

ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, November 4, 2021 • 3:30 PM • Cici & Hyatt Brown Museum of Art
352 South Nova Road, Daytona Beach, FL 32114

The regular meeting of the Arts, Culture & Heritage Tourism Advisory Committee was called to order by Chair Dave Castagnacci at 3:31 p.m., November 4, 2021.

Jennifer Sims took attendance, and the following members were present: Dave Castagnacci, Frank Gromling, Debbie Holley, Stephanie Mason-Teague, and Jaime Morris. Adrienne Barker, Sara Brandel, Jacqueline Curtice, Bob Davis, Christos Mavronas, and Jim O'Shaughnessy were absent.

Guests:

Andrea Kerr

Staff Present:

Lori Campbell Baker, Kate Holcomb, and Jennifer Sims

Public Participation

None

Consent Agenda

Included in the consent agenda were the minutes from the August 5, 2021 meeting. There was not a quorum present, so the approval of the minutes from the August 5, 2021 meeting have been tabled until the February 3, 2022 meeting.

Arts & Culture Content and Updates

Kate Holcomb discussed several upcoming consumer eNewsletters, blog posts, and social media posts. Holcomb and the Committee reviewed the new addition to the Ultimate Trail Guide, the Mural Trail. Holcomb advised the Committee that the Arts Map will need to be reprinted, and asked the Committee to review the current edition and bring back updates to the next meeting.

New Business

Individual Committee members shared information and updates regarding the area's Arts & Culture community with the CVB staff.

Adjourn

There being no further business, the meeting was adjourned at 4:43 p.m.

Submitted by Jennifer Sims, Marketing Systems Manager