

# SPORTS ADVISORY COMMITTEE MINUTES

Monday, August 25, 2022 • 2:00 PM • Daytona Beach Area CVB  
126 East Orange Avenue, Daytona Beach, FL 32114

The Sports Advisory Committee Meeting was called to order by Chair John Phillips at 3:05 p.m., Thursday, August 25, 2022. Sharon Harlow took attendance, and the following members were present in person; John Phillips, Barbara Kopala, Efrain Vargas, Jim Jaworski, Lary Beal, Wendy Dorman, and Mike Sandler. David Ray, John Cameron, Jennifer Sisk, Nancy Guran, Janice Griffin, John McMillian, Dave Joy, Gary Grumoli, and Megan Butler were absent.

## **Guests:**

Sandra Boone and Jeff Brown

## **Staff Present:**

Linda McMahon (Zoom), Brandon Little (Zoom), Andrew Booth, Sharon Harlow, and Amber White

## **Public Participation**

None

## **Consent Agenda**

John Phillips asked if the Committee had any comments or questions on the Consent Agenda, item a. No quorum to approve consent agenda items.

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No quorum present to make motion

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## **Recap: Esports Travel Summit**

Brandon Little updated the committee on the success of hosting the EsportsTravel Summit and our partnership with Northstar Meetings Group.

## **Travel Schedule: 21/22 and 22/23 Fiscal Year**

Little briefed the committee on past and upcoming tradeshow.

## **Group Sales Activity Report**

Amber White briefed the committee on new sales report that recaps leads generated, incoming groups, site visits, sales goals, and departments updates.

## **Local Organizing Committee (LOC) Discussion**

Committee discussion on ideas to form local organizing committee for future sports groups.

## **Adjourn**

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**John Phillips adjourned the meeting at 3:58 PM**

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Submitted by Sharon Harlow, Group Sales Coordinator