February 2024 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*February 2024 Convention Development Tax collections received in April 2024)

- Per Volusia County, Per Volusia County, in February 2024:
 - Convention Development (Bed) Tax Collections (CDT) increased 3.7% at \$1,390,407 compared to \$1,340,946 in February 2023.
- Per the STR Report, in February 2024:
 - Hotel Occupancy (OCC) decreased 7.1% to 65.6%, compared to 70.6% in February 2023
 - o Hotel Average Daily Rate (ADR) decreased 2.7% to \$187.54 compared to \$192.73 in February 2023
 - Revenue Per Available Room (RevPar) decreased 9.6% to \$123.08, compared to \$136.14 in February
 2023

