March 2024 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*March 2024 Convention Development Tax collections received in May 2024)

- Per Volusia County, Per Volusia County, in March 2024:
 - Convention Development (Bed) Tax Collections (CDT) decreased 3.9% at \$1,556,899 compared to \$1,620,461 in March 2023.
- Per the STR Report, in March 2024:
 - Hotel Occupancy (OCC) decreased 4.0% to 71.0%, compared to 74.0% in March 2023
 - Hotel Average Daily Rate (ADR) decreased 8.0% to \$177.77 compared to \$193.31 in March 2023
 - Revenue Per Available Room (RevPar) decreased 11.7% to \$126.26, compared to \$143.04 in March 2023

