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FOR RELEASE

INDUSTRY LEADERS TO CELEBRATE NATIONAL TRAVEL & TOURISM WEEK

Wednesday, May 9 at Hard Rock Hotel Daytona Beach

DAYTONA BEACH, Fla. (April 16, 2018) – Volusia County tourism industry leaders will come together on May 9 at the new Hard Rock Hotel Daytona Beach, 918 N. Atlantic Avenue, to celebrate National Travel & Tourism Week.

The event will feature an expert panel representing the three tourism bureaus – Daytona Beach, New Smyrna Beach, DeLand - Daytona International Airport, Ocean Center and Mid-Florida Marketing and Research. The panelists will provide an overview of what is new and upcoming for tourism in Volusia County, and the positive economic impact tourism has on local businesses.

Doors open at 8 a.m. for check-in, networking and a breakfast buffet. The program is scheduled for 9-10:30 a.m. Guided tours of the Hard Rock Hotel Daytona Beach will be available after the program.

The celebration is presented by Lodging & Hospitality Association of Volusia County CEO/President Bob Davis, and is sponsored by Royal Plus and Hard Rock Hotel Daytona Beach.

The event is open to the public. There is no cost to attend but reservations are required.

To register, please contact Eileen Gaines at 386-257-6828 or egaines@daytonahotelmotel.com.

The panel will include:

- Lori Campbell Baker, Daytona Beach Area Convention & Visitors Bureau
- Debbie Meihls, New Smyrna Beach Area Visitors Bureau
- Georgia Turner, West Volusia Ad Authority
- Rick Karl, Daytona Beach International Airport
- Tim Riddle, Ocean Center
- Evelyn Fine, Mid-Florida Marketing & Research, Inc.

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