

January 2024 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*January 2024 Convention Development Tax collections received in March 2024)

- Per Volusia County, Per Volusia County, in January 2024:
 - **Convention Development (Bed) Tax Collections (CDT)** increased 2.4% at \$1,055,868 compared to \$1,030,944 in January 2023.
- Per the STR Report, in January 2024:
 - **Hotel Occupancy (OCC)** decreased 6.7% to 58.1%, compared to 62.3% in January 2023
 - **Hotel Average Daily Rate (ADR)** increased 2.2% to \$155.76 compared to \$152.46 in January 2023
 - **Revenue Per Available Room (RevPar)** decreased 4.7% to \$90.50, compared to \$94.96 in January 2023

