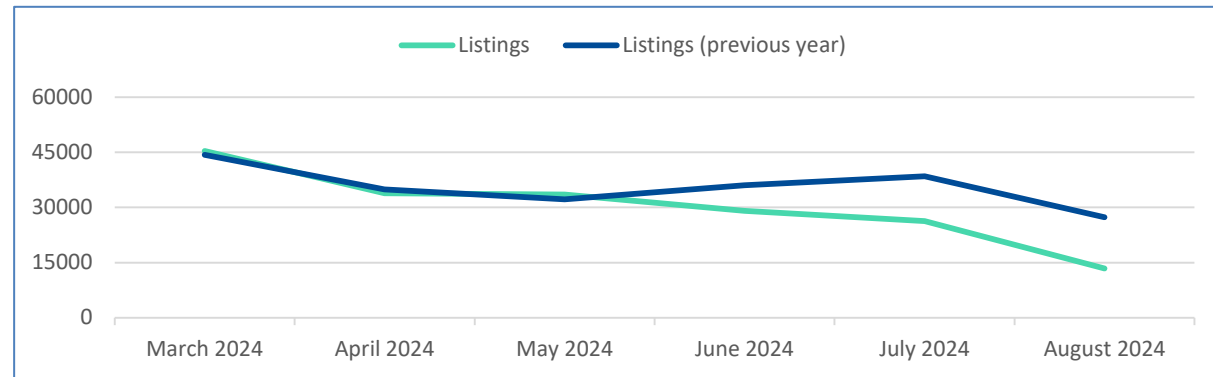
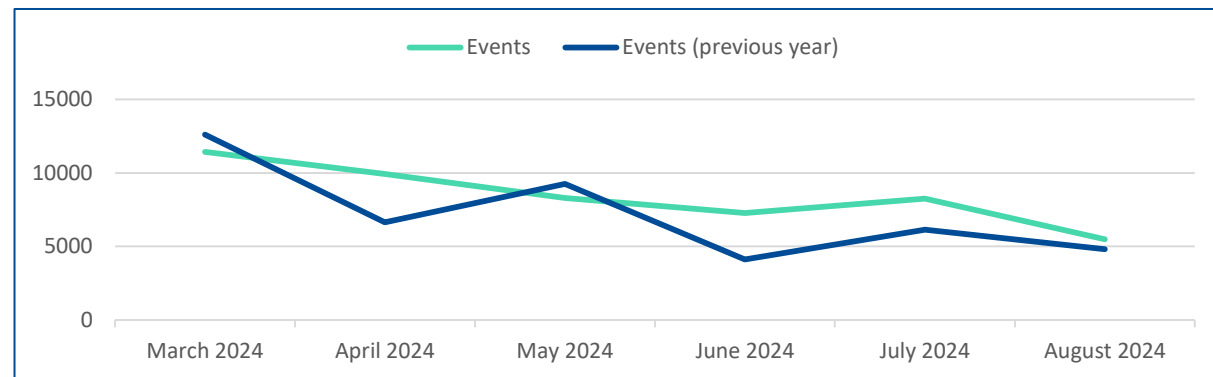


How many referrals (clicks) are my partners receiving from Listings, Events and Coupons?

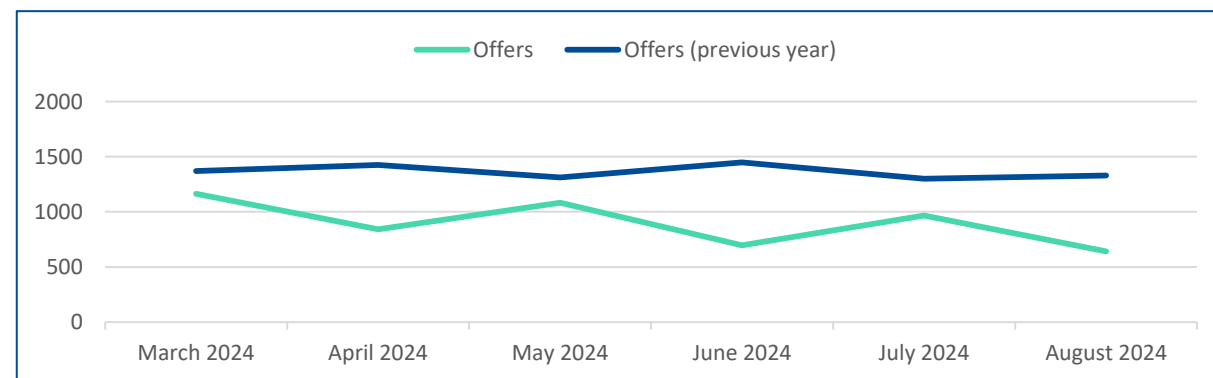
Month	Listings Clicks	Previous Year	%YoY
August 2024	13,391	27,325	-51.0%
July 2024	26,312	38,502	-31.7%
June 2024	29,064	36,061	-19.4%
May 2024	33,528	32,180	4.2%
April 2024	33,900	34,898	-2.9%
March 2024	45,424	44,296	2.5%



Month	Events Clicks*	Previous Year	%YoY
August 2024	5,491	4,810	14.2%
July 2024	8,244	6,136	34.4%
June 2024	7,279	4,102	77.5%
May 2024	8,296	9,255	-10.4%
April 2024	9,927	6,648	49.3%
March 2024	11,430	12,610	-9.4%



Month	Offers Clicks*	Previous Year	%YoY
August 2024	640	1,330	-51.9%
July 2024	966	1,302	-25.8%
June 2024	697	1,450	-51.9%
May 2024	1,082	1,313	-17.6%
April 2024	843	1,427	-40.9%
March 2024	1,164	1,370	-15.0%



* Event and Offer clicks are dependent on the number of each (Event or Offer) loaded onto DaytonaBeach.com, as the listing counts remain steady year over year.

Top 10 Pages	Pageviews
/brazil	290,442
/things-to-do/top-10-reasons-to-visit	150,993
/places-to-stay/hotel-deals	145,615
Homepage	106,010
/things-to-do/with-kids	61,277
/plan/travel-resources/visitors-guide	58,328
/biketoberfest	53,039
/events/all-events	40,551
/canadian-sand-dollars	39,714
/florida-resident-deals	38,768

Things to Do	Listing Clicks
Daytona Aquarium & Rainforest Adventure	1,550
Buc-ee's Gas Station & Travel Center	646
Daytona Lagoon Premier Water Park	451
Daytona Beach Boardwalk	449
Southside Jet Ski	381
Daytona Fun Rentals	318
Daytona Beach Parasail	310
Screamer's Park	290
Urban Air Trampoline & Adventure Park	277
Daytona Beach Pier	275

Places to Stay	Listing Clicks
Daytona Grande Oceanfront Resort	519
Coral Sands RV Park	297
Daytona RV Oasis	296
Sunshine Holiday RV Park North Daytona Beach	263
Ocean View Vacation Rentals	250
International RV Park & Campground	207
Hilton Daytona Beach Oceanfront Resort	187
Hard Rock Hotel Daytona Beach	172
Tomoka State Park	170
The Makai Beachfront Resort	156

Dining	Listing Clicks
Alexander's Prime	370
Dine and Cruise - Dinner and River Cruise	242
Polynesian Fire Luau	198
Ocean Deck Restaurant & Beach Club	141
Crabby's Oceanside	136
Chart House	134
Racing's North Turn Beach Bar & Grill	134
35 Bistro & Wine Bar	130
The Roof Daytona Beach Pier	127
Our Deck Down Under	112

Partner Referrals | August 2024

Top Viewed Events	Views
Biketoberfest®	54,552
90s Con Florida	7,289
Daytona Beach Bike Week	6,754
Coke Zero Sugar 400	4,746
Jeep Beach	2,937
Fire Island Luau Spectacular	1,456
Daytona Turkey Run	1,248
Down Under Country Music Festival	888
National Reptile Breeder's Expo	846
Hot Wheels Monster Trucks live Glow Party	672

Referrals from Partners	Clicks to DaytonaBeach.com
VisitFlorida.com/referral	947
AJC.com/referral	385
LMDBHOA.com/referral	245
ClarkDeals.com/referral	244
TurkeyRun.com/referral	229
DaytonaInternationalSpeedway.com/referral	195
DaytonaBeach.gov/referral	152
OrlandoOnTheCheap.com/referral	84
OfficialBikeWeek.com/referral	70
DaytonaRVOasis.com/referral	64

Offers	Offer Views/Clicks
Hilton Daytona Beach Oceanfront Resort Up to 30% Off for FL/GA/NC/SC Residents	375 / 81
Daytona Aquarium & Rainforest Adventure \$2 Off Florida Resident	347 / 11
Hilton Daytona Beach Oceanfront Resort Book 3-Nights for Labor Day Weekend and Enjoy 33% Off	180 / 35
Grand Seas Resort by Exploria Resorts Florida & Georgia Resident Rate – Save up to 20% Off Your Summer Getaway	144 / 34
Hilton Daytona Beach Oceanfront Resort 25% Off Stay – Coke Zero Sugar 400 Race Offer	143 / 15
Max Beach Resort Couples, Gals & Pals Package	143 / 15
Max Beach Resort AAA and CAA Members Discount	142 / 31
Daytona Lagoon Premier Water Park & Family Entertainment Center Save \$20 on a Day of Fun	134 / 20
Max Beach Resort Florida Residents – 20% Off Weekday Stays and 15% off Weekend Stays	134 / 26
Max Beach Resort Rockin' Waves Room Package	126 / 21