

MEETINGS & CONVENTIONS ADVISORY COMMITTEE MEETING MINUTES

Thursday, September 10, 2020 • 1:00 PM • Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue Daytona Beach, FL 32114

The Meetings & Conventions Advisory Committee Meeting was called to order by Linda McMahon at 1:00 PM, Thursday, September 10, 2020. Attendance was taken by Amber White and the following members were present: Linda Bowers, Kathy Masterson, Nancy Guran, Robin Camacho, Laura Walker, Efrain Vargas, Lisa Crosby, and Mike Sandler. Jim Berkley, Regan Hansen, and Wendy Dorman were absent.

Staff Present: Amber White, Steven Pike, Linda McMahon, Lynn Miles, Sam Pollack, Lori Campbell Baker, Brandon Little, Kate Holcomb, Kay Galloway, and Jennifer Sims

Guests: Patrick Blankenship (Ocean Center) and Tara Hart-Patterson

A quorum was present.

Public Participation

Welcome and introduction made by Linda McMahon.

No public comments.

Consent Agenda

Linda McMahon asks for a motion to approve Consent Agenda.

Motion by Nancy Guran to approve the Consent Agenda items. Second by Efrain Vargas. Motion passed 8-0.

Sunshine Law

Lori Campbell Baker explains Sunshine Law.

Cvent 2020-21 Renewal

Linda McMahon opens floor to questions about Cvent renewal.

Hearing none she asks for a motion to approve.

Motion by Kathy Masterson to approve the Cvent 2020-21 Renewal. Second by Mike Sandler. Motion passed 8-0.

HelmsBriscoe 2020-21 Renewal

Linda McMahon opens floor to questions about HelmsBriscoe 2020-21 Renewal.

Hearing questions and responding she asks for a motion to approve.

Motion by Kathy Masterson to approve HelmsBriscoe 2020-21 Renewal. Second by Robyn Comacho. Motion passed 8-0.

Partner Update / Sales Projections / Sales Initiatives

Linda McMahon opens floor for partner participation in providing updates, sales projections and sales initiatives.

Committee partners provide information regarding their past sales, current projections and initiatives.

2019-20 Travel Schedule Update

Linda McMahon provides travel update.

2021-21 Travel Schedule

Linda McMahon provides information about future travel.

Linda McMahon opens floor for questions or comments.

No questions, committee members make comments.

Sunshine Summit Virtual FAM Update

Linda McMahon explains FAM and anticipated benefits.

Amber White shows "Save The Date" video teaser.

Amber White shows "Racing Experience" video teaser.

Linda McMahon opens floor to questions / comments.

Committee makes various comments and asks various questions

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New Business

Linda McMahon says next meeting will happen in December, but actual date TBD.
Kay Galloway discusses upcoming co-op opportunities.

Adjourn

Kathy Masterson adjourns meeting at 1:54 PM.

Submitted by Steven Pike, Finance / HR Assistant