

**SPORTS ADVISORY COMMITTEE MEETING
TUESDAY, AUGUST 20, 2019
DAYTONA BEACH AREA CVB**

MINUTES

Committee Present: John Phillips, Lary Beal, Lyndsey Gilreath, Janice Giffin, Jim Jaworski, Mike McKercher, Connor Rand, Mike Sandler, Karen Szemborski, Efrain Vargas and Sandra Whittington-Boone

Committee Absent: Wendy Dorman, William Dunne, Nancy Guran, David Ray and Jennifer Sisk

Staff Present: Lori Campbell Baker, Linda McMahon, Brandon Little, Hope Sarzier, Liz Payne, Cindy Lane and Amber White

Guest Present: Keith Willis, Glenda Billings, Bob Davis, Georgia Turner, John Cameron,

I. Welcome & Introduction

John Phillips called the meeting to order, welcomed the committee and thanked them for attending.

Georgia Turner, Executive Director for Visit West Volusia provided the committee updates.

II. Approval of Minutes

Phillips asked if the committee or the public had any comments or questions

- a. Motion by Janice Griffin to approve the April 25, 2019 minutes. Second by Efrain Vargas. Motion passed 11-0.

III. Sunshine Law

Lori Campbell Baker gave a brief discussion to the committee regarding being compliant with the Sunshine Law.

IV. Sports Business Development Manager Update

Brandon Little is new to the Daytona Beach Area CVB as the Sports Business Development Manager. During Brandon Little's time at the Daytona Beach Area CVB, he has met with many facilities and hotel properties to become familiar with selling the product before attending industry tradeshow.

V. Upcoming Sales Activity

Little briefed the committee on following upcoming tradeshow: Connect Marketplace, TEAMS and US Sports Congress.

VI. Sports Social Media Update

Hope Sarzier informed the committee on the website refresh, Sports social platforms and Stackla.

VII. Facility Update

Jim Jaworksi updated the committee on the success of the Beijing Eagles their new artificial turf. Daytona Tortugas is looking to host concerts, frisbee golf and boxing tournaments.

DME Sports Academy updated the committee of their "Daytona Field House" to be more of facility rather than just an academy.

Stetson University provided an update on their new golf and rowing facilities.

Embry-Riddle kicks off fall sports on September 5, 2019.

Daytona International Speedway hosted the S.E.A.T. Conference which was the first time they hosted a sports meetings conference.

VIII. Public Participation

Tom Kelly with the Florida Tennis Center provided update of upcoming tournaments.

Adjourn

There being no further business or public participation the meeting was adjourned at 4:27pm

Submitted by Chantelle Bravo, Group Sales Coordinator