

HUMAN RESOURCES ADVISORY COMMITTEE REGULAR MEETING

Thursday, May 6, 2021 • 9:00 AM • Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue, Daytona Beach, FL 32114
First Floor Conference Room

The Human Resources Advisory Committee's meeting was called to order by the Chair, Samir Naran, at 8:58 a.m., May 6, 2021. Jennifer Sims took attendance, and the following members were present: Samir Naran and Steve Farley. John Phillips was absent.

Guests:

Bob Davis

Staff Present:

Lori Campbell Baker, Chuck Grimes, and Jennifer Sims

Public Participation

None

Consent Agenda

Samir Naran asked if the Committee had any comments or questions on the Consent Agenda, item a. Hearing no questions, he entertained a motion.

Steve Farley made a motion to approve the Consent Agenda, item a. Second, by Samir Naran. The motion passed 2-0.

Industry Overview

Lori Campbell Baker discussed critical staffing shortages and the collaboration between the CVB and CareerSource to assist local partners in getting back staff to their businesses.

Bob Davis suggested contacting the Center for the Blind, working with people on Social Security, high school students, and offering incentives.

Department Update

Campbell Baker reminded the Committee that when the pandemic struck, staff was cut, and employee raises were temporarily paused until staff could assess the financial implications and projections.

CVB finances are now solid, and Campbell Baker discussed her intent to catch employees up (retroactively) on raises. Naran and Farley are both on board with catching staff up on raises and have asked Grimes to put together numbers to present staff with "thank you" bonuses. These numbers will be discussed at the next HR Committee meeting in September 2021.

Samir Naran asked if the Committee had any further comments or questions on catching employees up (retroactively) on raises. Hearing none, he entertained a motion.

Steve Farley made a motion to approve catching employees up (retroactively) on raises. Second, by Samir Naran. The motion passed 2-0.

Campbell Baker also discussed strategically bringing back certain new staffing positions to take advantage of all opportunities to push business going forward.

Naran recommended that the open positions within the CVB be advertised now to see what applicants emerge.

Adjourn

There being no further business or public participation, the meeting was adjourned at 9:27 a.m.

Submitted by Jennifer Sims, Marketing Systems Manager