AGENDA

1. Call to Order Samir Naran
2. Roll Call Samir Naran
3. Public Participation Samir Naran
4. * Consent Agenda Samir Naran
   a. Approval of March 2, 2021 Minutes
5. Industry Overview Samir Naran
   a. Critical Staffing Shortages
   b. Career Source collaboration
6. Department Update Samir Naran
   a. Staff Retention/Compensation – Chuck Grimes
   b. Staffing Levels – Lori Campbell Baker
7. New Business Samir Naran
8. Adjourn Samir Naran

The next meeting is Tuesday, September 7, 2021 at 9:00 a.m.
Location: TBD

* Requires a vote by the committee

Mission: The Halifax Area Advertising Authority’s (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee’s designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.

- Providing leadership with support in personnel and human resource areas on employee relations, compensation, benefits and staff development
- Assisting management with fostering a positive and productive work environment