AGENDA

1. Call to Order
   Androse Bell

2. Roll Call
   Androse Bell

3. Public Participation
   Androse Bell

4. 2022/23 Budget Discussion
   Lori Campbell Baker
   a) Official budget letter from the County
   b) Recap of any recommended changes

5. 2022/23 Marketing Plan
   Lori Campbell Baker

6. Draft of GEICO 3-year Biketoberfest® agreement
   Androse Bell

7. New Business
   Androse Bell

8. Adjourn
   Androse Bell

UPCOMING DATES:
July 20, 2022, at 2:00 pm – Meeting
Location: Daytona Beach City Hall, 301 Ridgewood Avenue, Daytona Beach, FL 32114 Room: 149
September 21, 2022, at 2:00 pm - Meeting
Locations: TBD

* Requires Public Participation time prior to vote
* Indicates action items requiring HAAA Board approval

MISSION STATEMENT: The mission of HAAA is to contribute to and enhance the overall economic prosperity of the Halifax Area Taxing District and all of Volusia County through the successful promotion of the area as a preferred tourism destination.

County Ordinance 2007-19 (pertaining to HAAA members): "The failure of a member to attend two meetings during any year ending on December 31, regardless of reason, automatically creates a vacancy immediately following the second absence."