JULY 2021 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar
(*July 2021 Convention Development Tax collections received in September 2021)

- Per Volusia County, in July 2021:
  - **Convention Development (Bed) Tax Collections (CDT)** increased 88.9% at $1,492,552 compared to $790,006 in July 2020.

- Per the STR Report, in July 2021:
  - **Hotel Occupancy (OCC)** increased 39.9% to 80.4%, compared to 57.5% in July 2020
  - **Hotel Average Daily Rate (ADR)** increased 45.4% to $175.70, compared to $120.88 in July 2020
  - **Revenue Per Available Room (RevPar)** increased 103.4% to $141.25, compared to $69.45 in July 2020

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