

Biketoberfest® Committee Meeting
Wednesday, June 26, 2019 - 9:00 AM
Daytona Regional Chamber of Commerce – 2nd Floor Boardroom
126 East Orange Avenue, Daytona Beach, FL 32114

AGENDA

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| 1. | Call to Order | Tom Guest |
| 2. | Roll Call | Jennifer Sims |
| 3. | Approval of Minutes*
February 5, 2019 | Tom Guest |
| 4. | » Biketoberfest® 2019*
Master Plan Review | Jim Morris/Rose Askew/Terri Montgomery |
| 5. | Marketing Update | Kay Galloway |
| 6. | New/Old Business | Tom Guest |
| 7. | Public Participation | Tom Guest |
| 8. | Adjournment | Tom Guest |

» Requires Public Participation time prior to vote

* Indicates action items requiring HAAA Board approval

MISSION: The Halifax Area Advertising Authority's (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee's designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.

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