January 2022 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*January 2022 Convention Development Tax collections received in March 2022)

- Per Volusia County, Per Volusia County, in January 2022:
 - Convention Development (Bed) Tax Collections (CDT) increased 55.3% at \$909,985 compared to \$586,088 in January 2021.
- Per the STR Report, in January 2022:
 - O Hotel Occupancy (OCC) increased 9.7% to 53.8%, compared to 49.1% in January 2021
 - Hotel Average Daily Rate (ADR) increased 31.6% to \$139.96, compared to \$106.32 in January
 2021
 - Revenue Per Available Room (RevPar) increased 44.4% to \$75.34, compared to \$52.18 in January
 2021

