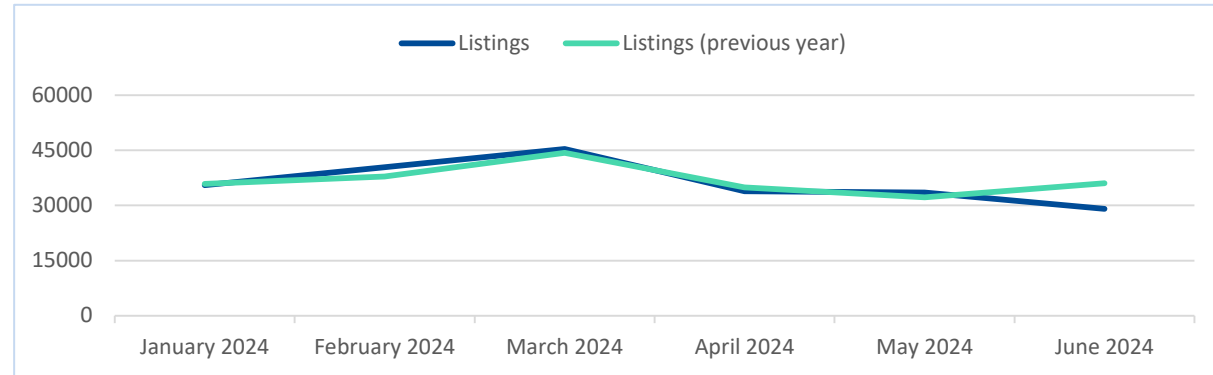
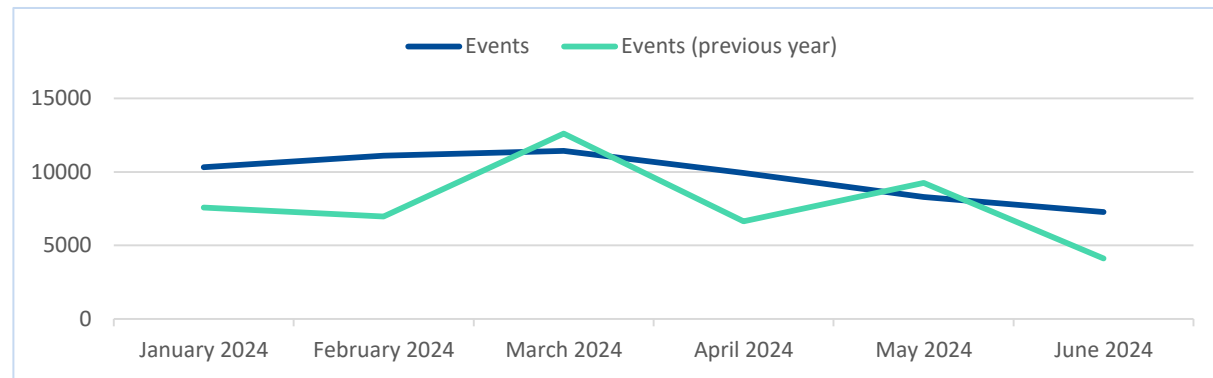


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

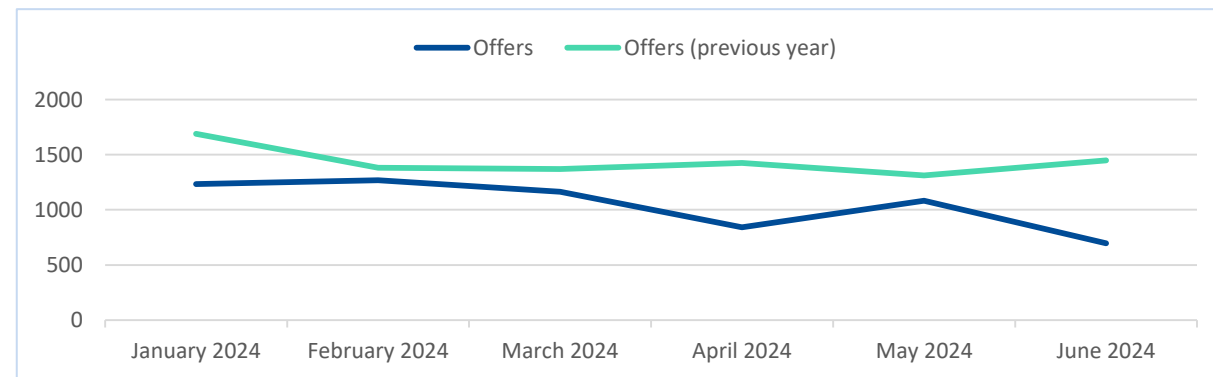
Month	Listings Clicks	Previous Year	%YoY
June 2024	29,064	36,061	-19.4%
May 2024	33,528	32,180	4.2%
April 2024	33,900	34,898	-2.9%
March 2024	45,424	44,296	2.5%
February 2024	40,387	37,858	6.7%
January 2024	35,497	35,867	-1.0%



Month	Events Clicks*	Previous Year	%YoY
June 2024	7,279	4,102	77.5%
May 2024	8,296	9,255	-10.4%
April 2024	9,927	6,648	49.3%
March 2024	11,430	12,610	-9.4%
February 2024	11,097	6,956	59.5%
January 2024	10,317	7,566	36.4%



Month	Offers Clicks*	Previous Year	%YoY
June 2024	697	1,450	-51.9%
May 2024	1,082	1,313	-17.6%
April 2024	843	1,427	-40.9%
March 2024	1,164	1,370	-15.0%
February 2024	1,270	1,381	-8.0%
January 2024	1,235	1,691	-27.0%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Partner Referrals | June 2024

Top 10 Pages	Pageviews
/brazil	607,537
/places-to-stay/hotel-deals	306,431
Homepage	109,129
/things-to-do/with-kids	83,894
/things-to-do/top-10-reasons-to-visit	79,390
/events/all-events	70,498
/florida-resident-deals	42,638
/things-to-do	35,902
/things-to-do/attractions	33,074
/things-to-do/attractions/boardwalk-and-pier	25,956

Things to Do	Listing Clicks
Daytona Aquarium & Rainforest Adventure	2,564
Daytona Lagoon Premier Waterpark	1,225
Daytona Beach Boardwalk	979
Buc-ee's Gas Station & Travel Center	802
Daytona Beach Parasail	662
Daytona Fun Rentals	618
Screamer's Park	609
Urban Air Trampoline & Adventure Park	585
Southside Jet Ski	517
Daytona Beach Pier	515

Places to Stay	Listing Clicks
Coral Sands RV Park	403
Daytona Grande Oceanfront Resort	393
Max Beach Resort	247
Hard Rock Hotel Daytona Beach	246
Sunshine Holiday RV Park North Daytona Beach	234
Hilton Daytona Beach Oceanfront Resort	231
Daytona RV Oasis	193
Club Wyndham Ocean Walk	185
Daytona Beach Regency	170
Tomoka State Park	167

Dining	Listing Clicks
Alexander's Prime	498
Dine and Cruise - Dinner and River Cruise	423
Polynesian Fire Luau	348
The Roof Daytona Beach Pier	278
Crabby's Oceanside	205
Riptides Raw Bar & Grill	194
Ocean Deck Restaurant & Beach Club	191
Racing's North Turn Beach Bar & Grill	179
Joe's Crab Shack	168
Chart House	131

Top Viewed Events	Views
Biketoberfest®	16,670
Daytona Beach Bike Week	4,707
90s Con Florida	3,360
Bert Kreischer’s Third Annual Fully Loaded Comedy Festival	2,853
Coke Zero Sugar 400	2,504
Jeep Beach	1,998
Alter Eagles: A Tribute to the Eagles	1,806
13 th Annual Main Street Rum Fest	1,312
Megalodon: Largest Shark that Ever-Lived Exhibit	990
Juneteenth Community Festival	930

Referrals from Partners	Clicks to DaytonaBeach.com
VisitFlorida.com/referral	1,796
Lmdbhoa.com/referral	306
DaytonaInternationalSpeedway.com/referral	175
TurkeyRun.com/referral	139
AAUGym.com/referral	119
CODB.us/referral	57
OfficialBikeWeek.com/referral	56
CEOGaming.org/referral	55
DaytonaBeachPoker.com/referral	31
Marriott.com/referral	28

Offers	Offer Views/Clicks
Daytona Aquarium & Rainforest Adventure \$2 off Florida Resident	669 / 31
Hilton Daytona Beach Oceanfront Resort Up to 30% off for Florida & Georgia Residents	276 / 59
Grand Seas Resort by Exploria resorts Florida & Georgia Resident Rate – Save up to 20% off your Summer Getaway	275 / 70
Hard Rock Hotel Daytona Beach 20% off Rates Plus Two Cozy Cocktails	269 / 62
Max Beach Resort Couples, Gals & Pals Package	256 / 33
Hilton Daytona Beach Oceanfront Resort Summer Savings – Up to 25% Off	244 / 48
Max Beach Resort Daytona Lagoon Waterpark Room Package	227 / 38
Daytona Lagoon Premier Water Park & Family Entertainment Center Save \$20 on a Day of Fun	214 / 36
The Shores Resort & Spa Stay More, Save More – 25% Off Stays of Three Nights or More	202 / 32
Max Beach Resort Summer Sizzler: Stay 3 Nights and Save Up to 15%	201 / 21