

ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, November 3, 2022 • 3:30 PM • Cici & Hyatt Brown Museum of Art
352 South Nova Road, Daytona Beach, FL 32114

The regular meeting of the Arts, Culture & Heritage Tourism Advisory Committee was called to order by Chair Dave Castagnacci at 3:30 p.m., November 3, 2022.

Jennifer Sims took attendance, and the following members were present: Dave Castagnacci, Jenelle Codianne, Heather Files, Debbie Holley, Lucy Jackman, and Shelley Sloan.

Guests:

Jeff Brown

Staff Present:

Lori Campbell Baker, Andrew Booth, and Jennifer Sims

Public Participation

None

Consent Agenda

Castagnacci asked if the Committee had any comments or questions on Consent Agenda, items a-d. Hearing none, he entertained a motion to approve Consent Agenda items a-d.

Debbie Holley made a motion to approve the Consent Agenda, items a-d. Second, by Shelley Sloan. The motion passed 6-0.

Arts & Culture Content and Updates

The Committee was shown the new “Beach On” campaign videos. Andrew Booth and Lori Campbell Baker reviewed the mission of the CVB and discussed upcoming events and travel writer visits to the area.

New Business

Individual Committee members shared information and updates regarding the area’s Arts & Culture community with the CVB staff.

Adjourn

There being no further business, the meeting was adjourned at 4:55 p.m.

Submitted by Jennifer Sims, Marketing Systems Manager