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FOR RELEASE

A SURPRISING LIST OF 7 “WONDERFALL” ESSENTIALS FOR FALL TRAVEL

DAYTONA BEACH, Fla. – (October 10, 2018) – The arrival of “WonderFall” in Daytona Beach signals festival season! This iconic beach on the East Coast of Florida celebrates things a little differently than other fall destinations. Here, summer casual wear is still the norm through the end of November. Sure, the temperature is a little “cooler” by Florida standards, but that’s even more reason to enjoy the outdoor pursuits you love. If you’re conditioned to pack sweaters and scarves for fall travel, here’s a list of Daytona Beach essentials that might surprise you:

“WonderFall” Essentials for Travel to Daytona Beach

1. Bathing Suit
2. Flip Flops
3. Sunscreen
4. Sun Hat
5. Golf Clubs
6. Fishing Gear
7. Water shoes

“WonderFall” in Daytona Beach means more festivals, more savings, and less crowds.

This fall, more than 60 events, festivals and celebrations will take place in the Daytona Beach area — and that means there’s always something fun going on! There’s no real category that all the events can be put into — a wide range of interests, hobbies and holidays will be represented at some point this fall. So no matter the ages in your vacation crew, you’ll find something you love.

One of the most obvious incentives to visit Daytona Beach this fall: the amazing deals you can get on accommodations, attractions and entertainment! By visiting after “peak season,” you can snag a savvy deal on all sorts of oceanfront hotels and condos. Plus, many venues and attractions in the area offer combination packages that provide an excellent value.

Fall is one of the best seasons to visit Daytona Beach, because summer vacationers have returned home, and families heading down for spring family beach break haven’t started to pack yet.

Explore the best of Daytona Beach — and do it with plenty of elbow room this fall.



About the Daytona Beach Area

Experience endless adventures in the Daytona Beach area, a destination comprised of eight distinct communities offering visitors the perfect beach base camp to explore Florida's East Coast. Choose thrilling activities or embrace the tranquility of days spent on 23 miles of world-famous white-sand beaches. Recognized worldwide for a few annual events including Bike Week, Biketoberfest®, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's 2017 "**Top 10 Attractions in Florida**," and one of TripAdvisor's 2016 "**10 Most Affordable Beach Vacations on Florida's East Coast**" and "**25 Most Popular Summer Vacation Rental Spots in the US.**" Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, arts and cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To receive a complimentary Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit Facebook.com/DaytonaBeach or Twitter.com/DaytonaBeachFun.

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