



Business Summary

Daytona Beach City, FL
Daytona Beach City, FL (1216525)
Geography: Place

Prepared by Pratima Strong The City of Daytona

Data for all businesses in area		Daytona Beach...			
Total Businesses:		4,595			
Total Employees:		66,293			
Total Residential Population:		75,994			
Employee/Residential Population Ratio (per 100 Residents)		87			
		Businesses		Employees	
		Number	Percent	Number	Percent
by SIC Codes					
Agriculture & Mining		45	1.0%	162	0.2%
Construction		213	4.6%	1,936	2.9%
Manufacturing		88	1.9%	1,776	2.7%
Transportation		124	2.7%	5,587	8.4%
Communication		49	1.1%	347	0.5%
Utility		10	0.2%	233	0.4%
Wholesale Trade		100	2.2%	969	1.5%
Retail Trade Summary		1,081	23.5%	14,690	22.2%
Home Improvement		31	0.7%	373	0.6%
General Merchandise Stores		43	0.9%	1,489	2.2%
Food Stores		106	2.3%	1,205	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket		142	3.1%	2,218	3.3%
Apparel & Accessory Stores		100	2.2%	770	1.2%
Furniture & Home Furnishings		63	1.4%	979	1.5%
Eating & Drinking Places		287	6.2%	5,081	7.7%
Miscellaneous Retail		309	6.7%	2,575	3.9%
Finance, Insurance, Real Estate Summary		442	9.6%	2,911	4.4%
Banks, Savings & Lending Institutions		73	1.6%	452	0.7%
Securities Brokers		48	1.0%	217	0.3%
Insurance Carriers & Agents		61	1.3%	820	1.2%
Real Estate, Holding, Other Investment Offices		260	5.7%	1,422	2.1%
Services Summary		1,815	39.5%	32,633	49.2%
Hotels & Lodging		93	2.0%	2,527	3.8%
Automotive Services		107	2.3%	623	0.9%
Motion Pictures & Amusements		133	2.9%	2,333	3.5%
Health Services		282	6.1%	9,712	14.7%
Legal Services		167	3.6%	962	1.5%
Education Institutions & Libraries		75	1.6%	5,163	7.8%
Other Services		958	20.8%	11,313	17.1%
Government		123	2.7%	4,916	7.4%
Unclassified Establishments		505	11.0%	133	0.2%
Totals		4,595	100.0%	66,293	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated Esri's Data allocation which uses census block groups to allocate business summary data to custom areas.

December 13, 2022



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	Businesses		Employees	
	Number	Percent	Number	Percent
by NAICS Codes				
Agriculture, Forestry, Fishing & Hunting	3	0.1%	4	0.0%
Mining	3	0.1%	8	0.0%
Utilities	3	0.1%	114	0.2%
Construction	241	5.2%	2,403	3.6%
Manufacturing	98	2.1%	1,470	2.2%
Wholesale Trade	96	2.1%	953	1.4%
Retail Trade	763	16.6%	9,373	14.1%
Motor Vehicle & Parts Dealers	128	2.8%	2,110	3.2%
Furniture & Home Furnishings Stores	34	0.7%	429	0.6%
Electronics & Appliance Stores	24	0.5%	492	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	31	0.7%	373	0.6%
Food & Beverage Stores	81	1.8%	1,025	1.5%
Health & Personal Care Stores	72	1.6%	519	0.8%
Gasoline Stations	14	0.3%	108	0.2%
Clothing & Clothing Accessories Stores	124	2.7%	894	1.3%
Sport Goods, Hobby, Book, & Music Stores	45	1.0%	885	1.3%
General Merchandise Stores	43	0.9%	1,489	2.2%
Miscellaneous Store Retailers	145	3.2%	1,045	1.6%
Nonstore Retailers	22	0.5%	4	0.0%
Transportation & Warehousing	87	1.9%	5,381	8.1%
Information	87	1.9%	1,019	1.5%
Finance & Insurance	186	4.0%	1,496	2.3%
Central Bank/Credit Intermediation & Related Activities	73	1.6%	453	0.7%
Securities, Commodity Contracts & Other Financial	51	1.1%	219	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	62	1.3%	824	1.2%
Real Estate, Rental & Leasing	289	6.3%	2,023	3.1%
Professional, Scientific & Tech Services	466	10.1%	4,210	6.4%
Legal Services	189	4.1%	1,033	1.6%
Management of Companies & Enterprises	17	0.4%	28	0.0%
Administrative & Support & Waste Management &	179	3.9%	1,458	2.2%

Educational Services	88	1.9%	5,202	7.8%
Health Care & Social Assistance	378	8.2%	12,848	19.4%
Arts, Entertainment & Recreation	123	2.7%	2,043	3.1%
Accommodation & Food Services	393	8.6%	7,769	11.7%
Accommodation	93	2.0%	2,527	3.8%
Food Services & Drinking Places	300	6.5%	5,242	7.9%
Other Services (except Public Administration)	464	10.1%	3,390	5.1%
Automotive Repair & Maintenance	68	1.5%	320	0.5%
Public Administration	126	2.7%	4,968	7.5%
Unclassified Establishments	505	11.0%	133	0.2%
Total	4,595	100.0%	66,293	100.0%

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