

# July 2023 – Halifax Taxing District

## Bed Tax\*, Occupancy, Average Daily Rate and RevPar

(\*July 2023 Convention Development Tax collections received in September 2023)

- Per Volusia County, Per Volusia County, in July 2023:
  - **Convention Development (Bed) Tax Collections (CDT)** decreased 16.3% at \$1,193,330 compared to \$1,425,902 in July 2022.
- Per the STR Report, in July 2023:
  - **Hotel Occupancy (OCC)** decreased 11.9% to 65.4%, compared to 74.2% in July 2022
  - **Hotel Average Daily Rate (ADR)** decreased 3.5% to \$147.60 compared to \$152.89 in July 2022
  - **Revenue Per Available Room (RevPar)** decreased 14.9% to \$96.53, compared to \$113.50 in July 2022

