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Event Images and Flyers (please check with venues directly for event updates):

<https://www.dropbox.com/sh/0e6vdhphuwp6xeg/AADCFVbhLTFrOb8Dhpl1wpSEa?dl=0>

Biketoberfest® 2019 Motorcycle Racing, Live Music, Bike Shows, Oct. 17-20

More events and information are available at Biketoberfest.org

DAYTONA BEACH, Fla. (September 24, 2019) – Biketoberfest® 2019 celebrates the adventure and the spirit of today's motorcycle enthusiast. More than 125,000 motorcycle enthusiasts come together each year to enjoy beautiful Florida weather, live music, motorcycle racing at Daytona International Speedway, and miles of scenic rides along famous A1A, historic Main Street or the scenic Loop during this four-day rally. Come experience the Southeast's best motorcycle rally Thursday, Oct. 17 through Sunday, Oct. 20 featuring motorcycle shows, custom bike builds and hundreds of the industry's top vendors throughout Daytona Beach.

The motorcycle rally is supported by GEICO Motorcycle® and promotional sponsors Daytona Beach Racing & Card Club and Southern Stone Communications WHOG 95.7 FM, the official radio station.

From exciting motorcycle racing events to live music, let this list guide you to some of what the Biketoberfest® motorcycle rally has to offer:

OFFICIAL WELCOME CENTER

Official Biketoberfest® Welcome Center presented by GEICO

Oct. 17-20

Hours: 10 a.m. to 6 p.m. Thursday, Oct. 17 through Saturday, Oct. 20 and 10 a.m. to 2 p.m. on Sunday, Oct. 21. Be sure to stop by the Official Biketoberfest® Welcome Center presented by GEICO at ONE DAYTONA, directly across from Daytona International Speedway. The Welcome Center will be on the corner of Checkered Flag Boulevard and Daytona Boulevard where rally goers will be able to pick up free official Biketoberfest® pins, posters, poker chips, and visitor information.

DEMO RIDES

- **Harley Davidson 2020 Models and Exclusive LIVEWIRE™ Demo Rides**

Bruce Rossmeyer's Destination Daytona, Thursday through Sunday, Oct. 17-20

Harley-Davidson Factory Demo Truck featuring new 2020 models and exclusive LIVEWIRE™. Test rides tentatively scheduled 9 a.m. to 4 p.m. Thursday, Friday and Saturday; 9 a.m. to noon on Sunday. Please visit BruceRossmeyer.com or call 386-671-7100 for more information.

MOTORCYCLE RACING

- **Daytona International Speedway Motorcycle Races**

Friday, Oct. 18-Sunday, Oct. 20. Tickets are \$10 on Friday and \$25/day on Saturday and Sunday. Daily admission also includes access to the UNOH Fanzone, garages, infield and free parking! Fans can also purchase a three-day ticket for \$50. Kids 12 and under are FREE all weekend. Friday kicks off with the Team Hammer Riding School and Saturday and Sunday features the Championship Cup Series (CCS) and the American Sportbike Racing Association competing on Daytona's 3.51-mile road course. For tickets, call 1-800-PITSHOP or visit DaytonaInternationalSpeedway.com. 1801 West International Speedway Blvd., Daytona Beach.

- **Florida Fall Classic Motorcycle Race**

Volusia Speedway Park, Friday, Oct. 18 open practice 2 to 8 p.m. followed by live music; Saturday, Oct. 19 infield pit party 3 to 5:45 p.m., racing starts at 6 p.m.; VIP infield access 5:45 to 9:30 p.m. followed by live music by Little Vicious.

Flat Track Futures and Volusia Speedway Park present the inaugural Florida Fall Classic Presented by Dunlop. Two days of youth to expert racing on super fast Volusia Speedway Park's 1/2 mile track with open practice, infield pit party, VIP infield access and live music both nights.

- **Billy Lane's Sons of Speed Vintage Motorcycle Race 2019**

New Smyrna Speedway, Friday, Oct. 18, 6 to 8 p.m.

Sons of Speed is a motorcycle race inspired by early 20th-century board-track racing. Featuring stripped-down bikes with pre-1925 American V-Twin engines, Sons of Speed harkens back to a wide-open, full-throttle, thrilling style of motorcycle racing. Founded by veteran motorcycle builder Billy Lane of Discovery Channel's Biker Build-Off and Monster Garage, the Sons of Speed race will feature some of the sport's most accomplished riders, builders, and enthusiasts at New Smyrna Speedway's half-mile, paved, banked racetrack.

LIVE MUSIC

- **Big Engine's Biketoberfest® 2019 Kick-Off Party**

Main Street Station, Wednesday, Oct. 16, 9:30 a.m. to 12:30 a.m.

Kickstart Biketoberfest® with Big Engine at Main Street Station on the Garage Stage!

- **Foreigner & Bad Company Tribute Show**

Daytona Beach Racing & Card Club, Thursday, Oct.17, 6:15 p.m.

Free live concert by the Ultimate Foreigner and Bad Company tribute band! Vendors, raffles, beer specials, and a grand prize giveaway! Concert starts at 6:15 p.m. Stick around after the concert for 11 spectacular live-action greyhound races, beginning at 8:30 p.m. Bring your bike and get ready to rock out at this Biketoberfest® Bash!

- **Jasmine Cain**

Full Moon Saloon, Friday, Oct. 18, 7:30 to 9:30 p.m.

The rock explosion that is Jasmine Cain takes to the Full Moon Saloon stage on legendary Main Street! Current NIMA (Nashville Industry Music Awards) Best Live Rock Performer, and former Artist of the Year, Alternative

Rock Band Nashville's Music City Mayhem (MCMA) four-time Female Rock Vocalist, Jasmine lives her life through her songs and gypsy spirit like a modern day Janis Joplin.

- **Live Music at ONE DAYTONA**

Directly across from Daytona International Speedway, Thursday, Oct. 17 through Saturday, Oct. 19, 6 to 9 p.m. Check out free live music at ONE DAYTONA, an entertainment center across from Daytona International Speedway that offers shopping and dining, too. Free parking.

October 17 - The Click (Rock/Classic Rock), 6 to 9 p.m.

October 18 - Greye (Rock/Pop), 6 to 9 p.m.

October 19 - Chad Cribb Band (Rock/Country), 6 to 9 p.m.

- **Marshall Tucker Band**

Iron Horse Saloon, Friday, Oct.18, 9:30 p.m.

Southern-Rock pioneers, the Marshall Tucker Band, make a stop at the World Famous Iron Horse Saloon during Biketoberfest® on their "Through Hell & High Water and Back" tour.

- **Reverend Horton Heat**

Iron Horse Saloon, Saturday, Oct. 19, 9:30 p.m.

The godfather of modern rockabilly and psychobilly, Reverend Horton Heat takes to the World Famous Iron Horse Saloon stage for a free Biketoberfest® concert before heading out on the "Continental Hayride" tour.

- **WARRANT Live in Concert**

Main Street Station, Thursday, Oct. 17, beginning at 8 p.m.

A Biketoberfest® must see show at the Authentic Garage Bar, Main Street Station! Located in the heart of Main Street, experience an incredible show with American glam band and crowd favorite WARRANT. Lead singer Robert Mason will put on a rock show Main Street Station-style at this street wide block party. Free admission to music at the World's Most Famous Beach bike rally and see loads of music, motorcycles and ride on the beach. Visit MainStreetLive.com for more details or call (386) 214-1388. Stay late for AC/DC Tribute ThunderJack!"

BIKE SHOWS

- **Big Wheel Women Sound Off and Red Carpet Event**

Hard Rock Hotel Daytona Beach, Friday, Oct. 18, 5 p.m.

Big Wheel Women (BWW) is hosting a Sound Off Rematch and full scale red carpet event at the Hard Rock Hotel Daytona Beach. Classes range from lightweight (motorcycles with eight speakers or less) to heavy weight (with 15+ speakers). Tickets are limited and are available on EventBrite.com for \$20 in advance.

- **Boardwalk/Full Throttle Classic Bike Show**

Daytona Beach Boardwalk, Friday, Oct. 18, 11 a.m. to 5 p.m.

The Biketoberfest® Boardwalk/Full Throttle Classic Bike Show is the best show at the beach! See one-of-a-kind, gorgeous bikes in this beautiful beachfront setting.

- **Chopper Time**

Willie's Tropical Tattoo, Thursday, Oct. 17, 11 a.m. to 4 p.m.

Chopper Time at Willie's Tropical Tattoo is a happening Biketoberfest® event with lots of artistic original bike

builds, live music, and more!

- **Full Throttle Magazine Bike Show presented by GEICO**

Daytona International Speedway, Saturday, Oct. 19, 9 a.m. to 3 p.m.; awards at 5 p.m.

Full Throttle Magazine Bike Show presented by GEICO will take place next to the Harley-Davidson Thunder Alley stage. Trophies will be awarded in 10 categories and a \$500 cash prize will be awarded to Best in Show.

(Categories include: Bagger, H-D Non-Bagger, Metric, Stock Street, Trike, Antique, Ladies, Paint, Custom/Pro Build and Anything Goes.)

- **Handbuild Bike Show 2019**

Streamline Hotel, Friday, Oct. 18, 10 a.m. to 3 p.m.

Calling all motorcycle lovers to the Streamline Hotel for the Handbuild Bike Show during Biketoberfest®!

Choppers, baggers, bobbers, cafe racers, pre- and post-1975 antique and vintage motorcycles will be

represented. The show starts at 10:00 a.m.; judging by "Big Al" takes place from 11:00 a.m. to 2 p.m. and awards will be presented at 3:00 p.m. Enjoy food, drinks, music and more!

- **Jam-On Productions Motorcycle Swap Meet & Bike Show**

Daytona Flea and Farmers Market, Thursday through Sunday, Oct. 17-20, 9 a.m. to 5 p.m.

Daily Wall of Death free shows, Xtreme Fury Stunterz, Dyno tuning, autographs with Top Fuels Nationals Dirt Drag Champion Paul Plummer and more! Enjoy browsing through new and used parts, dealer spots, food and drink, and live music.

- **Lowdown Hoedown Ride In Bike Show**

Last Resort Bar, Saturday, Oct. 19

Sponsored in part by Harley-Davidson, the Lowdown Hoedown Ride In Bike Show is a grassroots show with live music happening during Biketoberfest® at Last Resort Bar in Port Orange.

- **Rat's Hole Custom Bike & Chopper Show**

Indian Motorcycle Daytona Beach, Saturday, Oct. 19

The longest running bike show in Daytona Beach! 14 classes open to all bikes during Biketoberfest® with special one-of-a-kind Rat trophies for the winners. To enter your bike, visit the website or register before 10 a.m. on the day of the show.

- **Yaffe's Baddest Bagger Bike Show**

Daytona International Speedway, Friday, Oct. 18, 10 a.m. to 3 p.m.

Harley-Davidson Thunder Alley at Daytona International Speedway will showcase Yaffe's Baddest Bagger Bike Show presented by GEICO on Friday, Oct. 18 during Biketoberfest®.

& MORE

- **Country & Bluegrass Festival**

Valentine Park, Orange City, Saturday, Oct. 19, 2 to 6 p.m.

Fall is in the air and so is lively music! Come out to Valentine Park for a wonderful Country & Blue Grass Festival benefit. Gates open at 2 p.m. Free to the public with an unwrapped gift for the Toys for Tots Gift Box.

- **HOG Pin Stop (Harley Owners Group)**

Bruce Rossmeyer's Destination Daytona, Thursday through Sunday, Oct. 17-20

The official HOG Pin Stop is exclusively at Bruce Rossmeyer's Harley-Davidson for Biketoberfest® 2019! Pick up your Harley Owners Group pins inside the showroom during store hours: 8 a.m. to 8 p.m., Thursday, Oct. 17 to Saturday, Oct. 19, and 9 a.m. to 6 p.m. Sunday, Oct. 20. Please visit BruceRossmeyer.com or call 386-671-7100 for more information.

- **Ponce Inlet Lighthouse**

Thursday through Sunday, Oct. 17-20

Visit the lighthouse, tour the historical museums, learn about lighthouse life over 100 years ago and climb the tallest lighthouse in Florida. Exhibition chronicling the history of motorcycles on the beach on display, noon to 2 p.m., Oct. 17-20. All activities are included with general admission, no reservations required. General admission \$6.95 adults, \$1.95 children age 2-11. Open 10 a.m. - 6 p.m. Last admission sold at 5 p.m.

- **Ruff Ride Poker Run**

Halifax Humane Society Dog Park, Thursday, Oct. 17, noon to 5 p.m.

Come out for the Ruff Ride Poker Run! Includes a limited-edition t-shirt, one poker hand, barbeque dinner, and a drink at Iron Horse Saloon. Fabulous prizes will be awarded for the best and worse poker hands.

- **Second Avenue Merchants Association BikeFest**

Dr. Mary McLeod Bethune Boulevard, Thursday through Sunday, Oct. 17-20

Welcome to this historic location! Join area merchants for DJs, vendors, unique food and lots of fun.

More information, including where to stay, events, and more is available at Biketoberfest.org.

About the Daytona Beach Area and Biketoberfest®

Since 1993, **Biketoberfest®** has drawn hundreds of thousands of riders to its motorcycle rally in Daytona Beach every October. Named by TripAdvisor as one of **"10 Most Affordable Beach Vacations on Florida's East Coast,"** Daytona Beach is recognized worldwide for annual events including Bike Week, Rolex 24 At DAYTONA and the DAYTONA 500, and its famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 rooms, the destination boasts accommodations for all lifestyles and budgets, including campgrounds, B&B's, hotels, RV parks and resorts, and everything in between. Visit Biketoberfest.org, [Facebook.com/Biketoberfest](https://www.facebook.com/Biketoberfest), [Instagram.com/BiketoberfestRally](https://www.instagram.com/BiketoberfestRally), [Twitter.com/Biketoberfest](https://www.twitter.com/Biketoberfest), [YouTube.com/Biketoberfest](https://www.youtube.com/Biketoberfest) to engage with #Biketoberfest.

About GEICO

GEICO (Government Employees Insurance Company), the second-largest auto insurer in the U.S., was founded in 1936 and insures more than 28 million vehicles. For more than 80 years, the company has worked to make people's lives better by protecting policyholders against unexpected events. As GEICO has grown, it has delivered money-saving coverage and outstanding customer service to policyholders through its investment in human resources and technology. GEICO is a member of the Berkshire Hathaway family of companies. GEICO also provides motorcycle, ATV, RV, homeowners, renters, condo, flood, identity theft and term life coverages through non-affiliated insurance companies secured through the GEICO Insurance Agency, Inc. Commercial auto and personal umbrella coverages are also available.

GEICO has a national workforce of 40,000 associates. GEICO sales representatives throughout the country are licensed insurance agents in order to help guide customers through coverage decisions. To make changes, report claims, print insurance cards and/or purchase additional products, policyholders can access their insurance policy here, connect via GEICO Mobile or by phone. Sales and service is also available at GEICO Local Offices. Visit www.geico.com for a quote or to learn more.