

Media Contact: <u>Kate Holcomb</u>, APR Daytona Beach Area Convention and Visitors Bureau <u>kholcomb@daytonabeach.com</u> 386.255.0415, ext. 125

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FOR RELEASE

CELEBRATE "WONDERFALL" FESTIVALS IN DAYTONA BEACH

DAYTONA BEACH, Fla. – (August 26, 2019) – The arrival of "WonderFall" in Daytona Beach signals festival season! This iconic beach on the East Coast of Florida celebrates things a little differently than other fall destinations. Here, summer casual wear is still the norm through the end of November. Sure, the temperature is a little "cooler" by Florida standards, but that's even more reason to enjoy the outdoor pursuits you love. Here's a list of Daytona Beach essential events you won't want to miss:

Daytona Beach Fall Festivals

Biketoberfest® Motorcycle Rally October 17-20, 2019

Join us this fall in Daytona Beach as we celebrate a full-throttle lifestyle born on two wheels. More than 125,000 motorcycle enthusiasts come together each year to enjoy beautiful Florida weather, live music, motorcycle racing at Daytona International Speedway, and miles of scenic rides along famous A1A, historic Main Street or the scenic Loop during this four-day rally. Come experience the Southeast's best motorcycle rally featuring motorcycle shows, custom bike builds and hundreds of the industry's top vendors throughout Daytona Beach. All roads lead to this rally. <u>Biketoberfest.org</u> is your official source for information.

Halifax Art Festival November 2-3, 2019

Named a Top 200 Festival by Sunshine Artist Magazine, the Halifax Art Festival celebrates seasoned as well as emerging artists and craftsmen. Featuring 250 juried artisans from all over the country, it is the second oldest continual art festival in the state of Florida.

Greek Festival November 7-10, 2019

Fully immerse yourself in Greek culture. For over 40 years, the annual St. Demetrios Greek Festival has featured authentic traditional Greek food, music, dancing and libations. The multi-day community event is held every November on the Halifax River at St. Demetrios Greek Orthodox Church on Halifax Avenue in Daytona Beach. The event is free and open to the public, which includes parking and shuttle service.

Daytona Turkey Run November 28-December 1, 2019

The Daytona Turkey Run presented by Daytona Beach Street Rods, features thousands of unique automobiles and swap meet vendors in the infield of the 'World Center of Racing', Daytona International Speedway.

"WonderFall" in Daytona Beach means more festivals, more savings, and less crowds.

Daytona Reach

This fall, more than <u>60 events, festivals and celebrations</u> will take place in the Daytona Beach area — and that means there's always something fun going on! There's no real category that all the events can be put into — a wide range of interests, hobbies and holidays will be represented. So no matter the ages in your vacation crew, you'll find something you love.

One of the most obvious incentives to visit Daytona Beach this fall: the amazing deals you can get on accommodations, attractions and entertainment! By visiting after "peak season," you can snag a savvy deal on all sorts of <u>oceanfront</u> <u>hotels and condos</u>. Plus, many venues and attractions in the area offer combination packages that provide an excellent value.

Fall is one of the best seasons to visit Daytona Beach, because summer vacationers have returned home, and families heading down for spring family beach break haven't started to pack yet.

Explore the best of Daytona Beach — and do it with plenty of elbow room this fall.

About the Daytona Beach Area

Experience endless adventures in the Daytona Beach area, a destination comprised of eight distinct communities offering visitors the perfect beach base camp to explore East Central Florida. Choose thrilling activities or embrace the tranquility of days spent on 23 miles of world-famous white-sand beaches. Recognized worldwide for a few annual events including Bike Week, Biketoberfest^{*}, the Rolex 24 At DAYTONA, the DAYTONA 500 and the Coke Zero Sugar 400 which moves from July to August 29 in 2020, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's "Top 10 Attractions in Florida, and named a TripAdvisor Best Weekend Getaway in Northeast Florida, TripAdvisor also named Daytona Beach to its "10 Most Affordable Beach Vacations on Florida's East Coast" and "25 Most Popular Summer Vacation Rental Spots in the US." Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, arts and cultural venues and a eclectic culinary scene. With expansive beaches ideal for strolling, swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by USA TODAY. To receive a complimentary Visitors Guide, find a place to stay, or book your next adventure, visit DaytonaBeach.com. Social Media: Facebook.com/DaytonaBeach, Twitter.com/DaytonaBeachFun, Instagram.com/DiscoverDaytonaBeach, YouTube.com/VisitDaytonaBeach and #LoveDaytonaBeach

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