM • Comfort Inn & Suites • Room - Blue
103 South Ocean Avenue, Daytona Beach, FL 32118

The regular meeting of the Arts, Culture & Heritage Tourism Advisory Committee was called to order by the Chair Dave Castagnacci at 3:30 p.m., May 6, 2021.

Jennifer Sims took attendance, and the following members were present: Dave Castagnacci, Adrienne Barker, Sara Brandel, Bob Davis, Frank Gromling, Debbie Holley, and Jim O'Shaughnessy. Stephanie Mason-Teague attended via Zoom Video Conferencing Software.

Guests:

None

Staff Present:

Lori Campbell Baker, Kate Holcomb, and Jennifer Sims

Public Participation

None

Committee Member Participating and Voting Virtually

Dave Castagnacci asked the Committee for a motion to recognize that Stephanie Mason-Teague was participating and voting virtually due to an extraordinary circumstance.

Bob Davis made a motion to recognize that Stephanie Mason-Teague was participating and voting virtually due to an extraordinary circumstance. Second, by Frank Gromling. The motion passed 8-0.

Consent Agenda

Included in the consent agenda were the minutes from the February 4, 2021 meeting. Castagnacci asked if the Committee had any comments or questions on Consent Agenda, item a. Hearing none, he entertained a motion to approve the Consent Agenda, item a.

Adrienne Barker made a motion to approve the Consent Agenda, item a. Second, by Debbie Holley. The motion passed 8-0.

Arts & Culture Content and Updates

Kate Holcomb discussed several upcoming consumer eNewsletters, blog posts, and social media posts. Holcomb and the Committee reviewed their ideas on the following topics:

- Beautiful Gardens (flora and fauna) to visit/explore
- "Must see" museum exhibits that may be in the works
- Art festivals, musical performances
- Re-openings, new venues
- Off the beaten path, unique and/or quirky – art lover ideas

New Business

Individual Committee members shared information and updates regarding the area's Arts & Culture community with the CVB staff.

Adjourn

There being no further business, the meeting was adjourned at 4:23 p.m.

Submitted by Jennifer Sims, Marketing Systems Manager