

JULY 2021 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar (*July 2021 Convention Development Tax collections received in September 2021)

- Per Volusia County, in July 2021:
 - **Convention Development (Bed) Tax Collections (CDT)** increased 88.9% at \$1,492,552 compared to \$790,006 in July 2020.
- Per the STR Report, in July 2021:
 - **Hotel Occupancy (OCC)** increased 39.9% to 80.4%, compared to 57.5% in July 2020
 - **Hotel Average Daily Rate (ADR)** increased 45.4% to \$175.70, compared to \$120.88 in July 2020
 - **Revenue Per Available Room (RevPar)** increased 103.4% to \$141.25, compared to \$69.45 in July 2020

